

SOCIAL ACTIVITIES and COMINGS AND GOINGS

Mrs. George Crawford Given Surprise Shower

Last Wednesday afternoon several ladies of the Cartoogeclay section, including some from Franklin, gathered at the home of Mrs. John Dalrymple for a missionary meeting. After this work had been successfully carried out, to the surprise of Mrs. George Crawford, formerly Miss Margaret Snyder, some one upset the fruit basket and reversed the object of the gathering into a bountiful shower of lovely and useful gifts, including articles useful from the kitchen to the living room.

Delicious refreshments were served on the lawn by the hostess.

Personal Mention

Mr. Austin Richardson, of Charlotte, was here the first of this week visiting his sisters, Mrs. Cecil Pendergrass and Mrs. Henry W. Cabe.

Mr. J. Lee Barnard, traveling salesman, spent the past week-end here with his family.

Miss Margaret McGuire spent two weeks at the student council camp at Roaring Gap before returning to N. C. W.

Mr. Jimmy Young made a business trip to Atlanta last Tuesday.

Miss Alma Smith, after having had charge of Ann's Gift Shop here this summer, left for her home at Smithfield recently.

Miss Myra Stribling has been very ill at her home with tonsillitis. Her many friends will be glad to know she is out again.

Mrs. Charlie Haney, of Asheville, is here on a visit to Mr. and Mrs. R. D. Sisk at their home on Iotta street.

Messrs Joe Moore, Hoyt Ledford, Raymond Dalrymple, Doyle Blaine and Grover Jamison, Jr., spent last Sunday on Mount Le Conte in the Great Smoky mountains National Park.

Harley C. Brendall, a newspaper man of Southern Pines, N. C., known to many here as a son of the Rev. Dr. J. W. Brendall, was a visitor here over the week-end. While here he was the guest of

Mr. and Mrs. Henry W. Cabe.

Paul Seay, son of Mrs. Nora Setser, of Franklin, has been granted a 60-day furlough from the headquarters company of the mechanized forces at Fort Eustis, Va. A dispatch to The Franklin Press from Fort Eustis said he planned to spend his vacation here.

Mrs. Etta Straine, of California, is visiting relatives and friends in Franklin and surrounding country. She was accompanied by Mrs. Lyman Straine.

Messrs John Tatham and Bill Conley, of Andrews, were the guests of friends here last Sunday.

Mrs. R. D. Sisk and nephew, Ross Zachary, spent the latter part of last week with Mrs. Sisk's daughter, Miss Ruby Sisk, at Bakerville.

Mrs. Oscar Ashe and son Fithugh, after spending the summer here with Mrs. Ashe's parents, Mr. and Mrs. Lee Barnard, left last Monday for their home in Portland, Ore.

Mr. Andy Evans, of Cullasaja, was among the business visitors here Tuesday.

Mr. W. L. Smart, of Hayesville, was here on business Tuesday.

Misses Lily Rankin and Amy Harrison spent several days last week in Lavonia, Ga., with Mr. and Mrs. J. S. Siler.

Mrs. Florence Hampton, of Bryson City, is visiting relatives and friends here this week.

Mrs. Eller, mother of the Rev. E. R. Eller, pastor of the Franklin Baptist church, returned to her home in North Wilkesboro last Monday, after a ten-days visit here with her son and family.

Mrs. E. R. Eller is spending several days in Athens, Ga., with relatives and friends.

Miss Evelyn Morgan, of New Orleans, La., was here last Sunday visiting at the home of Mrs. J. S. Sloan.

Mrs. Bessie Reeves Bingham, of Winston-Salem, who has been visiting her mother, Mrs. Ida Reeves on Burningtown, left Wednesday for Asheville where she will visit Mrs. Eula Foster before going on to Dallas, N. C., for a visit with her sister, Mrs. W. C. Slagle, from where she will return to her home at Winston-Salem.

Mr. and Mrs. Ed Carter and family, of Anderson, S. C., were here last Sunday visiting Mr. and Mrs. Frank I. Murray.

Mrs. John Davenport and two daughters, who have been spending the summer in Boston, Mass., and other northern cities, returned to their home here last week.

Mr. and Mrs. Charlie Shields, of Iotta, announce the arrival of a son, on Sept. 12. Both Mrs. Shields and baby are doing nicely.

Mr. Henry R. Lenoir, of Shreveport, La., is spending several days here with his brother, Mr. W. B. Lenoir.

Mr. Roscoe R. Weaver, formerly of this county but who now lives on the eastern shore of Maryland, is visiting friends and relatives in the Cartoogeclay section.

Miss Lewellyn Davis left last Saturday for Greenville, S. C., where she has accepted a position.

Messrs Bill Higdon and Al Mount returned Sunday from a trip to California and other states over the west.

Mr. D. G. Stewart left last week for a visit with his mother at Rocky Mount, N. C.

Mr. and Mrs. George Jones and two children, of Norfolk, Va., are spending several days here with Mrs. Jones' father, Mr. W. B. Lenoir.

Mr. George Anderson has recently returned from American Falls, Idaho, where he spent the summer with his brother, Hugh Anderson.

T. B. Higdon, of Atlanta, Ga., spent the week-end here and at Higdonville with relatives and friends.

Mr. Crawford McCoy, after spending the summer here with his parents, Mr. and Mrs. W. L. McCoy, returned to Miami, Fla., last Friday.

Mr. C. S. Brown spent the first of this week in Augusta, Ga., on business.

Mr. and Mrs. Frank Higdon and Mrs. S. E. Penland attended the funeral of Mr. J. A. Martin at Dillard, Ga., last Wednesday.

Mrs. Etta Strain and Mrs. Lyman Strain, of Sacramento, Calif., are here for a month's visit to relatives and friends.

Mrs. J. H. Higdon and son, Mr. W. L. Higdon, left Monday for Atlanta for a visit with Mr. T. B. Higdon.

Messrs Frank Henry, Jr., and Tom Patton, of Brevard, were visiting friends here last Sunday.

Miss Helen Sellers spent the week-end in Atlanta, the guest of Miss Lorene Moody.

Mr. and Mrs. J. S. Conley and Miss Mildred Cozad spent one day the past week in Athens, Ga.

Mr. N. W. Moody, of Murphy, was a business visitor here the first of this week.

Mr. and Mrs. W. A. McGaha, of West's Mill, were here Saturday shopping.

Mr. John Berry, of Higdonville, was a business visitor here Monday.

Mr. Titus Parrish returned to Detroit, Mich., last Saturday, after spending two weeks with his parents, Mr. and Mrs. Ed Parrish, at West's Mill. Mr. Parrish is an electrician and has been in Detroit for the past eight years.

MANY STUDENTS ASK FOR HELP

W. C. T. C. at Cullowhee Is Besieged With Requests for Aid

CULLOWHEE, Sept. 16.—One could secure an excellent index to the wide-spread money panic by examining the appeals for help in the various college offices of the country. If the appeals for help at Western Carolina Teachers college may be taken as typical among the colleges, literally tens of thousands of American young people are begging for a chance to work or to borrow money in order to continue their education.

Between four and five hundred such appeals have been received by the college office, according to President Hunter. And they continue to arrive on every mail. Many prospective students write pathetic letters telling of their desire for an education, of their disastrous financial situation, and offer to do any kind of work in order to get a chance. President Hunter stated that, if the college could have provided work for anyone like all the students who have appealed for help, or had had a larger loan fund, the enrollment this fall would have far surpassed the fall enrollment of any previous year in the history of the college.

"We are making every effort possible," he declared, "to render help to this struggling, ambitious army of youth, but we are having to turn away many a worthy prospect because the college has reached the limit of its resources, so far as student self-help is concerned."

POLLY'S Sells for Less

TO CLOSE MONDAY

This store will be closed on Monday, September 21, in observance of the Jewish holiday Yom Kippur.

POLLY'S Sells for Less

Look for GREEN SIGNS On Windows

POLLY'S Sells for Less

Look for GREEN SIGNS On Windows

Ladies' Bedroom Slippers 29¢ pr. All Colors

Carhart Overalls \$1.25 pr. 220-Weight

Ladies' Black Oxfords 98¢ pr.

8-oz. Feather Ticking 16¢ yd.

Ladies' Sport Oxfords \$1.49 pr.

Good Quality Outing Pink, White and Blue 7½¢ yd.

Children's School Shoes 98¢ pr. Sizes 8½ to 2's Black and Tan

New Arrival Ladies' Up-to-the-Minute Style Silk Dresses \$2.95 \$4.95 value—four

Look for GREEN SIGNS On Windows

POLLY'S Sells for Less

Look for GREEN SIGNS On Windows

See Moses Blumenthal For Shoes

Large New Stock Star Brand Shoes

Men's Star Brand SHOES \$1.69 to \$4.95
 Ladies' Star Brand SHOES \$1.69 to \$3.98
 Children's Star Brand SHOES 50¢ to \$2.98
 Ladies' Silk DRESSES \$2.95 and \$4.95
 Ladies' COATS \$9.95 and \$14.95
 Humming Bird Full-fashioned HOSIERY at 98¢

Your Business Appreciated

This store will be closed Monday, September 21, in observance of Yom Kippur, a Jewish holiday.

Moses Blumenthal

Did You Ever Stop TO THINK—

THAT the outstanding features of well advertised products are meeting the approval of people everywhere.

Many slumbering business concerns are waking to the value of continuous advertising and are starting now to build up trade by using the printed page not once in a while, but all the while.

The reading of advertisements before buying has taken such a hold on the public that only continuous advertisers can expect to get continuous business.

The dealers who advertise quality and fair prices continuously are those who have the greatest business.

People who buy advertised merchandise buy satisfaction.

Advertising is more valuable today than ever; it meets the selling requirements of every line of business.

Everywhere the rapidly increasing demand for advertised products is bringing great prosperity to those who use the aid of continuous advertising.

BUSINESS CONCERNS WHO KNOW A WORTHWHILE OPPORTUNITY TO INCREASE BUSINESS WHEN THEY SEE IT, INCREASE BUSINESS BY INCREASED ADVERTISING.

CONTINUOUS ADVERTISING WILL NOT ONLY MAKE REPEAT SALES FROM OLD CUSTOMERS, BUT WILL ALSO ATTRACT NEW ONES.

The Franklin Press

"A Bigger and Better County Newspaper"

WANT ADS

5c per Line for Each Insertion No Want Ad taken for less than the price of five lines—25 cents

FOR TRADE—1 mule for pair of young work mules.—CHARLES W. STILES, FRANKLIN, ROUTE 1 (Near Roller Mill.) S17-1tp

FOR SALE—Two good milk cows, fresh. Also good farm to rent to right party. Fifteen acres to sow in small grain. JAS. M. WILLIAMS. S17-2tc-S24

WANTED—Middle-aged woman to keep house for family of two this winter. \$7.00 a month and board. If interested write W. J. HOLDEN, SCALY, N. C. S17-2tp-S24

FOR SALE—Home known as Paul Newman house on Palmer street. Any reasonable offer considered. Terms: 10 per cent cash and balance monthly.—Write A. R. HANSON, ROOM 206 MILES BUILDING, ASHEVILLE, N. C. S10-2tp-S17

FOR TRADE—Six shares of Bank of Highlands stock for house and lot in Franklin.—W. J. HOLDEN, SCALY, N. C. S10-3tp-S24

FOR SALE—Bargains in used furniture. Good as new. I am offering for a quick sale the following: 3-piece living room suite, dining room table and buffet, sewing machine, chiffonade, 2 odd dining room chairs, 1 kitchen chair, fireless cooker, coal heater. For further information see H. L. BRYANT. S10-2tc-S17

Though you may live in the west I believe our Old Home Town's the best.

—By Troy F. Horne

Horne's Homilies BY TROY F. HORNE

OUR OLD HOME TOWN FRANKLIN, N. C.

Twelve months ago and just one year ago
 We began mending your shoes right here
 But how to tell you what it's meant
 Could not be done when words are spent
 The folks we've met from near and far
 I've learned to love and sure admire
 They are such cheerful women and men—
 More so than any place I've been.
 I don't care where you have dined
 You find the people in Franklin are kind

Late-maturing birds in the poultry flock are usually poor producers. At the U. S. Animal Husbandry Experiment Farm at Beltsville, Md., two years ago, the Rhode Island Reds that began to lay in September and October averaged 212 and 209 eggs respectively for their first year, but those starting to lay in January laid an average of only 161 eggs in the year. Similar records in other years showed similar results.

Call on us for . . . FOOTBALL CLEATS We have them ready to attach Franklin Shoe Shop

30 to 40 Percent Under Regular Retail Prices

KEEN KUTTER X CUT SAWS

A startling value

Size	Reg. Price	Our Price
5½ ft.	\$7.50	\$4.50
6 ft.	8.00	5.00



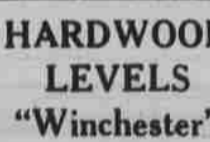
POPULAR ELECTRIC IRON

Complete with cord Set
 Price each \$1.75
 Fully Guaranteed



BOYS' WAGONS

Roller Bearing
 \$3.50 each



HARDWOOD LEVELS "Winchester"

Size	Reg. Price	Our Price
8" sweep	\$3.75	\$2.00
10" sweep	4.00	2.50
28 inch	\$2.00	\$1.25

Franklin Hardware Co.