

BIG TRAIN LOAD SALE

Begins Nov. 19, 8 A. M.

Closes Nov. 30, 4 P. M.

J. & P. Coats Spool Cotton 7-5c Spools **25c**

9,000 yards of 25c and 35c Prints, car load sale price, yard **17c**

A Good Grade Sheeting, Sale Price, yard **8c**

100 dozen Ladies' 50c and 75c Hose. Tatum cuts the price **39c**

50 dozen, 20x40 Bath Towels, Bill Says **19c**

MEN'S AND BOYS' CLOTHING

Big Rack Boys' Suits Long Pants \$3.98 and \$7.98.

ONE BIG LOT

Men's Suits, 2 pairs pants, value \$21.00. Train Load Sale Price

\$15.98

Thousands of Sweaters for Men, Women Children. Others get \$2.00 and \$2.50 for them. Tatum has ruined "Bill"

98c

Best Grade 32 Gingham, new patterns, yard **17c**

5,000 pairs Ladies' Bear Brand Ribbed Hose, pair **19c**

1 Truck load Ladies' Hose, train load sale price **11c**

Thousands of pairs of Ladies and Misses School Hose. Regular 25c and 35 sellers **11c**

1,000 Blankets, train load sale price **\$1.39**

All Sizes Children's Underwear **49c**

\$10,000 Stock of Shoes Slaughtered!!

STAR BRAND SHOES
\$4.25 Work Shoes, train load sale price **\$3.89**

\$4.00 Star Brand Value \$3.29

BOOTS, 16 inch upper \$8.49
18 inch upper **\$6.98**

One Big Counter Men's Shoes, Oxfords, car load price price **\$2.98**

600 pairs School Shoes for Children, values to \$1.75, while they last **98c**

Arch Support Oxfords, \$5 to \$6 value, sale price **\$4.49**

Ladies Oxfords, values to \$3.00, train load sale price **\$1.39**

TUNE IN!

Get the Message. Tatum is Broadcasting the train load sale prices.

NOTHING LIKE IT IN N. C. BEFORE

LADIES' FUR TRIMMED COATS SPECIAL **\$4.49**

1 LOT \$12.50 VALUES IN LADIES' COATS **\$8.89**

1 GROUP LADIES' AND MISSES RAIN COATS **\$1.98**

See Our Line of Dress Shirts Before You Buy

Possum Huntin' Shoes

People will come from Georgia to get 'em.

\$2.78

Big Lot LADIES' OXFORDS

Going At

\$2.98

SOCKS, 2 pairs, 25c

BIG LOT MEN'S WINTER UNION SUITS **98c**

COATS **\$1.98**

Big Lot Sweaters and Lumberjacks Train Load Sale Price **\$1.98**

Remember Folks, this is Ole Bill's FIRST SALE When Bill Says **BARGAINS** the people in Macon county will know!

MEN'S HATS

\$3.00 to \$3.50 values our First Sale

\$1.98

We mean business—they must go!

W. C. CUNNINGHAM
VERNON H. TATUM, Sales Mgr.
FRANKLIN, N. C.

LADIES'

Ready to Wear of Every description will be found here. Our prices are the lowest "The fur must fly the Goods must go!"