



# The Franklin Press

VOLUME XLIII

FRANKLIN, N. C., THURSDAY, AUGUST 23, 1928

NUMBER THIRTY-FOUR

## Town To Vote On Sale Of Power Plant

### City Council Contracts to Sell Town's Power Plant to Mead

**Election Called for September 25 to Approve or Disapprove Action of Town Board—Mead Has Option on Lake Emory Holdings—Citizens Anticipate Rapid Growth of Town.**

Thursday night of last week the town board agreed to sell the municipal power plant to R. M. Mead who represents interests in Cleveland, Ohio. On the previous Tuesday night the board had received three bids for the plant. Mr. Mead's bid was higher than any of the others by \$18,000. Nevertheless the board rejected all bids and this left the matter open for a renewal of bids. At the meeting Thursday night Ives and Davidson of New York wanted additional time to consult with their principals with a view to submitting another bid. Mr. Mead stated to the board that matters of pressing importance prevented any delay in so far as his bid was concerned. With this in mind the board at about one o'clock Friday morning agreed to contract with Mr. Mead for the sale of the power plant at a price of \$341,000. On his part Mr. Mead agrees to pay in cash the difference between his bid and the outstanding bonds which cash payment amounts

to electric light and power service to suburban communities.

The board of aldermen have negotiated a good contract with the Mead concern, and secured a good price. In addition to deciding in favor of the Mead concern the board felt that they were selling to just the kind and type of an organization that is needed in Franklin and surrounding territory.

Mr. Mead stated on his first trip to Franklin several weeks ago that his company would not be interested in entering into any bidding match for the property. On the contrary, he would be pleased for an opportunity to lay all cards on the table as to his organization, what they had accomplished in the part, where the accomplishments have taken place, what they might be able to do for Franklin, etc., in order that the board of aldermen might be fully informed in considering his offer, and in comparison with others, it would appear that Mr. Mead did this and more. Although Mr. Mead made it

agrees to pay interest on the bonds and to pay off bonds as they become due. He further agrees to put up security equal to one-fourth the amount of all outstanding power bonds to guarantee the faithful performance of the contract on his part.

The contract between the town and Mr. Mead was signed Monday night. This contract appears elsewhere in this issue in connection with an advertisement calling an election on September 25 to approve or disapprove the action of the town board. A casual survey of the voters of the town indicates an almost unanimous sentiment in favor of selling the power plant. If the voters approve the action of the city council and Mr. Mead becomes owner of the plant, it is expected that the town will immediately feel the effect of the change of ownership. Mr. Mead is planning great things for the future of Franklin. For one thing he will start immediately on delivery of the plant to install complete new lines and poles in the city limits. The distribution system in the city has seen its best days and even if the town does not sell the plant new lines will have to be built by the tax payers.

Mr. E. S. Hunnicutt, probably Franklin's most optimistic citizen, was instrumental in bringing Mr. Mead to Franklin. For the past several years Mr. Hunnicutt, when others had thrown up their hands in despair, has worked faithfully and constantly to sell the Lake Emory holdings adjoining and surrounding the lake. Some months ago this property was sold to a man in Mississippi who has optioned the property to Mr. Mead. Mr. Hunnicutt has induced Mr. Mead to take this option on 500 acres owned by the Mississippi party. Provided the voters favor selling the power plant no doubt Mr. Mead will exercise his option and buy Lake Emory lands. Should he do so, it is expected that he will take steps to develop this property, but along what lines has not been stated.

A general spirit of optimism prevails among the citizens of the town who are expecting a rapid growth of the community as a result of the proposed sale of the municipal power plant.

Before deciding in favor of the Mead company, the board of aldermen were able to confirm, through approximately sixty days' investigation, the statements of the company's representatives that they had no equal in the development and operation of electric light and power properties in suburban territory.

The Mead organization has been in business some seventeen years specializing entirely in the development and operation of properties similar to our local situation. Their operations at this time have extended into several states, including now the State of North Carolina, particularly in the so-called "Wonderful Western" section.

The Press has learned through good authority that The Juppello Public Service company has already enough property and territory tied up in our state to make them already probably the largest company of its kind in our state specializing in the delivery

bidding match for the property, he further maintained that his company would not be interested in taking over the plant except at such a figure as would relieve the city of any burden it had assumed either during the construction or operation period of the plant. Mr. Mead was frank to explain that the foundation of this policy on the part of his company was on the already proven theory that on any other basis their relations with the public would not be that as desired. It would appear that Mr. Mead fully bore out all of these preliminary statements and assertions in his offer and negotiations with the board.

By comparing the last three years' operation and results of our local plant with similar operations and results of other plants located and operated under similar conditions, the fact that the city authorities have done exceedingly well with the plant, under existing conditions, cannot be disputed. However, The Press feels that under private ownership and operation the results will be so much better, especially for the community as a whole, that there can be no comparison as between the past and the future.

It is a well-known fact that industry, such as Franklin needs and wants, cannot be attracted when the delivery of power depends entirely on one source. There is nothing wrong with the present source, but there is no question but that a system of tie-in lines and parallel operation such as has already been laid out by the Mead organization will in the future mean more than can be estimated at this time for the Town of Franklin and surrounding communities.

The Press has in its files a signed statement by the president of the Juppello Public Service company which it is pleased to publish as follows: To The Franklin Press, Franklin, N. C. Attention: S. A. Harris, Owner and Editor. Gentlemen:

We are happy and pleased that your local board of aldermen have voted to submit our offer for your local municipal electric light and power plant and business to the lawful voters of your city for approval or disapproval. We have ever reason to believe that we would feel and be at home in the matter of the future development and operation of your property, and we do not hesitate to emphatically say that there is no doubt in our mind that we can be of great service to your city and county in this respect.

Our organization has had years of experience in the type of development and operation required by your community. We not only have been, but are at the present time engaged in similar activities in not only dozens but hundreds of similar communities. The knowledge gained through years of experience of this character is that which makes it possible for us to assure you of accomplishments in which we and the entire community will be benefited.

(Continued on page eight)

### CREAMERY AT FRANKLIN HAS RAPID GROWTH

**Plans Under Way for Enlarging Capacity to Take Care of Cream Supply**

One of the most active little industries in this end of the state is the Nantahala creamery at Franklin. It is, in fact, the only creamery west of Asheville in North Carolina. It is owned and operated by A. B. Slagle, a native and highly progressive citizen of Macon county.

The Nantahala creamery purchases cream from eight different counties. They are Swain, Clay, Cherokee, Jackson, Macon, and Rabun, Habersham and Madison counties in Georgia.

Last month this creamery manufactured 22,000 pounds of butter. Ninety-eight per cent of all the butter made at the Nantahala creamery is sold in Asheville. About two per cent is sold locally.

This creamery has been in operation about two years, and so greatly has its business grown that its present equipment is becoming insufficient to handle the supply. Tentative plans are under way for extensive enlargements in the near future, not only in the building and floor space, but in machinery and general equipment.—Asheville Times.

### SUPERIOR COURT OPENED MONDAY

**Judge Moore Presiding—Scores Drunken Drivers And Road Hogs—Compliments Macon County.**

Macon county superior court for the August term got underway here Monday with Judge Walter E. Moore of Sylva presiding and Solicitor Grover Davis of Waynesville looking after the interest of the state. Jack Stribling was appointed foreman of the grand jury. The charge of Judge Moore was short. He began by stating that he would not attempt to cover all the statutes of the state, such as larceny, abandonment, etc., as these laws are pretty well known to all citizens. However Judge Moore went thoroughly into the highway laws and scored the drunken drivers and road hogs. He also referred to taxi drivers and others who use their cars for immoral purposes and said that this practice must stop.

The judge referred to Macon county as one of the gem counties of the state. From an agricultural viewpoint he was particularly complimentary to Macon. However, he said that much money is being sent out of the county each year for agricultural products that can be grown in the county, such as flour, bacon, feed-stuffs, etc. "If Macon county will grow these products at home and

county of the state," said Judge Moore. Judge Moore also told the grand jury to pay no attention to reports of men who want a neighbor prosecuted, unless such men are willing to appear as witnesses. In this connection he pointed out the difference between prosecution for the sake of law enforcement and persecution for the sake of personal revenge.

Judge Moore also said that the prohibition laws must be enforced. He instructed the jury to examine the county jail and court house. "The county home," said Judge Moore, "should be the best home in the county." He instructed the grand jury to inspect the home with this thought in mind.

### Gus Raby Hurt

News was received at Franklin some time ago that Gus Raby was run over by an automobile near High Point August 12. The accident resulted in breaking his left leg and right arm. The leg had to be amputated. Last reports indicated that Mr. Raby was improving. J. M. Raby visited his brother and as a result of this visit lost connection to a considerable extent with the political situation in this county. However, Mr. Raby states that he will try to see as many of the voters as possible before the primary.

### Lotia Locals

Misses Pauline and Beulah McCoy were visiting Miss Hope Solesbee Sunday.

Rev. J. H. Strickland began a revival at Lotia Methodist church Sunday night.

The B. Y. P. U. is progressing nicely with Mrs. Maude Moody as president. We are hoping to have more old people attend.

Miss Blanche Fouts, who has been visiting home folks recently, has returned to Winston-Salem.

We are having a good prayer meeting every Wednesday night and are looking forward to a larger attendance.

### NOTICE OF REPUBLICAN CONVENTION

A convention of the Republican party of Macon county is hereby called to convene at the court house in the Town of Franklin on Saturday, September 15, 1928 at 2 o'clock p. m. for the purpose of nominating a county ticket and transacting such other business as may come before the convention.

Each precinct will hold a meeting on Saturday, September 8th and select delegates to the county convention.

Respectfully,  
J. H. STOCKTON, Chairman,  
Republican Executive Committee,  
Macon County.

## Business Boosting Bulletin

**A Business Boosting Bulletin for Promoting Local Business Interests**

Published By  
**THE FRANKLIN PRESS**

(C)

### "Much Water Goeth by the Mill-Wheel That the Miller Knoweth Not of"

"Much water goeth by the mill-wheel that the miller knoweth not of." Likewise, with the non-advertising merchant, much business gets by his store that he knoweth not of.

A good hen lays an egg every day, and every day "tells the world" about it. The farmer appreciates and seeks the hen who advertises, because he knows where to find a perfectly good egg and appreciates the service.

The farmer also appreciates and seeks the store that is constantly advertising good merchandise, because he is benefited and knows where to find good goods.

Store-news bulletins should be worded so as to impress the farmer that you are more anxious to give him values and service, than to merely sell goods.

Get the spirit in advertising, place yourself in the consumers' position, study his desires and needs, appeal to him from his point of view; study the type of customer you wish to reach—the farmer, the artisan, the business man, the professional man, are all distinct types.

This appeal to the human side, or "perspective" manner of advertising can soon be acquired by a little practice and application. This is modern advertising and is the science or secret that the large mail-order concerns employ to secure the business.

There is constant daily-need for merchandise; therefore a constant daily need to advertise.

The millions and hundreds of millions of dollars that get by the merchants of the country each year, is like the water that leaks by the mill-wheel. This lost business should be furnishing power and energy for the upbuilding of our communities and for promoting the progress and prosperity of our smaller cities, towns and villages.

### NEW FRIGIDAIRE NOW ON MARKET

**J. C. Ledbetter, Local Agent, Explains Good Qualities of General Motors New Product.**

Shipments of the new Frigidaire will be abated to dealers upon a strictly factory quota basis, according to word that has been received by J. C. Ledbetter, local representative. The two Dayton plants, covering fifty-three acres of floor space, are being operated at full speed to meet the tremendous demand which has been created by the newest product of General Motors.

"This radically changed and greatly improved electric refrigerator evidently represents what multitudes of people have been thinking about and waiting for," said Mr. Ledbetter. "It is quite to the superlative degree. There is absolutely no hint of mechanical in its appearance. It will deliver ample refrigeration under all circumstances.

"Many who have visited our sales room were surprised to find that the remarkable advantages of the new Frigidaire are not confined to the de lux line. They are found in each and every one of the nineteen models from the smallest and least expensive to the largest and most expensive.

This makes it possible for the family in moderate circumstances to have the same high type of refrigeration which is provided for those with more money at their command. The self sealing freezing trays, which gives Frigidaire its universally recognized ice making ability are found in all models.

Like its predecessors, the new Frigidaire has lots of reserve power. This means that it will function perfectly, under the heaviest load. Some people might never require such surplus power, but the new Frigidaire is built to meet any demand under any circumstances. In a temperature of 100 degrees it makes ice cubes quickly, without reaching its refrigerating capacity.

Such performance is made possible by the recently developed forced draft which literally drives heat taken from the storage compartment into the open air. This indirect air circulation, supplied by two highly efficient fans, is one of the outstanding features of the new Frigidaire.

During development it was subjected to the severest tests. Hinges, clasps and sills were actually worn out by mechanical door slammers, as engineers looked for defects in the cabinet design. That is why the new Frigidaire closes with a sound like a limousine door. Every part of the assembly was made exactly right before it was blue printed for production.

For a month or longer various models were operated in a moisture laden room to test the rust resistance of the hardware and the enduring qualities of its paint and enamel. The new Frigidaire is a fitting symbol of General Motors resources, engineering and leadership.

### Governor Billy Way Visits the Local Rotary Club

Billy Way of Charleston, S. C., and governor of the 58th district of Rotary International, paid his first visit to the local Rotary club Wednesday of this week. Dick Smith of Atlanta was also a Rotarian Wednesday. After a short talk by Mr. Smith, Governor Way made an excellent address, explaining the aims and objects of Rotary, why it started and what services it to the community. A Rotary club is supposed to perform. Rotary now has approximately 3,000 clubs in 41 countries of the world. "Within ten years," Governor Way said, "I thoroughly believe that Rotary will have a club in every town in the world of 10,000 inhabitants or more." He also stated that even now Rotary is a mighty force looking toward international peace and that within a few years its influence in this line will become stronger.

Dick Smith stated that his club in Atlanta now has a fund of \$41,000 which is loaned to poor boys for educational purposes. This fund has been in existence for a number of years and the club has never lost a dollar of the money so loaned.