

Africa and America Linked By World's Latest Radio Service

Harvey S. Firestone, Jr., Sends First Message From Liberia To Rubber Company's Own Station In Akron—Daily Reports On Rubber Growth To Follow

Mr. and Mrs. Harvey S. Firestone, Junior, now in the African jungles, today broadcasted the first message sent from the special radio station recently erected on the Firestone rubber plantation in the interior of Liberia, on the West Coast of Africa. The message was received at a similar station on the roof of the Firestone factories at Akron, Ohio.

This marks a new era of communication with the interior of inaccessible countries. Heretofore, the method used was to send foot messengers through jungle trails, taking days to get in touch with the outside world. Broadcasting by radio direct from one continent to another thus gives the Firestone Tire & Rubber Co. a great advantage in developing its million acres of rubber lands that were secured from the Liberian government. Although these properties are located over 5,000 miles from the Firestone headquarters at Akron, Ohio, it will now be possible to send reports every day by radio from the Liberian plantations to Akron.

100,000 Acres Laid Out

Mr. Firestone, Jr., has been in Liberia since early January. In his first report by radio today, he said that the Liberian government officials were enthusiastically cooperating with Firestone in the company's great undertaking to make Liberia one of the important rubber-growing countries of the world. Mr. Firestone said that during the first year two 50,000-

gineers, soil experts and foresters. Now that the Liberians, for the first time in the history of the country, have a system of good roads, they are suddenly becoming enthusiastic about motor transportation, and they all want to ride in automobiles, trucks or tractors. As a result, Monrovia, the capital of Liberia, has established a traffic squad to police the traffic on its principal streets. When the Firestone company went into Liberia, there were no roads in the country, and only one automobile. This was owned by the President of Liberia, who had very little occasion to use it because of the absence of good roads.

When Mr. Firestone arrived at the Du river plantation, he was greeted as the "Great White Chief" by many thousands of Firestone native employees who had erected a great arch of leaves and ferns at the entrance of the property and lined the road on both sides as he drove through eleven miles of the plantation to headquarters.

\$5,000,000 Loan to Liberia

Mr. Harvey S. Firestone, Sr., has successfully arranged a \$5,000,000 loan in America for the Liberian government. This places Liberia on a firm financial basis, and permits the development of roads, schools and public buildings. The 118 Americans comprising the Firestone technical staff are helping to organize the 2,000,000 or more native Liberians and give them remunerative employment which had not been hitherto avail-

150 miles south of the Du on the Cavalla river.

Firestone engineers in the same time had constructed over 75 miles of roads and had built and established headquarters on the two plantations, with housing facilities for the resident staffs of 118 Americans. Power plants for the development of electric power, light and refrigeration had been built, as well as hospitals and trade stores for the benefit of the Americans and also to supply the needs of the 15,000 natives who are employed in clearing the jungles and planting rubber trees.

1,500,000 Trees Planted

During the past year, according to Mr. Firestone's first radio report, over 1,500,000 rubber trees have been planted on a total of over 15,000 acres of cleared jungle lands. This is a record in rubber plantation work. It is the largest number of trees set out and acres planted by any single company in the same length of time. And Mr. Firestone stated that the rate of progress in clearing land and planting rubber trees is being constantly increased.

Mr. Firestone reported that the steamship sent over for service had been placed in commission along the Liberian coast and is now linking up the Firestone plantations and the coast towns of Liberia. He expressed the hope that Firestone will soon have its own vessels operating directly between New York and Liberia, making the Atlantic passage in less than two weeks. When this is done, it will not only give Firestone an advantage of from two to five weeks in time as compared with other rubber-growing countries, but will also greatly reduce the cost of transportation.

Teach Native Trades

Great progress in the development of the Firestone trade schools was also reported. Mr. Firestone said that the natives were very anxious to learn the various trades of the Firestone technical staff. The Firestone schools are being conducted in the interior of Liberia, and are being attended by many of the natives.

and willing to work in an organized way. This has made possible the clearing and planting of such a large acreage during the past year and has undoubtedly had a very appreciable effect in the recent reduction in the price of crude rubber.

European newspapers have carried many articles deriding Firestone for going into Africa to plant rubber. They claimed the soil was poor for rubber growing and that the natives would not work. The British government now realizes that Firestone's Liberian enterprise is anything but

a folly. It is conceded by everybody that Firestone has made the greatest rubber development ever accomplished by any single company in the same length of time. Liberia confronts the British and Dutch rubber growers as an increasingly important competitor. And now the British Parliament is seriously considering the question of abandoning or at least modifying the rubber restriction policy.

The British colonies in the Middle East have vigorously expressed themselves along this line. Ceylon has voted to abandon rubber restriction entirely. In Singapore, Straits Settlements, 47 out of 72 rubber growers have voted to abandon rubber restriction or to modify it so it would not be effective. When Premier Baldwin brought up the question of modifying rub-

ber restriction in the British Parliament, rubber was selling around 42 cents a pound. Within a few weeks it dropped about 18 cents a pound. Since a variation of 1 cent a pound means a difference of over \$8,000,000 a year to American rubber buyers, the decline from 42 to 24 cents a pound will mean a saving of \$150,000,000 a year to America if the present price is maintained.



Harvey S. Firestone, Jr.



American Staff on the Du Division



Radio Operator Receiving First Message



Aerial Atop Firestone Factory—Akron

Garner-Conley

On Friday evening at 8 o'clock Miss Lois Virginia Garner and Mr. Charles C. Conley were united in marriage, the ceremony being performed by the Rev. J. A. Flanagan, pastor of the Presbyterian church. The wedding was somewhat of a surprise to the friends of the young couple. Mrs. Conley is the daughter of Mr. and Mrs. Chas. L. Garner, of Route Two. Mr. Conley holds a responsible position with the Perry-Jones Chevrolet company. The young couple plan to make their home with the brother of the groom, Mr. George Conley, on the Cartoogechaye road.

P. T. A. Meeting Postponed

The P. T. A. meeting has been postponed until the second Friday in April when election of officers will take place. The teacher, Mrs. Harris, will entertain at that time.

NOTICE OF SALE

North Carolina, Macon County.

Whereas, power of sale was vested in the undersigned trustee by deed of trust executed by E. J. Carpenter and Eula Carpenter, dated the 14th day of June, 1926, and registered in the office of the register of deeds for Macon county in B. & L. book No. 1 of mortgages and deeds of trust, page 14 to secure the payment of the sum of \$1,000.00 payable to Macon County Building & Loan association at the maturity of the Seventh Series of the capital stock of said Macon County Building & Loan association, and said deed of trust stipulating that the makers of said deed of trust would, on Saturday of each week, pay to the Macon County Building & Loan association the weekly interest upon said sum of \$1,000.00, at the rate of six per cent per annum, until the Seventh Series of stock of the Macon County Building & Loan association should become due, and also stipulating that the makers of said note would, on Saturday of each week, pay to said association, the weekly installment of \$2.50 on Ten shares of the capital stock of the association, until the same should reach the par value of \$1,000.00, and in the event of default being made in the payment of said weekly interest and of the weekly dues on Ten shares of the capital stock of said association as aforesaid, that all sums due

and payable, whatever the date of maturity expressed therein, and the makers of said deed of trust now being in arrears of payments in the sum of \$47.68, under the terms of said deed of trust, and said association having declared the full sum of \$1,000.00, in addition thereto, due and payable:

I will, therefore, by virtue of the power of sale by said deed of trust in me vested, on Monday, the 30th day of April, 1928, between the legal hours of sale, sell at the court house door in Franklin, North Carolina, at public auction, to the highest bidder for cash, the following described property:

Beginning on a white oak stump, S. 76 E. 18 feet from a white oak corner at corner of wire fence, thence N. 20 E. 100 feet to a post oak with old marks; then N. 59-37 E. 165 feet to a stake, 30 feet South of the center of the highway; thence S. 75-30 E. with South side of highway, 107 feet to a stake beside a dead maple; thence S. 33-28 W. 237.4 feet to a point in the Camp Ground road; thence N. 75-05 W. to the beginning, containing 1.01 acres.

Also Ten shares of the Seventh Series of the capital stock of the Macon County Building & Loan association, in the name of E. J. Carpenter.

This the 26th day of March, 1928.
GILMER A. JONES, Trustee. 4tA19

NOTICE OF SALE

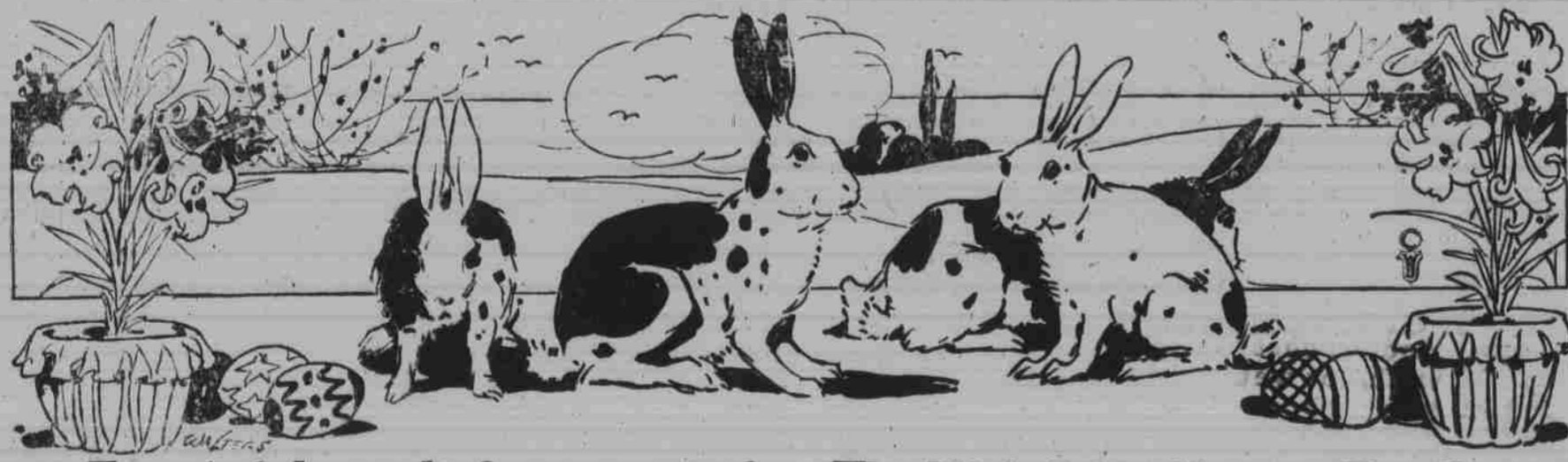
North Carolina, Macon County.

By virtue of a power of sale contained in a deed of trust from H. G. Brown to Mrs. M. M. Brown, to D. P. Cabe, trustee, dated 30th day of November, 1926, and registered in book No. 30, page 330, records of Macon county, and given to secure two promissory notes in the sum of Three Hundred and Fifty (\$350) Dollars due and payable on the 30th day of March, 1927, and default having been made in the payment thereof and the said notes having been declared due and payable, and having requested the undersigned to exercise the power of sale, I will on Monday the 30th day of April, 1928, between the legal hours of sale, at the court house door in the Town of Franklin, sell at public auction for cash, to satisfy said notes and deed of trust the following described land:

In Smith's Bridge township, Macon county, beginning on a white oak near a small branch, runs East 14 poles to a chestnut oak; thence South 46 poles to a dogwood in Sam Howard's line; thence West with his said line 14 poles to a black oak; thence North 46 poles to the Beginning, containing 4 acres more or less.

Also another tract: Beginning on a black oak in Sam Howard's line; thence North 70 West 42 poles to Dillingham's line; thence North 23 poles to a dogwood; thence South 70 East 42 poles to a Spanish oak; thence South 23 poles to the Beginning, containing six acres more or less. Being a one-half interest in the above named parties of land.

This the 26th day of March, 1928.
D. P. CABE, Trustee. J & J4tA19



Get your Easter Ads ready for next week. The High School boys will call upon you.
THE FRANKLIN PRESS