

# The Franklin Press

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## B. & L. SPONSORS THRIFT WEEK

**Local Association Growing Rapidly—In Last 4 Years Has Built 34 Homes—Local Merchants Co-operating in Thrift Week Campaign.**

The United States Building & Loan league has set apart the week of January 17 to January 21 as Thrift Week, urging the Building & Loan associations and allied institutions to launch a campaign during this week to stimulate the idea of thrift among the general public. The National League uses the Building & Loan associations of the communities as a medium for the promotion of the idea of thrift and home ownership, making the statement that in the year 1926 the Building & Loan associations built a city larger than Chicago, putting into their homes 520,000 families.

Hon. Dan C. Boney, insurance commissioner of North Carolina, under whose supervision the Building & Loan associations of the state are placed, has sent out the following letter:

"To the Building & Loan Associations in North Carolina:

"You are aware of the fact that the week of January 17-23 inclusive is observed as Thrift Week. The business of Building & Loan associations is closely allied with the subject of Thrift. The shareholders constitute an Army of Savers, and the greater the Army, the greater the influence in the community.

"The campaign for increased membership in Building & Loan associations should be continuous. The efforts to increase your membership should be re-doubled during Thrift Week, and we anticipate that the results of these efforts will strengthen the associations in this state, and encourage the officers to even greater efforts in the future.

"The office of the Building & Loan association is Thrift Headquarters. It is the source from which houses are transformed into homes. The home owner makes a citizen rather than a unit of population.

"We suggest that you call your directors together and organize a Thrift Campaign for the week of January 17-23. We know of no better community service than can be rendered at that time. A campaign of Thrift will bring forth the fruit of an additional membership of savers and home owners.

"Please be assured of the hearty co-operation of this department in your efforts in this connection.

"With very best wishes for the most successful year of your organization, I am

Yours very truly,  
DAN C. BONEY, Insurance Commissioner.

In compliance with the request of the insurance commissioner, the officers and directors of the Macon County Building & Loan association have launched a Thrift Campaign for this week.

While the Building & Loan associations of the nation are annually building cities larger than Chicago and putting into homes more than one-half a million families, the local Building and Loan association has been doing its share, as will be seen from the annual statement published elsewhere in this issue of The Press. The resources of the association increased over \$20,000 during the year, 1927, which is an increase of practically 40 per cent over the resources of January 1, 1926, after the Building & Loan had been running for over four years. Or, the Building & Loan did almost one-half as much work in the year 1927 as it had done in the previous four. The membership consists of 160 members. On the date of this issue of The Press over \$75,000.00 has been loaned. While loans have been made to stock holders for the purpose of purchasing, repairing, discharging the encumbrance from homes, and also for purchasing sites upon which homes may be built, the secretary states that the association has helped to actually build thirty-four homes since its organization in October, 1922. A great number of these would not have been built without the Building & Loan's assistance. This is in addition to the homes it has helped to purchase, repair, or discharge the encumbrance from.

This work has been done for the most part with small savings; money that would have, had it not been for the Building & Loan association, been eventually lost to Macon county.

## MOTOR COMPANY MAKES CHANGES

**Joines Motor & Tractor Co., Inc. To Utilize Top Floor—Other General Improvements.**

Joines Motor & Tractor company, Inc., local Ford dealers, are having a runway constructed from the front of their building on the public square to the second story. This story was formerly used by the Western Electric company as a manufacturing plant. It is the intention of the motor company to use the space provided for storing cars, with particular reference to used cars that have been repaired and painted. Hereafter the mechanics will appear each day in newly laundered overalls. The policy of the Ford Motor company is to have all employees equal in personal appearance to the new model A car. The local Ford dealers, says an official, have completed plans for servicing both the old and new models that will be a revelation to the public. Owners of the model T are to receive the same consideration as will owners of the model A.

The Ford Motor company has a system of rating all its dealers, several things being taken into consideration. There are now approximately 8,000 Ford dealers. These dealers received demonstration cars in the order of their ratings with the general company. Joines Motor & Tractor company, Inc., received demonstration car No. 3,887, thus showing the standing of this company to be among the first four thousand. Taking into consideration the size of Franklin, the public can readily see that the local dealers stand well with the Ford Motor company.

## Stockholders' Meeting and Election of Officers

The annual meeting of the stockholders of the Franklin Company was held here last Saturday, the 14th inst., at 10 o'clock a. m., with George B. Abele presiding. He reported the business of the company in good shape.

The following were elected directors: Alfred R. Higdon, Gus Leach and E. George Wurst. Mr. Wurst was elected president and general manager, and Alfred R. Higdon, secretary and treasurer.

Messrs. Higdon and Leach need no introduction and George Wurst has done so much good work in Franklin the past two years that we can feel sure in our belief that the company will continue its good record, and help to put Franklin on the map of clean, progressive and prosperous American towns.

The Franklin Company is chartered by the State of North Carolina to do a general real estate, building and investment business, and is one of the few companies to successfully carry on its business, to build and make big improvements during the trying times of the past year. We wish them success and the kindly co-operation of all our good citizens.

## News From Everywhere

President and Mrs. Coolidge and an official party of 85 people attended the 6th meeting of the Pan-American Congress in Havana, Cuba, first of the week. President Coolidge is the fourth president to leave the boundaries of the country while serving in that capacity.

At Flint, Mich., five-year-old Dorothy Schneider was kidnapped January 12th. The kidnaper killed the child and mutilated the body. The kidnaper has been captured and has confessed.

On January 13 the Governor of Virginia ordered three companies of the National Guard to Mobjack bay to maintain order on the oyster grounds there. The oyster stealers fired upon a guard boat and drove it away.

At the Jackson Day dinner held in Washington recently the democrats chose Houston, Texas, as the convention city. This is the first time since 1860 that a southern city has been so chosen.

## Street Improvement

The city fathers are paving Iotta street. This movement has been badly needed for sometimes as the grade is quite steep and the residents on that street have been unable to drive their cars to town in wet weather. Tuesday afternoon the work was going on in front of the residence of Dr. and Mrs. J. H. Fouts. As a result of the paving Dr. Horsley is wearing quite a broad smile. Mr. J. T. Moore and son, John, seem well pleased also.

## ONE MILLION AT FORD AUTO SHOW IN NEW YORK

**Sales at National Motor Show Total \$2,000,000—\$850,000 for Ads.**

New York, Jan. 14.—A million and a quarter persons attended this week's National Automobile show and the separate Ford industrial exhibit, ending tonight.

New cars worth at least \$2,000,000 were ordered.

More than \$850,000 was spent for newspaper and magazine advertising. These estimates were made by various officials for the Associated Press.

**\$800,000 For Ads**  
A million persons were clocked at the gates of Madison Square Garden, where the Ford company exhibited its products without charge. An average of more than 35,000 persons daily attending the national show at the Grand Central Palace, where there was an admission fee.

Advertising authorities said the week's advertising in nine New York papers and four trade journals alone would perhaps total \$800,000. No estimates were obtainable for other advertising mediums.

**Ford Tour Planned**  
The nine newspapers printed 794,056 agate lines. One leading trade journal carried 264 pages of advertising at \$500 a page.

Newspapers and trade journals reported that the volume of advertising was heavier than ever before. Officials of the shows said they were the most successful in the history of the industry. The Ford company is planning to tour other cities, with Chicago the first stop.—Charlotte Observer.

## The Ways of Eagle Street

Thursday afternoon Magistrate Carpenter bound over to superior court, Clint Ledford and wife, Henrietta, under bonds of \$200 each for assault with a deadly weapon on the person of O'Neill Woody, colored damsel who hails from Eagle street in Asheville. The Woody woman was held for superior court under bond of \$300 for assault with a deadly weapon and for carrying a concealed weapon to-wit, a "razzer," the well known and popular means of offense peculiarly adapted to the mental quirks of the colored race. According to the evidence the trouble arose between the two women over Clint, the Florian Slappee of Franklin. O'Neill proceeded to use a razor while Henrietta depended upon a hefty automobile pump. During the melee Clint, according to one witness, proceeded to slap O'Neill to the ground. The evidence also brought out the fact that when a woman of Eagle street, Asheville, wants another's husband, said woman goes after husband's wife with a razor and brings home the bacon. However, O'Neill seems to have learned that Franklin's ways are quite different from those of Eagle street. All three will now have an opportunity to tell it to the "judge."

## Broadway Locals

Mr. Rae Garland and sister, Allie, spent last week end on Broadway.

Misses Stella and Blanche Wilson spent last week with their grandmother, Mrs. H. C. Wilson.

Mr. J. I. Vinson was the guest of Mrs. H. C. Wilson Tuesday night.

Mr. Radford Wilson was in this section last week.

Mr. Andy Wilson and son, Tom, have been cutting wood for the last few days.

Mr. Bloss Talley was in this section last week.

Cap. Brown was visiting Mr. Rasin Wilson Thursday afternoon.

Messrs. Hayes Bryson and Jerry Wilson have been cutting wood for the last few days.

Mr. Andy Wilson and Tom Wilson made a business trip to Sealy last Tuesday.

Miss Emmie Ballew spent last week end on Broadway.

Mr. and Mrs. Andy Wilson made a business trip to Highlands Friday.

## Infant Dies

James Henry Ammons, two-day-old baby of Mr. and Mrs. James Ammons, of Ellijay, died January 17 and was buried at the Ellijay Baptist church the same day. Besides the parents the infant is survived by the following named brothers and sisters: Bertha, Minnie, Rhoda, Lelia, Alice, Mamma, Harrison and Parker.

## ASBESTOS PLANT READY FOR WORK

**Georgia - Carolina Asbestos Co. Completes Grinding Mill at Tryphosa—Georgia Man in Charge.**

For more than a year Mr. Frank G. Jones, of Cleveland, Georgia, has been quietly at work at Tryphosa, 12 miles south of Franklin, installing an asbestos grinding mill. This mill is now complete and the Georgia-Carolina Asbestos company, with Mr. Jones as one of the owners and general manager will be ready to begin operations this week, according to the announcement made here last Saturday. The mill will have a capacity of about 40 tons daily, stated Mr. Jones. Three asbestos properties have been bought by the company and one leased. About 16 or 18 men have been employed in building the plant and this number will be employed after operations begin. While no announcement was made as to the cost, it is understood that several thousand dollars have been expended in building the plant.

Associated with Mr. Jones in this undertaking are T. G. Mauney, cashier of the White County Bank, and his brother, A. L. Mauney, both of Cleveland, Ga. An asbestos mine near Cleveland has been worked continuously for 30 years. Mr. Jones says that the asbestos here compares favorably with that mined at Cleveland.

Asbestos, like mica, is used as an ingredient in many manufactured products, including roofing and roofing shingles, plastering, paints, etc. After grinding at the mill the asbestos is shipped in 100-pound bags. Mr. Jones states that his mill will turn out one carload a day by working day and night shifts.

The plant at Tryphosa will run with power generated by a gasoline engine. The manager says that he would be delighted to install electric motors provided current was available. He estimates that his mill would use 50 horsepower of hydro-electric energy.

## CHIEF PLAYS NO FAVORITES

Within the last ten days or two weeks the following named have contributed \$5.00 each for speeding: Homer Mashburn, H. J. Hurst, Lee Poindexter, Ralph Parrish, Jess Conley, Jack Stribling, Harry Love and John Ledford.

## Tryphosa News

Mr. Carr Howard, who is working in Franklin, spent the week end with his parents, Mr. and Mrs. W. M. Howard.

Miss Louise Henderson, accompanied by her brother, Lester, was the guest of Mrs. Jim Vinson Sunday.

Mr. Freeman Vinson and bride spent the week end with home folks. Mr. and Mrs. C. H. Norton entertained on January 7 with an elaborate dinner for their son, Ralph, who was twenty-one, years old.

Our school has just closed with a successful year and we were sorry to give up the teachers, Mrs. Beulah Brantley and Mrs. Starbuck.

One of the biggest events of the season was a dance given by Mr. and Mrs. Cecil Holt at their new home on the Georgia road Saturday night, January 14. Those dancing were Misses Clara and Carrie Norton, Vernie McClure, Bessie Corn, Montee Newman and Georgia Howard, Messrs. Robert Norton, Paschae Cabe, Edgar Elbert, Andy Lee Howard, Eldon Henson and Herbie Bradley.

## Holly Springs News

Mr. and Mrs. George Potts were visiting Mrs. Potts' parents, Mr. and Mrs. J. R. Franklin Friday of last week.

Mr. and Mrs. Arvey Seay made a business trip to Sylva a few days ago.

Mr. Frederick Dowdle visited his uncle, Mr. Walter Elliott this week end.

Mr. Frank Crisp has gone to Waynesville to work.

Mr. and Mrs. Walter Elliott spent Sunday with Mrs. Sarah Corbin.

Mr. Grady Crisp, who has been away at work, has returned home.

Mr. Charles Ingram has gone to Georgia to attend school.

## W. O. W.

All Woodmen are requested to be present next Monday night as there will be business of importance to transact, also officers to install.

## PLANS MADE FOR WAYAH REFUGE

**Deputy Game Warden Visits Franklin and Inspects Site—Appoints Advisory Committee—Jesse Slagle Made Warden of Refuge.**

State Deputy Fish and Game Commissioner C. N. Mease, in charge of the twelve extreme western counties of the state with headquarters at Asheville, accompanied by A. Bradshaw, game warden of Buncombe county, visited Franklin Friday and Saturday of last week to inspect the site of the Wayah Bald State Game refuge and to perfect the organization to have charge of this refuge. Friday afternoon Messrs. Mease, Wood, Byrd, Bradshaw and Major S. A. Harris drove to the top of Wayah Bald, picking up Jesse Slagle on the way. From Raven Cliff the outlines of the 10,000 acre boundary were pointed out to Mr. Mease. To say that he was delighted with the suitability of the site for a game refuge is putting the matter mildly. The densely wood area, with here and there abandoned fields where deer delight to browse, with water everywhere, with plenty of galax, rhododendron and laurel for winter forage, is

Mr. Mease, as the boundaries of the area were pointed out and as its possibilities as a game sanctuary became apparent Mr. Mease who is an out-door man and a lover of game waxed enthusiastic and stated that he had never seen a more ideal location for a game refuge. Jesse Slagle and Ranger Byrd seemed to know the names of all peaks and streams of whatever size.

Mr. Mease devoted Saturday morning to perfecting the organization to have supervision over the game refuge established at Raleigh on January 5th. The refuge committeemen are C. N. Mease, Ranger Zeke B. Byrd and Major S. A. Harris. Jesse Slagle was appointed as full-time chief game warden of the refuge. The following named forestry employees will act as game wardens: Gilmer Setser, Bryan Setser, Zeb Shope, Henry Wright, N. C. Grant, Robert Ramsey, Z. B. Byrd, T. C. Flint, John Cunningham and Adolph Zoellner. In addition to these wardens County Game Warden J. J. Mann with all his deputies, will cooperate in the protection of game on the refuge.

When discussing this refuge Mr. Mease wanted it distinctly understood that its purpose is primarily the protection of game and that its benefits are for the people of this section. Another man pointed out the fact that the entire Pisgah Forest is a game sanctuary and that most of the adjacent lands are owned by clubs or rich men. Consequently as a general rule the average citizen has no opportunity to hunt near the Pisgah Forest. The Wayah refuge, it was pointed out, includes only a portion of the Nantahala Forest. Permits to hunt are given any citizen asking the privilege. Nearly all the lands adjoining the government lands are owned by private citizens of Macon county. Thus it can be readily seen that when the game begins to overflow the refuge nearly all parts of the county will have the pleasure of hunting. Such being the case it is believed that every citizen of the county will lend his moral and active support to the new game refuge. In this connection Mr. Mease was delighted with the spirit shown by the people of Macon county toward the Wayah Bald Game Refuge. All with whom he talked gave him assurance of co-operation.

The appointment of Jesse Slagle as chief warden of the refuge will take effect February first. In the mean time efforts will be made to rid the area of wild cats. A big hunt has been organized and will take place in the near future. The roar of shot guns, baying of hounds and puffing of fat individuals will be heard throughout the refuge. Zeb Shope, undoubtedly the greatest wild cat hunter in America, and Jesse Slagle, who has nailed the hide of many a cat to the walls of his home, will have charge of the hunt. Every Nimrod in the county who has dogs that delight in the scent of a wild cat will probably be on hand to assist in a record cat hunt. Every citizen of the county is interested in this game refuge. Consequently each one will be interested in riding the area of wild cats that prey on deer.