THURSDAY, NOVEMBER 20, 1930

THE FRANKLIN PRESS, FRANKLIN, N. C.

PAGE THREE

THIS and THAT By Bill

THE 'FIVE SENSES'

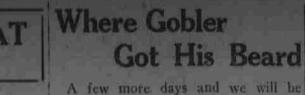
No doubt every read knows what the 'five senses' so graciously bestowed upon human beings, are. But'a charming Indian legend as to how end in Franklin to do some shoppeople do not stand alone in this Mr. Gobler got his beard which we respect. As little as you may think, are going to pass on to our readwe are constantly offering to busi-|ers. ness men, an dthe public in general, a SERVICE which has 'five senses. This is none other than ADVERTIS-ING. 'The 'five senses' are, See, Read, Understand, Believe, and Want. Galagina met the tortoise coming

First of all, an advertisement must back from his famous race with Brer be placed where it will be seen. Rabbit-a race in which the tortoise Next it should be plain and easy to had won-and as evidence of his vicread. To be understood, the words tory he had swinging from his short and sketches must be smooth and neck Brer Rabbit's scalp. It is said effective. More so, it should be rethat the neck of the tortoise was so liable information, thus to win the short that the scalp was dragging in confidence of the reader. Last it the dust. must create a want, a desire for that which is advertised. In order for his doubt to the tortoise as to his your advertisement to be successful winning the race, began to comment all of the 'five senses' must be acupon how awkwardly the tortoise complished. Any one of them owore the trophy. mitted renders a verdict of failure. Give the above a thought. We are miserable, the turkey offered to show ever ready to assist you along the him how to wear the scalp gracefulline of advertising. Advertising 15 ly. After much persuasion, the torour business. Use the 'five senses' and toise reluctantly handed the scalp to reap the reward of better business. Old Chief Galagina. He placed it

The bus company operating thru this territory renders an excellent service-with one exception-late some times-due to "Georgia mud"-our guess. And too, they seem to have "flexible" fare rate. Sometimes a it costs 5 cents for 201/2 miles, again the cost is 85 cents and still again 90 cents for 201/2 miles. Appears to be a gambling chance as to the cost of this mileage of transportation.

Notice Correspondents

All correspondents are requested to have copy in this office by Tuesday at noon for issue of the same week as it very often happens that it gets crowded out if it arrives later. We are very anxious to cover the entire news field of the county and thus give our readers the facts as they forests on many areas and otherwise appear from time to time. Articles



face to face with old man Turkey

Gobler and Thanksgiving. There is

According to our legend the orig-

inal gobler was called GALAGINA,

meaning the gobbling one. One day

in the far-off-long-ago, old chief

Old Chief Galagina, after expressing

After making the humble tortoise

around his neck and the hair hung

Old Chief Galagina strutted off a

few feet to let the tortoise get a bet-

ter view from various angles-and

then ran. And the tortoise has never

caught up to recover his trophy won

in the rabbit race. Old Chief Gala-

gina is still wearing it on his breast.

said to be nearing the end of his race.

He formerly ranged over most of

America but today he is found only

in spots in the South and Southeast.

Conservationists are trying valiantly

to bring him back and increase his

Destruction of much of the wooded

area of his former range has forced

old Chief Galagina into restricted

areas. The conservationists, foresters

and sportsmen are trying to restore

create ideal conditions for Old Chief

tribe.

Old Chief Galagina, however, is

gracefully from his breast.

RAINBOW SPRINGS Mr. G. M. Caldwell, assistant superintendent of mfg, of W. M. Rit-

ter lumber company spent a few days business to our operation last week

Miss Alice Caler spent last week ping.

on business last Saturday.

Mr. John Roper of Burningtown spent Sunday evening last with Mr and Mrs. Ed Roper.

Mrs. H. A. Nichols and son are spending this week on a visit to their relatives and friends in Asheville and Waynesville.

Dr. and Mrs. B. B. McGuire spent last Thursday in Asheville.

Mr. A. E. Weaver, who has been confined to Mrs. Weaven's home in Dillard, Ga., due to sickness, is much improved and returned home, with Mrs. Weaver last Sunday evening. The many friends of Mrs. Gay Fouts are glad to learn that she is improving nicely following an operation last week at Angel's hospital. Mr. O. L. Bailey, our new superintendent and Mr. J. W. Stanley made a business trip to Franklin last Saturday afternoon.

Mr. Phil McCollum came down to our "Rainbow" city last Sunday eve ning and has accepted a position as tallyman on our band mill. We are glad to have him back with us again. On Saturday night of the 8th, the minstrel was given at our Rainbow Springs school, which the purpose was for the children 'to do some little constructive work of their own. The management was under Prof. William Crawford. The kids enjoyed it very much.

Among the party who motored over to Franklin to see the movies on Monday evening of last week were Glenn Sneed, Clifford Vaught, J. E. and J. P. Danielson.

The W. M. Ritter lumber company has started its band mill last Monday morning with half time operation, which the result is that additional workmen will be given employment with taking up full time operation at later date.

Mr. Wallace Storie was in Frank-

New Poultry House

Designed By Engineer

Designs for a new poultry house and the water trough is so placed as said to embody the latest and best to give easy access to fresh drinking ideas in farm poultry house construc- water at all times.

lege.

Mr. John Sneed went to Franklin tion have been prepared by A. T. (This new plan, thinks Mr. Holman, Holman, agricultural engineer at State is a distinct improvement over the old college, in collaboration with the col- one and it may be used as a guide lege poultry department.

In announcing this new plan, Mr. Holman says it differs in several features from the one formerly furnished poultry growers. The house is 20 feet long and 20 feet deep with the capacity for 100 to 115 hens. The building itself is of lumber with the foun-

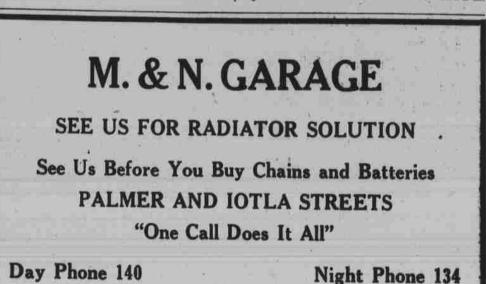
dation and floor of concrete. Nests have been placed on the wall at one end of the building and movable mash No. 15003.

hoppers are provided so that the building may be more easily cleaned. A maximum amount of sunlight can enter to all parts of the house. A large part of the front is open and the closed part is covered with glass weather.

Another good feature of the new 2610. 10 acres more or less. style house is that there is no possibility of drafts on the birds. The open front and well placed ventilators

provide air circulation and keep the Notice is hereby given that Geo. house from becoming too warm. A Hyde serving a sentence in Macon wire screen under the perch poles and County jail for violation of the pro-above the dropping boards helps to hibition law will apply to the Governor control disease. The concrete floor for conditional parole. This November 18, 1930. aids in the control of mites and lice 1tp

GEO. HYDE.



ENTRY NOTICE State of North Carolina, Macon County. T. J. Johnston Entered Oct. 29, 1930

for building the new house or for

remodeling the old. Those who wish

to have a copy may write to Mr.

Holman, the poultry department or to

the Agricultural Editor at State Col-

T. J. Johnston enters and claims 10 acres more or less in Nantahala township, county of Macon. All vacant lands lying on the ridge dividing White Oak creek and Nantahala river in Nantahala township, Macon county bounded on west by Grant cloth to shield the flock in rough, cold 2216, on east by Grant 7065, on south by Grant 7776, on north by Grant

This Oct. 29, 1930;

5tD4 ALEX MOORE, Entry Taker.



received later than 10:00 o'clock Wednesdays will not appear in print, as they will become out of date.

We will appreciate all news of interest sent or brought in to us and association said. promise to co-operate with our correspondents at all times.

Allen & Jamison Insurance PHONE 89 Franklin, N. C. Always in the Market for **Eggs and Poultry** of all kinds Nantahala Creamery PHONE 109



A.

Something For Which We Are Thankful

Thanksgiviny gives us the chance to write a little message of thanks for your patronage during the past year. We have appreciated it and hope we shall continue to merit it.

J. R.

Pendergrass

Galagina to strut his purloined trophy in. His tribe is increasing in several areas where environmental control has been practiced, officials of the

LIBERTY SCHOOL

The Liberty school is planning to have a Thanksgiving program Thursday afternoon, November 27. Mrs. Dutch Mason of Iotla was visiting his brother, Mr. Walter Mason, of Leatherman, Sunday. Mr. Arthur Shepard and Mr. T. M. Rickman are logging on Bee Branch.

Miss Mary Elmore and Miss Selma Henson spent the past week end with their home folks.

WINTER (By Verna Shepard)

Winter is here with lots of fun, In the wind, away we run, The snow and frost will bite our toes, And we will call "I'm almost froze" Leaves are flying around like feathers And winter is here with lots of cold weather.

NOTICE OF SALE North Carolina, Macon County.

Under and by virtue of the power of sale contained in a deed of trust given by Oscar Mason and wife, Delphia Mason, to the undersigned Trustee, dated September 24, 1928, and recorded in the office of Register of Deeds for Macon county in book No. 31, of Mortgages and Deeds of Trusts, page 103, and default having been made in the payment of the amount secured by said deed of trust and demand having been made upon the undersigned Trustee to sell the property described in said deed of trust, I will,on Tuesday, the 25th day of November, 1930, at 12 o'clock, noon, at the court house door in the Town of Franklin, North Carolina, sell, at public auction to the highest bidder for cash, to satisfy the amount secured by said deed of trust, principal, interest and cost, the following described tract or parcel of land: Being the same tract of land con-

veyed by Laura Bryson to Oscar Mason and wife, Delphia Mason, Sep-tember 24, 1928, and registered in book R-4, at page 152, et seq., Reg-ister of Deeds' office of Macon county, North Carolina, reference to said records is hereby made for a more full and complete description of said

land. This 24th day of October, 1930. ROBT. T. BRYSON, Trustee. 4tN.20cR. B.

lin on business one day last week



And for these Reasons:

- 1. Goodyear prices are at the oottom.
- 2. Cost of punctures addee to delays in bad weather, is greater than the miles left in old tires arc worth.
- 3. Slippery roads of fall and winter make the full grip of new Good-years a desirable precaution.
- 4. New Goodyear treads during winter wear down slower than ever -about TWICE as slowly per 100 miles as in summer. It is economy, to put on new Goodyears nownew next spring. Ride with pride and enjoy Goodyear protection all winter, the time you MOST need

Millions More people ride on Goodyears -See the Supertwist Demonstration at our store and KNOW WHY!

The Quality Tire Within The Reach Of All 6000 FREAR Pathfinder Superior to many high-priced 'brands. Backed by our all year service. 30x3 1-2 Oversize Pathfinder...... \$ 5.00 30x4.50-21 Heavy Duty..... \$ 8.25 29x4.40 Pathfinders \$ 5.55 30x4.50 Pathfinder \$ 6.35 19x4.75 Pathfinder \$ 7.35 30x5 Pathfinder \$19.45 32x6 Pathfinder \$34.10 Tubes also' 1

> our old tires are worth more on a trade now than they will be later! Get our offer on new Goodyear All-Weathers or Double Eagles.

Joines Motor & Tractor

Co., Inc.

Guaranteed Tire Repairing

FRANKLIN, N. C.

USEI

TIRES

lower

priced!