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THURSDAY, JANUARY 12, 1928

## NOTICE OF SALE

price of the foregoing described land, default having been made in the payment of the indebtedness secured by said mortgage.

The non-resident defendant, R. L.

bank of the old road in line run for Franklin, Macon county, North Caro- at an election as provided in the said for the payment of the proposed bonds





## BEATING THE MAIL ORDER HOUSES

In so far as pertains to Drygoods, Clothing, Notions and Shoes, not one buyer in fifty knows the real value of a purchase, sight unseen. Buyers generally make their purchases by the apeparance of an article and by the price asked. A picture is a wonderful thing. For instance a pair shoes worth \$1.50 is made to look like a \$5.00 pair on the pages of a mail order catalogue. From sad experience the public is beginning to realize this fact. Only last week three people came into my store with orders to a mail order house already made out. Each order contained quite a list of articles. These people showed me their orders and I immediately filled them to the entire satisfaction of the customers and at quite a saving in prices and values. Quality for quality I can and am selling cheaper than the mail order houses. I am not asking you to take my word for this. Just ask some one who has been "stung" by ordering goods from a distance and sight unseen. You may have a catalogue a foot thick. If so, just bring it to my store and compare prices. If I can not save you money on the order, then I will go out of business.

I carry all kinds of merchandise from the best to the cheapest. If you are just bound to buy shoddy stuff I can accommodate you and save you money. However, I prefer to sell you GOOD merchandise at prices that you can not equal elsewhere. The articles mentioned below are only samples to show you the exceedingly low prices that now prevail at my store:

German Made Blankets per pair\$	\$ 1.50 1.98 45
50 pairs Large Blankets, worth 1-3 more, per pair	
40 dozen Army All-Wool Socks; value 75c, per pair	
30 dozen 2:20 Overalls, value \$2.00, per pair	1.69
	1.29
20 dozen Ladies' Silk and Wool Sport Hose, worth	

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\$1.00. I sell them on sales for 69c pair. Now 2 pairs 1.00 One lot Ladies' Long Coats, value \$5.75, each...... 3.98 One lot Ladies' Long Coats, full lined, value \$6.75, each 4.98 Another lot of Ladies' Coats, value up to \$24.50, for 1-3 off Lumberjacks and Sweaters at unheard-of prices. Buy now and save the difference.

Everything in my store is reduced in price. See my line of merchandise and then you will be more than pleased with the quality and price.



