

## THIS and THAT

By Bill

### THE 'FIVE SENSES'

No doubt every read knows what the 'five senses' so graciously bestowed upon human beings, are. But people do not stand alone in this respect. As little as you may think, we are constantly offering to business men, an dthe, public in general, a SERVICE which has 'five senses. This is none other than ADVERTISING. The 'five senses' are, See, Read, Understand, Believe, and Want.

First of all, an advertisement must be placed where it will be seen. Next it should be plain and easy to read. To be understood, the words and sketches must be smooth and effective. More so, it should be reliable information, thus to win the confidence of the reader. Last it must create a want, a desire for that which is advertised. In order for your advertisement to be successful all of the 'five senses' must be accomplished. Any one of them omitted renders a verdict of failure.

Give the above a thought. We are ever ready to assist you along the line of advertising. Advertising is our business. Use the 'five senses' and reap the reward of better business.

The bus company operating thru this territory renders an excellent service—with one exception—late some times—due to "Georgia mud"—our guess. And too, they seem to have a "flexible" fare rate. Sometimes it costs 5 cents for 20 1/2 miles, again the cost is 85 cents and still again 90 cents for 20 1/2 miles. Appears to be a gambling chance as to the cost of this mileage of transportation.

### Notice Correspondents

All correspondents are requested to have copy in this office by Tuesday at noon for issue of the same week as it very often happens that it gets crowded out if it arrives later. We are very anxious to cover the entire news field of the county and thus give our readers the facts as they appear from time to time. Articles received later than 10:00 o'clock Wednesdays will not appear in print, as they will become out of date.

We will appreciate all news of interest sent or brought in to us and promise to co-operate with our correspondents at all times.

**Allen & Jamison**  
**Insurance**  
PHONE 89  
Franklin, N. C.

Always in the Market  
for  
**Eggs and Poultry**  
of all kinds  
**Nantahala**  
**Creamery**  
PHONE 109



**Something**  
For Which We Are  
**Thankful**

Thanksgiving gives us the chance to write a little message of thanks for your patronage during the past year. We have appreciated it and hope we shall continue to merit it.

**J. R.**  
**Pendergrass**

## Where Gobler Got His Beard

A few more days and we will be face to face with old man Turkey Gobler and Thanksgiving. There is a charming Indian legend as to how Mr. Gobler got his beard which we are going to pass on to our readers.

According to our legend the original gobler was called GALAGINA, meaning the gobbling one. One day in the far-off-long-ago, old chief Galagina met the tortoise coming back from his famous race with Brer Rabbit—a race in which the tortoise had won—and as evidence of his victory he had swinging from his short neck Brer Rabbit's scalp. It is said that the neck of the tortoise was so short that the scalp was dragging in the dust.

Old Chief Galagina, after expressing his doubt to the tortoise as to his winning the race, began to comment upon how awkwardly the tortoise wore the trophy.

After making the humble tortoise miserable, the turkey offered to show him how to wear the scalp gracefully. After much persuasion, the tortoise reluctantly handed the scalp to Old Chief Galagina. He placed it around his neck and the hair hung gracefully from his breast.

Old Chief Galagina strutted off a few feet to let the tortoise get a better view from various angles—and then ran. And the tortoise has never caught up to recover his trophy won in the rabbit race. Old Chief Galagina is still wearing it on his breast.

Old Chief Galagina, however, is said to be nearing the end of his race. He formerly ranged over most of America but today he is found only in spots in the South and Southeast. Conservationists are trying valiantly to bring him back and increase his tribe.

Destruction of much of the wooded area of his former range has forced old Chief Galagina into restricted areas. The conservationists, foresters and sportsmen are trying to restore forests on many areas and otherwise create ideal conditions for Old Chief Galagina to strut his pilloined trophy in. His tribe is increasing in several areas where environmental control has been practiced, officials of the association said.

### LIBERTY SCHOOL

The Liberty school is planning to have a Thanksgiving program Thursday afternoon, November 27.

Mrs. Dutch Mason of Iotla was visiting his brother, Mr. Walter Mason, of Leatherman, Sunday.

Mr. Arthur Shepard and Mr. T. M. Rickman are logging on Bee Branch.

Miss Mary Elmore and Miss Selma Henson spent the past week end with their home folks.

### WINTER

(By Verna Shepard)

Winter is here with lots of fun, In the wind, away we run, The snow and frost will bite our toes, And we will call "I'm almost froze" Leaves are flying around like feathers And winter is here with lots of cold weather.

### NOTICE OF SALE

North Carolina, Macon County.

Under and by virtue of the power of sale contained in a deed of trust given by Oscar Mason and wife, Delphia Mason, to the undersigned Trustee, dated September 24, 1928, and recorded in the office of Register of Deeds for Macon county in book No. 31, of Mortgages and Deeds of Trusts, page 103, and default having been made in the payment of the amount secured by said deed of trust and demand having been made upon the undersigned Trustee to sell the property described in said deed of trust, I will, on Tuesday, the 25th day of November, 1930, at 12 o'clock, noon, at the court house door in the Town of Franklin, North Carolina, sell, at public auction to the highest bidder for cash, to satisfy the amount secured by said deed of trust, principal, interest and cost, the following described tract or parcel of land:

Being the same tract of land conveyed by Laura Bryson to Oscar Mason and wife, Delphia Mason, September 24, 1928, and registered in book R-4, at page 152, et seq., Register of Deeds' office of Macon county, North Carolina, reference to said records is hereby made for a more full and complete description of said land.

This 24th day of October, 1930.  
ROBT. T. BRYSON, Trustee.  
4tN.20cR. B.

### RAINBOW SPRINGS

Mr. G. M. Caldwell, assistant superintendent of mfg. of W. M. Ritter lumber company spent a few days business to our operation last week.

Miss Alice Caler spent last week end in Franklin to do some shopping.

Mr. John Sneed went to Franklin on business last Saturday.

Mr. John Roper of Burningtown spent Sunday evening last with Mr. and Mrs. Ed Roper.

Mrs. H. A. Nichols and son are spending this week on a visit to their relatives and friends in Asheville and Waynesville.

Dr. and Mrs. E. B. McGuire spent last Thursday in Asheville.

Mr. A. E. Weaver, who has been confined to Mrs. Weaver's home in Dillard, Ga., due to sickness, is much improved and returned home, with Mrs. Weaver last Sunday evening.

The many friends of Mrs. Gay Fouts are glad to learn that she is improving nicely following an operation last week at Angel's hospital.

Mr. O. L. Bailey, our new superintendent and Mr. J. W. Stanley made a business trip to Franklin last Saturday afternoon.

Mr. Phil McCollum came down to our "Rainbow" city last Sunday evening and has accepted a position as tallyman on our band mill. We are glad to have him back with us again.

On Saturday night of the 8th, the minstrel was given at our Rainbow Springs school, which the purpose was for the children to do some little constructive work of their own. The management was under Prof. William Crawford. The kids enjoyed it very much.

Among the party who motored over to Franklin to see the movies on Monday evening of last week were Glenn Sneed, Clifford Vaught, J. E. and J. P. Danielson.

The W. M. Ritter lumber company has started its band mill last Monday morning with half time operation, which the result is that additional workmen will be given employment with taking up full time operation at later date.

Mr. Wallace Storie was in Franklin on business one day last week.

## New Poultry House Designed By Engineer

Designs for a new poultry house said to embody the latest and best ideas in farm poultry house construction have been prepared by A. T. Holman, agricultural engineer at State college, in collaboration with the college poultry department.

In announcing this new plan, Mr. Holman says it differs in several features from the one formerly furnished poultry growers. The house is 20 feet long and 20 feet deep with the capacity for 100 to 115 hens. The building itself is of lumber with the foundation and floor of concrete. Nests have been placed on the wall at one end of the building and movable mash hoppers are provided so that the building may be more easily cleaned. A maximum amount of sunlight can enter to all parts of the house. A large part of the front is open and the closed part is covered with glass cloth to shield the flock in rough, cold weather.

Another good feature of the new style house is that there is no possibility of drafts on the birds. The open front and well placed ventilators provide air circulation and keep the house from becoming too warm. A wire screen under the perch poles and above the dropping boards helps to control disease. The concrete floor aids in the control of mites and lice

and the water trough is so placed as to give easy access to fresh drinking water at all times.

This new plan, thinks Mr. Holman, is a distinct improvement over the old one and it may be used as a guide for building the new house or for remodeling the old. Those who wish to have a copy may write to Mr. Holman, the poultry department or to the Agricultural Editor at State College.

### ENTRY NOTICE

State of North Carolina, Macon County. T. J. Johnston Entered Oct. 29, 1930, No. 15003.

T. J. Johnston enters and claims 10 acres more or less in Nantahala township, county of Macon. All vacant lands lying on the ridge dividing White Oak creek and Nantahala river in Nantahala township, Macon county bounded on west by Grant 2216, on east by Grant 7065, on south by Grant 7776, on north by Grant 2610. 10 acres more or less.

This Oct. 29, 1930.  
5tD4 ALEX MOORE, Entry Taker.

### NOTICE

Notice is hereby given that Geo. Hyde serving a sentence in Macon County jail for violation of the prohibition law will apply to the Governor for conditional parole.

This November 18, 1930.  
1tp GEO. HYDE.

## M. & N. GARAGE

SEE US FOR RADIATOR SOLUTION

See Us Before You Buy Chains and Batteries

PALMER AND IOTLA STREETS

"One Call Does It All"

Day Phone 140

Night Phone 134

## WISE MOTORISTS ARE BUYING TIRES NOW

And for these Reasons:

1. Goodyear prices are at the bottom.
2. Cost of punctures added to delays in bad weather, is greater than the miles left in old tires are worth.
3. Slippery roads of fall and winter make the full grip of new Goodyears a desirable precaution.
4. New Goodyear treads during winter wear down slower than ever—about TWICE as slowly per 100 miles as in summer. It is economy to put on new Goodyears now—they will be practically as good as new next spring. Ride with pride and enjoy Goodyear protection all winter, the time you MOST need it.



Millions More people ride on Goodyears—See the Supertwist Demonstration at our store and KNOW WHY!

The Quality Tire Within The Reach Of All

**GOODYEAR Pathfinder**

Superior to many high-priced brands. Backed by our all year service.

30x3 1-2 Oversize Pathfinder.....	\$ 5.00
30x4.50-21 Heavy Duty.....	\$ 8.25
29x4.40 Pathfinders .....	\$ 5.55
30x4.50 Pathfinder .....	\$ 6.35
19x4.75 Pathfinder .....	\$ 7.35
30x5 Pathfinder .....	\$19.45
32x6 Pathfinder .....	\$34.10

Tubes also lower priced!

Our old tires are worth more on a trade now than they will be later! Get our offer on new Goodyear All-Weathers or Double Eagles.

**Joines Motor & Tractor Co., Inc.**  
FRANKLIN, N. C.  
Guaranteed Tire Repairing

USED TIRES Good ones at \$2 to \$3