

**R. M. SHOOK**  
HAS FINE GROCERY AND FEED STORE  
At East End Town Bridge

There are few people in this section who do not know R. M. Shook, where he is located, and what he sells. He has been in business here for years, and through the genuine cordial greeting all receive who call here, he has won the friendship of all.

His store is located at the east end of the town bridge, but there are many who drive miles out of the way to trade here, and he enjoys a large patronage from people here in Franklin, and throughout the en-

territory. The stock consists of almost everything imaginable in groceries, and the best of everything in the feed line and all kind of fertilizers. He is located outside of the high rent district, and as hundreds of people know, he is in a position to sell groceries and feed at money saving prices.

He extends a cordial welcome to Centennial visitors to come and see him, and he will assist in every way possible to help make each one's visit here a pleasant one.

**J. W. (WEIMER) HASTINGS**  
CARRIES COMPLETE LINE GROCERIES  
Feed and Seeds. Buys Country Produce

There is no business ever started in Franklin that has forged to the front more rapidly than the grocery business of Weimer Hastings.

He started this business here about eight months ago, and has already built up a business that would reflect credit upon a concern that had been established here for several years.

The reason for the pronounced success he is making is due to the fact that he knows practically every farmer in this section, knows their needs and wants in the grocery, feed and seed line, and keeps it in stock and, too, he is a personal friend of practically every one, both in the

city and the country, and as a consequence he enjoys a large trade both here in Franklin and throughout this entire section.

His store is located outside the high rent district, he has no clerk hire, and he only charges a very small profit between the wholesale cost and retail prices he sells for, and saves the public money on almost every purchase they make here.

Those who are not now customers of Weimer Hastings will find time well spent to call and get acquainted with the low prices at his store.

He extends a cordial invitation to Centennial visitors to make his store their headquarters while here.

**COZAD ICE COMPANY**  
MANUFACTURE CRYSTAL PURE ICE  
From Tested Spring Water

The people throughout this section of North Carolina are indeed fortunate for having such a modern ice plant as is conducted by the Cozad Ice Company.

The late Henry Cozad built the first light and power plant to be erected here about sixteen years ago, and until the new dam was completed furnished light and power to Franklin.

The ice from the present modern plant is made from pure, tested spring water, and there is no chemical process that the water could be put through that would make it any purer.

On account of the high quality of the ice made here it is in great demand in many of the surrounding towns, as they have built a reputation for their ice that is second to none in the state.

Mrs. Henry Cozad, is proprietor and Herman Childers, who has had years of successful experience in the manufacture of ice is manager.

They extend a cordial invitation to Centennial visitors to call and see this modern plant in operation while here, which will prove educational and interesting to those who have not seen this plant in operation.

**MORGAN'S GARAGE**  
GIVE AUTOMOBILE OWNERS AN UNUSUAL  
Good Service. Is Oldest Garage in This Section

A person should use as much care in selecting his automobile mechanic as he does his doctor or lawyer, for if he gets good service out of his car, it must be repaired by a mechanic who knows how. When a car is taken to just any mechanic the chances are it will not last long.

Morgan's Garage is the oldest garage business here in Franklin, and they have built up a large business through the excellent service rendered the public. In fact the work done here is so satisfactory that many automobile owners in this section have been exclusive customers for years, and the business is constantly being increased. They sell Durant

automobiles, which are very popular here and throughout the entire country. Those who plan to buy a moderate priced car should call here and see the new model Durant.

They have a wrecker service to come and get you when you have car trouble on the road, and there is no garage anywhere that renders a better service.

Chas. Morgan, proprietor, is too well and favorably known to need any introduction to the public, as he is personally acquainted with almost every person in this entire section.

He extends a cordial invitation to those who attend the Centennial celebration to make his place their headquarters while here.

**W. C. CUNNINGHAM**  
HAS COMPLETE LINE OF MEN'S AND LADIES' Clothing. "Bill Sets the Price in Macon County." Is Arch Enemy of Mail Order Houses

No story about Franklin and this section would be complete without due mention of W. C. or please excuse us, Bill Cunningham, and his business.

Bill started into business here—expect we had better not give the date as it might cramp his style with the ladies—but anyway he started his present business about three months ago, and it is no exaggeration to say he has one of, if not the most attractive stores in this section.

There is no joke about the values he has to offer. He would rather make a dime profit off of ten customers than make a dollar off of one. He started into business in a very small way, and has built his business upon the foundation of values and boy, howdy—how he has grown. Mail order houses do a tame busi-

ness in this section, due in a large measure to Bill Cunningham's low prices. He invites anyone to bring their catalogue in and compare prices, and he has offered a reward of five dollars to anyone who could prove that he did not sell as cheap or cheaper than mail order houses, but no one has won the five, as Bill has proved his case in every instance.

Bill says "He Sets the Price in Macon County," and a person would judge by the many who trade here year in and year out that he must do it. The fact is he has a wonderful store and no store in the state has better styles, and those who call here are treated in such a cordial way they are made to feel glad they came.

A cordial invitation is extended by Bill and his force for all Centennial visitors to make their store headquarters while in Franklin.

**FRANKLIN HARDWARE CO.**  
CARRY COMPLETE STOCKS OF HARDWARE  
Builders Supplies and Lumber. Have Everything necessary To Build a Home Complete

The Franklin Hardware Company offers the public an unexcelled hardware, building material and lumber service.

In hardware they carry everything that a person would expect to find in a modern hardware store, and the stock is so complete that it is unnecessary for a person to send or go elsewhere for anything needed in this line.

In building material they have everything necessary to build a home or business house complete, including lumber, sheetrock, windows, doors, frames, roofing, lime, cement, plaster, and etc. While they do not contract to build homes, yet they are in a position to render the public a real building service. Those who plan

to build will find it an advantage to call and talk their building plans over with them. Very often they can offer suggestions of "short cuts" is the building that will mean a saving of several hundred dollars, and will not detract from the appearance of the building. The public is invited by the management to take advantage of this service.

Alfred (Alf) Higdon and Dick Hudson, have conducted this business here for the past eight years, and through the splendid service rendered they have built up a business that is one of the leaders in the county.

A cordial invitation is extended to Centennial visitors to make their store YOUR headquarters while in Franklin.

**BRYANT FURNITURE CO.**  
HAVE MODERN FURNITURE STORE  
Sell Radios, Sewing Machines—Funeral Directors

There are few cities this size in North Carolina that can boast of such up to date furniture store as the Bryant Furniture Company.

When a person enters the store they cannot help but be impressed with the modern way the stock is displayed, and the lines carried are the best standard brands on the market.

With a modern furniture store like this located here there is no need for anyone to send or go elsewhere for anything they need in furniture, as the Bryant Furniture Company carries everything necessary to furnish a home complete, and they have a wide range of styles to select from.

They are funeral directors and embalmers, and through the knowing and sympathetic service rendered they have won the confidence and respect of all.

Oscar and Harve Bryant, proprietors are too well and favorably known to the people of this section to need any introduction. They have conducted this business here for five years, and they are building up a large patronage through the excellent service rendered. Centennial visitors are cordially invited to make their store their headquarters while here, and they will make every effort to help make your visit a pleasant one.

**J. R. PENDERGRASS**  
FRANKLIN'S GENERAL MERCHANDISE STORE  
Invites Centennial Visitors To His Store

Any review of the history of Franklin and this section would be incomplete without mention of J. R. Pendergrass, as he has done much both in a personal and business way to aid in the development and advancement of this section.

During his younger years he taught in the public schools of the county, and there are many men and women now grown to man and womanhood who owe much to him for the exceptional educational advantages he made possible. He also served as minister of the Baptist church a number of years, and even now after he retired from this work, he takes a very active interest in church work, and lends every effort in the furtherance of the cause of Christianity.

His general merchandise store is

one of the most popular business places in Franklin. He carries a full line of ladies, men's and children's clothing, groceries, and school books. A feature of the store is the exceptional lines carried, as the brands are the best, and as about every person in this section knows there is no place where they can buy good merchandise for less money.

He is very ably assisted in the conduct of his business by his son Broadie, who is well known and liked by everyone here.

A very cordial invitation is extended by Mr. Pendergrass and son to Centennial visitors to make their store headquarters while here. Whether you wish to make a purchase or not you will be treated in such a cordial way, you'll be glad you called.

**H. O. ESSIG**  
HAS MODERN MARKET, AND OFFERS  
Public Exceptional Service

In our Centennial edition telling about the history and the growth and development of Franklin and this section, we take much pleasure in mentioning H. O. Essig and his modern market.

He is located in the new brick building next to the A & P store, and on account of the complete equipment, and the high character of the place he is in a position to render the public a better service than ever.

Mr. Essig is rated among market men as being one of the best in the state, and he sells none but the best of choicest meats, and when the public place an order here they have the

assurance of getting the best.

A fine line of sea food is carried each Friday, which is a very popular feature of the business.

We could not write about this business without mentioning "Shorty." We doubt if there is a single person in this section who does not like to have "Shorty" deliver meat. In fact he is an institution around Franklin. He is a real old time southern negro in his ways, which is indeed a novelty nowadays.

Mr. Essig cordially invites Centennial visitors to make his place headquarters while here attending the celebration.

**E. K. CUNNINGHAM & COMPANY**  
LADIES READY TO WEAR—DRY GOODS  
And Groceries. Is Pioneer Business Man

In our review of the business interests of Franklin we would be remiss without telling about Uncle Ed Cunningham and his business career, and his partner and daughter, Mrs. W. T. Moore.

Uncle Ed has been in business here in Franklin, off and on, and mainly on, for fifty years, and we doubt if there is a single person in this section who does not know him and call him friend.

Their store is one of the most popular places in Franklin, and they enjoy a fine patronage from both the people here in Franklin, and throughout this entire trade territory.

They carry complete lines of ladies ready to wear and groceries, and a fine line of Friedman-Shelby all leather shoes for men and women. In ladies ready to wear they have all

the newest and best styles, in fact better styles are not shown in the larger cities, and the personal and knowing service rendered by Mrs. Moore makes this an ideal place to shop.

The grocery department is very complete, and so satisfactory is the service rendered here that many people throughout this section have been exclusive customers here for years.

Those who are not now customers of Uncle Ed, and Mrs. Moore, will find a cordial welcome awaiting them when they call.

They extend a very cordial invitation to Centennial visitors to make their store your headquarters while here, and they will make every effort to help make your visit here a pleasant one.

**FRANKLIN COCA COLA BOTTLING WORKS**  
HAVE MODERN PLANT AND PRODUCE BOTTLED  
Coca Cola and Other Drinks That Are Pure and Wholesome

The Franklin Coca Cola Bottling Works is a busy place these days, supplying the demand for bottled Coca Cola and other drinks. As warm as weather is here everyone should consider what soft drink is best for them and is it sanitary?

A trip to the Franklin Coca Cola Bottling Works will convince anyone that they have spared no expense or effort to equip their plant to make

it possible for them to produce bottled Coca Cola in a perfect sanitary manner and to make a drink that is pure and wholesome.

When a person first enters the plant they cannot help but be impressed with the cleanliness, and the precautions taken to safe-guard the making of every bottle. Mr. G. T. Stiles, owner has conducted this business here for many years.

**WAS COMPELLED TO QUIT POSITION**

"I spent hundreds of dollars trying to get back my health, but only Sargon overcame my trouble. I have gained nine pounds and feel better than in twelve years."



JOHN H. GRESHAM

"Hardly a day passed during the last twelve years that I didn't take some sort of medicine for stomach trouble. I felt all right immediately after eating, but, as soon as my stomach was empty, I would suffer burning, gnawing pains that made me weak and nauseated."

"My nerves gave way and my whole system was weakened, and run-down. I often had to be propped up in bed before I could sleep on account of smothering spells. I had to take something every few nights for constipation. My tongue was always coated. I became so discouraged over my health that I resigned my position."

"It's wonderful the way Sargon straightened me up and got my stomach in good condition. Now I can eat what I want without bad effects. I'm not nervous, I sleep like a child, and I haven't been troubled with smothering spells or shortness of breath since my first bottle of Sargon."

"Sargon Soft Mass Pills regulated me perfectly, my coated tongue cleared up and my whole system is reconditioned and toned up to good health."

The above statement was made recently by John H. Gresham, former Atlanta City Employee. Mr. Gresham is a mason and Knights of Pythias. He lives at 325 Glendale Ave., N. E. Sargon may be obtained in Franklin at Perry's Drug Store. —Adv.

Mr. Fred Blaine returned to the Grady hospital in Atlanta Saturday after spending several days at home.

Miss Anne Thomas of Wendell, N. C., was the guest of Misses Callie and Elizabeth Deal last week.

Miss Pearl Phillips who has been attending the commencement exercises of Cornelia high school and Piedmont College has returned to her home in Franklin.

Misses Eunice and Bessie Cunningham who have been in Akron, Ohio for the past few months returned to their home in Franklin last Tuesday.

Mr. Bill Higdon, Jr., who has been in school at Chapel Hill, has returned home for the summer.

Mrs. Derrell Ashe and little daughter, Frances, spent last week with her sister, Mrs. Roy Robinson, at Hazelwood.

Roy McCracken, son of Mr. and Mrs. F. Y. McCracken of Knoxville, Tenn., is here this week visiting friends.

Miss Helen Seacy of Waynesville spent last week with her mother Mrs. Gus Setser.

Harold and Jim Porter Watkins of Albany, Ga., are here on a visit to their aunt, Mrs. Hallie Cozad.

**CONGRATULATIONS**

I take pleasure in extending congratulations to Macon county on its one hundredth birthday. The citizens of Macon may rest assured that I am for the county, of the county and that I will ever lend my efforts toward its up-building and advancement.

JOE ASHEAR

**POULTRY SALE**

We will buy Hens and Frys through the summer season to coop fatten on butter milk for local and near hotels.

We will pay the following cash prices until the next issue of The Franklin Press:

- Hens .....23c lb.
- Colored Frys.....28c lb.
- Leghorn Frys.....23c lb.

We will not buy poultry on cooperative carlot sale days.

**NANTAHALA CREAMERY**