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NUMBER TWENTY-THREE

CONFERENCE ENDED MONDAY

One Hundred Fifty Delegates Present—Protracted Meeting to Begin Next Sunday.

Rain did not dampen the ardor of the 150 delegates who attended the annual conference of the Waynesville district of the Methodist church which convened here Sunday and Monday of this week. In point of interest manifested by the delegates and the local Methodists the conference was an unusual success. Attendance was excellent as compared with past conference meetings and considering the fact that rainy weather held during the entire time.

The conference opened Sunday morning with a sermon by Rev. A. W. Plyler of Greensboro, editor of the North Carolina Christian Advocate. His subject was "The Eternity of God," and, according to Rev. R. F. Mock, the local Methodist pastor, the subject furnished the visiting editor with a powerful topic for a sermon subject.

The Sunday afternoon session opened at 3 o'clock. This was a business meeting at which the roll call of the district ministers and delegates was held. Reports from various district charges on special-missionary work were heard. Reports were rendered

ties had been assigned.

The business session was followed by a Laymen's meeting at which talks were made by James Adkins, Jr., of Waynesville and Robert J. Long of Bryson City. On Sunday night Dr. R. E. Nollner of Lake Junaluska, preached on the subject of "Progress."

On Monday morning the district delegates heard a talk on church hospital work by Dr. Colson of the Oteen Hospital at Asheville. This was followed by a discussion of Epworth League work by G. G. Adams, Epworth League worker. A Sunday school talk followed by W. O. Woolsey of Lexington. The Monday morning session closed with an address from Dr. C. W. Trowbridge, president of Weaverville College. The last night of the conference was given over to a sermon by J. R. Church of Andrews.

The regularly scheduled meetings of the conference came to a close on Monday night. Delegates completed last minute duties on Tuesday and left for home on that day. The Waynesville District includes the counties of Haywood, Jackson, Macon, Swain, Clay, Cherokee and Graham.

Rev. P. W. Tucker is the presiding elder of the Waynesville District, in which capacity he has closed his fourth year. The next conference will meet in Waynesville in 1929.

Rev. R. F. Mock, pastor of the local Methodist church stated that he wishes to express his thanks through The Press for the splendid service rendered by his people and the members of other churches in town toward entertaining the delegates of the conference. In addition he expressed his appreciation to The Press for the co-operation he received in the matter of publicity.

Next Sunday morning, Rev. Mock announced a protracted meeting will begin at the Methodist church. Rev. Mock will begin each evening at 8 o'clock. All churches are invited to co-operate with the local Methodists in making the meeting successful.

Boy Killed Accidentally

One of the saddest accidents in the history of the county occurred Tuesday night about dusk when Jimmy Conley, eight-year-old son of Mr. and Mrs. Ingram Conley, who live just across the river from Riverside, was accidentally killed by his brother, Bill, ten years of age. According to reports reaching Franklin Bill's father had sent the boy to the house to get a shot gun with which to shoot a rabbit. The younger boy went along. It is presumed that Bill in trying to break the gun to see whether or not it was loaded accidentally discharged the piece. The charge took effect in the head of Jimmy who died within 30 minutes.

The remains were interred at Dryman's Chapel on Tuesday Wednesday. In addition to his parents the deceased boy is survived by the following named brothers and sisters: Kate, Bill and Mary Louise.

NEWS ITEMS OF HIGHLANDS, N. C.

Interesting Locals and Other News from Macon County's Popular Mountain City.

Mr. and Mrs. Ralph Hodgson and little daughter of Athens, Ga., are occupying Miss Huger's cottage for the summer.

Mr. Grossbacher and family of Apopka, Fla., are in Highlands for the summer. Mr. Grossbacher has a summer home on Flat Mountain.

Mr. Scott Hudson and Mr. Carleton Smith, of Atlanta, were in town on Friday.

Dr. Mary E. Lapham, Mrs. Duncan Doubal, Miss Valerie Doubal and Miss Carolyn Barker have returned from a winter in St. Augustine, Fla. Dr. Lapham, Mrs. Dougal and Miss Dougal have been away since last April, having spent last summer in Europe.

Mrs. Preleau Heddon, who has been seriously ill, is reported much improved.

A number of people met at the cemetery on Wednesday and celebrated Memorial Day by helping to make our cemetery look more attractive.

Miss Nellie Cleaveland motored to Asheville last week.

The first movie of the season on Saturday night drew a large and appreciative audience.

The news of the sudden death of Mr. A. J. Davis of Greenwood, S. C., on Friday night was a shock to Mr. Davis' Highlands friends. He

was the owner of the property

the foremost promoters of Highlands in the past few years. He was very much liked and respected by all who knew him, and Highlands has sustained a great loss in his passing.

Mr. and Mrs. S. T. Marrett have returned from a short visit in Atlanta.

Mr. I. R. Rice is again able to be out after his serious illness.

Mr. and Mrs. W. W. Sullivan of Anderson, S. C., have opened their summer home in Highlands.

New Ordinances

At the regular meeting of the town board Monday night, May 4th, the following ordinances were passed:

That all parking on Main street between Logan Allen's residence and the Kelly home be limited to one hour only between the hours of 8 a. m. and 7 p. m.

That all water customers outside the limits of the town using water from the town water supply system shall pay a minimum of \$1.50 per month and fifty cents per thousand over the minimum.

BIGGER BUSINESS BULLETIN

FOR Combating Mail-Order Competition Published By THE FRANKLIN PRESS (C)

"As Good As Old Wheat In The Mill"

When you have so thoroughly established the good name of your house and your business, for positive dependability as to gain that supreme confidence of the people of your community: "Jones' store is as good as old wheat in the mill," you have about reached the ultimate in merchandising desires. But the road to that objective is strewn with the wrecks of merchandising efforts.

The greatest asset of any store is not cash, accounts receivable, or merchandise, but being a popular trading center having the goodwill of the entire community. Regular advertising together with fair, honorable treatment quickly builds this greatest of all assets and makes for a steady and increasing business.

Newspaper publicity—obtainable at the least expense—gives your business the greatest tonic—feeds it with the most strengthening food—supports it on the strongest foundation of any of the essentials that enter into present day merchandising.

Advertising works for efficiency, because it draws in trade from the surrounding community and nearby towns. Regular store-news advertising provides the home folks with something to read besides mail-order catalogs.

People are always interested in merchandise offerings and like to read, study and plan on their future purchases. They will always follow the lead of a "live-wire" and will go a greater distance to trade at a store that shows enterprise.

An enterprising merchant is one who is constantly striving to secure a greater volume of business. To secure a greater volume of business he must draw trade from every section of his trade territory. The largest volume or capacity turnover can be secured only by telling the public about the different merchandise offerings and by extending to the town and country folks a cordial invitation to visit the store often.

Persistency in advertising will quickly build for your business its greatest asset.

MAXWELL SCHOOL BOYS SELL PIGS

Will Bank Money and Reinvest—Worked Hard to Get Money to Buy Pigs—Truck Crops Underway.

Seven of the 34 Maxwell School boys, all seven of whom are 4-H club members, came to the hog sale last Wednesday with pigs which brought them a total of \$131.66. The pigs were brought by the Maxwell School boys last January and February for \$5 each. Feed for each pig amounted to \$5, and the prices received for the fattened hogs ranged from \$13.77 to \$22.40. The allowance for feed, according to Lyles Harris, county agent, was not sufficient to fatten the pigs to the extent that would have been possible had a larger amount been allowed.

The names of the boys bringing hogs to the sale, along with the amount received by each follow: Robert Davis and Stanley Hamilton (who owned one hog in partnership) \$22.40; Raymond Hamilton, \$18.70; Carlton Davis, \$14.49; John Davis, \$17.60; Bobbie Rector, \$13.77; Lester Garrison, \$21.30. The price drawn at the sale was 10 cents a pound. The total weight of the six hogs was 1,114 pounds, an average of 186 pounds to the hog.

Each of the boys mentioned above will start a bank account with the profit from the sale, or will reinvest in other hogs. Various methods were used by the 4-H members to raise the money necessary to purchase the

payments at the rate of 10 cents an installment. The money was earned at such jobs as catching rats, picking strawberries, and on the sale of chickens. The majority of it was paid to the boys on their regular pay day, the last Saturday in every month. In addition to their board and clothing they receive 10 cents an hour for work done on the farm.

Mr. L. H. Watkins, superintendent of the Maxwell School reports that all of the 34 boys now on the farm are from Western North Carolina with the exception of three from Georgia and one from Virginia. Each boy has a allotted space for a garden which averages about an eighth of an acre. From 3,000 to 5,000 tomato plants will be put on sale within the next few days, all of which will come from the gardens. Mr. Watkins stated that they are planning two acres of tomatoes for the cannery in addition. These will be brought to town in the school truck, canned, and returned for use on the Maxwell Farm.

An electric light plant is being planned at the school which will furnish 110 volts, and will be sufficient

INCREASE IN SCHOOL FUNDS

Equalization Board Gives Macon County Increase of \$4,342—Standard of Teachers to Be Raised.

The equalization fund allowed by the state board of education for Macon has been increased from \$40,153 last year to \$44,495 for the school year opening in September. This is an increase of \$4,342, and will be used to raise the standard of the present teaching force in Macon county. The increase was based on last year's teaching force, and was provided for by the board on June 1.

This is, according to Prof. M. D. Billings, county superintendent of schools, another move in the effort being made to raise the standards of Macon county schools by providing funds that will enable authorities to employ teachers holding higher certificates.

The increase in the equalization fund was largely due to the effort of Miss Elizabeth Kelly, a member of the equalization board and formerly of Franklin. Prof. Billings commended the work of Miss Kelly in securing the increase for Macon county.

School Election Next Saturday

Franklin last Monday and stated that the election for consolidation of the schools in certain districts in Highlands township will take place next Saturday. This man was certain the vote for consolidation will carry provided the voters turn out for the election. In cases of this kind, he says, a majority of the registered voters and not a majority of the votes cast is necessary to carry the election. Those in favor of consolidation are urging the people to turn out and vote. Otherwise indifference may lose the opportunity for consolidation.

Commencement

The first commencement in the history of the teacher training class will be held in the school auditorium next Friday night at 8 o'clock. Miss Helen Burch, in charge of this department, has made extensive preparations to entertain the audience and at the same time to show the public what is being done in the way of training teachers at the Franklin High school. Among other features of the commencement will be a playlet by the class depicting the work of the department. The kindergarten class will stage a King Cole festival. Miss Elizabeth Kelly, who has much experience in educational work throughout the state, will deliver the literary address to the class after which County Superintendent of Schools M. D. Billings will deliver teacher certificates to the following named graduates: Lula Allen, Hattie Lee Cabe, Ila Elliott, Clara Hall, Louise Henderson, Veva Howard, Arthur Mashburn, Mae McCoy, Freda Siler, Alice Cunningham and Mrs. Claude Roper.

to run the school laundry. Approximately \$900 has been raised toward this end, and within 60 days Mr. Watkins hopes to have both the plant and laundry in operation.

On June 14 the Maxwell School will receive 8,000 trout which will be raised by the boys of the school in trout boxes made recently and placed in a spring stream on a mountain included with the farm. When the trout are grown they will probably be placed in the Nantahala streams or in mountain streams nearer the school. This work is done by the school in order that more fish may be had in the streams of the county, and is free of charge to anyone. It will be nine months before the trout will be ready for distribution. At that time they will have reached a length of approximately three inches.

The Maxwell School was established in 1914. It was more or less disorganized during the war, but has grown steadily since the armistice was signed. The farm is the gift of Mr. T. M. Slagle, in memory of his little son Maxwell. The school is operated under the supervision of the Asheville Presbytery of the Presbyterian Church.

FRANKLIN WINS HEARTS OF MANY

Stages Russian Episode in Pageant of Rhododendron Festival—Only Town West of Asheville Represented.

The atmosphere of old Russia was in evidence at Asheville last Tuesday night at the municipal stadium when the Franklin people put on the Russian episode of the giant Rhododendron Pageant at 8:30 o'clock. A slight drizzle preceded the opening of the pageant. In spite of the threatening weather of the late afternoon approximately 10,000 people were present to see Franklin and the other towns in the greatest pageant in the history of Western North Carolina. A generous number of Franklin people journeyed to Asheville to lend encouragement to their friends from Macon. These visiting Franklinites have returned to town with high praise for the excellent manner in which the Macon county people did their part. For be it remembered that not all those taking Franklin's part in the pageant were from the town itself. Quite a number from the country were also in the cast. The entire pageant in so far as speaking parts were concerned, were broadcast from station WWNC. In addition to the wide newspaper publicity received by reason of Franklin's part in the pageant listeners at radios in all parts of the United States learned of Franklin, N. C.

ped with emphasis the words of the performers to be carried to all parts of the field.

The Pageant opened with a march headed by the king and queen of the Festival. The march was followed by the prologue, or Russian episode of the Pageant, which was put on by representatives from Franklin. Like the other episodes, it took the form of a fairy story. The young tsarevina, Freda Siler, is asleep and refuses to be awakened. The tsar sends for the wise men of the country who tell him that nothing will awaken the young tsarevina except the scarlet rhododendron blossom which abounds on the craggy heights. Richard Jones, the tsarovitch, goes in search by the old witch, Nell Cunningham. The rhododendron blooms are guarded by a demon, Howard Barnard.

When the flower has been found, the young tsarevina awakens and dances the Spirit of Russia. This was done very beautifully by Miss Freda Siler, and the dance was an authentic Russian dance. Miss Nell Cunningham, the witch, is reported to have done her part especially well. All other members of the cast also did well. One of the wise men, Ross Zachary, failed to appear, and a substitute was found for his at Asheville.

The costumes worn were especially effective in creating the air of old Russia. Franklin visitors to the Pageant reported that the costumes compared very favorably with those worn by representatives of other towns. Franklin was the only town west of Asheville to take part in the Pageant. Other towns besides Asheville which took part are Brevard, Burnsville, West Asheville, and Lenoir.

T. W. Alexander, formerly connected with the forest service at Franklin, took the part of the Spirit of the Mountains, and delivered the prologue entitled, "The Spirit of the Eternal Hills." He made the announcements in connection with the presentation Tuesday night. He is reported to have looked very noble and dignified in the costume he wore, doing his part excellently. Music was furnished by the Lenoir high school band.

The complete cast from Franklin included: The Tsar—Mr. Lyles Harris; the tsarevina—Miss Freda Siler; the tsarovitch—Mr. Richard Jones; the wise men—Mr. Roy McCracken and Mr. Sanford Mann; the page—Miss Elizabeth Cunningham; the old witch—Miss Nell Cunningham; the old wizard—Mr. Z. B. Byrd; the demon—Howard Barnard.

Memorial Services

Rev. J. A. Bryson, native of Macon county, and now pastor of the Baptist church at Windsor, Mo., preached at the Franklin Baptist church last Sunday night. On Sunday morning Rev. Bryson held Memorial services at Sugarfork. He reported that an exceptionally large congregation attended the services.