# BIG JULY 



There-there-don't rub your eyes-Folks! It's true. It's literally raining Big Values in my storc. The finat of myy Cummer Salec ic on and hore are juct a few of the big "Price Drops."
 in today.

In addition to my big stock of merchandise now on hand I have enough goods coming in to fill anther store. Where am I going to put these new goods? Easy. I know and you know that my prices on quality goods have been reduced to such an extent that when you see them you will carry them home. A few prices are listed below, but these are only a small percentage of what I can show you when you come in.

## DRESS GOODS

Ginghams, chambrays and others 32 Inch dress gingham, 25c kind.
36 Inch pongee broadcloth, 50 c kind
40 Inch voiles, pretty patterns, 50c grade.
....\$. 10
.15
.29
.25

36 Inch Rayon silk and charmeuse, guaranteed fadeless, $\$ 1.00$ value
39 Inch Flat Crepe, all silk, pretty shades, value $\$ 2.75$...... 2.19

## LADIES' AND CHILDREN'S DRESSES

Ladies' dresses going at this sale for 95 c to $\$ 1.69$ and for $\$ 2.48$ up to $\$ 14.75$. These values can not be duplicated.

If you want a child's dress, I have them for ages 5 to $14 \quad .69$ Ladies' underwear, any kind you wish, for 29c up to...... 1.98

## MEN'S CLOTHING

I have a lot of LOTS of men's summer suits that you can buy for about the price of a single pair of pants. Come and see. These suits range in price from $\$ 4.50$ to $\$ 7.50$. Also a fine lot of Men's Cashmere suits, worth $\$ 16.50$, to sell at
Men's odd pants that go with $\$ 25.00$ suits to sell at.................................. 35
Men's cotton hose, pair.
Men's Rayon silk hose, pair

I am overstocked with men's and boys' caps worth from $\$ 1.50$ to $\$ 2.00$. Take your choice for 89 c. Also 45 dozen suits of men's underwear to close out at 45c to 75 c per suit. These ordinarily sell for $\$ 1.00$.
Men's all-silk hose, pair
Work shirts, each.
Work shirts, each..............
Men's Broadcloth Sunday shirts, white and colors.

I also have overalls of all kinds at prices you can not find elsewhere.

> AND ALSO

Towels, Sheets, Neckwear and everything to use at home and elsewhere.
"The Store With a Conscience"

