WE HAVE HAD SALES OF ALL KINDS

BUT

No Sale Like This One

-BECAUSE-

Our Stock Must Move at Some Price, Somehow

If a living price won't move them, then bankruptcy prices will—and we will prove it. Hence these astonishingly low prices.

It is impossible to list every article and its price. But here is enough to convince the most skeptical.

Ladies long full lined Coats going \$3.45

50 Ladies' Coats, fur collars and cuffs, Satinette lining worth \$5.95 \$20.00, move-out sale price

Ladies' Coats, fur collars and cuffs, all wool velour, Satin lin-\$8.75 ing worth \$15.00 at the moving sale price of

In fact these are the best bargains ever offered anywhere at any time in high class ladies coats.

Other Coats at prices ranging up to \$18.75, real \$25.00 values.

200 SUITS FOR BOYS

MEN'S SUITS—ALL WOOL

MEN'S JERSEY SWEATERS

New Stock. Biggest of Bargains For \$1.00 and \$1.65 each

MEN'S SLIP-OVER SWEATERS, worth \$3.50 at......\$3.25

WOOL RUBBERIZED RAINCOATS

1 lot sells ordinarily for \$22.50 to \$35.00 but to close out, going for \$7.95 to \$9.95

LADIES' HOUSE DRESSES

Wool and Cotton

1 large lot that were \$1.95 each, now going at......98c each

LADIES' ALL WOOL DRESSES

Assorted colors and sizes......\$3.95 to \$8.75
These must go and they are the best buy yet

SWEATERS

HEAVY BOYS SWEATERS

BLANKETS

1001, all sizes, weights and colors that are moving now at or below wholesale prices.

Ranging in price from 75c each to.........\$4.98 per pair MEN'S SOCKS—Oodles of 'em

Per pair, 5c, 10c and up to......\$1.00

MEN'S HEAVY WINTER UNDERWEAR

This is not selling goods at bargains. It's simply wholesale price slaughter

And we are here to prove it.

JOE ASHEAR FRANKLIN, NORTH CAROLINA