

PRESS TO GIVE \$1500 IN PRIZES

BANQUET OF CHAMBER OF COMMERCE FRIDAY

JAMES BARRETT TO GIVE SPEECH

Brevard Editor Is Man Of Wide Experience In Civic Field

3 OTHERS WILL SPEAK

Dr. Abernethy, Profs. Billings and Houk Listed; Music Feature

A get-together Chamber of Commerce banquet is scheduled for eight o'clock Friday night in the Scott Griffin hotel here, at which J. F. Barrett, editor of the Brevard News, will be the principal speaker. Mr. Barrett will speak on problems of town and county advertising from the angle of a Chamber of Commerce. The Brevard editor is a man of wide experience in civic and business activities, and is much in demand as a speaker. He was the principal speaker at the meeting of the Western Carolina Betterment association in the Buncombe county court house Tuesday night.

Other speakers for the evening will be Rev. W. E. Abernethy, pastor of the Franklin Baptist church; Professor M. D. Billings, superintendent of public instruction; Professor G. L. Houk, principal of Franklin High school. Major S. A. Harris has arranged for music for the evening.

Plans for a booklet to be issued shortly by the Franklin Chamber will be advanced at this gathering, as well as other projects being formulated by the board of directors. More than 100 members are enrolled in the Chamber, and practically all of these are expected to be present for the banquet.

Chamber of Commerce To Aid Clean-up Work

At a meeting of the directors of the Chamber of Commerce on Tuesday night, representatives of the Garden club requested that the Chamber co-operate with the Club in a clean-up day to come April 21. Streets, vacant lots, yards, alleys are to be cleaned and trash removed from them.

The directors announced that April dues are receivable. A number of obligations have been incurred by the trade body that must be met. Dues should therefore be paid early.

BOOKLET PLANS MADE BY C. OF C. TO BOOST TOWN

Plans for printing a booklet to advertise the advantages of Franklin and Macon county are being formulated by the Chamber of Commerce. Dummies of the booklet have been prepared, material for its contents is being written, and photographs for illustrative purposes are being made.

Hotels and inns of the County will furnish illustrations for a section of the publication. Scenic wonders, industries, natural resources, (including forests, minerals, and water power,) topography, location, climate, are among the subjects that will be stressed.

The booklet will be printed in two colors. The president and directors of the Chamber of Commerce plan to make it superior to any publication of its kind ever printed here. J. E. Rice is president of the Chamber of Commerce. The board of directors consists of T. W. Angel, Sr., D. D. Rice, J. E. Perry, Major S. A. Harris, and Gus Leach.

WOMAN EVADES OFFICERS TWICE

Two Men Taken; Trio Alleged To Have Had Liquor

Mrs. Zeb Capps, of Sylva, gave officers the slip twice last Friday night when she was arrested with Dude Guffey and Theodore Waldrop, also of Sylva, charged with possession of 10 gallons of liquor. She was not retaken after making her last escape.

Sheriff C. L. Ingram, and Deputies Rufe Coffey, Frank Norton and Derald Ashe laid a net for bootleggers reputed to be traveling to Highlands by way of the Highlands-Dillard, Ga., road. The officers did not capture the whiskey runners for whom they were looking, but Guffey, Waldrop and Mrs. Capps were taken. While officers were arresting Guffey and Waldrop, Mrs. Capps ran into a stretch of woods above the road. Deputy Sheriff Coffey followed, and took the woman into custody after she had made her way back to the

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A HIGHWAY CARVED IN GRANITE. This photograph shows a scenic stretch of Highway No. 28 between Franklin and Highlands. Eight miles of the highway between the two towns is now being prepared for a concrete surface.

GRADING AND CULVERT WORK PUSHED ON HIGHWAY NO. 28

FIRE DESTROYS HOME OF LOGAN ALLEN, SAT'DAY

Fire originating in the kitchen of the two-story, frame residence of Logan A. Allen on Main street at 9:45 o'clock last Saturday night damaged the house almost beyond repair before the flames were subdued by Fire Chief Joe Asher and a volunteer fire crew. Mr. Allen and his family were in the house at the time, but the fire had gained too much headway to be put out by them when it was discovered.

Part of the furniture in the front of the house was saved. The total loss is estimated to be between \$6,000 and \$7,000, most of which was covered by insurance.

TERM OF COURT BEGINS MONDAY

Judge Finley of Wilkesboro To Preside; 112 Criminal Cases

The April term of superior court will convene in Macon county on April 14, and is scheduled to be in session for two weeks. Judge T. B. Finley of Wilkesboro will preside. Listed on the criminal docket are 112 cases, chiefly violations of prohibition laws with larceny coming second.

The case of the State versus Min-

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Resume of County Highway Improvement Shows Progress

Regrading of parts of highway No. 28 between Franklin and D. C. McCoy's store at Gneiss is reported to be rapidly progressing. Two or three changes in the route are being made, notably on the Down's hill about two miles from Franklin. Regrading and culvert work was scheduled to take about six weeks, and if completed on schedule time, concrete pouring should start within about three weeks.

Highway improvement in Macon county was begun in 1921 by the State Highway commission, as a part of the extensive highway building program undertaken by the State of North Carolina at that time. Prior to this the only modern road building that had been done in the County was carried out by Franklin township and consisted of the grading of several roads radiating from Franklin for a distance of from two to six miles and the paving with bituminous macadam of the streets of Franklin.

The first project undertaken by the State Highway commission in the County was the grading of the road from the Swain county line to the Iotla bridge, at which point it connected with the graded road to Franklin. This grading was begun in the spring of 1921 and was completed the next year. Two years later this entire road from Franklin to the Swain county line was surfaced with macadam. This road is part of State Route 286.

The next state project in the County was the grading of what is known as the Georgia road from Franklin to the Georgia line and was begun in 1922 and completed about two years later. At about the same time grading was begun on the road from Franklin to the Jackson county line at Watauga gap and this was completed in 1925. In the latter part of 1924, with aid from the County, the State Highway commission let the contract for the paving of the Georgia road and this was completed in the summer of 1925, at which time paving was begun on the road from Franklin to the Jackson county line, and this was completed in the spring of 1926, giving Macon county approximately 37 miles hard surfaced roads and direct connection with three adjoining counties. This road from the Georgia line to the Jackson county line is known as part of State Route 285.

The next job undertaken was the grading of Route 28, east and west of Franklin, and the first work, the grading of approximately four miles each way from the Franklin township line, was done by the County in 1924-25. In the spring of 1926, the Highway commission continued the work of the County and completed the grading of the road to the Clay county line at the Black gap in 1928 and the road to Highlands in 1929. At the present time no part of this road has been paved by the contract for the paving of eight miles east of Franklin has been let and will probably be completed in the summer of 1930.

CHEVROLET CAR IS FIRST AWARD

Free Round Trip to Key West, Florida, Is Second Prize

RADIO WILL BE GIVEN

Contest Officially Starts April 14; Ends On June 2

A Franklin Press in every home in Macon county! Are you with us? While the Franklin Press already enjoys an enviable circulation in this and adjoining territory, it is desirous of increasing its family of readers in order to maintain the high type service which the management has instituted during the past few months for the benefit of Macon county, Franklin, its advertisers, and its readers. With this end in view, and in accordance with The Press' policy of progress, and its desire to serve the County, we have planned and today announce the most sensational and liberal prize offering ever attempted by any newspaper of similar size anywhere in the country.

This prize offering is now open to every energetic and live-wire man or woman (married or single) or energetic boy or girl living anywhere in this section.

Featuring Chevrolet Six
Heading the list of valuable awards is the beautiful new Chevrolet Six, fully equipped, and worth \$675.00. Chevrolet combines all the essential qualities one can desire in an automobile. It affords most economical transportation with the accompanying luxuries and beauty found in the more expensive automobiles. You are invited to call at the Macon Chevrolet company and inspect this first grand prize, and then get into this campaign and make this beautiful car your own.

Second Grand Prize
This prize includes first class transportation both ways to Key West, Florida—dining car and pullman—all expenses paid to beautiful Key West, America's greatest playground. You have perhaps been planning such a trip, but have deferred it from time to time. This is your opportunity to earn this wonderful vacation during your spare time during the next few weeks. You can win if you are willing to utilize your spare time in useful, remunerative employment.

The winner of this trip will be permitted to take either the trip or the cash equivalent amounting to

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EDITOR 'CUSSES' ARGUMENTATIVE PREACHER; FINED

Because he is alleged to have used abusive and profane language to Rev. M. A. Love, a Baptist preacher of Clarksville, Ga., Lyles Harris, editor of the Franklin Press, was fined \$5 in the mayor's court here Monday morning by Mayor George Patton.

Rev. Love visited the editor in his office on Saturday afternoon, and an argument ensued over the subject of church consolidation which the editor had favored editorially and to which the minister was opposed. Controversial letters had been sent to The Press by Rev. Love in which he called Harris a two-by-four editor and accused him of securing others to write replies to what the minister had said.

Editor Harris admitted having used abusive language to Rev. Love in The Press office, but asserted that he did not use such language on the street where he followed Rev. Love as the minister was making a hasty exit from the editorial office.

Industrial Development Of Macon County Shows Marked Increase In Last Ten Years

Before the value of the natural resources of Macon was recognized, people sold valuable land for a song. The Iotla Bridge mine land was sold about twenty years ago for \$500. But with the realization of our possessions and the growth of the industries, the commercial enterprises are growing. Macon's three banks have combined assets of \$794,779. The stores have grown in types and size. There are now four general stores in Franklin (besides others on the edge and just out side of town) two drug stores, two markets, three groceries, a wholesale business, two ten-cent stores, two millinery shops (one including ladies' ready-to-wear articles), one furniture, and two hardware stores, an interesting antique shop, and two shoe shops with modern machinery.

Hotels and Inns
In Franklin alone, there are four hotels, three summer inns, and numerous homes that cater to tourists. These are of utmost importance to the Town of Franklin and the surrounding county. The people of the country supply an appreciable amount of the food, thus helping the town and themselves.

During the last four years the Scott Griffin hotel building, the Macon theatre and the post office buildings have gone up. The Standard Oil distributing plant and filling station near the depot, the Standard Oil filling station on the square, the Gulf filling station on Palmer street, and the Cojo on Porter avenue have been erected.

Within the last 12 years the Citizens Bank building, Joines Motor company building, Cunningham building, the building next to the Cunningham building, Angels' hospital, and more than 50 residences in and around Franklin have been built. The Baptist and Methodist churches come within this time, as well as both school buildings.

All hardsurfaced roads have been built within the last ten years, two girls' camps, and the Municipal Light and Power company (now owned by the Blowing Rock Light and Power company), and Lake Emory, are ten or less years old.

Poles and Cross Ties
One of the most important developments in the County has been that of the sale of poles and cross ties.

The business started in 1913, with headquarters at Franklin and Prentiss. The first year, ten or twelve car loads of material were shipped. In 1926, 700 car loads went out from the County. In 1929, \$122,500 worth of poles and cross ties were sold.

The histories of the Bank of Franklin and the Citizens Bank and the Building and Loan show the commercial growth of the County in a clear and definite way. (We are very sorry that the history of the Citizens Bank is not ready to present with this. It was impossible to get the necessary figures.)

Editorial Note: This summary of Macon's industrial development should include the construction of Highlands' municipal power plant and lake, water works, and 18-hole golf course. The latter, though primarily a recreational development, represents an expenditure of \$300,000. It will be the means of bringing many thousands of dollars and hundreds of tourists into the County.

Development of vast hydro-electric projects by the Nantahala Power company on Nantahala also deserves mention.