

National Forest  
Unexcelled Climate  
Unsurpassed Scenery  
State Game Refuge  
17 Peaks Over 5,000  
Feet High  
Ideal Dairy County  
Creamery, Cannery  
Excellent Highways  
Cheap Electric Power  
for Industries  
Law-abiding Citizenship

INVESTIGATE MACON COUNTY  
HEART OF A MOUNTAIN EMPIRE RIPE FOR DEVELOPMENT

# The Franklin Press

100,000 H. P. Undeveloped Water Power  
Mica, Kaolin, Asbestos,  
Abrasive Materials  
Copper, Timber  
Precious and Semi-precious Gems  
Abundance Good Labor  
Ample Transportation Facilities  
Pure, Clear Water  
Productive Soils

VOLUME XLIV

FRANKLIN, N. C., THURSDAY, SEPTEMBER 26, 1929

NUMBER THIRTY-NINE

## Shriners To Entertain Friday Night

### FRANKLIN FIRM MAKES NEW ADDITIONS

Porter's Store, Franklin's  
Leading Department  
Establishment

J. H. Porter & Company have made some very marked improvements in arranging their store. This new arrangement takes the form of separate and distinct departments.

The most striking of these is the ladies ready to wear department. This will be exclusively for ladies and will be equipped with up to date equipment. The merchandise will be so arranged that it will be easily inspected. The place is well lighted and when the fixtures have arrived and are installed it will be a ladies ready to wear shop unique.

Another department will be given over entirely to men's clothing and will feature the latest in work clothes, shirts and overalls. Another department will carry a complete stock of motor tires and tubes.

Mr. R. L. Porter, the genial manager of J. A. Porter & Company, says that this is just the beginning of a plan to create a real department store so that everything in the way of dry goods and groceries will be kept in one shop thereby saving the customer trouble and worry of going from one shop to another. When this is done it will make Porter's the most outstanding and the largest department store of Franklin. It is even said now that a larger variety of goods can be had at Porter's than at any other one store.

### BYRD ANARTIC EXPEDITION IN NEED OF COFFEE

11,000 MILE RADIO MESSAGE  
REPORTS SHORTAGE OF  
COFFEE IN LITTLE  
AMERICA

A brief radio message bearing an urgent request for five hundred additional pounds of coffee has been received from the Byrd Antarctic Expedition Base on the Ice Barrier Little America.

Within the short space of about one year the members of this expedition have consumed almost the entire original shipment of two and one half tons of Bokar Coffee. This quantity of coffee means 5,000 one pound tin cans, enough to supply a normal family for more than ten years.

It is natural for the men on Little America, where they are enduring the bitterest cold known to man, to have a keen desire for a steaming hot cup of this stimulating beverage and this huge consumption of coffee is a certain sign of their liking the particular brand that is served.

Their request for coffee is being answered immediately by the Great Atlantic & Pacific Tea Company. A shipment of five hundred pounds of Bokar Coffee, of which the A & P food stores sell more than one million pounds a month, is being sent on the whaling vessel, Nielsen-Alonso, which left Norfolk this week and is sailing direct to the ice barrier on which the expedition is encamped. This will reach the ice barrier around Christmas as it is impossible for a ship to break through before that time.

The Mission Bible Study class met with Mrs. George Jones at her home Friday night. There was a very good

### SHRINERS, WELCOME TO FRANKLIN

#### FRANKLIN HIGH Vs. WAYNESVILLE

Franklin Goes To Waynesville Next Friday To Play First Game of Season

(By Squirt)

Franklin goes to Waynesville next Friday to make their first bow of this year's gridiron levee.

Franklin Hi has an even break to have the best football team it has ever had. If the boys would only observe the training and practice rules more closely they would not have anything to dread from any of the teams they have to play this year.

Coach Kesler is having more trouble getting the line in shape than with the back field. There are several new men in the line that are as willing as boys can be but they just have not had experience—a thing we all naturally lack in anything new we start. There is Sanders, a new man at guard. He is a great muscular fellow who is trying hard. No boy ever put more into his efforts than Sanders does. We look for him to find himself in this first game and, oh boys! He will go thru that line like a snow plow thru slush. Ammons is a new man here but he knows his stuff. He will be at one of the guards, and looks like he is going to be the guard of Western North Carolina High Schools. We all know Sutton at center, even if he does think he can smoke cigarettes and keep training.

The tackles. The light little John Cunningham is the grittiest and most consistent candidate for this position. The only thing that will keep John off first team will be a lack of weight but next season, hush!

Freeman and Slagle at tackles are a good combination. After this first game we will know more about them. At end Wilkie and Barnard know their stuff and are game. They both have a spell of "can't help it" every once in a while, or at least they did last year in a game or two. We found an old buggy trace yesterday, 'nuf sed.

In the back field. John McCullum at quarter may be counted on. He is a better ball player than his brother Phil who graduated last year. This is John's first year at running team and naturally he may be a little nervous. But he has Red Stewart, seasoned head, at full back, and when Red rumbles away down in his toes some of his none too euphonious, tho very lucid and expressive remarks, everyone takes notice. Red puts more go in his team when he wants to than any High school player we have seen in a long time. The boys all know Red can and does deliver and they stay with him.

Then there is Henry and Hauser to complete the back field line up. Henry played last year, if he hits the line this year, as he did last year, there is no better half in these parts. Hauser has not practiced as he should but we will soon know what is in him.

Red Henry, a last year member of the squad, has improved more than any other player. He will, no doubt, get a chance to show his stuff at Waynesville. In fact, J. Waldroop, Young, Reece, Calloway, Conley, Wilkes, and Street are all going to be tried out according to this ink slinger's guess.

Coach Kesler says after trying all his men out in the first game, he is

#### FOREST OFFICIALS INSPECT LANDS

Mr. E. L. Sherman, associate forester, U. S. D. A., and I. T. Yarnall, ass't. district forester, arrived here Saturday to inspect recent purchases of lands by the Forest Service. They left Wednesday morning for the Cherokee National Forest.

This was Mr. Sherman's first visit to the district. He has been in every other forest district in the United States and says that in his opinion, this district is unsurpassed in scenery, and that it compares favorably with the others from the utility standpoint.

#### Franklin Golf Tournament Rain or Shine

#### Keen Golfers Play the Popular Game

Rain or shine Franklin has its golf. The spirit of play and exercise must have its rounds. And that is as it should be.

In the preliminary flights of the present, and most popular tournament of the local season the following players have played:

In the preliminary—first flight.  
G. L. Houk won over S. H. Lyle, Jr.

R. S. Jones won over J. S. Conley.

Frank Murray won over J. S. Porter.

T. M. Angel won over Tracy Barnard.

In the preliminary—2nd flight.  
G. A. Jones won over J. E. Perry.

Zeb Angel won over W. P. Lemmons.

Dr. Rimmer and George Malonee won their matches by drawing eyes.

In the 3rd flight preliminary.  
S. A. Harris won over R. D. Sisk.

C. L. Cartledge won over E. E. Locke.

L. S. Conley won over Fred Jacobs.

R. E. Deveraux won over John Davis.

Only one match in the semi-finals has been played. Frank Murray winning over Dick Jones after a hard fought battle over 19 holes.

Semi-finals will be finished Thursday and Friday. Finals will be finished Saturday. 24 players, all told are in tournaments.

#### Franklin Lady Accepts N. Y. Post

Miss Annie Will Siler has accepted a position as designer in the New York office of the Orinoco Co.

The mills of the Orinoco company are situated in Philadelphia. They are the largest manufacturers in the country of tapestries and upholstery.

on according to how each one trains and practices. He says he does not know what the starting line up will be for the first game.

Anyone can spurt up in a game occasionally, but constant training tells thru out the season. It's this that tells what's in a man—the hard toilsome grind that fits him for the time when he meets an opponent worthy of his steel and wins or loses according to his preparedness. And this rule is applicable all thru

#### LOCAL CLUB TO ENTERTAIN

All Western North Carolina and Northern Georgia Shriners Have Been Invited.

Franklin, N. C., Sept. 23.—Franklin is all agog for the Campbells are coming. Wrong the very first time. The Nobles instead of the Campbells are scheduled to arrive here next Friday night, September 27, when they will be the guests of the Franklin Shrine Club. The local Shrine Club is entertaining with a dance on the roof garden of the Scott Griffin hotel. The dance is given primarily for the Asheville Shrine Club, but invitations have been extended to Nobles from Canton, Waynesville, Sylva, Bryson City, Andrews, Murphy and Highlands in North Carolina, and from Clayton, Clarksville, Cornelia, Toccoa, and Gainesville in Georgia. In all more than one hundred Nobles with their wives and sweethearts are expected to attend.

The business men and individuals of Franklin are cooperating to the fullest extent with the local Shrine Club to make the entertainment a notable success. In the roof garden of the Scott Griffin hotel will be decorated in the Shrine Colors, red yellow and green. The pickney Negro orchestra from Asheville has been engaged to make music for the occasion. This orchestra is said to be one of the best in the South. Alvah Pearce, secretary of the local club, is busy as a pup in flea time, putting the finishing touches on the plans for the entertainment. The invitatoin to Shriners from all over Western North Carolina and North Georgia states that "if those old hooves are free of blot and blemish and capable of tripping the light fantastic for the biggest part of one big night, please be on hand with bells on for we are going to make whoopee."

Sam L. Franks, president of the Franklin Club, and D. D. Rice, vice-president, are leaving nothing undone that will tend to make the celebration a complete success. The local Shrine Club, with a membership of only seventeen, claims to have the least organized Shrine Club in the South. The membership is composed of the following named Nobles: Dr. S. H. Lyle, Dr. W. A. Rogers, Alvah Pearce, Sam L. Franks, W. T. Moore, F. H. Higdon, D. D. Rice, J. S. Conley, J. S. Porter, M. L. Dowdle, E. W. Long, A. P. Craft, A. E. Weaver, W. R. Gibbs, T. S. Munday, F. I. Murray and High Leach.

Dr. J. H. Fouts left last week for an extended visit to relatives in Texas.

### YOUNG MANGUM RESCUES FRIEND

Bill Mangum Saves Life of Winton Perry at Lake Nikwasi.

The public has just learned that a few days ago Bill Mangum, age 12, son of the late A. W. Mangum and Mrs. Mangum, rescued his chum, Winton Perry, age 13, from the waters of the lake at Camp Nikwasi. Winton is the son of Dr. and Mrs. Jim Perry of Franklin.

The two boys were playing in the lake when Winton who was just learning to swim stepped into deep water and became strangled. The lad had gone down twice when his mother screamed and thus attracted young Mangum's attention. Bill immediately went to the rescue of his friend and was frantically seized by Winton. Remembering his Boy Scout instructions, Bill placed his hand against Winton's face and with a shove broke the boy's hold. A short time later young Mangum had his friend on the bank of the lake. Winton suffered no ill effects from his experience.

### Franklin P.-T. A. To Meet Oct. 4

The Franklin Parent-Teachers association will hold their first meeting of the year on Wednesday, October 4, at the school house.

Besides the usual business and the mapping out of plans for the coming year, new officers will be elected. Hence, every member is urged to be present.

An invitation is extended to all friends of the association to be present.

### TRAINING CAMP SEPTEMBER 28-29

The Forest Service will hold its Annual training camp for forest fireguards at Wilson Licks on September 28 and 29.

Besides all local guards, there will be several state forestry officials and the forest guards and officials from the Pisgah National Forest.

### Dr. D. W. Daniels Addresses Rotarians On October Fourth

The Franklin Rotary club has been very fortunate in getting Dr. D. W. Daniels of Clemson College as its speaker for the first week in October. Dr. Daniels is one of the South's leading entertainers and his philosophy, interspersed with pleasing wit and humor, never fails to get over.

The Press is informed that this is the first of a series of lectures that th Rotary club plans to have thru out the coming year. At each of these meetings as many invitations to non members will be sent out by the club as they have seating capacity for in their meeting place.

### NOTICE

Will any school principal in Macon county report to the Franklin Press at once if their school is not getting a copy of the Press each week?

We have placed every school on our mailing list and wish to check up on the addresses.

Editor, THE FRANKLIN PRESS.