

COST PER PUPIL SHOWS DECREASE

(Continued from page one)

The average training for the high school faculty this year is college graduation plus one-half year of additional training. In other words all of the teachers in this year's high school faculty are college graduates and half of them have had as much as one year of training in addition to this.

The result of this study and that of last week shows one thing beyond all others. That is that it is cheaper to teach students in large numbers, that better teachers can be employed without increasing the cost of instruction. That is what is

meant by efficiency. These studies therefore, begun to determine the facts for what they were and to prove or disprove popular theories, clearly bears out the argument of those who have stood for consolidation of schools, churches and other social agencies. The gist of that is that, while you can have efficient schools with small groups of students, the cost of such schools is high and in some cases prohibitive and that on the contrary efficient school systems are possible at less cost to the taxpayer when the groups are larger and when consolidation has been effected to the greatest possible degree.

Best of all it shows that Franklin and Macon county are not standing

still or going backward, nor are they sacrificing anything, either in the quality of teaching or in the amount of it which gets to the student.

Old-Time Singing

On Monday, October 31, 1927 there will be an old-time singing at the

colored Baptist church, conducted by Rev. C. C. Martin and the Sylva choir.

There is a cordial welcome extended to both white and colored. A wonderful treat is in store for you. The singing will be better than ever before. Come one, come all!

Last week's Press carried an advertisement announcing that Mashburn & Morgan Motor company, local Dodge agents, were successors to the City Garage. Mr. Morgan states that Mr. H. H. Mashburn is associated with him in the Dodge agency only and that the City Garage will continue under its old management.

Franklin, N. C., October 11, 1927.

W. B. Lenoir, Agent,
Jefferson Standard Life,
Franklin, N. C.

My Dear Captain Lenoir:—Twenty-Five and one half years ago (5 1-2 years before Jefferson Standard began business), you wrote an application for \$1,000.00 on the life of my son, Burton. Only 5 premiums were ever paid on the policy, and I had thought for over 20 years it had lapsed and was of no value.

Several times since Burton's death you insisted that policy was valuable, and after your insistent requests that I look up policy, that under its automatic extended insurance feature, (which I understand Jefferson Standard has) it was worth to me as beneficiary under the policy its full face value. I looked every where but could not find policy. I furnished an indemnity bond and proofs of death, and in 5 days after received check for \$1,000.00 in full payment for policy which I supposed lapsed for non-payment of premiums more than 20 years since.

Plenty of agents will take your insurance; collect the fees; treat you right as far as looking after the business goes but this is the first time I ever had one insist that I collect money that I did not imagine was due me.

S. H. LYLE, M. D.

Chevrolet Service for Chevrolet Cars!

The logical place to have your Chevrolet car serviced is an authorized Chevrolet Service Station.

We Use and

Sell Only

Genuine

for Economical Transportation



Parts

Here you always find the latest factory repair methods... highly skilled Chevrolet mechanics... and genuine Chevrolet replacement parts.

Furthermore, all charges are based on a low flat-rate schedule, worked out by Chevrolet factory experts—assuring a reasonable charge for every repair and service job.

In our complete and modern service department, we offer you all the advantages of authorized Chevrolet service—expert work... genuine parts... and reasonable charges. And, in addition, we offer prompt, courteous attention—whatever the nature of the service required.

Bring your car in regularly—and know that you are getting the competent, specialized service that assures maximum satisfaction.

PERRY-JONES CHEVROLET CO.

FRANKLIN, N. C.

QUALITY AT LOW COST

GROUND'S FOR GLADNESS

Things are getting too quiet around here!

Not enough people in town—not enough trading going on.

Steve Porter is a gregarious animal—he likes company—a crowd in his store is like bread and meat on his table. Lonesomeness would kill him quicker than a machine gun barrage.

So Steve has set a trap.

AND BAITED IT WITH BARGAINS!

And if these don't bring you in you must be tied!

Read 'em—and step into my emporium—as the fly didn't say!

HERE'S THE LIST OF COMPETITION KILLERS:

100 Children's Wool Toboggans.....	10c each
Men's Heavy Union Suits.....	98c each
Children's Union Suits.....	50c and 75c
One lot Sweaters.....	98c each
Ladies' Wool Mixed Hose.....	25c
Ladies' Silk Hose.....	15c
Children's Sport Hose.....	15c
Ladies' Bear Brand Silk Hose.....	49c
All Wool Large Single Blankets.....	\$3.49
Wool Mixed Double Blankets.....	\$2.98
Large Double Blankets.....	\$1.49
20 Bolts 36-inch Sheeting.....	10c Yd.
20 Bolts Outing.....	10c Yd.
4 Pounds Good Grade Coffee.....	\$1.00

1000 PAIRS LADIES' ALL LEATHER SHOES TO GO AT \$1.50 and \$2.00 A PAIR.

BIG LINE LADIES' COATS AND DRESSES AT REDUCED PRICES.

J. S. PORTER & COMPANY

Macon County's Biggest Store

Franklin, N. C.