

FORM GROUP TO PROMOTE W. N. C.

Plans Laid at Junaluska Meeting To Advertise Mountains

ISSUE GUIDE BOOK

Roger Miller, Asheville, Named Head of New Organization

WAYNESVILLE, July 8.—A movement destined to place Western North Carolina before the entire nation was definitely inaugurated at Lake Junaluska Tuesday when representative citizens from every county in this section of the state completed the organization of Western Carolina Mountains, Inc., for the purpose of promoting the civic, commercial and industrial development of the entire mountain region of the State.

At a luncheon served by Ralph Nollner, superintendent of the Lake Junaluska Methodist Assembly, at the Terrace hotel, the organization work was completed and officers named. Roger Miller, of Asheville, was the unanimous choice of the charter membership for president. Dr. Joseph R. Sevier, of Hendersonville, and Bonner Ray, of Waynesville, were chosen vice presidents. Ralph Nollner, of Lake Junaluska, was named secretary, and Burnham S. Colburn, of Biltmore Forest, was elected treasurer. In addition to these the following regional directors were selected: chairman, Reuben Robertson, of Canton; Dr. L. B. Morse, Chimney Rock; E. L. McKee, Sylva; and Dr. R. C. Anderson, of Montreal.

Second Meeting

The meeting was the second in connection with a movement to bring about greater activity in the development of this part of North Carolina. The first meeting was held at Grove Park Inn, Asheville, on June 10. This meeting was the outcome of a number of discussions over the past few months in which leaders in many sections of the State had sought means of giving a new impetus to progress in Western North Carolina by placing before the world the wonderful opportunities that are to be found here.

The first meeting was the result of a call issued to approximately 35 representative business and professional leaders in that number of towns in Western North Carolina from Morganton to the Georgia and Tennessee lines. The call was issued by Roger Miller and the meeting held at Grove Park Inn. At that meeting the matter of some organization for the definite purpose of placing before the entire country the tremendous possibilities of this region was discussed. Special attention was given to the obstacles that lie in the path of such an organization and following a detailed discussion of obstacles and opportunities for material development along the lines of civic, commercial, and industrial progress it was unanimously voted to hold the final organization meeting at that point was accepted and Tuesday's meeting was the result.

Two Things Needed

Mr. Miller, in transmitting to the meeting a record of the activities and achievements of his committee for the past month, called attention to the fact that two of the most needed things for the promotion of Western North Carolina are a Tourist's Guide, placing before the visitors, even before they arrive here, the many scenic trips and points of interest to be found in this region. He stressed the fact that this is the only tourist sec-

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Garden Club To Hold Flower Show August 1; Many Prizes Are Offered

The Franklin Garden Club met Monday afternoon at the home of Mrs. Steve Porter, elected officers for the ensuing year and decided to hold its annual flower show and contest on Saturday, August 1.

All flower lovers of the county are urged to enter exhibits in the show. A number of prizes which will be offered in the various classes are now on display in the window of the People's market, next to the Scott Griffin hotel.

There were 65 competitors in last year's flower show and even larger number is hoped for and expected this year.

Officers named by the Garden Club were:

President, Mrs. J. Steve Porter; vice president, Mrs. J. S. Conley; secretary, Mrs. F. S. Johnston; treasurer, Mrs. D. D. Rice.

There will be 18 classes in this year's flower show, as follows:

1. Prettiest collection of gladioli.
2. Best and most perfect delphinium.

Veterans of Gray Gather Once More at July 4 Feast

Macon County B. & L. Pays \$1,000 Dividend

Semi-annual dividend checks aggregating about \$1,000 were paid to stockholders of the Macon County Building and Loan association on July 1, it was announced this week by R. S. Jones, secretary and treasurer of the association. This dividend was regarded as most gratifying by members of the association in view of the depressed economic conditions of the past six months.

START CHURCH SCHOOL SUNDAY

The Macon County Standard Training school for Christian education leaders begins next Sunday afternoon at 3 o'clock at the Methodist church. All the churches of the town and several in the county are cooperating in this school, which will last through Friday evening. All church leaders and prospective leaders are urged to take advantage of this splendid opportunity for training and for preparation.

The courses and instructors follow:

GENERAL COURSES

The Teaching of Jesus—Rev. John F. Kirk

Text, "The Message of Jesus," Braunscomb, \$1.00

Principles of Teaching—Miss Corinne Little

Text, "Teaching in the Sunday School," White, \$1.00

COKESBURY COURSE

Worship—Rev. W. A. Kale

Text, "Worship in the Sunday School," Martin, 75c

Play To Be Given at Hickory Knoll School

"A Fortunate Calamity," three-act play, will be presented by the young people of the Hickory Knoll community at the Hickory Knoll school Saturday night, July 11, at 8:30 o'clock. The proceeds will be used to purchase lights for church use.

Swain County Man Charged With Crime Against Child

Charged with an attempted criminal attack on a 12-year-old girl, Bill Banes, about 30 years old, of Swain county, is being held in the Macon county jail without bond for trial at the August term of superior court.

Banes, it was reported, was spending the night of July 1 at the home of a farmer in the Burningtown section. About 1 o'clock in the morning the family was aroused by the screams of the farmer's young daughter. Rushing to the child's room, the father found Banes allegedly attempting a heinous crime. He threatened to kill Banes on the spot; it was

JOINT ROTARY MEETING HELD

Sylva and Franklin Clubs Gather at High Hampton

INSTALL OFFICERS

Franklin Wins in Golf Tourney; Dr. Calfee Chief Speaker

New officers of the Franklin and Sylva Rotary clubs were installed

Tuesday night at a joint meeting of the clubs at High Hampton Inn following an inter-club tournament in the afternoon from which the Franklin Rotarians emerged victorious.

Seven golfers from each club were entered in the tournament and each member of the Franklin club won his match. Two fine golf balls were presented to each of the winners. The Franklin team accepted a challenge from the Sylva players to meet them at a later date on the Sylva Country Club's course.

Dr. Calfee Speaks

The Rev. George E. Clemmer, pastor of the Sylva Methodist church, presided over the joint session of the clubs in the evening at which the new officers were installed. Dr. John E. Calfee, president of Asheville Normal school, was the principal speaker.

The new officers of the Franklin club:

Guy L. Houk, president, succeeding the Rev. J. A. Flanagan; Mr. Flanagan, vice president; Earl Lancaster, secretary and treasurer.

The new officers of the Sylva club:

Kermit Chapman, president; Tom Furnell, vice president; Mr. Sutton, secretary and treasurer.

Emotions vs. Reason

"We have been advancing faster scientifically than we have emotionally," Dr. Calfee told his hearers. "What Next" was the title he gave his address, in which he discussed modern trends of thought with particular view to what influence Rotarians might exercise over these trends.

"Reason does not guide men or govern the world," Dr. Calfee continued. "Rather, it is feelings, or emotions, which rule men. The problem of today is to advance our emotional culture."

"Men act right, not because their reason tells them to, but because their emotions lead them to. Reason cannot stop wars. Wars will never cease until we have developed men's emotions to a greater and finer degree. Men must grow to feel a spirit of love and fellowship."

W. L. Higdon Recovering After Sudden Illness

W. L. Higdon, who was taken suddenly ill Monday, was reported resting easily and well on the way to recovery Wednesday at Angel Brothers' hospital, where he was taken for treatment shortly after his attack.

Will Rogers Picks A Story For This Spot

By WILSON

GUESS one thing you can't do—deeply sleep at that hour enough to be up by bed time.

Look Out, Md.

nor at bat

2:00 o'clock

3:00 o'clock

Repeal Act Limiting Hotel Competition

After considerable discussion the town council voted at its regular monthly meeting Monday night to repeal the ordinance made it illegal for a hotel porter to solicit business in front of any hotel other than the one by which he was employed. A fine of \$1 was imposed as the penalty for violations.

The measure, reported to have been put on the books at the suggestion of T. S. Munday of the Munday hotel, had aroused widespread comment in Franklin.

Vote on the motion to repeal the ordinance Monday night was so close that Mayor George Patton had to cast the deciding vote. Later an attempt was made by supporters of the measure to reenact it, but this failed. The council also discussed the problem of taxing truck and fruit vendors coming from outside the county. They amended the ordinance enacted several months ago so as to require a daily license fee of \$1 or an annual fee of \$10.

JUNIORS PLAN DISTRICT MEET

Many Expected To Attend Gathering July 16 at Highlands

About 300 members of the Junior Order United American Mechanics are expected to attend the district meeting of the Western District to be held July 16 at Highlands.

The new officers of the Franklin club:

Guy L. Houk, president, succeeding the Rev. J. A. Flanagan; Mr. Flanagan, vice president; Earl Lancaster, secretary and treasurer.

The new officers of the Sylva club:

Kermit Chapman, president; Tom Furnell, vice president; Mr. Sutton, secretary and treasurer.

The district is comprised of 13 councils in six western counties.

Most of the members attending the Highlands meeting are expected to bring their families, so approximately 1,000 visitors are anticipated.

Full Program

A full day's program with plenty of variety has been arranged. It follows:

School Auditorium

Thursday, July 16

Jack Stribling presiding—Cullasaja Council

Opening 10:30 a. m.—"America," by everyone, John Dalton leading.

Mrs. A. C. Holt at piano

Invocation: W. T. Potts—Satulah Council

Welcome Address, behalf Satulah Council—Mayor James A. Hines

Quartet: John Dalton and Boys, Iota, N. C.

Response to Welcome Address

District Deputy Hugh Montooth, Satulah Council

Organization Work, Charles W.

Snyder, State Organizer, Winston-Salem Council

Quartet: John Dalton and Boys, Iota, N. C.

What is the Junior Order?

Thomas Green of the Waynesville Council

Announcements, Jack S.

Quartet—John Dalton

1:00 o'clock—Ad

nor at bat

2:00 o'clock

3:00 o'clock

Big Crowds Enjoy Celebration Here On Fourth of July

OUTLINE WORK OF RED CROSS

Several Speakers Heard At July 4 Meeting in Court House

Miss Pearl Weaver, field representative of the American Red Cross, and Miss Rose Chapman were special speakers at the regular meeting of the Macon County chapter of the Red Cross held in the court house on the 4th of July, which numbered more than 100 in attendance. The newly elected chairman, Miss Elizabeth Kelly, had requested the attendance of all district chairmen in the county so that plans for the work of the chapter in the county could be set forward.

After the invocation by the Rev. N. C. Duncan, Miss Weaver presented the possibilities of the health work as carried out along the lines of the national organization and Miss Chapman explained how a chapter can collect and operate a loan closet of bedding and other necessities to assist in cases of emergency and sickness. A number of contributions for the loan closet were brought in response to Miss Kelly's request, and further quest was made for gifts of bedding, night shirts, gowns, pajamas, old clean rags, and money to purchase articles needed in sickness.

Miss Kelly Speaks

In her address Miss Kelly explained that the chapter wished to meet the needs for the welfare of the county in the best way possible, extending assistance to those in misfortune or illness who needed a neighborly helping hand in emergency, requesting that all applications be made through the district or central committees that the work be done intelligently for the good of as many as possible with the limited means at the disposal of the chapter. The chairman explained the importance of maintaining an active and efficient organization to meet the needs of the county in the absence of any other county welfare agency.

Bob Bingham, who lives on Iota street, pounced on the greasy little animal as it darted down Main street in front of E. K. Cunningham and company's store. The terrapin race

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