



THE DREAM—

Drawing mental plans for that home of YOUR OWN—figuring out each little appointment for comfort, convenience and beauty — dreaming just how it's going to look when completed—a dwelling of character and dignity that reflects your own taste—and then going to The Franklin Hardware

of the cost. We shall take pleasure in going into each phase of your building plans. Perhaps we can suggest a few minor changes that will save you money. We are absolutely positive that we can save you considerable on your bill of materials. At any rate it will do no harm to investigate our prices.

**FRANKLIN
HARDWARE
COMPANY**

**CHEVROLET AGAIN
BREAKS RECORD**

Detroit, Mich.—More than a half million new 1928 Chevrolets were on the road by the end of the fourth week in May, H. J. Klingler, general sales manager of the Chevrolet Motor company, announced here today.

This establishes a record high figure for the public acceptance of a new model, since never before in the history of the industry has such a volume of new models been delivered in a similarly short space of time, Mr. Klingler pointed out.

It also is more than 100,000 units in excess of the corresponding performance of the company in 1927, he said.

In view of this new record, and the fact that the peak selling season has just got under way, the entire Chevrolet organization felt unbounded enthusiasm over the prospect that this year's performance will comfortably surpass the 1927 record, and that more than a million new cars and trucks will be in operation on the highways and boulevards of the United States alone before the close of 1928.

Reports of retail deliveries for the first four months this year, plus the estimated figure for four weeks in May, indicate that the domestic dealer organization, with General Motors of Canada and General Motors Export, delivered approximately 525,000 Chevrolets to date, Mr. Klingler stated.

Every month showed a consistent gain over the corresponding period last year, according to Mr. Klingler, the average per month gain being above 20,000 units, with the result that deliveries to consumers the first four months of 1928 were nearly on a par with deliveries for the first five months last year.

This unusual performance was made possible, Mr. Klingler asserted, through the far-seeing policy of the company in planning its production facilities so that cars might be immediately available to the public everywhere.

MICKIE SAYS—

RECALL WHEN SENDING A MAN A STATEMENT WUZ JEST LIKE WAVIN' A RED FLAG IN FRONT OF A BULL, BUT NOW HE DOESN'T MIND MAILING OUT STATEMENTS BECUZ NOBODY GETS SORE AND THEY CHEERFULLY SEND IN THE MONEY!



CHARLES SCHAEFER

**Fight the Common
ENEMIES**

May we suggest that the merchants of Franklin, instead of fighting among themselves, get together and fight the common enemies, the mail order houses and the chain stores?

In a fight of this kind the public will take the part of those who are a part of the community, who constantly work for the best interests of the town and county, who pay taxes and who support home institutions and home charities.

Unless the merchants take some concerted action along the lines mentioned, the day is not far distant when the mail order houses and chain stores will be taking the bulk of the money out of the county without giving anything in return.

The Franklin Press

**Baptist Pastor
Arrives Here**

Dr. Walter M. Lee of Westminster, S. C., recently elected pastor of the Franklin Baptist church, arrived here Wednesday with his family. Household furniture was moved through the country by trucks. The local Baptist church has been without a pastor for more than a year. Dr. Lee is a graduate of Mercer University and the Louisville Seminary and comes to Franklin highly recommended. The Press joins with all denominations in extending a welcome to Dr. Lee and his family.

Oak Grove News

Mr. Cary Hall, who has been very sick, is improving some.

Miss Nina Bradley, who has been at Winston-Salem for several months, is at home.

Mr. and Mrs. Homer Cochran were visiting Mr. and Mrs. Jess Raby Sunday.

Mr. Florence Rogers and family, of Bryson City, have moved to their new home on Oak Grove.

The ten-day sale of Mr. Silas Dean closed out Saturday. Mr. Royal Burnette, being the winner of the contest, was presented with a beautiful bedspread.

Mr. and Mrs. Ed Whittington and little daughter, Rosa Lee, were visitors on Oak Grove Sunday.

Miss Mae McCoy was visiting at the home of Mrs. Jim Morrison Sunday afternoon.

Mr. Jess Raby, who has bought the store formerly belonging to Mr. Cary Hall, has moved out near his home.

Mr. and Mrs. J. B. Cox, of Winston-Salem, are visiting home folks.

The regular meeting time at Oak Grove Baptist church Saturday and Sunday. It is also decoration day. We expect to hear some good singing following the sermon at 11 o'clock, conducted by Rev. Solesbee. Will be singing and dinner served. The pub-

congratulations on the excellence of her year's work as evidenced by the creditable performances of her pupils.

The following named students took part in the recital: Grace Conley, Betty Leach, Cleobelle Moore, Lucile Morrison, Mildred Harris, Betty Rogers, Chloebelle Bleckley, Margaret Slagle, Margaret Gabrels, Josephine Higdon, Eloise and Edna Jamison, Marie Palmer, Roseland Bulgin, Velma Peck, Dorothy Stewart, Mildred

Moore, Ida Lee Hunter, James Hames, Margaret McGuire, Katherine Siler, Lela Ramsey, Mildred Cozad, Catherine Franks, John Genet, Elizabeth McGuire, Elizabeth Dowdle and Margaret Franks.

INFANT DIES

Kathleen, infant daughter of Mr. and Mrs. Norman Guest, died last Saturday night and was buried at Holly Springs Sunday.

WANTED

INDIAN RELICS AND MINERAL SPECIMENS

Indian Pipes, Beads, Bowls, Ornaments and Fine Axes and Celts. Also Handsome Specimens of Gem Stones.

Send Description to

B. S. Colburn, Box 526, Biltmore, N. C.

**Camp Life
and
Fishing**

Has a touch of realism

That is most fascinating. When on a Fishing Trip there is nothing to equal the rest, the care-free feeling, the glory of the out-of-doors.

In our stock you'll find everything for outdoor sports, and the highest grade

Fishing Tackle

For we sell the Famous UTK Brand, made by Horrocks-Ibbotson Co. Utica, N. Y.

Macon County Supply Co.

Musical Recital

Commencement exercises of the Franklin High school began here last Thursday night with a recital given by about 30 students in the department of music, Miss Mattie Angel of Franklin, teacher. The auditorium of the school was comfortably filled with citizens from Franklin and other points in Macon county. Each student on the program made a favorable impression on the audience and Miss Angel was the recipient of many

Press want ads bring the buyer and seller together.

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"OLD LINE" INSURANCE**

The Dependable Kind
"Performance Beyond the Contract"
Inquiries Cheerfully Answered

"NUFF SED"

W. B. LENOIR, Agent

Special CHEVROLET Bargains

CHEVROLET COACH, 1926

Late model Chevrolet Coach in fine mechanical condition, fine corduroy upholstery, original Duco paint, looks good, smooth running motor, equipped with bumpers, spare tire and 1928 tag. Five good tires. \$325.

CHEVROLET COUPE, 1927

This is a late 1927 model coupe, in excellent running order, motor runs as smooth as a new one, paint looks new and is equipped with 5 new balloon tires, Boyce motor meter, bumpers, and a spare tire. 1928 tag on this car. This car carries a thirty day guarantee. Price \$450.

CHEVROLET TOURING, 1926

Late 1926 model Chevrolet touring car. This car has an excellent motor and is in good shape. Tires are good, and is equipped with a motor meter and spare tire. 1928 tag goes with this car. Paint and upholstery in first class shape. \$255.

CHEVROLET TOURING, 1925

Chevrolet touring, model 1925. Is in good mechanical shape. Has five good tires, good paint and is a good pulling car. \$200.

TWO FORD TRUCKS, 1926

Two Ford trucks, 26 models. In excellent running shape, new tires and a bargain. \$175 each.

**PERRY-JONES CHEVROLET Co.
FRANKLIN, N. C.**