



# The Franklin Press

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## DEAN T. E. BROWN TO SPEAK HERE

### Will Deliver Graduating Address—Largest Class in History of School to Receive Diplomas.

According to an announcement made here Friday of last week by Prof. G. L. Houk, principal of the Franklin High school, Dean T. E. Brown, department of education, N. C. State College, and director of vocational education, state department of education, will make the commencement address to the graduating class of the Franklin High school next Friday, May 25. Prof. Houk will deliver the diplomas to the largest graduating class in the history of the high school here. Forty-five boys and girls are slated to receive diplomas, the largest previous class being 37 two years ago. The class will appear at the graduating exercises in caps and gowns, each costume to cost only \$2.50.

During the present year the enrollment in the high school amounted to 310 with approximately 400 enrolled in the elementary school. The enrollment in the Franklin High school totals to 7 per cent of the school population of the county between the ages of six and twenty-one. It is stated that the average for the state is only 5 per cent. Ten per cent of the school population enrolled in the high schools of any

## ITEMS OF NEWS FROM HIGHLANDS

### Interesting Locals and Other News from Macon County's Popular Mountain City.

Mr. and Mrs. Robt. Foreman, of Atlanta, paid Highlands a short visit. They expect to return later for the summer.

Mr. Scott Hudson was in town in the interest of the golf course. Donald Ross, the golf course architect, was also here.

Mr. and Mrs. Preoleau Hedden are rejoicing over the arrival of a new baby. We have not heard whether it is a girl or a boy.

Mr. I. E. Rice has been quite ill with double pneumonia, but is reported to be much improved. His daughter, Mrs. Bennett, of Hendersonville, has been with him.

Mrs. Jessie C. Lamb, of Union Point, Ga., is now occupying her summer home here. Mrs. Lamb's friends are glad to welcome her back.

Mrs. Lamb Perry, of Charleston, with her sister, Mrs. Charles Scott of Union Point, Ga., arrived in Highlands on Saturday. Mrs. Perry has come up to spend the summer in her home on the mountain. Her friends are glad to welcome her.

The Woman's Guild of the Church of the Incarnation met with Mrs. W. S. Davis on Wednesday afternoon.

The sewing circle met with Mrs. E. R. Gilbert on Thursday afternoon.

## REHEARSALS FOR FESTIVAL

### Franklin to Present Russian Episode In Rhododendron Festival

The cast for the Russian episode, which will be staged by Franklin, has been announced as follows: Lyles Harris, Tzar; Dick Jones, Tzarovitch; Freda Siler, Tzarevna; Elizabeth Cunningham, page; Roy McCracken, wicked old man; Nell Cunningham, witch; Howard Barnard, forest demon; Alex Stewart, Elmon Teague, and Sanford Glenn, three wise men; Myra Stribling, and Katherine Siler, two ladies in waiting. Mr. Harris is secretary of the Franklin Chamber of Commerce, and Mrs. Allan Siler is chairman for the production of the Russian episode.

Rehearsals at Franklin are under way, and the colorful costumes are now being made. Over 1,000 blue prints of costumes for the different nationalities were sent out by Miss Russell. Each actor furnishes his own costume, which is made according to plans furnished by Miss Russell. Materials for the costumes will cost 50 cents each.—Asheville Times.

## REV. J. A. BRYSON VISITS PARENTS

### In Chattanooga — Will Be Here Ten Days

Rev. J. A. Bryson, of Windsor, Mo., is visiting his parents, Mr. and Mrs. J. K. Bryson on the Cullasaja. Rev. Mr. Bryson attended the Baptist Convention in Chattanooga, then visited his brother, J. W. Bryson, in Rome, Ga., and will visit his sister, Mrs. W. A. Collins, at Knoxville on his return home in about ten days. Rev. Mr. Bryson has a host of friends in Macon who are always glad to see him on his trips to his native county.

## J. N. LOWE HAS VERY OLD GOURD

### Gourd Grown by His Grandfather 110 Years Ago Holds One and A Half Bushels.

Mason's branch which empties into the Little Tennessee just below the Iotla bridge, is famous for a number of things. One of the finest gem mines in the county is located on this branch. Along about 1818 Mr. Lowe's grandfather, Billy Mason, located on the branch which now bears his name. In those days the Cherokees owned this country, killed deer and wild turkeys as needed for food, speared big trout from the streams and otherwise enjoyed life to the fullest possible extent. About the time mentioned the white men began drifting into the county and among them was Billy Mason who settled on Mason branch. Receptacles of all kinds were hard to transport across the mighty mountains, so Billy Mason decided that he would grow his own receptacles. With this end in view he planted a few gourd vines which far surpassed in production the one claimed by Jonah. In addition to gathering receptacles for the meager supply of sugar and coffee, gourds of all sizes and shapes were made into dippers and other necessary household articles. But the pride of Mr. Mason was a gourd that loomed up in the corner of the fence and resembled a big wash pot. This gourd holds exactly one and a half bushels and is now a prized possession of Mr.

## ROTARY HOLDS BEST MEETING

### Sixteen 4-H Club Boys and Girls Are Guests at Weekly Luncheon—Prof. Billings Makes Talk.

Undoubtedly the most enthusiastic meeting held by the local Rotary Club since its organization here last November was the weekly luncheon at the Scott Griffin hotel Wednesday. At this luncheon the Rotary had as its guests sixteen boys and girls of the county who represented as many different 4-H clubs. After the dinner Prof. M. D. Billings made a talk to the club members on the importance of thrift and the ability of keeping their own counsel. At the conclusion of Prof. Billings' talk each club member present told where he or she lived in the county and just what phase of club work they were engaged in. They also mentioned the number belonging to their respective clubs. The Rotarians themselves were intensely interested in the talks of the boys and girls. Their earnestness manifested in club work was a revelation to most of the Rotarians. Aiding the youth of the various communities where Rotary is represented is one of the duties as well as pleasures of the Rotary clubs. It is the general

and one which few counties attain. According to available records for the past two years Macon county is fast approaching this figure. The rapid increase of the Franklin High school this year has necessitated the employment of another teacher for next year.

Miss Mattie Angel's music class will give a recital on Thursday night at 8:15.

## SAM VANHOOK TALKS FARMING

### Says That Everything for Home Use Must be Raised On the Farm—Must Improve Land Year by Year.

Mr. Sam VanHook, who lives near Prentiss was in town Saturday and discoursed about farming in general and gave his views as to what ails Macon county to some extent at present. In the first place Mr. VanHook believes that everything needed on the farm in the way of food for man and beast should be grown on the farm when possible. With the exception of wearing apparel, sugar, salt, and coffee Mr. VanHook buys practically nothing. Macon county is spending probably \$50,000 to \$75,000 per year for tobacco, but Sam does not contribute to this general fund—he raises his own tobacco. Those who use tobacco will probably spend on the average 10 cents per day per man for the privilege of chewing or smoking. This amount to \$36.50 per year or considerably more than the taxes paid by the average man. Mr. VanHook truthfully stated also that the farmers in this county, because of the small fields and rough lands, can not compete with farmers elsewhere in raising corn and wheat. He came to this conclusion some years ago and, consequently, is now devoting considerable of his time to truck farming, and, incidentally, is making good along this line. Mr. VanHook also considers his farm as his sole source of income and is therefore improving his plant from year to year so as to get greater production and make an easier living. He is of the opinion that a farmer who does not use all means at hand to improve his farm is on the road to disaster. In other words the practice of continually taking from the land and giving nothing in return will, within a few years, make the farm valueless and a liability instead of an asset. There is nothing complicated about Mr. VanHook's methods. He works on a simple formula—improve the land, grow everything possible on the farm for home use and sell the surplus.

## Festival Tickets

Tickets for the Rhododendron Festival at Asheville, June 5th, are now on sale at both drug stores, Scott Griffin hotel and The Franklin Millinery company.

Holt, and Miss Rebecca Nall motored to Lake Kanuga last week to attend the Episcopal convention.

Mr. Lawrence Hicks returned home from the hospital this past week.

Mr. Walter Williams has been conducting a series of meetings at the Methodist church the past week.

Miss Mary McKinney is visiting her aunt, Mrs. Fred Grant, in Wall-halla, S. C.

Miss Margaret Harry has returned from a business trip to Washington, D. C.

Mr. and Mrs. W. S. Davis, Miss Eva Potts and Chester Steele motored to Seneca, S. C., Sunday to hear the high school commencement sermon.

## BIGGER BUSINESS BULLETIN

FOR THE CONSERVATION OF LOCAL BUSINESS TO LOCAL BUSINESS FIRMS

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### A Non-Advertising Merchant Helps Promote Mail-Order Sales

The man who does a successful business is the man who lets the public know what he is doing it with.

There is not a business on earth that will not respond to and be benefitted by advertising—except possibly counterfeiting.

Mail-order buying is growing stronger each year simply because of the persistent advertising used in describing the merchandise offered.

If the merchandise you carry is of the high quality you claim for it, advertise that fact to the people of your community and stop them from sending to mail-order houses for the very things you have to sell.

The more publicity you give your store the more sales your store will make; the more sales your store makes—even at a lower per cent profit—the more money you make, and the greater the reputation of your store as a good place to trade.

Square dealing will always pay dividends. If you are square and your business conduct and your goods and prices are RIGHT, don't fail to tell the people of it every week of the year through your home newspaper.

Give the greatest possible number of the folks of your community an opportunity to profit by your merchandise offerings and by the prompt and efficient service your store renders the community.

To increase your sales and build up your business you must secure new customers, and to get these customers you must tell the public what you have to offer. This can be accomplished in only one way and that is by regular use of your home newspaper.

Thrift is a by-word today in most every household. The people read the catalogs and newspapers at every opportunity. Is your offering of merchandise values where the prospective purchaser can benefit by it or is the space you should have taken occupied by a more enterprising out-of-town concern?

If the home merchant fails to make full use of the local newspaper in presenting his merchandise offerings to the people of his community, can he blame the home folks for making full use of the big mail-order catalogues in buying their goods—or for driving over to some neighboring city or town to purchase them?

The day a merchant leaves his store-news announcement out of the home newspaper is the very day he loses the greatest opportunity for gaining new patrons for his store, and is the very day that he helps promote mail-order sales in his own trade territory.

## U. D. C. Chapter For Franklin

The United Daughters of the Confederacy is an old organization. Franklin is an old town and well organized in Men's and women's clubs, but somehow has missed the U. D. C. so far.

Franklin, however, now has a chapter, or will soon apply for a charter. Mrs. David Hall, daughter of the late Judge Fred Moore, of Sylva, district director of the First District of the U. D. C., motored over to Franklin last Thursday afternoon, accompanied by Mrs. Scrup Enloe. These ladies were met by several Franklin ladies at the residence of Mrs. F. L. Siler. The result was the organizing of a chapter with the following officers elected: President, Mrs. Geo. Slagle; vice-president, Ed Cunningham; secretary-treasurer, Miss Lillie Rankin; historian, Mrs. Thos. Maxwell Slagle; Registrar, Mrs. Franklin McCracken.

The following ladies were present at the meeting, or sent in their names: Mrs. Ed Cunningham, Mrs. Jesse Sloan, Mrs. S. L. Rogers, Mrs. Gilmer Jones, Mrs. Thos. M. Slagle, Mrs. Carl Slagle, Mrs. Geo. Slagle, Mrs. Bert Slagle, Mrs. F. L. Siler, Mrs. F. Y. McCracken, Mrs. Oetie Kelly, Mrs. Zeke Byrd, Mrs. T. J. Johnston, Miss Lillie Rankin, Mrs. F. T. Smith.

You are eligible to be a "Daughter" if your father, grandfather or uncle served the Confederacy in any capacity. We would like more charter members. Any one who is eligible and interested, living in Franklin or Macon county who would like to join, please communicate with Mrs. F. L. Siler or Mrs. Geo. Slagle.

The dues are a dollar a year; meetings once a month. The plans are to get our papers and charter this spring and begin the meetings next fall. We would like the names as soon as possible so we can order the papers for each one to fill out.

The U. D. C. will be a means of bringing some of the town and country women in closer contact. We can get better acquainted while we work together in the chapter keeping record of our dear ones who offered their lives for their beloved Southland—records that can be handed down to the coming generations.

M. R. S.

## Kelly's Tea & Coffee Shoppe

Misses Elizabeth and Lizzie Kelly will open their tea and coffee shoppe on Main street next Saturday. It is understood that their sister, Mrs. Greenwood, will be associated with them in the venture. The broad porches of the Kelly home have been screened and painted and equipped with tables, chairs, etc. These porches will be used as a place to serve the guests when the weather is favorable. Two rooms adjacent to the porches will be used in inclement weather. The name chosen is Kelly's Tea & Coffee shoppe.

received from their guests Wednesday an inspiration that will result in a better understanding of what the boys and girls in Macon county are trying to do. Rotary realizes that the future of Macon county depends upon the success of the farming and allied industries and that the 4-H club members are destined to make their marks in their chosen lines.

The names of the boys and girls present are as follows: Lester Patton, Route 1; John Davis, Maxwell School; Paul McCoy, Etna; Robert Fouts, Iotla; Paul Ammons, Route 4; Glenn Dowdle, Cullasaja; Furman Stiles, Route 2; J. M. Dalton, Leatherman; Mack Norris, Cullasaja; George Sloan, Franklin; Chas. Hunter, Prentiss; Miss Jessie Hurst, Slagle School; Miss Mary Watkins, Cullasaja School; Fred Bryant, Rainbow Springs; Elmer Southard, Coweta School; Otto; Miss Elizabeth Dowdle, Franklin.

## STATE FORESTER VISITS FRANKLIN

### Finds Sentiment for Forest and Game Protection 15 Years Ahead of Other Sections of State.

J. S. Holmes, state forester; W. C. McCormick, retiring assistant state forester; Chas. H. Flory, incoming assistant state forester, and W. K. Beichler, district forester with headquarters at Asheville, visited Franklin and surrounding country Thursday and Friday of last week. Mr. Flory was becoming acquainted with his new duties while Mr. Holmes was making a general survey of forestry conditions in this section of the state and also gathering information on points of historical interest in Macon county. He was particularly interested in the Indian mounds of this county and was surprised to learn that the most famous of such mounds is located in the heart of Franklin within a few yards of the railroad station.

During his stay here Mr. Beichler found no bears held in captivity in the county. However, he stated that the Wayah Bald Game Refuge will be stocked with bears in the next year or two. Within the next month it is expected that several fawn will be brought to the local game refuge, the enclosure with the necessary shelter now being in readiness for any number of young deer.

In their travels over the western section of the state both Mr. Holmes and Mr. McCormick stated that in regard to forest fire prevention and game protection they found the people of Western North Carolina at least 15 years ahead of the people of other sections of the state. In Macon county they found the people almost a unit in their desire to protect the forest from fires and to conserve and restock the forests and streams with game and fish.