

JOHN BARRYMORE IN "THE BELOVED ROGUE" COMING TO FRANKLIN

John Barrymore in "The Beloved Rogue," his first United Artists Picture, will be seen next Monday and Tuesday at the Idle Hour theatre. The film is Barrymore's first independent production for United Artists release and it represents twice the time the star has devoted to any previous picture.

French beggar-poet, Barrymore loves 'em and leaves 'em in fifteenth century Paris; he plays pranks on the King and the Duke of Burgundy, leads his beggar band in routs and jousts, composes undying roundels in hovels while carousing inhabitants of the strange Court of Miracles jostle each other; he loves and loses Charlotte de Vauxcelles, and wins her at the end.

Barrymore is Villon, the heart-and-jail-breaking idol of the underworld of Paris, the crackling personality that inspired the pens of Swinburne



JOHN BARRYMORE in "THE BELOVED ROGUE"



Scene from "DOWN THE STRETCH" A UNIVERSAL JEWEL PRODUCTION with MARIAN NIXON

and Robert Louis Stevenson. Conrad Veidt, the great German character actor, is King Louis XI—his first

celine Day is Charlotte. The film was directed by Alan Crosland from Paul Bern's script based on the life and loves of the high-living Francois. "The Beloved Rogue" was produced at the Pickford-Fairbanks Studio, Hollywood.

The new picture tells the tale of the most colorful character of the fifteenth century, Francois Villon. Crowned King of Fools on All Fools' Day, he flippantly taunts the Duke of Burgundy and his fellow-conspirator against King Louis, Thibault d'Aussigny, until the arrival of Louis with his beautiful ward, Charlotte de Vauxcelles, results in Villon's banishment from his beloved Paris.

There follow in rapid succession glowing sequences of mirth and movement wherein Villon is catapulted into Charlotte's boudoir, to fall in love with her and learn of Burgundy's design on Louis through a forced marriage between Thibault d'Aussigny and Charlotte, whose principality of Vauxcelles is the buffer state between Burgundy and France. Through the love-making of Francois and Charlotte, the byplay of Burgundy and Louis, the pageantry, cruelty, lewdness and broad humor of the rare old days, runs the story of political strife.

No Fake About Race In Coming Feature "Down the Stretch"

The thrilling horse race which climaxes King Baggot's Universal-Jewel production "Down the Stretch" opening at the Idle Hour theatre next Friday for a two days showing, has been proclaimed the most realistic in the history of the motion picture industry.

Instead of ordering the jockeys of the various mounts to hold up their horses so the favorite might win on the home stretch, Director Baggot staged a series of elimination races and then had Robert Agnew, who plays the part of Marty Kruger, mount the fastest horse of the group at the time the picture was taken.

In addition to Agnew, other featured players in the cast of "Down the Stretch" are, Marian Nixon, Otis Harlan, Ward Crane, Ena Gregory, Jack Daugherty and Virginia True Boardman.

Dolores Costello Coming In Great College Comedy

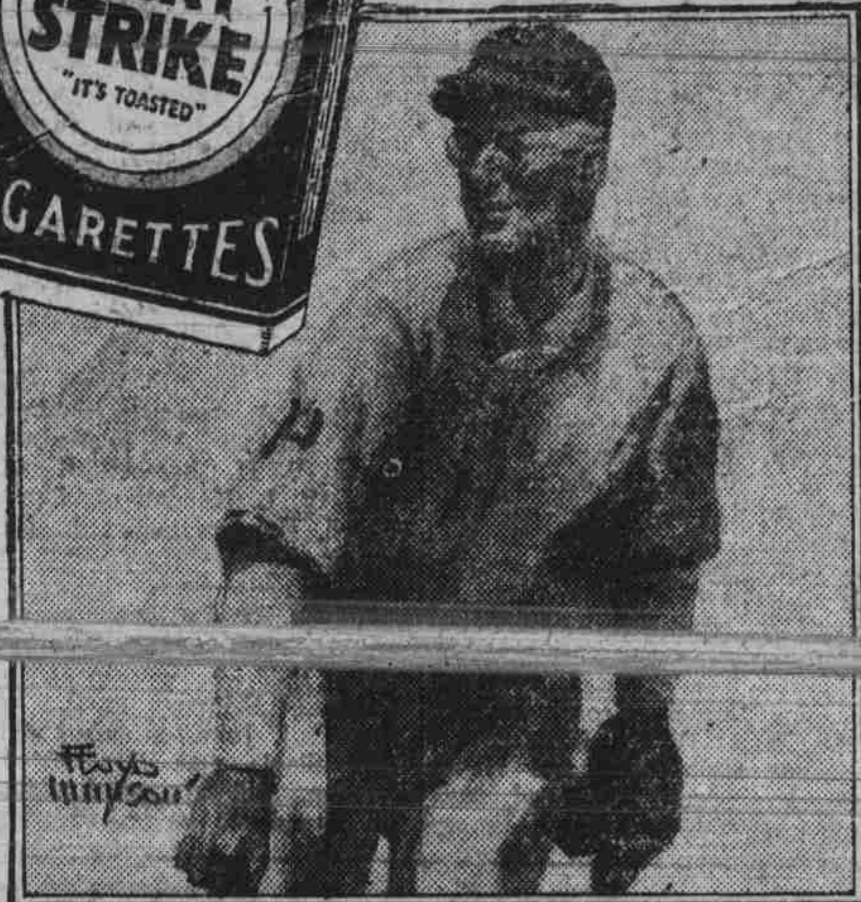
"The College Widow," a Warner Bros. production starring Dolores Costello, comes to the Idle Hour theatre next Wednesday for a run of two days. This is a brilliant screen revival of George Ade's famous football comedy and numbers in its cast, William Collier, Jr., Anders Randolph, Douglas Gerrard, Charles Hill Mailes, Robert Ryan, Sumner Getchel, Big Boy Williams, race Gordon and Jess Hibbs. Archie L. Mayo directed. This is Miss Costello's first excursion into light comedy and is heralded as the most marvelous of all her characterizations. Many football stars figure in the film. The most vividly human college play ever written.

LEE MEADOWS

Famous Pitcher of the Pittsburgh Pirates, writes:

"It requires splendid physical condition and steady nerves to take your regular turn on the mound season after season and in looking for my cigarette I was anxious to find one which could be smoked without taxing my wind or irritating my throat. I decided upon Luckies and I can safely say that I am never troubled with a cough and my wind is in splendid shape."

Lee Meadows



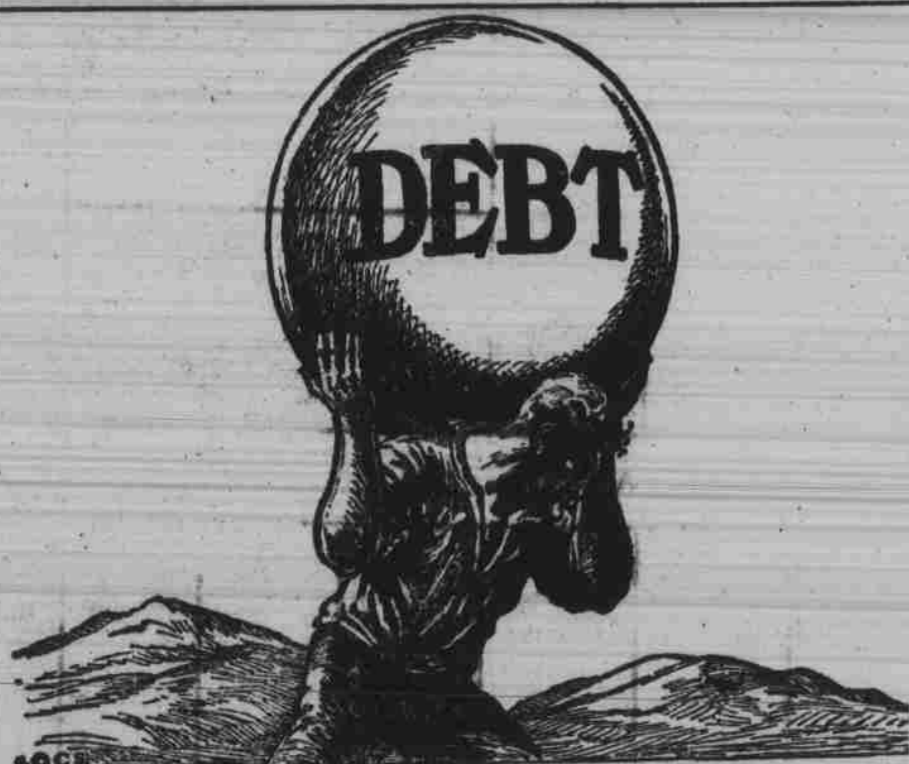
The Cream of the Tobacco Crop

"Here in the Southland we know good Tobacco. It is born in us and it is the livelihood of most of us. 'The Cream of the Crop' is bought for LUCKY STRIKE. I know for it has been my duty to purchase it on the markets for years for this brand."

Atty. General
Buyer of Tobacco at Covington, Ky.

"It's toasted"

No Throat Irritation—No Cough.



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"Home of the Thrifty" FRANKLIN, N. C.

Idle Hour Theatre

Friday and Saturday, January 27-28



DOWN THE STRETCH with MARIAN NIXON

The lure of the track—the call of speed and sport—flying hoofs—the jockey who starved to win—thrilling drama in every foot of this great race track epic—a picture that'll stay in your memory for months. Great entertainment!

ADDED ATTRACTION:

NEVER THE DAMES SHALL MEET, a Charley Chase Comedy

Admission, 15 and 25 Cents

Monday and Tuesday, January 30-31

John Barrymore



in The "Beloved Rogue"

Fascinating! Sparkling! Thrilling! GREAT!

Here is indeed the picture of the year—The Mightiest of All

BARRYMORE'S

His wit made him leader of the vagabonds His romance and danger nearly upset him
His pranks upset a King and a kingdom Did he win? Did he lose? You'll see it all in his first

UNITED ARTISTS PICTURE

ADDED ATTRACTION:

THE WAY OF ALL PANTS, a Hal Roach Comedy

Admission, 25 and 50 Cents

Wednesday and Thursday, February 1-2

DOLORES COSTELLO

IN

"The COLLEGE WIDOW"

WITH

WILLIAM COLLIER, Jr.—Anders Randolph

Glorious story of a glorious girl! A hob-nailed college romance! Directed by ARCHIE L. MAYO

A Warner Bros. Production

A great Thrill Special at regular prices. The Glorious Costello's latest screen success. Don't miss this one!

Also—PATHE REVIEW and M-G-M NEWS

Admission, 15 and 25 Cents