



The Franklin Press

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WATERSPOUT WRECKS HOME

Residence of Arthur Huggins on Burningtown Badly Damaged — Kitchen Washed Away.

According to reports reaching Franklin, a waterspout in the Burningtown section of the county last Monday night resulted in a miniature flood which washed away the kitchen of Arthur Huggins' home, overturned the entire house, damaged his growing corn, washed away and demolished his crib with 30 bushels of corn, and washed away and damaged his automobile beyond repair.

Mud is said to have filled the overturned house to a depth of one foot after the water had passed on. Mr. Huggins, his wife, mother, and children were in the house at the time it was overturned, but no one is reported to have been injured.

Waterspouts are not uncommon in this vicinity, states J. T. Moore, one of the older merchants of Franklin. They result from a funnel-shaped cloud extending below the mass of clouds which invariably go with a waterspout. The cloud funnel whirls with astounding rapidity, much after the fashion of a whirlwind, and when it strikes the earth may make a hole 25 or 30 feet deep. Trees are often thrown a great distance from the point where the funnel strikes, and mud may be found several hundred feet away. The water flows away as in the case of a standard washing

More than 30 years ago, states Mr. Moore, a waterspout occurred up the Sugarfork river, some six or eight miles from town, and the valley of the Little Tennessee was covered in water within 30 minutes after the occurrence. Only the Indian mound was above the overflow. Mr. Moore has also visited a place on Tesenta where, some 50 years ago, a waterspout washed away rocks and trees, leaving a circular hole in the ground which may yet be seen. In Graham county Mr. Moore once found traces in one day of 65 waterspouts, most of which had fallen at the head of a cove, and most of which were small.

Baptist Association

Meets with Cowee Baptist church August 30 and 31, 1928.

Thursday 30th

- 10:00 a. m. Devotional
- 10:30 Visitors
- 10:45 Song Service
- 11:00 Introductory Sermon, Rev. G. A. Cloer, Iotla, N. C.
- Alternate, Rev. W. T. Potts, Highlands, N. C.
- 12 Noon, Dinner
- 1:00 p. m. Devotional
- 1:15 Organization
- 1:45 Temperance, Rev. P. H. Passmore, Nantahala, N. C.
- 2:15 State of Churches, Rev. W. L. Bradley, Etna, N. C.
- 2:45 Periodicals, Rev. G. A. Cloer, Iotla, N. C.
- 3:15 Hospitals, Rev. Walter M. Lee, Franklin, N. C.
- 3:45 Orphanage, F. Y. McCracken, Franklin, N. C.
- 4:15 B. Y. P. U., Rev. A. J. Smith, Tellico, N. C.
- 4:45 Stewardship and Enlightenment, Rev. A. S. Solesbee, Franklin, N. C.

Appointment of committees Adjournment

Friday, August 31st

- 9:30 a. m. Devotional and Visitors
- 9:45 Sunday Schools, Bro. J. T. Young, Franklin, N. C.
- 10:15 Education, Bro. Sanford Smith, Franklin, N. C.
- 11:00 State, Home and Foreign Missions, Rev. F. M. Morgan, Flats, N. C.
- 12:00 Noon, Dinner
- 1:00 p. m. Ministerial Relief, J. M. Cochran, Flats, N. C.
- 1:30 p. m. W. M. U., Ardena Ramsey, Tellico, N. C.
- 2:00 Reports of Committees
- Appointment of Executive Committee
- Appointment of Trustees, Sylva C.
- Appointment of Messengers to State and Southern Baptist Convention
- Roll Call

Buyers Return From Market

J. A. Porter and Bill Cunningham returned last Saturday from the eastern markets where, according to an announcement from Mr. Porter, they purchased between \$10,000 and \$11,000 worth of goods for J. S. Porter & company. Mr. Porter states that this is the largest stock ever bought at one time by a merchant of Franklin. He also says that these goods were purchased in a very low market and that his firm will set the prices at a figure that will sell the new stock.

200 ATTENDED SILER REUNION

Met at Home of Mr. and Mrs. Bob Patton Last Thursday — Many Come From Distant Points.

With an attendance of 184 of the descendants of the four Siler brothers who first settled in this county, and with 16 visitors present, the 79th annual Siler reunion was held five miles from Franklin, Thursday, August 2, at the home of Mr. and Mrs. Robert Patton.

Members of the family from all points in the county, from Mitchell county, from High Point, Murphy, Asheville, and Whittier attended. Six cars of Siler representatives from Asheville motored here for the reunion. The meeting, as usual, was opened and closed with prayer and singing. The morning was devoted to a general renewal of friendships among relatives who had not seen each other since the last reunion, or, in some cases, in many years.

After the dinner, the annual business meeting, held for the purpose of recording family history, including births, deaths, and marriages, convened. Some late arrivals joined the gathering at this time, and later there was more handshaking and exchanging of personal and family history.

The original ancestors of the Silers of Macon county settled here before 1825. The name is closely bound with the history of the town and county. Less than 25 years after the first members of the family settled in this

point of considerable interest is that a minority of the Siler descendants bear the family name. Many of the families in Macon are related to the Silers, but it is rather seldom that the name is found.

The next meeting will be held at the home of C. W. Slagle at the Black Place in the Nantahala section of the county.

North Skeenah Locals

Mrs. Pearl Southard and little daughter, Byrda Nelle, spent the week end on Alison Creek visiting Mr. Tom Southard.

Mr. Zeb Shope and son, Frank, who are working on Nantahala, spent the week end at home.

Mr. Tom Williams is visiting his sister, Miss Bertha Williams, and also relatives of North Skeenah.

Mr. Crawford Poindexter was in this section Friday afternoon. He came after Miss Thelma Ray.

Messrs. Edmond Sanders, Lester Ledford and son, Paul, and Mrs. Texie Sanders and her mother made a business trip to Waynesville Thursday.

Mr. George Kimzey is all smiles since the birth of a boy on August first.

Messrs. E. B. DeHart and Henderson Calloway were in this section Monday.

Messrs. Bob Curtis and Weimer Donaldson passed through this section Tuesday.

Mr. Jake Stockton made a business trip to Franklin Friday.

Mr. Phil Blaine passed through this section Friday.

Children's Day

Last Sunday was children's day at the local Methodist church. The children of the Sunday school from about 12 years of age to the little tots put on an interesting program. This program was in charge of Mrs. Mock who had evidently taken great pains to make the exercises a success. All the children were well drilled in their speaking parts and the songs were also well sung. The altar rail and tables on the platform were profusely decorated with flowers.

Rev. R. F. Mock, the pastor, was not present, having substituted at Canton for Rev. A. C. Gibbs who is now in Europe.

To Sell Property for Taxes

At their regular monthly meeting Monday the commissioners passed an order directing the tax collector to sell property on which taxes remain unpaid. It is not known when the advertisement for this purpose will appear, but probably within the next week or ten days. The Press sincerely hopes that the people can raise the money for taxes in order to avoid heavy penalties. It will be remembered that a restraining order was in force for sometime prohibiting the commissioners from taking this action. This order is now voided and the commissioners, to comply with the law, had no recourse other than to direct the sheriff to collect the taxes.

A. B. Norton Succeeds Rogers; Rogers Named As Candidate

Democratic Executive Committee Calls Primary For September 8th—No Absentee Ballots to Be Used.

In session for the purpose of getting the views of the different townships as to the advisability of holding a primary preceding the November election, the executive committee of the Democratic party in Macon county definitely set the date of the primary for September 8, at a meeting held in the court house last Saturday.

It was further decided by the executive committee that the absentee ballot will not be used in the coming primary with the exception of those actually in the county and who are sick. The election laws require three weeks notice before a primary can be held. Between now and September 8, each township chairman will name three judges to superintend the primary in the respective townships.

W. A. Norton, of Smith's Bridge township, was chosen by the executive committee to succeed Dr. Rogers as the party's county chairman.

Following the statement of the object of the meeting, Dr. Rogers asserted that he favored a primary in order "to give everybody a fair chance." He added that he believed a primary would result in more satisfaction among the party voters.

It was then moved by R. L. Baird

that the executive committee hold a secret session for the purpose of reaching a decision as to the advisability of a primary, and to settle other details that would be connected therewith. Baird Angel was called upon to address the gathering while the executive committee was out.

"There should be more interest in local elections than in national elections," Mr. Angel said, "because we are more interested in what is going on near us." He declared himself in favor of a party primary because "there won't be one in twenty that will have a voice in a convention." In answer to the argument that a primary is costly, Mr. Angel argued that anything worth having is worth paying for.

At this point Will Landrum suggested that a vote be taken to see how the party members present stood on the question of having a primary. The vote was practically unanimous in the affirmative. Excitement reached a high pitch and cries of, "Tell the chairman we've already settled it," "Tell the chairman to come in," came from several of those in attendance.

Jack Stribling was called upon to

Mashburn Brothers Home on Short Visit

J. P. Mashburn of San Angelo, Texas, who left here thirty-four years ago is now in his in his native county on a visit to friends and relatives. This is the first time in 30 years that Mr. Mashburn has visited relatives in this county. He is accompanied on this trip by his brother, C. H. Mashburn, who left here 31 years ago and made his last visit home 27 years ago. They are the sons of the late Thomas Mashburn. Their mother, Mrs. John Elmore, now lives at Cisco, Texas.

These brothers see a great change for the better in Macon county and spoke interestingly of their Texas homes. Twenty five years ago the section of Texas where they now live was mostly desert and the chief industry was grazing of cattle. Now there are railroads, paved highways, cities and towns where once the rattlesnakes and horned toads held sway.

The Mashburns are thoroughly enjoying their visit to their native county. While here they have renewed many friendships and made a host of other friends.

"I believe and was taught to believe," he asserted, "that a government of, for and by the people cannot be had in any other way. It cannot be had by a convention. I do

im with you to the last ditch for a primary. If we can't get it in one way, we can in another."

The cheers having subsided, Ray Moses was called to the front. "We need a new type of interest in our citizenship," Mr. Moses declared. "We need the kind that will make us work in the harness instead of sitting in our homes and grousing about what is going on."

The executive committee made its report after having been out nearly two hours. Nearly two-thirds of those present had left before the committee reported. The members of the executive committee follow: Millshoal, J. M. Raby; Sugarfork, Alex Shook; Highlands, Frank Potts; Ellijay, Parker Moore; Flats, Roy Dryman; Smith's Bridge, W. A. Norton; Cartogetchaye, Carl Slagle; Nantahala No. 1, R. L. Barnett; Nantahala No. 2, Frank Wilson; Burningtown, Charles Ray; Cowee, Bob Sherfield; Franklin, R. A. Patton.

Mr. Carl P. Cabe, who is a linotype operator in Charleston, W. Va., is visiting his parents, Mr. and Mrs. D. P. Cabe, at Otto. He expects to be here about two weeks.

Business Boosting Bulletin

A Business Boosting Bulletin for Promoting Local Business Interests

Published By

THE FRANKLIN PRESS

(C)

Newspaper Advertising Secures Volume and Rapid Turnovers

Right now—when merchandising is once more a man's game, and merchants are compelled to sell, rather than hand the goods over the counter to anxious buyers—is the time to pay particular attention to advertising in order to secure rapid turnovers to offset the smaller margin of profit we have today.

On a declining market, such as exists at the present time, merchandise must move fast or a store will get into difficulties. The public is asking for lower prices and the only way a store can give them lower prices is to increase its volume and the number of times it turns its stock.

This can be accomplished in only one way and that is by adopting the one proven method which the big successful merchandisers of the country use in securing volume and rapid turnover—newspaper advertising.

Newspaper advertising is the cheapest and most effective means of increasing your volume of business. The flow of trade toward your store will steadily increase if you will but keep the buying public informed of your preparedness to meet its needs. Advertising in your local newspaper will sell the merchandise if liberally and consistently used, but careful consideration must be given the preparation of your copy.

Store-news advertising should be just as interesting and attractive as any display page of a mail-order catalog. The mail-order house must of necessity have strong compelling copy in order to sell goods, on account of the great amount of extra trouble the customer is put to in buying by mail. With a little time and thought any merchant should be able to produce advertising copy as compelling as that of the mail-order house, which would be sure to attract the public to his store.

Let your home newspaper increase your volume of sales by presenting to the town and country folks regularly, as interesting and attractive merchandise bulletins as those of the mail-order houses.

Any merchant who will make a careful study of the five leading mail-order catalogs and their supplements, as issued, is bound to become a better advertiser and also a better merchandiser.

EQUIPS OFFICE WITH A RADIO

Atwater Kent Presents Radio to Office of County Agent—Will be Used at Schools of County.

According to state extension officials the county agent of Macon county has the best office of any county agent in the state. Nearly all the farms in the county are card indexed, showing number of acres, acreage in pasturage, tillable lands, etc. Bulletins of every conceivable agricultural subject are on file and available to the public. Complete records of all sales, visits, mileage, callers, etc., are kept on file. Sometime ago it became necessary to make some arrangements to get the daily crop and weather reports. Also market reports. At the request of the county agent the Atwater Kent Radio company presented the agent's office with a seven-tube radio. This radio is now installed in the agent's office and is available to the public. Mr. Harris will also carry this radio about over the county on his truck for the purpose of receiving the market reports and musical programs at the various school houses in the county. The public is invited to hear Hoover's acceptance speech on July 11th at the agent's office. Later the public will also be privileged to hear Al Smith's speech over the county radio.

FLORIDA COUNTY

AGENT HERE

K. C. Moore of Orlando, Fla., county agent of Orange county, passed through Franklin last Saturday on his way to attend a display of agricultural exhibits at Aurora, Ill. From there he planned to go to the Toronto to attend the International Exposition. Mr. Moore was well pleased with Macon county and considers that it has a bright future along agricultural lines. While here Mr. Moore called upon the county agent and discussed the fight now being made everywhere to control the insect pests.

About That 20 Per Cent

To County Accountants: It has been brought to our attention that in some counties, a flat penalty of 20 per cent of the total amount of the tax sales certificates is being imposed upon tax payers at the time they redeem their property which has been sold for taxes. Hence, we are sending out this circular letter to correct such misapprehension of the law.

Section 8037, Chapter 221, Public Laws of 1927, requires that "the certificate of sale shall bear interest at the rate of twenty per centum per annum on the entire amount of taxes and sheriff's cost for a period of twelve months from the date of sale, and thereafter shall bear interest at the rate of ten per centum per annum until paid or until final judgment of confirmation is rendered, but every holder of a certificate other than county, municipal corporation, or other political subdivision, shall, in case said action is not instituted within eighteen months from the date of the first certificate of sale, only receive after the expiration of eighteen months, on all amounts expended on or in connection with said purchase, interest at the rate of six per cent per annum."

The law is plain therefore, that it is not intended that 20 per cent of the amount of the certificate be collected from the tax payers if he pays the taxes and cost three months being one-fourth part of twelve months.

CHARLES M. JOHNSON
Executive Secretary

Pastor's Mother Dies

Mrs. L. N. Mock, 76, died at her home at Welcome, N. C., July 31. The remains were interred at the Methodist church at Mount Olive the following day. Her pastor, Rev. G. H. Gofforth, assisted by Rev. R. F. Hunnicutt, conducted the funeral services.

The deceased was a woman of many sterling qualities and was highly honored and loved by hundreds of friends and acquaintances. She is survived by one daughter and four sons—J. H. Mock, E. E. Mock and Mrs. T. M. Weisner, all of Welcome; J. S. Mock, of Winston-Salem, and Rev. Robert F. Mock, pastor of the Franklin Methodist church.

Hames Goes on Road

Mr. C. W. Hames is now traveling for Mahoney-Jones company of Bristol, Va.