



The Franklin Press

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FRANKLIN, N. C., THURSDAY, MAY 17, 1928

NUMBER TWENTY

DR. W. M. LEE ACCEPTS CALL

Local Baptist Church Calls Pastor From Westminister, S. C.—Pastor and Family to Move Soon.

Dr. Walter M. Lee, of Westminister, S. C., has been called as pastor of the Franklin Baptist church. Dr. Lee spent three years at Mercer University where he received the A. B. and A. M. degrees. He then went to Louisville Seminary where he staid four years and received the Th. D. degree. For seven or eight years Dr. Lee was pastor at Rochelle, Ga., and for an equal number of years at Cochran, Ga. For two years he has been at Westminister, having considered his work there finished after uniting two Baptist churches that were formerly one.

Dr. Lee has quite a reputation as a church historian, having written several booklets on the work of the Baptist church in the South. Franklin's new Baptist pastor is about 44 years of age and has a wife and four children, a girl 14 and three boys, 11, 8, and 4. He and his family are expected to arrive here the first of June when he will assume his duties at Franklin.

Dr. Lee will preach at Franklin next Sunday morning.

Franklin Boy Honored

and Mrs. W. B. McGuire of Franklin, is making an enviable record at Davidson College as indicated by recent articles which have appeared in the daily papers of the state. William, now in his Sophomore year, was recently elected secretary of the Forensic Council at Davidson. This is an honor rarely bestowed upon one so young. Mr. McGuire is also business manager of the Davidsonian and assistant editor of the Wildcat Handbook and secretary and treasurer of the rising Junior class. This young man was also on the debating team of Davidson last fall and made an excellent record as a debater.

Liner's Home Going Up

Lawrence Liner, assistant cashier of the Citizens Bank, is building a brick home on the Fair Ground Subdivision. Several other residences are going up in various parts of town.

IN MEMORY OF MRS. MARTHA TALLENT

On Thursday night, April 12, 1928, the Angel of Death again visited our community and took from our midst our loving wife and mother, Mrs. Amons Tallent.

She leaves to mourn her loss: a husband, Amons Tallent, and six children, who are all living, and many relatives and friends.

She professed faith in Christ when very young and joined the Iotla Methodist church living a Godly, consecrated, Christian life till the time of her death. She was 74 years, 8 months and 22 days of age.

She was laid to rest in the Iotla Methodist cemetery on April 14 to await the final call. The funeral services were conducted by the pastor of the Franklin Methodist church.

A Granddaughter,
MRS. B. F. WEST.

In Memory of I. N. McCoy

A dear brother has passed from our midst.

While falling a tree on a mountain above the Brush Creek cemetery a limb fell and crushed McCoy's thigh, and his brother, J. T. McCoy, bound his leg with bark, carried him on his back to the highway, got a car and had him in the hospital in two hours time.

After his limb was amputated he passed away at 7 a. m. the 6th day of May, 1928. He was 44 years, 4 months and 25 days of age.

He leaves a wife, 4 sons, 3 daughters, father, mother, an aged grandmother, 5 brothers, 5 sisters, and a host of relatives and friends to mourn his death.

He was laid to rest in the Mount Mariah cemetery beside his two small sons.

While he will be missed in the Gold Mines choir, we have the sweet assurance he will be singing with the redeemed, where there will be no strangers. Be ye also ready; ye know not the hour the son of man cometh.

HIS AUNT.

JUNIOR OFFICIAL TO COME HERE

Walter L. Cohoon, state councillor of the Junior Order, will pay an official visit to Franklin on Friday afternoon, May 25, at 2 o'clock.

News of Teacher Training Department

The Teacher Training department of Franklin High school has offered three prizes of \$2.50 each to the students in the elementary school that tell the best story. The purpose of this is to motivate the language work and increase the ability of the children to speak more correctly and more effectively. The final contest between the grades will take place in the school auditorium Friday afternoon, May 18 at 3:30. The public is cordially invited.

After the contest Miss Morgan and the Home Economics students will give a tea to the members of the P.T.A. The work of the Home Economics students will be on exhibit, and the visitors are cordially invited to inspect it.

The kindergarten class will close its work Wednesday, June 6. The Teacher Training department will hold its commencement Friday evening, June 8, in the school auditorium.

Jones Addresses Rotarians

Gilmer Jones, Franklin attorney, and former solicitor of this judicial district, was the principal speaker at the Rotary luncheon Tuesday. Mr. Jones spoke on the "Spirit of Rotary" and made a profound impression on his hearers. Eighteen members of the

meeting, which was presided over by Sam Franks, president of the Franklin club.—Jackson County Journal.

Maxwell Boys Enthusiastic

Mr. Watkins, superintendent of the Maxwell Training School, reports that the members of the 4-H club at that school are enthusiastically at work on various projects connected with the 4-H club work. According to Mr. Watkins this work gives the boys a goal and each individual member of the club is devoting his best efforts toward reaching the goal set for himself.

BIGGER BUSINESS BULLETIN

FOR THE CONSERVATION OF LOCAL BUSINESS TO LOCAL
BUSINESS FIRMS—PUBLISHED BY

THE FRANKLIN PRESS, MAY 17

(C)

Is a Business That Isn't Worth Advertising Worth Patronizing?

Occasionally we see a man in business—actually trying to establish a business—Who says he does not advertise because he would have to increase his prices if he did.

It is not often we see such a man in business because a man with such limited business vision seldom remains in business long enough to be seen.

The truth of the matter is that the merchant who does not advertise and increase his volume of sales must increase his prices on the limited amount of stuff he sells and actually charge more than the merchant who by the use of regular advertising turns his goods three or four times to the other fellow's once. It is simply the old story of the nimble nickle.

The nationally advertised brands of goods, with few exceptions, are the best and lowest-priced products that we can buy today. The big busy store that advertises and draws trade for miles around is always the best and cheapest place to trade, and has always been so.

No one ever hears it said of the big mail-order houses that their great advertising expenditures in sending out millions of catalogs and follow-up literature, including large monthly supplements on groceries, clothing, dry goods, shoes, furniture, hardware, farm implements, paints, wall paper, etc., made them charge more for their goods.

But you do hear just the opposite. Ask any farmer who buys goods of a mail-order house why he patronizes them and he will tell you that he believes he does a little better in the way of price. If you ask him why their prices are lower than the local stores, he will tell you that it is because of the great amount of business they do through sending out catalogs and other advertising matter regularly to every farm home throughout the country.

The home newspaper affords the only effective means of counteracting the trade-pulling influence of these mail-order catalogs in taking business away from your home community.

By the use of regular space in the local paper a merchant can soon educate the home folks to appreciate the fact that he is doing everything he can to serve them to the very best of his ability. This cannot be done as quickly and successfully in any other manner than by advertising.

Advertising is the economic factor of business. Without it few buyers would know of the exceptional values offered and the turnover would be reduced to almost nothing. Merchants would be compelled to increase their prices in order to remain in business, and higher prices would mean fewer buyers and business failure to those merchants who have not taken the time to study and learn the real value of persistent advertising.

MISS KATE BAIRD WEDS CHAS. PERRY

Popular Daughter of Mrs. C. D. Baird Married to Chevrolet Dealer—Honeymoon to Eastern N. C.

A wedding of much interest to a wide circle of friends of the contracting parties took place here last Saturday afternoon at 3:30 o'clock when Miss Kate Baird became the bride of Mr. Chas. H. Perry. The ceremony was performed by Rev. R. F. Mock in the Methodist church. The happy couple left immediately after the ceremony on a honeymoon to the eastern part of the state. They will return to Franklin the latter part of the week.

The bride is the daughter of the late Dr. C. D. Baird and Mrs. Baird and is one of the most popular members of the younger set in Franklin. The groom is a promising young business man of Franklin and is president of the Perry-Jones Chevrolet company.

May Meeting

Annual "May Meeting" of the colored Baptist church of Franklin, N. C., will be held Sunday, May 20, 1928.

Special program for the day:
10:00 a. m. Sunday School.
11:30 a. m. Preaching.
12:30 p. m. Dinner on the grounds.

Wells, president of Home Missions of the Blue Ridge Convention.

3:00 p. m. Annual sermon.
8:00 p. m. Old time singing—By the young people.

8:30 p. m. Preaching.
Come thou and be with us and we will do thee good.
REV. J. E. CHAMBERS, Pastor.

Mrs. Wright Building Home

Mrs. J. C. Wright is building a brick nine-room home on West Main street next to the residence of W. C. Cunningham. Mr. John Leach is in charge of the construction work.

Resolutions by Mayor and Board of Commissioners Of Town of Highlands

Resolved that we feel that a great loss has fallen this community in the home-going of our friend and counselor, Col. A. W. Horn. This county, which was so near to his heart, has lost a man of true and honest purpose with a brilliant mind, prompt in action, faithful in matters of trust and a good citizen.

We shall treasure the memory of his useful life, wise counsel and zeal, for the betterment of conditions around him.

To his family we extend our love and sympathy, feeling a devoted husband, kind father and affectionate brother has gone to a good reward.

W. S. DAVIS, Mayor,
F. H. POTTS,
C. H. ZOELLNER,
L. W. RICE,
J. E. POTTS,
S. T. MARRETT,
Commissioners.

Broadway Locals

Mr. Radford Wilson was in this section last week end.

Mr. Columbus Vinson has been at work on his farm on Broadway for the last few days.

Mrs. Andy Wilson is ill at present. Mr. Bart Wilson and son, were in this section last week.

Messrs. Andy and Tom Wilson were in Highlands Thursday on special business.

Mr. and Mrs. Harley Ledbetter and three daughters were visiting Mrs. Ledbetter's mother, who is very sick.

Mr. Andy Wilson was at Sealy last week.

with his grandmother, Mrs. H. C. Wilson.

Mr. Z. V. McKinney is the owner of an old goose that has celebrated her 20th birthday.

Mr. Dave Chastine was on Broadway Thursday.

Briles-Roland

Miss Nell Briles and Mr. Ruben Roland were united in marriage at Winston-Salem on Thursday evening, May 9. The ceremony was performed by Rev. Lee, of Twenty-Fifth street.

Miss Briles is the charming young daughter of Mr. and Mrs. S. L. Briles, of Winston-Salem.

Mr. Roland is the son of Mr. and Mrs. J. D. Roland, of Franklin, and holds a position with Reynolds' Tobacco company.

Mr. and Mrs. Roland will make their home in Winston-Salem for a while.

New Building Going Up

Messrs. W. L. Higdon and J. A. Porter are putting up a one-story tile and brick building just east of the Idle Hour theatre. The building will be twenty-five by ninety feet. It is understood that Mrs. Tim Holman will use a part of the new building as a pressing club. She is also investigating the advisability of establishing a steam laundry at Franklin. Should she do so the remainder of the Higdon-Porter building will be used for this purpose.

Birthday Party

Mrs. L. E. Hurst entertained several little tots on May 11 at the birthday party of little Betty Evelyn, who was 1 year old on that day.

The dining room was decorated in pink and white. The birthday cake was angel food with white icing and one pink candle in the center. Pink ice cream was served with generous slices of the cake. The occasion was enjoyed by grown-ups as well as the youngsters.

Iotla, N. C., May 14, 1928.

Editor Franklin Press:—If you will allow us space we wish to thank the good people of Macon county through the columns of The Franklin Press, for their kindness and help which was given us for housekeeping once more after the loss of our home and all we had, except a sewing machine, which was destroyed by fire on April 25, at noon, having caught from the stove fire.

There was no one present at the time, but two little girls, and they ran about three-fourths mile after me.

The two little boys and myself were getting out telephone poles, and I ran as fast as I could, leaving the boys with the team, but the fire had such a headway when I got there that nothing was saved by the out buildings.

We are at the service of our many friends at any time.
GRADY DALTON and FAMILY.

BRIEF HISTORY OF REV. JOHN A. DEAL

Died Monday of Last Week and Remains Were Interred at Franklin Following Day.

Due to an unfortunate combination of circumstances only a brief notice of the death of Rev. John A. Deal appeared in The Press last week. The life's work of this man in Macon county needs no eulogy, but a brief history of his life will be of interest to hundreds of friends and acquaintances. Such a history appears below.

Rev. John Archibald Deal, eldest son of Jonathan and Nicca Deal, was born near Fayetteville, N. C., November 26, 1844, and died May 6, 1928, at his home in Gainesville, Ga. He is survived by his widow and the following daughters: Mrs. L. S. Kopes, of Helena, Montana; Mrs. T. J. Johnston, of Franklin; Mrs. J. Lamb Johnston, of Gainesville, Ga.; Mrs. George R. Shelton, of Salt Lake City, and Mrs. John V. Toomer, of Atlanta, Ga.

When Mr. Deal was quite young, his parents moved to Fayetteville, where he attended the common schools and was for two years a student at Donaldson Academy. In the year 1861, at the age of sixteen, he enlisted in the Confederate Army. Early in 1862 he was captured at Roanoke Island. In August of that year he was exchanged and went

was captured at Core City, and kept in prison till the last of October, when he was let out on sick parole and was exchanged early in December. He rejoined his command, and remained in the Confederate service till the close of the war.

After the surrender, Mr. Deal entered Bingham School, at Mebanesville, and in September, 1868, he entered Trinity College, Hartford, Conn. He studied for the ministry under the late Dr. Jarvis Buxton, Rev. George Wilmer and Dr. D. F. Murdoch. On April 15, 1873, he was married to Miss Cornelia Ann Fitch, of Burlington. Before coming to the western part of the state, he served parishes in Wilson, High Shoals and Wadesboro.

In 1876, Mr. Deal moved to Murphy, coming from that place to Macon county in 1877. His work in the mountains of Western North Carolina is well known. He established Episcopal missions at Franklin, Highlands, and Cashiers Valley, and in many other places in the mountains. The first church he built in Macon county was St. John's, on Cartoogechaye. In his congregation at St. John's were many Indians, some of whom were buried by him in the church yard at that place.

In addition to his work as a minister, Mr. Deal was always active in civic life, giving unstintingly of his time and efforts to the material progress of the community. For several years, he was chairman of the Board of Education of Macon county.

An appreciative estimate of his character and work is contained in the following extracts from a letter written to his daughter by, the Rev. Frank Siler, of Lake Junaluska:

"The going of your great, good father removes from earth to heaven the one remaining, till he went away, who most helped me as a struggling youth to paths of reading and research, which have brought most satisfaction to my life.

"Freely and gladly, and without the least compensation, he gave me of his time as teacher of Greek in his home, and at a time when, as I have as a busy pastor come to know, he must have been pressed with many calls to duty in serving his large and difficult parish.

"Then, he loaned me valuable books from his fine library, and besides encouraging me to a college education, urged me to keep up with the best thought of the religious world.

"As I have so often thought of him, and as I had occasion to say recently at Cullowhee, before that body of teachers and students, he was one of the truly great men who ministered in Western North Carolina at a time that meant much for her young life.

"As a boy, I sat often under his preaching at St. John's, on Cartoogechaye, and the simple, practical gospel he preached, the beauty and dignity with which he conducted the services, made a lasting impression on my life.

"As I came into the intimacies of his personal life, as my private tutor in his study, I revere him, and would honor him if I could."