

DEDICATED TO MACON  
County and the Welfare  
of its Good People

# The Franklin Press

ESTABLISHED  
IN 1885  
Oldest North Carolina Newspaper  
West of Asheville

PROGRESSIVE LIBERAL INDEPENDENT

FRANKLIN, N. C., THURSDAY, JUNE 25, 1931

\$1.50 PER YEAR

## PRESS PLANS TO MOVE SOON

### Will Occupy Spacious Quarters in Angel Building

### TO ENLARGE PAPER

### Will Rogers and 4 Other Fun Features To Be Added

The Franklin Press will move next week into new and larger quarters in the Angel building now nearing completion on the public square opposite Trotter corner. Simultaneously The Press will increase its reader interest by adding five of the best newspaper features on the market, including one by Will Rogers, famous cowboy humorist.

Other features which will be carried in The Press, beginning next week, are:  
"Laughing Around the World with Irvin S. Cobb," a series of anecdotes and witty stories gleaned from the fertile memory of one of the best story tellers the country has ever produced.

"Just Humans," Gene Carr's cartoons of everyday folks.  
"Dinah Says," a colored mammy comic that is bound to draw a laugh.

And another cartoon by Percy Crosby.  
Be sure not to miss this remarkable collection of features in next week's issue of The Press.

**About Will Rogers**  
Born in Oklahoma, reared in the saddle, schooled by cowboys, king of all tricks of the lariat, Will Rogers is himself one of the most amazing products of American life. In no other and outside this land of unlimited opportunity could he have led such a colorful life and risen to such a height of popularity and influence. When he tells a good story laughter echoes from coast to coast.

Heretofore the stories told by this nationally known cowboy with such a vivid sense of humor have appeared only in the great city newspapers. Now they are to be printed for you right in the columns of this newspaper. Naturally we take great pride in announcing this series because Mr. Rogers is one of America's highest salaried artists.

By cooperating with American News Features, Incorporated, we were able to secure him for our columns.  
**Real Philosopher**  
Will Rogers is more than a cowboy humorist. He is an American philosopher. His dialect is racy and of the soil from which he has sprung, but his thoughts are grounded in the great common sense of all humanity. And in the stories which he will tell to the readers of this newspaper you will

## Bride Groom Forgets His Marriage License

This bride groom didn't lose the wedding ring, but his error was almost as great—he forgot to bring his marriage license to the church. Consequently, the marriage of Eugene E. Crawford and Miss Mary Estelle Snyder at the Franklin Methodist church Wednesday morning was delayed half an hour.

Throngs of friends and relatives of the young couple were assembling for the ceremony when the bride groom suddenly remembered that he had left his marriage license at his home in the Cartoogechaye section eight miles from Franklin. Of course, one can't get married without a license. Mrs. Lassie Kelly Cunningham and Mrs. Miza Crawford, mother of the groom, came to his rescue. They got in Mrs. Cunningham's automobile and hastened to the home in Cartoogechaye, returning in half an hour with the necessary papers.

The wedding took place at 9 o'clock instead of 8:30. The bride was patient, the groom somewhat nervous and abashed. Nevertheless, that's all forgotten now; they are on their honeymoon.

## FRANKLIN NINE-FACING CRISIS

### Disbandment of Team Is Threatened for Lack of Support

The Franklin baseball club is facing a crisis just when it is getting into good playing trim. The team isn't getting enough support from the public to warrant its continuance, according to E. O. Ensey, manager. Fairly good crowds are attending the games on the river bottoms, but the dimes and quarters tossed into the hat are few.

Despite this shortage of financial backing the team has won its last two games straight. Thursday of last week the local nine defeated Sylva 3 to 1 and on Saturday it won from Smokemont to the tune of 14 to 1.  
"Without the cooperation and help of the public the ball club will have to be discontinued," Manager Ensey said yesterday. "Support from the large crowds which have been watching the games has been small. It is impossible to run without help. It's now up to the onlookers. The players are doing all they can."

**W. M. U. PLANS PROGRAM**  
The Woman's Missionary Union of the Baptist church will put on "The Hech Memorial Program," at 8:30 p. m. June 28. The Dalton brothers—Crawford, Rogers, Joel, and Lyman—will furnish music. You are cordially invited to attend.

## Columbia State Editor Praises Macon But Sees Need for Exploitation

(EDITOR'S NOTE:—The editorial printed below is the most thorough, yet concise, statement of Macon county's situation, its possibilities and its needs that has come to the attention of The Franklin Press. It was written especially for The Press by Dr. Stanhope Sams, associate editor of THE STATE, South Carolina's leading daily newspaper, published at Columbia. Dr. Sams and Mrs. Sams are guests at Trimont Inn.)

### Franklin and the Future

WHILE rock-bottom is not a comfortable place to be it has the merit of being a secure point of observation and a good basis for an upward thrust. It is an advantageous starting-point, because of its one indisputable virtue—the only way out is UP.

Even the obvious Calvin Coolidge has remarked that the greatest successes began at the bottom! Manifestly, the lower the bottom the greater the success. But, at least, those who realize that they stand, finally, on rock-bottom, have the consolation of knowing that the point has been reached from which the advance must be upward, and the Time is NOW.

Franklin, despite the almost universal depression and the feeling of disaster and discouragement that prevails everywhere, does not seem, at least to one who sees it for the first time as fresh and flourishing as a green bay-tree, to have been hit so hard as many other communities in this section. There are, of course, evidences of loss, even of distress, but the town and vicinity, the citizens and the neighboring farmers and gardeners, seem quite busy about their tasks and inspired by their prospects and hopes.

There does not seem very much development and growth in the immediate present, but houses are going up and people are working, and the land is covered with growing crops. The city has an appearance of secure well-being and a cheerful outlook. Save for a few exceptions . . . and these are relics to be proud of . . . the buildings look almost new and comfortable at all seasons. The fields are green with apparently fine crops. The prevalence of grain fields—wheat, rye, oats, and corn, with various vegetables—gives to the landscape a far more pleasing and cheering vision than that afforded by the thin lines of cotton—already doomed to the weevil—and the gullied slopes of abandoned farmlands or badly tilled fields that one is accustomed to seeing in other parts of the deep south.

So Franklin and vicinity look good to the eye, and are fragrant and pleasing to every sense. There are abundant signs of the foundation of a solid prosperity, and of promise of a far broader, deeper, and richer growth.

The advantages possessed by Franklin and Macon county, what we may consider, in this industrial era, as their assets, as well as their more immediate needs and opportunities, are fairly obvious.

The striking loveliness of the region, with its coronet of glorious mountains, its green and sinuous and fertile valleys, now clothed in waving fields of grain or strewn with laurel and other flowers, its swift winding rivers and streams—all this beauty is an opulent asset. It could and should and will be exploited. Any similar region to the north or northwest of us would hasten to exhibit this opulence of lovely scenes. Cities, though set upon hills of gold and sapphire, can be hid, or ignored. In this day when those that have only comeliness proclaim it from pulpit and platform and in the press, even the greatest beauty may be neglected and blushed unseen, if it is not pointed out to the busy wayfarers and hustling go-getters by banners and white lights.

The stimulating and inspiring healthfulness of the climate, its delightful temperature and the breezy zest of it—this is another and an exhaustively rich asset. It, too, should be exploited. There is no more salubrious and delightful climate in the whole earth. Let the whole earth know it.

Franklin and its environs . . . the whole of its wonderful setting in Macon county and the Land of the Sky . . . need exploitation. Exploitation is the key-word of the time. Walt Whitman thought it was "en masse", but mass production and mass thinking and mass madness have had their day and we are reaping the fruits of those whirlwind-sowings. Despite the chatter about vast co-operations . . . some, perhaps much of it, impracticable for so vast a country and population . . . the individual, both person and community, must act first. Development will always start with individualistic movements. And Franklin needs to exploit itself. Exploitation is not only the key-word; it is the unlocking key of the future.

Perhaps the first step a community needs take is to inventory itself. What does it possess that may be profitably exploited? What assets does it hold against the future?

There was a time when minerals seemed to be the fortune of this region. But the day of corundum . . . taking that as a type . . . is perhaps passed. It may return, but who can wait for the mere possibility of landfalls, when opportunity to exploit other resources knocks at the door. The saying of Carlyle, "do the duty that lies nearest you," has its thrifty counterpart in the counsel, scorn not the day of small things, and exploit everything that may be turned to profit.

This community is already well advanced in certain industrial lines . . . mica, milk products, lumber, and so on . . . but it seems possible and promising to exploit these more and more. Doubtless if there is no "gold in them thar hills" there are other minerals and natural wealth that may profitably be developed.

This seems an admirable region for the development of canneries, along with a far more extensive development of truck and all manner of vegetable growing, dairy farms, and the cultivation of suitable crops.

The farmer's staple crops seem destined to a long period of depression. It will take some years to consume the surpluses of grain and fiber. And, on top of this, we must look forward to the sharp and furious competition with Russia and other developing regions where the farmers, content with lower standards . . . that is, generally speaking, with less expensive living . . . are producing commodities at such low costs that they may be sold in the world-market at a satisfactory profit to peasant, peon, and muzhik, yet at prices that the American producer can never hope to meet, unless he accepts a far lower standard for himself, which is not at all probable, certainly not desirable.

The alternative for our farmers and gardeners is to devote themselves to crops for which they may find a profitable market in this country. The foreign market is being destroyed for us by our protective tariff, which makes all other peoples our commercial enemies, and by our own over-production of certain crops.

## DILLARD MAN DIES IN CRASH

### 3 Arrested After Death Of Claud Powell in Auto Collision

### WELL KNOWN HERE

### Howell Jones, Rabun Ramey And Another Youth Are Held

Claud Powell, 35 years of age, who was well known in Franklin, was killed Monday night in an automobile collision at Dillard, Ga.

Authorities reported that Powell was in his car, parked on the side of the road, when another automobile, occupied by Howell Jones, Rabun Ramey and another youth, ran into the parked machine from the rear, overturning it.

Powell was reported to have been killed instantly. His skull was fractured, chest crushed and shoulder broken. The occupants of the other car were arrested.

Powell was the son of W. E. Powell, a farmer and formerly a justice of the peace of Rabun county. Mrs. James Erwin Weaver, of Rainbow Springs, is a sister.

## FUNERAL HELD FOR L. M. LEASE

### Burial Held at Highlands After Services at Cullasaja Church

Funeral services for L. M. Lease, 84, who died at his home on Cullasaja last Monday afternoon at 3 o'clock, were held Wednesday morning 9 o'clock at the Pentecostal church on Cullasaja by the Rev. I. V. Ramey, and the body was taken to Highlands for burial at 11 o'clock.

The deceased was widely known and a highly respected citizen of Macon county. He moved here from Canton, Ohio, about 20 years ago, and operated a meat market here for several years, later moving to Cullasaja, where he farmed. He had been in ill health for several months and his death was caused by brights disease and a heart attack.

He is survived by his widow, who was formerly Miss Laura Wright, of Highlands, and two children in Ohio, who were by a former marriage, and a host of friends.

## VACATION BIBLE SCHOOL CLOSURES AT M. E. CHURCH

The two weeks' vacation Bible school held at the Methodist church ended last Friday evening with a closing program given by the children. A demonstration of the work done in the school was given by the primary children and also the junior children. A large number of the fathers and mothers and friends were present for the program. After the program in the auditorium, those present filed downstairs to see an exhibit of the handwork done during the school. The handwork included pillows, desk blotters, doll beds, and letter racks.

The following instructors, serving voluntarily and without pay, made the school possible:

Miss Margaret Cozad, Mrs. G. Clifton Ervin, Miss Edwina Dalrymple, Miss Jean Porter, Miss Florence Stalcup, Miss Virginia McGuire, Miss Georgia Dady, Miss Alba Peay, Miss Virginia Cunningham, Miss Joyce Jacobs, Mrs. Robert Davis, Mr. Thomas Johnston, and Mr. Ted Eaton.

## 'SIMPLE GOSPEL' TO BE ERVIN'S SERMON SUBJECT

The Rev. G. Clifton Ervin will preach Sunday morning at the Methodist church on the theme, "What Is the Simple Gospel?" The choir will render special music. At 8 o'clock in the evening Mr. Ervin will preach on the subject, "Jeremiah—Prophecy and Hero." This will be the first of a series of sermons on the book of Jeremiah. This series will be preached at the evening hour.

## Planning to Hold Big 4th of July Celebration Here

### Co-op Poultry Sale To Be Held Monday

Fred S. Sloan, Macon county farm demonstration agent, announced yesterday that a co-operative carlot poultry sale will be held at Franklin Monday and at Otto Tuesday. He said the following prices would be paid:

Heavy hens . . . . . 14c

Leghorn hens . . . . . 11c

Colored fliers . . . . . 20c

Leghorn fliers . . . . . 17c

Roosters . . . . . 7c

Stags . . . . . 15c

Turkeys . . . . . 15c

## DR. J. H. FOUTS' BROTHER DIES

### A. R. Fouts, Native of This County Passes in Rotan, Tex.

Dr. J. H. Fouts received a telegram last Friday announcing the death of his brother, Mr. A. R. Fouts, of Rotan, Texas, who died at his home there on June 17, after an illness of several months.

Mr. Fouts was the son of the late Mr. and Mrs. W. K. Fouts, of the Iola section of this county. He left here about 30 years ago and made his home in the west. He returned to Franklin on a visit about 10 years ago.

He leaves his widow and several children in Texas, four brothers and two sisters in Macon county, Dr. J. H. Fouts, of Franklin; W. T. Seaburn and G. T. Fouts, of Iola; Mrs. John Campbell and Mrs. Ed Campbell, of Iola.

Dr. Fouts recently made a trip to Texas to visit his brother.

## DELAY PAGEANT AT ASHEVILLE DUE TO STORM

Sixty or seventy Franklin young people went to Asheville Wednesday night to take part in the Rhododendron festival only to run into a heavy downpour of rain which necessitated postponement of the pageant until Thursday night.

It had not been definitely decided this morning whether the Franklin group would return to Asheville to take its part in the pageant tonight. However, Mrs. Helen Macon and Roy Dady, who had charge of preparing the local group, were endeavoring to find means of transportation for at least part of the number.

Franklin was to represent a pioneer episode in the pageant.

## Honey Is One of the Oldest Foods of Man

Honey is one of the oldest foods of man, the United States Department of Agriculture says. There is little doubt that our early ancestors discovered the honey of the wild bee long before they learned to make bread.

The honey of antiquity was likely as good as that of today except that different flavors at that time gave it a flavor different from that of our modern product.

## Efforts Being Made To Obtain Brass Band For the Day

### TO STAGE CONTESTS

### Support Already Assured By Many Franklin Business Men

A movement has been started by Franklin merchants, business and professional men to give the people of Macon county a grand and glorious Fourth of July celebration.

The idea is to make of this July 4 a sort of fun and field day for the whole county. Plans are under way to obtain a good brass band to supply music the whole day. Final arrangements have not been completed but it is hoped that music can be obtained in time for definite announcement in next week's issue of The Press.

### Big Crowds Expected

As July 4 comes on Saturday this year it is expected that the largest crowds in several years will come to Franklin to spend the day. Already plans are being made to put on a pole climbing contest, greasy pig race, sack race and other athletic games. It is also probable that a contest will be held for string bands.

### Plan Street Dance

The town and county officials will be asked for authority to rope off the public square and part of Main street for street dancing in the evening.

Every merchant and business man in Franklin is being asked to contribute to the cost of the celebration and to cooperate in putting on the contests. Many of them already have promised liberal support.

A full program for the day will be announced in next week's paper.

## TOWN COUNCIL LIMITS HOTEL COMPETITION

The town council, it has been learned, passed an ordinance at its June meeting on the first Monday in the month making it illegal for a hotel porter to solicit business in front of another hotel. Violation of the ordinance was classed as a misdemeanor punishable by a fine of \$1.

The ordinance, it was reported, was suggested and adopted on the request of T. S. Munday, proprietor of the Munday hotel. The vote was recorded as four to one in favor of passage. J. S. Conley was reported to have cast the negative vote. Other members of the council, it was said, took the matter rather jokingly.

Wourtney—Did you have any experience with sharks while at Miami?

Cinchell—Yes, I stayed in my hotel room all the time and even there they got me.

—The Pathfinder.

## Harold Sloan Wins Second Monthly Golf Tournament

The second monthly golf tournament at the Franklin Golf Course was played off on Monday of this week, Harold Sloan being winner and R. S. Jones the runner-up. This eliminates Mr. Sloan from further monthly tournaments and places him on the list of winners to fight out the yearly championship in the fall. F. S. Sloan, the winner of the May tournament is also on this list.

There will be an invitation tournament at the golf course on July 4 in which the surrounding

towns will take part. The next monthly tournament will be held later in July.

The caddies of the Waynesville golf course will play the Franklin caddies on Monday, June 29.

In the finals of the men's singles tennis tournament, the Rev. G. Clifton Ervin was winner in the first flight, and C. S. Brown, Jr., the winner of the second flight. The next tennis tournament will be men's doubles, which will take place during the week of June 29, 29.

## Free Tickets Offered To Greatest Movie, 'Cimarron'

The talking motion picture of "Cimarron," Edna Ferber's remarkable story of the Oklahoma land rush, is coming to Franklin. It will appear at the Macon theatre on July 8, 9 and 10 with a matinee at 3 o'clock in the afternoon on the final day of showing.

In order to enable its readers to see this marvelous film, declared by critics to be the best ever thrown on the screen, The Press has made arrangements whereby they can see this epic of the pioneer west free of charge. A FREE TICKET will be given to every man, woman or child who subscribes to The Franklin Press for one year between now and July 8. These tickets will be given free on renewals

as well as for new subscriptions. Just fill in the blank below and bring or send to The Press office with \$1.50, the usual charge for one year's subscription.

Readers of The Press already are well acquainted with "Cimarron," which has been appearing serially in this newspaper. The motion picture is declared to be even better than the story, presenting a graphic picture of 50,000 land hungry souls madly seeking a handful of earth they could call their own. It was a humor avalanche sweeping down a hundred miles of raw frontier. It is a great picture! Don't fail to see it! And remember that you can get a FREE TICKET for one year's subscription to THE FRANKLIN PRESS.

**FREE TICKET COUPON**  
Attached find \$1.50 (or check for \$1.50) for one year's subscription to THE FRANKLIN PRESS and one FREE TICKET to the motion picture, "CIMARRON," good at the Macon Theatre July 8, 9 or 10.

Name .....

Street or Route .....

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Date .....

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