

National Forest  
Unexcelled Climate  
Unsurpassed Scenery  
State Game Refuge  
17 Peaks Over 5,000 Feet High  
Ideal Dairy County  
Creamery, Cannery  
Excellent Highways  
Cheap Electric Power for Industries  
Law-abiding Citizenship

COME TO MACON COUNTY—  
HEART OF A MOUNTAIN EMPIRE RIPE FOR DEVELOPMENT

# The Franklin Press

103,000 H. P. Undeveloped Water Power  
Abrasive Materials  
Copper, Timber  
Precious and Semi-Mica, Kaolin, Asbestos, precious Gems  
Abundance Good Labor  
Ample Transportation Facilities  
Pure, Clear Water  
Productive Soils

VOLUME XLIV

FRANKLIN, N. C., THURSDAY, FEBRUARY 21, 1929

NUMBER EIGHT

## MEAD OFFERS TO MAKE DEPOSIT

Meeting With Town Board Last Thursday Night Harmonious—Details of Contract to be Adjusted.

R. M. Mead, president of The Jupollo Public Service Company, met with the town board Thursday night of last week and amicably adjusted a slight misunderstanding that had existed between the town board and the company concerning the terms of the contract on which the power plant was sold to the Mead company. By way of security this contract calls for a deposit of an amount equal to one-fourth of the outstanding power bonds of the town. This sum is now \$77,250 which Mr. Mead offered to deposit at once. The contract also states that the banks in which this money is deposited must make depository bonds. Hence, it was agreed to delay the deposits until March first to give the banks time to make the required bonds. It was stated that \$25,000 will be deposited in the Citizens Bank and the remainder in the Bank of Franklin.

While some citizens of the town were apparently becoming uneasy about the deposits, yet at no time did the people as a whole doubt Mr. Mead's financial ability to carry out the terms of the contract.

In explaining his delay in reaching Franklin to adjust the matter of the deposit Mr. Mead stated that for the past two months he has been very busy working out plans for tremendous

to offer more encouragement along this line than ever before. He frankly admitted that when he came to Western North Carolina only a few months ago he very much underestimated the possibilities of this section for industrial expansion. Consequently he has been compelled to change his plans and to go at the matter on a much larger scale. Mr. Mead referred to the fact that this section has unlimited undeveloped hydro-electric energy. He also stated that two very large industrial enterprises have recently been lost to this section by reason of lack of developed power. From a comparative standpoint Mr. Mead expressed the opinion that the Southern Appalachian region is now due for a more rapid industrial expansion than any other section of Eastern America. Therefore, he is planning to meet the future power needs of the communities in which his companies own or may own power plants.

Just before the meeting adjourned Mr. J. Q. Gilkey, a prominent resident of Marion who happened to be in Franklin on his first trip to the town, voluntarily made a short talk to the town board, stating that the town is fortunate in having a man of Mr. Mead's ability interested in the development of Franklin. He took occasion to compliment Mr. Mead very highly and said that within recent months he has had large financial dealings with The Jupollo Public Service Company and that he has ever found its president ready to meet all issues and obligations fairly and squarely.

## USE PROPER GRADE TOBACCO CANVASS TO PREVENT BEETLE

C. H. BRANNON  
Extension Entomologist

Tobacco growers should insist on tobacco "canvass" (cheese-cloth) having 25 strands to the inch. Dealers should be requested now to obtain the proper grade for their customers. The proper grade of cheese-cloth (or canvass) will cost a little more but it will pay a big profit in thrifty plants protected from flea beetle injury.

Poorer grades of cheese-cloth will not give protection from flea beetle injury as the flea beetles will gain entrance through the poorer grades.

This is a warning to growers to insist on the proper grade of cheese-cloth. Very few dealers last season handled cloth of 25 strands to the inch, therefore, growers are advised now to have their dealers obtain the proper grade if protection of the plant bed against flea beetle injury is desired.

Use the proper grade of "canvass." It will pay you to do it.

## New Frigidaire Agency

The Jupollo Public Service company is now agent for the Frigidaire in Macon county. Tuesday the new agency received a number of Frigidaire which are now on display at the company's store.

## FORMER MACON GIRL HONORED

Miss Mattie Will Franks Chosen as "Most Deserving Girl" in Newspaper Contest in Indiana.

Miss Mattie Franks of Greensburg, Indiana, has been chosen Indiana's Most Deserving Girl in a newspaper contest conducted by the Indianapolis News in collaboration with the Mary Pickford Studios of Hollywood, Calif. Miss Franks was awarded a trip to Hollywood and in company with forty-eight other young ladies from 24 states will journey to that city in a special train. She will be fated and honored in Chicago and other cities along the route. Miss Franks is well known in Franklin, being the granddaughter of Mr. and Mrs. J. J. Conley and Mr. and Mrs. E. H. Franks.

The Greensburg Daily News of February first had a two-column front page article about Miss Franks and her accomplishments.

## Dairying Now Classed World's Largest Industry

Releigh N. C., February.—Growing handling and feeding cows and dealing in their products is now the World's largest industry.

Quoting Dr. C. W. Larsen, former chief of the dairy industry bureau at Washington, Reed M. Haig of State College says that

dairy industry was undeveloped, unscientific and relatively unimportant. Today the dairy industry of the United States is the largest and most vital in the world. It has a far reaching effect upon health and prosperity. In 1926 says Mr. Haig, the United States produced one hundred and twenty-one billion pounds of milk. The population of this country is increasing at the rate of about one million and a half each year and since 1916, the production and consumption of dairy products has increased 51 per cent.

The number of dairy cows per thousands consumers has increased only 16 per cent, showing that dairymen are not trying to see how many cows they can feed but are getting more milk from less cows. There is no economy, says Mr. Haig, in keeping 20 cows when ten good animals will produce more milk than the 20 low grade ones. In 1916, he finds, the average amount of milk produced per cow in the United States was 3,700 pounds. In 1926, this amount was 4,700 pounds per cow.

"Pure milk" says Mr. Haig, "contains all food elements in proper proportion, including minerals and vitamins for the growth and health of young and old. This food is in the most digestible and economical form. Every child should have at least one quart of milk each day. There is no substitute for butter; cheese is a real food and ice-cream is delicious and nutritious. A survey made recently showed that 20 per cent of the consumers food dollar was used for dairy products."

## Win A Ticket To the Show

The puzzle last week offering to the first five solving it a free ticket to the Macon Theatre created so much interest The Press has decided to present another puzzle. One ticket to the great aviation picture which comes here next Monday and Tuesday will be given free to each of the first five who brings or mails to The Press office the solution of the puzzle. The letters below make a sentence of nine words. All you have to do to get a free ticket is to choose the nine correct words. Solutions must be in not later than Monday noon.

T S A S A R E F  
E N O B H A T N  
L F N I S A I Y  
I E V T E N D F  
G L R O T M R H

## Interest in Cannery

Mr. C. W. Teague who has leased the co-operative cannery for one year has announced that the meeting of the truck growers at the court house last Saturday was very encouraging. About forty attended the meeting regardless of the very inclement weather. Mr. Teague states that he will have contract forms printed in the near future. He is also considering the advisability of selling seeds and fertilizer for

## THE LAKE EMORY DEVELOPMENT IS NOW CONSIDERED

Mead States That Within Three to Five Weeks He Will Take Over Property Surrounding the Lake.

While here last week R. M. Mead, president of the Jupollo Public Service company, held a conference with the officials of Lake Emory and stated that he will soon be in a position to take over and develop the 500 acres of land surrounding the lake. He estimated that the deal can be closed within three to five weeks' time. He is now said to be in the big eastern cities making arrangements to enlarge his plans for the development of the communities in Western North Carolina where his company owns power plants. Sometime ago Mr. Mead purchased Lake Tahoma from J. Q. Gilkey of Marion. It is understood here that this property consists of 2,000 acres of land and the lake located at the foot of Mount Mitchell near Marion. The development of that property, along with that of Lake Emory, is only a small part of the plans Mr. Mead now has in mind for the western part of the state, it was said.

## 200 MILES OF

## Now Open to the Public in Nantahala National Forest—Also 240 Miles of Telephone Lines in Use.

Major Evan W. Kelley, district forester; Mr. Louis King, district fiscal agent, and Mr. J. C. Dort, district engineer, arrived in Franklin on Sunday from the Washington office to confer with the local forest officers concerning the allotments for the Nantahala for the fiscal year 1930. Monday, Tuesday and Wednesday were three busy days.

The many activities on the forest were considered and the costs for each activity closely scrutinized. It was found that the Nantahala was being operated on a business basis and that public money was not being wasted. Receipts on the forest have more than doubled in the past three years and while the costs of operation have increased they have not done so in proportion to receipts.

Several road projects have been carried out in the period. The completion of the road from Nantahala Gap to Aquone, the Nantahala River road, the Dillard-Highlands road and some minor roads have been improved in North Carolina. In Georgia, the Betty's Creek road is being constructed by the forest service and will be completed this fiscal year. The Chattooga Ridge road is a forest service road in South Carolina. The forest has a trail system that reaches the most remote sections of the mountains. More than two hundred miles of well constructed trails open to the public for recreation or any legitimate use. These trails are in North Carolina, Georgia and South Carolina, and each year they are used by an increasing number of people.

There are more than two hundred and forty miles of telephone lines now on the forest, connecting the lookout men with resident families in the valleys and coves and with the Franklin, Highlands and Clayton exchanges of the Western Carolina Telephone company. The service telephone company and an arrangement has been made with the local telephone company for a small exchange fee to be paid when a call is made over their lines. The forest service telephone system serves many communities where residents would be completely isolated so far as telephone communication is concerned, without this service.

The forest service believes that real progress is being made in handling the fire situation on the Nantahala forest, that progress is being made in timber sales work and in public service generally.

The Nantahala will get its share of funds available in the district to carry on the many activities.

## New Quarantine Officer

Dr. H. T. Horsley is now quarantine officer in place of Dr. W. A. Rogers. It is understood that Dr. Rogers will

## JOINT MEETING ROTARY CLUBS

Waynesville, Sylva, Andrews Clubs Guests of Franklin Rotary Club Wednesday—Rogers and Goode Speak.

The first of four annual joint meetings of the Rotary clubs in the extreme western part of the state was held at Franklin Wednesday night when the entire membership of the clubs from Waynesville, Sylva and Andrews met with the Franklin club as host at the Scott Griffin hotel. The banquet was served on the roof garden of the hotel and was thoroughly enjoyed by all present. Deverux Rice, president of the local club, made the address of welcome. Rev. Floyd Rogers, Rector of Trinity church, Asheville, and Dr. John A. Goode, president of the Asheville Chamber of Commerce, made the principal talks of the evening.

## Southern Pleasure Resorts Help Build Southern Industries

By bringing northern capitalists south for their vacations, Southern pleasure resorts are working constantly in behalf of the South's industrial development. In the March number of Holland's, The Magazine of the South, Arthur Coleman writes, "From Point Isabel to Virginia Beach there

towns, of rest and beauty, are surpassing the hitherto-famed French Riviera in climate, in healthfulness, in excellence of beaches, in attractiveness, and in simple cleanliness. It is the Southern Riviera. Along it are a dozen of the world's finest beaches—Galveston, Folly, Daytona, Wrightsville, Virginia, Palm Beach, and others too numerous to mention. For there is an almost unbroken chain of beaches from Norfolk to Miami. The clean hard-packed beaches of the Gulf Coast are coming in for development as never before. Millions of dollars are being spent by municipalities to create water fronts of undeniable beauty and charm.

"Contrary to most phases of development, no one instance of such growth is outstanding, either in point of esthetic value or commercial importance. For this growth of Southern resorts is more concerted, more general, than is any other growth in the United States." In the same article Mr. Coleman says, "The man of the South has no need to go elsewhere for his relaxation, for quiet and solitude. For in no other group of states, in no other section of the nation, can such a variety of climate and topography be found. The New South is coming to appreciate this fact. It is coming into a realization of the vastness of its natural playground resources. More and more are the people demanding that great tracts of forest and mountain land be set aside, protected, reserved for their children and their children's children as giant playgrounds of the future.

"Largest of these is the proposed Great Smoky Mountains National Park, embracing an initial area of 428,000 acres, and ultimately designed to cover 700,000 acres. For the purpose of purchasing this initial acreage, the states of North Carolina and Tennessee, along whose border these mountains lie, have secured by private subscription and bond issues the sum of \$5,000,000. This fund has been matched by \$5,000,000 from the Rockefeller Foundation. Of a different nature is the proposed Ouachita National Park, in Southwestern Arkansas. Here the purchase of land is unnecessary, for it is asked that the government designate 160,000 acres of the present Ouachita National Forest as a park. And it is not unlikely that this quite just request will be granted. Friendly mountains, all of these. Unfolding, blanketed in forests that welcome and shelter the wanderer. They live by congeniality, by color and natural life."

## TRADES ASSOCIATION IS NOW PERFECTED

Monday night members of Macon County Retail Trades association met in the office of Jones & Jones and adopted by-laws for the association. The original name selected for the organization was the Franklin Retail Merchants Credit association, but this name was changed as indicated Monday night. Gus Leach was elected president by the board of directors. The by-laws of the association will be published in the near future in

## FRANKLIN MAN IS INJURED IN BLAST

Jesse Thompson Is Hurt On Tunnell Job At Rutland, Mass.

Rutland, Mass., Feb. 18.—One man was killed today and six others injured, two seriously, by an explosion of dynamite in the east heading from shaft 5 of the Coldbrook Wachusett water tunnel. Dead: A. Viero of 141 Baldwin street, Waterbury, Conn. Injured: Alphonso Palineri, of Torrington, Conn., severe head injuries, possible fracture of the skull, severe lacerations to face and body; severe shock. John Pyszow, of Jersey City, N. J., compound fracture of jaw, face badly cut, possible injury to sight, body lacerations. Jesse Thompson, Franklin, N. C., multiple lacerations of face, suffering severely from shock. Arcade Williams, 167 Whitney street, Leominster, multiple lacerations of face and head, suffering severely from shock, possibly other injuries. Armand Pelletier, Uxbridge, numerous lacerations of face and head, severe shock. Fred W. Johnson, of Baltimore, lacerations of face and some shock. Discharged from Holden district hospital after injuries were dressed.

The dead and injured were a crew working on a tunnel to drive the Ware river waters to the Wachusett

other large cities with drinking water. The workers were in a hole seven hundred feet deep when the blast came.—Asheville Citizen.

## CULLOWHEE STUDENT MAKES FINE RECORD IN FORSYTH COUNTY

County Superintendent Wants More Teachers Like Him

The following letter, which is being published with the permission of Miss Camp, a member of our Teacher-Placement Bureau, indicates the splendid work being done by one of our graduates in Forsyth county. It is indeed gratifying to get this favorable comment about Mr. Hauser of the Class of '26 and his success in the field:

January 22, 1929.

Miss Cordelia Camp, Cullowhee State Normal School, Cullowhee, North Carolina.

Dear Miss Camp: I want to express to you my gratitude for the kind act you did in sending us one Mr. Milton Hauser, and also to inquire if you are growing any others like him. I think we would be able to use about one hundred next year, if we were assured that they were of this type.

I was rather surprised that you would pick out a man for grammar grade work, as most of the men who have settled to this level are weaklings. At least, that has been my experience with men who were willing to go into elementary work. I could mention several examples on which I expect you and I would agree.

I want to pay a visit to Cullowhee a little later in the spring and look over some of your bright prospects for next year.

With very kind wishes for your continued success, I am,

Very sincerely yours,  
T. H. CASH, County Supt.  
Forsyth County.

—The Cullowhee Yodel.

## Forest Notes

Surveyor Harry True has reported for duty with the local forest service. He has leased the Tom Porter bungalow near the Bryson house and Mrs. True is expected to join him in the near future. Mr. True will have as aids Louis Meike and Roane Bradley who have both reported here. The two former came from the Shenandoah National Forest in Virginia while Bradley comes from the Alleghany National Forest in Pennsylvania. Mr. True and his assistants will first survey three or four tracts in Macon county and then go to South Carolina for similar work.

Mrs. W. R. Paddock has joined her husband who is a ranger here. The Paddocks have leased an apartment from Mrs. Wright on West Main street.

Ranger Z. B. Byrd has moved his offices from the Bank of Franklin building to the second floor of the