

WANT ADS

5c per Line for Each Insertion
No Want Ad taken for less than
the price of five lines—25 cents

WANTED—Good fat cattle, good sheep, also corn fed hogs off the scale, 100 to 175 lbs. Spot cash paid Market. tf

FOR SALE—Plain typewriter paper \$1.50 to \$2.00 per box of 500. Franklin Press. tf

FOR SALE—Personal stationery envelopes to match. 50 per box. Franklin Press. tf

FOR SALE—In packages of 50 cents per package. Franklin Press. tf

FOR SALE—One-horse power Gasoline Engine in good condition. Price \$100. Franklin Press. tf

FOR SALE—A few fresh cows and heifers.—C. W. TEAGUE, Prentiss, N. C. p119

FOR SALE—10 Pigs, Big Bone Poland-China and Hampshire cross. Will be at court house Jan. 17.—FRED TAYLOR. p112

LOST—Between Iotla plant and Leatherman post office, 1 automobile plate No. 288626.—W. R. GIBSON, Iotla, N. C. p11

LOST—At H. P. Ray's store, 1 Shepherd and Collie pup. Please notify Walter Gibson at Iotla, N. C., and I will pay all expenses. p11

ONE HUNDRED SHEET Tablet that will use either ink or pencil. Only 5 cents at Smith's Drug Store.

New and renewal subscribers to The Press this week:

C. E. Crisp, Scroll, N. C.; E. V. Grant, Route Three, Maryville, Tenn.; W. T. Fouts, Route Three, Franklin, N. C.; O. W. Kiser, Route One, Franklin, N. C.; Miss Myrtle Bolick, Box 425, Bryson City, N. C.; Fred Parrish, Franklin, N. C.; Grover Waldrop, Beaver, Wash.; Miss May Carpenter, Care: Cleveland Con. School, Cleveland, N. C.; J. L. Young, Route Two, Franklin, N. C.; Mrs. J. A. Christopher, Hurlock, Md.; J. L. Young, Route Two, Box 72, Franklin, N. C.; Ed Guffey, Route Two, Franklin, N. C.; J. E. Ledford, Route Two, Franklin, N. C.; Frank Palmer, 692 Sauney Street, Akron, Ohio; J. H. Mann, Prentiss, N. C.; W. R. Johnson, Sylvester, Ga.; J. H. Thomas, Franklin, N. C.; J. E. Lancaster, Franklin, N. C.; Mrs. Martha Cabe, Route Two Box 58, Franklin, N. C.

Press want ads bring results.

RHEUMATISM

While in France with the American Army I obtained a noted French prescription for the treatment of Rheumatism and Neuritis. I have given this to thousands with wonderful results. The prescription cost me nothing. I ask nothing for it. I will mail it if you will send me your address. A postal will bring it. Write today. PAUL CASE, Dept. F 227, Brockton, Mass.

Treat Colds 2 Ways

With One Treatment
RUBBED on throat and chest, Vicks does two things at once:

- (1) It is vaporized by the body heat and inhaled direct to the inflamed air passages, and
- (2) It stimulates the skin like an old-fashioned poultice and "draws out" the soreness.

VICKS
2 VAPORUB
OVER 12 MILLION JARS USED YEARLY

For colds, grip and flu take



Relieves the congestion, prevents complications, and hastens recovery.

Personal Mention

"The small-town weekly newspaper is not a machine but is the heart of the community and all lives count time by it. It laughs, suffers, weeps, reaches out for stars, grows brave or wistful with its people."

Mrs. J. O. Harrison is visiting her daughter, Miss Amy Harrison, at 427 Park avenue, Rock Hill, S. C.

Miss Amy Harrison, of Rock Hill, S. C., spent the Christmas holidays with her parents, Mr. and Mrs. J. O. Harrison.

The Press is in receipt of a copy of the Sheridan (Wyo.) Post-Enterprise, probably forwarded here by Mr. J. B. Myers who is a former citizen of Macon. The Post-Enterprise states that the thermometer on the morning of December 31st registered at 32 degrees below zero and that the record cold temperature of 41 below at Sheridan was expected to be broken on Sunday morning, January 1st.

Mr. R. M. Peek, who has been in New York for some years, is now located at Charlotte, N. C.

Miss Willie Mae Ledford, who is teaching at Brevard, N. C., spent Christmas holidays with her parents, Mr. and Mrs. R. M. Ledford.

Mrs. G. R. Daley, of San Diego, California, has returned to her home after a visit to her parents, Mr. and Mrs. Moses, of Ellijay.

Mr. and Mrs. Emory Hunnicutt, Jr., drove to Dillsboro Sunday afternoon to meet Mrs. Hunnicutt's two brothers and sister who are to make their home with them.

Mrs. Jess Conley and Mrs. C. W. Hames were joint hostesses at a turkey dinner December 30 at the home of Mrs. Conley. Covers were placed for Mr. and Mrs. D. D. Rice, Mr. and Mrs. J. S. Porter, Dr. and Mrs. W. A. Rogers, Mr. S. H. Lyle, Jr., Mrs. C. W. Hames and Mr. and Mrs. Jess Conley.

Mr. Dick Jones, of Macon, and Mrs. Emory Hunnicutt at dinner Saturday evening. Covers were placed for Mr. and Mrs. Emory Hunnicutt, Mr. and Mrs. G. L. Crawford, Mrs. Geo. Jones and Mr. Dick Jones. The centerpiece was a beautiful bowl of maidenhair fern and pink and white geraniums. A delicious three-course dinner was served.

The owner of the brick building on Main street occupied by the Perry-Jones Chevrolet company is making extensive repairs of the premises.

The Saturday Afternoon Bridge club met Saturday afternoon at the home of Mrs. D. D. Rice. Mrs. Rice played high. After the game a delightful salad course was served by the hostess.

Mr. Marshall Cunningham, after spending the holidays with his parents here, Mr. and Mrs. E. K. Cunningham, has returned to the west for an indefinite stay.

The appearance of Alex Moore's car would indicate that there are patches of mud along some of Macon county's roads.

Contracts recently let by the Georgia Highway Commission for paving the road from Tiger to Clarksville call for completion of this work by July 1st.

One of the county's estimable ladies was a recent visitor to The Press office and stated that in 1928 she intends to take the turkey raising championship away from Mrs. Walter Elliott.

Mr. Joseph R. Pendergrass, of Aquone, was a business visitor to Franklin Wednesday of this week.

County Agent Lyles Harris, who left last Thursday for South Carolina to buy some dairy cows for various individuals in the county, has not yet returned, but is expected back sometime this week. An editorial paragraph, through misinformation, stated that he had arrived before this issue was published.

Due to many breaks in the pipes in the last cold snap the water is again low in the tanks. The Press office has been without water for the past ten days. This accounts for the dirty appearance of the force.

Error in Ad

In the full page ad of Joines Motor & Tractor company appearing in this issue the sentence announcing the reduction in prices of Firestone Products should have contained the word "Cash." In other words the prices quoted are cash prices.

New Telephone Directory

A new telephone directory which will include Franklin, Clayton, Sylva and Bryson City, is being prepared and will be printed in the near future.

MICKIE SAYS—

WELL, I'M SORRY IF FOLKS ARE GOING OVER TO BIGTOWN TO BUY THINGS THEY COULD BUY OF YOU, MR. MERCHANT, BUT IS IT THEIR BUSINESS TO KNOW YOU HAVE THESE THINGS IN YOUR STORE, OR YOURS TO SEE THAT THE 'KNOW'? IF I WUZ RUNNING A SHOP I'D NEVER GIVE 'EM A CHANCE TO FORGET ME



More About Chevrolet

Wildfire enthusiasm kindled throughout the country last week when the new Chevrolet line for 1928 went on display took particular account of the many mechanical innovations embodied in the new car.

Thousands who viewed the new models noted that the wheelbase was increased and bodies made roomier and more beautiful, also that the mechanical features had been developed to a measure heretofore unknown in the low price class.

Outstanding developments in the engine and chassis that received widespread endorsement were the increased speed and power of the new car, easier steering, four-wheel brakes of new design, shock absorber springs marking an advanced trend toward riding comfort, and smoother engine performance.

The last mentioned feature was achieved by the use of constant clearance alloy "invar strut" pistons which make for smoother, more efficient motor performance. Further contributions toward this end were gained by raising the compression ratio and by stepping up the valve lifts. Through these changes maximum power is developed.

Other changes in the engine are the addition of a breathing system to eliminate the annoyance of engine fumes; a new two-port exhaust, and a silencing engine enclosure.

The four-wheel brakes are of non-locking design—the product of Chevrolet laboratories plus the facilities of General Motors laboratories and proving grounds. Front brakes are two-shoe unenergized internals, while the rear brakes are the energized external, self wrapping type. Front and rear brakes have been proportioned to prevent side drag or pull. Each brake has an individual adjustment at the wheels, while "stops" have been provided to make the adjustment process especially easy. Easy initial pedal application throws the front

brakes into action. Further application throws front brakes harder into action and also brings the rear brakes into full play, so that it is possible to slide the rear wheels on dry pavement by using full pressure but not the front wheels.

The effect of this, according to Chevrolet engineers is to get uniform wear on the brake lining.

The springs also are of extraordinary interest. Realizing that all uncomfortable spring action is the result of rebound after striking a bump, Chevrolet engineers set about to increase the friction of the springs and thus check the rebound.

This end was achieved by equipping the springs with special rebound checks. Two checks are on each spring located half way between the center spring shackle and the spring end. These rebound checks are inverted bow shaped steel leaves assembled under high pressure against the top of the spring leaf, the ends pressing against the top of the leaf, increasing the resistance.

So much has the spring friction been increased by this new device that the car is said to ride 50 per cent better than with old type springs. The rebound checks also offer greater resistance to bumps.

Greater ease of steering was made possible by adopting a ball bearing

worm and gear steering mechanism, including ball bearings in the steering knuckles, and by increasing the steering ratio from 8. to 9.5 to 1. The four-inch increase in wheelbase contributes greatly to the riding quality of the car, with less pitching and better road holding ability.

The front axle has been enlarged and strengthened to accommodate the new brake attachment. A fan shroud has been added for more efficient cooling, and a host of other details combine to make the Chevrolet for 1928 the best performing, most efficient and dependable mechanical unit ever built by the company.

GENERAL INSURANCE

See me for Life, Fire and other forms of Insurance.

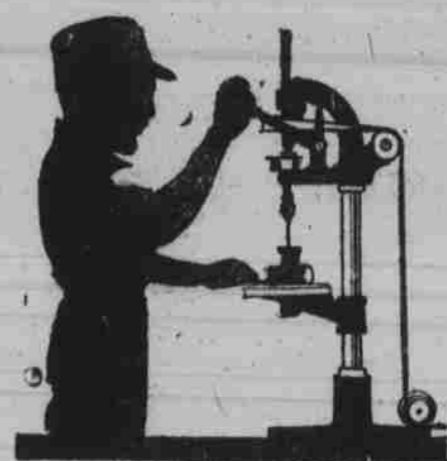
Ed J. Carpenter
ROOM 6, MCCOY BLDG.
Franklin, N. C.

Hudson-Essex Sales and Service

In addition to new Hudson and new Essex cars for which we are sales agent we have many used cars on hand to be sold at cheap prices and on long terms. These used cars include two Dodge touring cars, one Essex sedan, various styles and models of Ford cars such as will never be built again. Before buying a new or used car get our prices and terms.

REECE MOTOR CO.

Our Machines Do the Work



but it takes a steady eye, a trained brain, and a skilled hand to guide them. Place your machine contract or tool work with us and we guarantee complete satisfaction. Our prices may be compared with others, to our advantage.

GAINESVILLE IRON WORKS
GAINESVILLE, GA.

I Say—Here's Something You Ought To Know About!

BUILDERS SUPPLIES



Those in a position to know predict a prosperous year in 1928. Locally, indications point to the greatest amount of construction in the history of Franklin and Macon county. Anticipating the need of Builders Supplies we have laid in a large stock of all materials necessary in building a home.

This stock includes, Roofing, Framing, Siding, Ceiling, Sheetrock, Flooring, Cement, Doors, Windows, Moulding, Paint, Brick, etc.

On all Builders Supplies and Hardware our prices are as low as it is possible to make them and keep the quality up. Drop around and let us estimate the cost of the material for building your Home or of any necessary repairs.

FRANKLIN HARDWARE CO.