

STUDYING SALES AND DISTRIBUTION

For the past six years the Domestic Commerce Division of the United States Bureau of Foreign and Domestic Commerce has been making an intensive study looking toward the elimination of waste in marketing and distribution, said C. Grant Isaacs, District manager of the Carolinas office of the Bureau today.

The results of these studies are published from time to time in pamphlet form and each week there is issued a pamphlet detailing the latest results in studies in this field by both governmental and non-governmental agencies. This weekly, entitled "Domestic Commerce," is mailed without charge to business men and firms who are interested in it.

A number of organizations in North Carolina and South Carolina have availed themselves of this service for the benefit of their members, said Mr. Isaacs, the latest being The Hardware Association of the Carolinas of which Mr. Arthur R. Craig of Charlotte is Secretary-Treasurer.

Since April nearly a thousand Carolina business firms have been added to the "Domestic Commerce," mailing list, indicating to Mr. Isaacs a keen desire on the part of the Carolina business man to keep his house in order and up to the minute in all matters of modern merchandising.

This service of the Bureau of Foreign and Domestic Commerce is not confined solely to members of commercial or trade organizations, but may be availed of by any individual who wishes to use it. Mr. Isaacs has expressed a willingness and pleasure to cooperate with all business men in an endeavor to assist them to operate their business more efficiently and economically.

Some of the organizations that are regularly using this service of the Carolinas office of the United States Bureau of Foreign and Domestic Commerce, 1207 First National Bank Building, Charlotte, are the North Carolina Merchants Association and the forty-one local merchants associations in the state; The Charlotte Retail Grocers Association; The North Carolina Food Dealers Association; The North Carolina Pharmaceutical

Association; The South Carolina Pharmaceutical Association; The Sumpter, S. C., Board of Trade and Merchants Association; The Hardware Association of the Carolinas; the Chambers of Commerce in many cities of North and South Carolina.

HIGDONVILLE SPECIAL

Last Saturday night the Higdonville school, under the able direction of the principal, Mr. Ed Carpenter staged a very interesting and well rendered play for the benefit of the school library. It was played to a capacity house and was thoroughly enjoyed by all. All the characters were well chosen and acted their parts so well that they received great praise from the audience.

The play, Poor Father, consists of thirteen characters and the scene is the home of a small town politician who has led a fast life in some ways with the usual reckoning at the last. There are triple misunderstandings and cross information going the rounds all thru. Fred Corbin, as the negro butler came in for a large part of the "cussing" for everybody's wrongs. Fred acted the part extra well. Probably the two best natural actors were Frank Dowdle who took the part of Sidney Dummel, the gentleman with a defected memory upon whom everybody imposed, and Maude Keener who was a very studious young gentleman that had notes on every emergency and was very insistent on doing things according to Hoyle.

Anne Mae Higdon, the exacting wife of Mr. Thompkins, was very good. In fact, the whole show was well rendered and the community are looking forward to another in the not distant future. Here is the cast: Mr. Thompkins, Fred Corbin; George W. Brown, Furman Corbin; Clifford Tompkins, Jessie Higdon; Sidney Dummel, Frank Dowdle; Harold Caldwell, Ben Bolick; Sergeant O' Connor, Paul Higdon, Policeman O'Brian, T. B. Higdon, Mrs. Thompkins, Annie Mae Higdon; Bessie Thompkins, Cora Lee Higdon; Caroline Thompkins, Bertha Higdon; Gladys Thompkins, Ruby Corbin; Marie (the new French maid) Arieta Bolick; Vivian Laramie, Maude Keener.

MRS. GRIBBLE HONORS DAUGHTER

Mrs. J. T. Gribble entertained last Thursday afternoon from three-thirty to six o'clock by a tea, honoring her daughter, Mrs. W. Avery Cunningham, a recent bride.

The Gribble home on Allen street was attractively decorated in summer flowers and ferns. An abundance of dahlias, marygolds and golden glow being used.

Upon arrival Misses Mary Alma Wilson and Blanche Ray served punch on the porch. Miss Leah Nichols greeted the guests at the door, directing them to the living room and presenting to the receiving line composed of Mrs. Gribble, Mrs. Cunningham, the honoree, Misses Ruth Gribble and Elizabeth Cunningham.

Misses Susie Mae McCulley and Marjorie Sherrill presided in the dining room where delicious ices and sweets were served.

About sixty guests called during the afternoon.

CARD OF THANKS

We take this opportunity of extending to our friends and neighbors our sincere thanks for their sincere sympathy and very generous assistance during the illness and death of our

Wait For the Big One Honest Bill Shows AND Moon Bros. Circus ON THE GRADE Franklin, N. C. Wed. Sept 18 SEE THE STREET PARADE

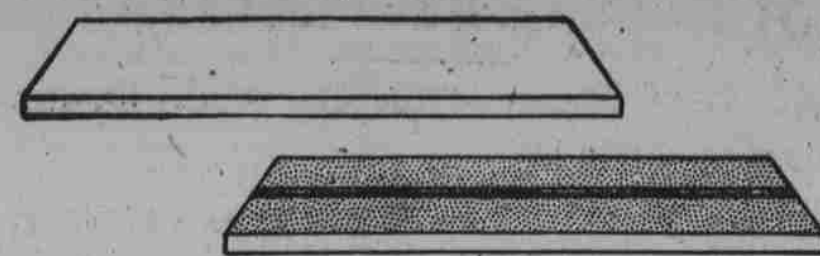
The HONEST BILL SHOWS and MOON BROS. CIRCUS have been known as purveyors of clean, moral amusement for nearly a quarter of a century and have this season outdone their former efforts in securing the best, world's best acrobats, equilibrist, jugglers, rope and wire dancers, aerial artists, contortionists, a number of funny clowns as well as the addition of several trained wild animal acts, so leave your trouble behind you and come out and enjoy yourself.

beloved wife and mother. J. M. KEENER AND FAMILY.

Mr. Nott, general traffic manager of the Peninsula telephone company, which with its general offices at Tampa, serves one of the most progressive and richest sections of Florida, was a visitor of the Western Carolina telephone company of this

city on last Friday. Mr. Nott had visited some of the other exchanges of the Western Carolina company and seemed very much impressed with the service and facilities which the company is furnishing to what he considers a very progressive and beautiful territory. Mr. Nott plans to spend his vacation in Franklin next summer.

New Improved SHEETROCK



means wallboard economy

New features that mean considerable savings to builders are found in the New Improved Sheetrock. The tough, ivory colored surface provides increased handling ease without danger of scuffing or abrasion. It also makes possible greater economies in decorating. It is an ideal

surface for all types of decoration. The square, uniformly thick nailing edges make it possible to so apply panels that edges join evenly and smoothly—making a perfect wallboard job. Ask us for complete information before building or remodeling.

Franklin Hardware Co

IF THE LACES ARE STILL GOOD—

THE CHAMPION SHOE SHOP

Will Rebuild the Rest of Your SHOES —so that—

THEY WILL WEAR LIKE NEW

Don't throw 'em away—
—Bring 'em to US.

C. SUTTON, Mgr.

Next to Press Office

SALE CONTINUES

By the request of so many of our friends, we will continue our sale for thirty days longer. Now is the time to buy your Fall and Winter merchandise. All merchandise in our store at Reduced Prices. We have secured the services of Mr. Paul Scroggs, to conduct the sale. See Our Prices before you buy your Fall and Winter goods.

J. A. PORTER & COMPANY

By R. L. PORTER