

# Better Than A Fire Sale

## Big Bankrupt Stock Sale Starts Saturday and Ends October 31

You've all heard of Fire Sales where merchandise is sold for almost nothing. Well, in the sale of my large bankrupt stock of merchandise bought recently when a clothing and drygoods firm went under the hammer, I have any fire sale you ever saw skinned three ways from Friday afternoon. When this bankrupt merchandise was added to my already large stock of goods it filled my store to overflowing. Consequently I must have room. Therefore each article in my store is selling 'way down—much below any prices ever before offered in this town. Some of these prices are so low that I have been accused of stealing that bankrupt stock instead of buying it. Whether bought or stolen the people are getting the benefit of buying their winter necessities in wearing apparel and drygoods and notions at prices **LOWER THAN THE LOWEST**. Don't believe it? Well, just peruse, read and otherwise cast your optics over the prices mentioned below and then think, compare, meditate, opine, figure, translate from dollars to value, come, see and you will buy.

Men's solid and fancy Broadcloth Shirts.....95c each  
 One lot Men's Overalls, Sale price.....98c to \$1.75  
 Boys' good grade Overalls.....85c  
 25 bolts 32-inch Gingham, reg. 25c, long as they last 15c Yd.  
 1000 yards Outing, going at.....12½c Yd.  
 Every piece cloth in my store going at 15 to 20 per cent Discount.  
 One big lot Ladies' Oxfords (close out) at.....\$1.68 Pr.  
 One big lot Men's dress and work Shoes, \$3.50 value, \$2.89 Pr.  
 Our entire stock of Shoes not listed will be sold at 15 to 20 per cent Discount.  
 One lot Men's Suits to be closed out at.....\$5.98 each  
 One lot Men's Suits, heavy weight cassimere rayon mixture at .....\$11.98  
 The famous blue, gray and brown 14 and 16 Oz. French back Serge Suits, regular \$27.50 value at.....\$18.98  
 We guarantee these suits to be worth \$27.50 and not to fade.  
 350 Men's and Boys' Suits, latest style bought at bankrupt sale, will be sold at 50 per cent Discount.

### YOU ALL KNOW WE ARE MACON COUNTY'S HEADQUARTERS FOR CLOTHING

Men's dress and work Pants, the biggest line in the county going at 15 to 25 per cent Discount.  
 165 Ladies' Dresses, rayon mixture, with long sleeve, fast colors, real bargain at \$2.00. Sale price.....\$1.23  
 All other dresses will be sold regardless of price.  
 Bath Towels, large size.....18c each  
 One big lot Towels, blue and pink border.....10c pair  
 Men's Blue Chambray work shirts, 2 pockets, good quality, 59c

UNDERWEAR FOR THE WHOLE FAMILY  
 WE GUARANTEE TO SAVE YOU MONEY

Men's Socks, we can supply the whole county at.....8c Pr.  
 Other grades of Socks at.....15c to 39c Pr.  
 Ladies' Hose, assorted colors at.....9c Pr.  
 Other grades will be sold accordingly.  
 600 Men's Caps, a good \$1.00 and \$1.50 value, while they last .....59c  
 Boys' Caps at.....39c  
 Better Caps going at 20 per cent Discount.  
 500 Blankets of all kinds going at greatly reduced prices.  
 One lot heavy wool-mixed Blankets. Only have 150 pairs, while they last, at.....\$3.95 Pr.  
 Men's Fish Brand Rain Coats, \$5.00 and \$6.00 value, going at.....\$3.98 and \$4.48  
 Ladies' and Children's Rain Coats will be sold at prices never before heard of.  
 One big lot Boys' Cotton Sweaters, size 26 to 34 at.....97c  
 One big lot Shaker Knit Sweaters, \$7.00 value at.....\$4.47  
 One big lot Men's and Women's Lumberjacks, bought at bankrupt sale, were \$7.50 to \$9.75, going at.....\$4.95  
 All other sweaters will be sold at a big Discount.  
 Just received the biggest shipment of Duxbak clothing ever received in Franklin. Guaranteed waterproof. We are the exclusive agents for the Genuine Duxbak.  
 400 Prs. regulation Army Trench Shoes, best Shoes in the world for the money. Come and get your size before they are gone.  
 One lot Ladies' Coats bought at bankrupt sale, best quality, genuine for collars, going at 40 to 60 per cent Discount.

### OUR REGULAR STOCK LADIES' COATS

One lot \$3.25. With fur collars.....\$4.98 and up  
 Men's Wool Flannel Shirts, Sheep Lined Coats, Leather Coats and Leather Jackets going at greatly reduced prices.

Our Prices Are Lower Than the Lowest First, Last, and Forever

# JOE ASHEAR

EAST MAIN STREET

FRANKLIN, N. C.