THURSDAY, JANUARY 10, 108

### THE FRANKLIN PRESS

# PAGE NINE

# Work Starts **On Paper Mill**

The work of erecting the Sylva Paperboard company's new mill started January 9th with W. Mike Brown as contractor for the excava-tion and concrete foundation work. The new mill is being erected just across the railroad tarcks from the Tannery and Extract plant and will, when completed, manufacture into pa-perboard the chips from the extract plant, after the tannic acid has been boiled from them. At present the chips are a waste product burned in the furnaces. It is authoratively stated that the Gwners expect to rush the new mill to completion at the earliest possible date, and expect to have it ready for Brown as contractor for the excava-

operation by June 1. In connection with the erection of the new paper mill the tanning ex-tract plant began full time operation last week, after having been closed

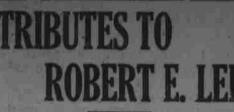
last week, after having been closed for several weeks, pending the out-come of the negotiations that assured the erection of the paper mill. The production of chestnut wood and the marketing it is one of the big industries of Jackson county and a large number of the people of the county are engaged in it for at least part of the year. A great many of part of the year. A great many of the farmers of the county utilize their off seasons and spare moments from their farms in cutting and preparing for the market the harvestable chestnut on their farms; and a number of people devote practically all their time to the chestnut forest products, and it is being pointed out in Sylva that the coming of the new plant, which insures the continuous opera-tion of the extract plant, will greatly stabilize the chestnut wood industry and assure a market for the product

for a great many years. While the Sylva Paperboard com-pany's plant is to be located in Sylva it is by no means a local concern; but one that spends immense amounts of money and gives employment to many people throughout the counties of Western North Carolina. Last year the Parsons' Tanning company bought chestnut wood from practically every county in the mountains.

The government is urging that the

W. N. SLOAN

people harvest their chestnut as rapidly as possible, in view of the blight and it is predicted that chestnut as a source of wealth will be exhausted within fifty years, on account of the peril. It is unquestionably a fact that the extract plants cannot possibly con-sume all available chestnut within that



(By Mrs. John H. Anderson)



and Save the Agent's Profits



eral Assembly of North Carolina. Careful personal attention given to all work. Room Twelve Bank of Franklin Building. N. C. Franklin.

Registered under act of Gen-



Everything kept in a first class market. Phone 42

New York Life Insurance Co. Established in 1845 **A Mutual Company** Protect your family with a policy in this old line company. **REID CABE** 

LOCAL AGENT

That Lasts!

Not for just a day, not for a month but for many. many months will the shoe that I RE-SOLE - last you. For, into that Re-Soling will go first class workmanship plus leathers that'll wear "like iron!" Try Me

BARLANGD

Next Deor To Press Office

## \$495 The Roadster The \$495 Touring The \$585 Coach The \$595 The Four-Door \$675 Sedan The Sport \$665 Cabriolet The Imperial \$715 Landau . Light Delivery Truck \$375 (Chasis Only) Utility Truck \$495 (Chasis Only)

"Prices Reduced!"

Again-

All prices f. o. b. Flint, Michigan

# **Chevrolet Electrifies America** with a Great New Motor Car

A new automobile so sensational as to electrify the nation!

With marvelous new Fisher bodies offering all the distinction, beauty and luxury for which Fisher craftsmen are famous! With performance that is a revelation to owners of even higher priced cars! With 107-inch wheelbase-four inches longer than before! With four-wheel brakesand many additional mechanical achievements!

And ... prices that demonstrate again Chevrolet's ability to provide the utmost in modern motoring luxury at the lowest possible cost!

The engine of this great new car is of the improved valve-in-head design. With alloy "invar strut" pistons . . . specially designed hydrolaminated camshaft gears . . . mushroom type valve tappets ... and a complete new steel motor enclosure-it provides a type of motor operation so thrill-

ing that it must be experienced to be appreciated!

Coupled with this thrilling acceleration and speed is a

type of riding and driving comfort almost unbelieveable in a lowpriced car. Four inches longer than the previous Chevrolet chassis . . . swung low to the road . . . and with four semi-elliptic shock absorber springs-the Bigger and Better Chevrolet holds the road with a surety that is simply amazing. and rides in perfect comfort at high speeds over the roughest stretches of highway.

And never before was a low-priced car so easy to drive-for the worm and gear steering mechanism is fitted with ball bearings throughout ... even at the front axle knuckles.

All these spectacular new mechanical advancements are, of course, in addition to the host of notable features that Chevrolet has previously pioneered in the low-price field.

Come in and see this latest and greatest General Motors achievement! Learn why it is everywhere the subject of enthusiastic comment-why Wheel everywhere it is hailed as the Brakes world's most luxurious lowpriced automobile.

LOW

PERRY-JONES CHEVROLET Co. FRANKLIN, N. C.

UALITY