#### THE SYLVA HERALD AND RURALITE

Published By

THE HERALD PUBLISHING CO.

Sylva, North Carolina

The County Seat of Jackson County Editor-Manager W. CURTIS RUSS. W. Curtis-Russ and Marion T. Bridges, Publishers

PUBLISHED EVERY WEDNESDAY SUBSCRIPTION RATES One Year, In Jackson County .... Six Months, In Jackson County...... 80c One Year, Outside Jackson County.... Six Months, Outside Jackson County ...... 1.25

Entered at the post office at Sylva, N. C., as Second Class Mail Matter, as provided under the Act of March 3, 1879, Obituary notices, resolutions of respect, cards of thanks, and the rate of one cent per word.

All Subscriptions Payable In Advance

WEDNESDAY, AUGUST 18, 1943

## Right Here In Our County

As we pointed out last week in an editorial the sad story of the number of men rejected for service because of illiteracy, we also remind you that this month you may be given an opportunity right in your own community to do something about the matter—for the future.

These rejections should make us all realize that we have work at home and a responsibility. Maybe there is a little girl in your neighborhood, who needs a dress, to boost her morale, or maybe a boy who would go to school if someone was interested in him and showed that interest.

Maybe these children have not had the importance of an education put before them. Life does not have a definite pattern to them, of preparation in early years for fullness and richness of living.

Schools have opened in our county for the 1943-44 term. Let us all appoint ourselves assistants to our truant officers. Let us see that every child is entered in school and remains there until next spring when they close.

### When Autumn Comes

From a survey made during the past week indications point to one of the best fall seasons ever enjoyed in this area. The summer season, which has far surpassed the expectations of the majority of local people. bids fair to continue even after frost has

We feel that this extension of the tourist season will not only affect this year, but the years to come. We have often made the statement that the majority of visitors left just on the eve of the most beautiful time of the year in the mountains.

We understand that the summer visitors come in the hot months to avoid the heat of their home towns, and that ere the autumn rolls around they can be comfortable at home, but even so, they miss something that we have to offer at its best.

We usually have a few nippy days and those not familiar with our climate are scared into thinking that winter is at hand, when in reality it is merely autumn announcing its arrival, so to speak. For after this announcement, the days become mellow with mild new charm and beauty, for the Indian summer is climate at perfection.

When the leaves begin to turn in their glory of color, the weather seems to match them in a state of perfection. It is neither too hot nor too cold.

We feel that those who stay later this year will never go back soon again, for they will know first hand what we have to give them in the way of an autumn season, and that the late season this year will mean later seasons in the years to come.

## Business Is Good

Two of the best and most accurate business barometers of a community is the business of the post office and railroad.

Last week The Herald carried a front page story citing that the volume of business done by the local railroad office was far ahead of last month, and last year at the same period.

This week the postmaster releases encouraging news from the Sylva post office that business there is breaking all records.

The fact that the same condition exists in a number of places catering to the general public, is ample proof that business is on the upgrade in Jackson County. Such business is on a solid foundation and does not represent a temporary spurt.

Every indication is that business will remain good in Jackson County.

## Miracles In 36 Years

August, 1943, marks the 36th anniversary of the creation of the U.S. Air Forces. It was started with one officer and two men. The story of the progress which has been made since that date reads like a fairy story.

Today there are hundreds of thousands of trained men in our air corps, which is such a vital part of our defense. But to reach this high goal of efficiency many have made sacrifices along the way in their effort to perfect travel in the skies.

What has been accomplished in the field of aviation since the war clouds gathered over this country and since we actually got into the conflict sounds like a miracle, when one considers the number of men who have been trained and the number of planes that are being turned out.

The accomplishments of the past three years in aviation and in the immediate years to come will be reflected in that great era of peace to which we all look forward. Great changes will take place in travel, for aviation has come to stay.

In the meantime we pay tribute to this first line of defense, our air corps, that gives us protection on our shore lines and inspires us with a feeling that the enemy will never get very far into our country.

## The Sylva Herald

The Sylva Herald is the name of a new paper launched the first week in August at the county seat of Jackson. W. Curtis Russ county line last Friday afternoon and Marion T. Bridges, who have achieved marked success in the publication of The us into what it means to fight in of ground . . . from the settle-Waynesville Mountaineer, are the co-owners the sky . . . it also brought home ment of world problems . . . the and publishers of the new paper. They purchased from Mrs. E. E. Brown the only re- group. . . and how even with that be crowded into the tark as it changmaining newspaper in the county, The Ruralite, and have combined it with The ed to learn that it was the first came up . . . and the prize went Herald. It was announced in the first issue time that either of the two avia- to the hostess who said that she that Pierce Wyche, now a member of the staff of the Charlotte Observer, would be plane was one of the features of he felt so much at home while local editor and manager.

Newspaper friends and admirers of for inspection . . . that only the lite" . . . what more could you ask Messrs. Russ and Bridges are very much paratroopers are given this type of a guest? . . . interested in their new venture of training. . . We know, just as interested in their new venture and feel others have done, under similar sure that to this, as well as their every undertaking, they will apply their usual energy and exceptional newspaper ability to make it the success that they and the people they serve will have every right to expect and deserve.-Morganton News-Herald.

## Congratulations To Our New Neighbor

The second issue of The Sylva Herald, published by W. C. Russ and M. T. Bridges of Waynesville, has just come from the our own in uniform not to be killed or captured. . . August 17, press chocked full of news, features, editorials and advertising. The Times extends congratulations to the publishers and to the citizens of Jackson County in having a newspaper worthy of the progressive town and county it is serving. These men are also the successful publishers of The Waynesville too jumpy for him . . . that they sailing of the Pilgrims from Eng-Mountaineer in Waynesville. — Editorial in The Bryson City Times.

## High School Age Voters

"First in peaches, first in watermelons, first to give the vote to 18-year-olds."

Georgia can add this boast to the inscrip- as many tired, overworked people tion on its Great Seal if it wishes. The Cracker State is the first in the American Union to lower the voting age which has living and the extra war effort never before been altered anywhere in the

There is nothing sacred about 21 as the age of majority. It is fixed by common law still" . . . we wonder if life with for male maturity, but some States fix 18 its stepped up tempo will ever go as the age for women. Some States even say a minor has reached an age of sufficient once more to deal with . . . you discretion to select his own guardian at 14. recall a few years back . . . there And Mrs. Roosevelt says, "If they're old spend one's leisure enough to fight, they're old enough to vote." who has any? . . . Many thinking people recognizing the difference between the functions of a voter and a soldier, will question this. Yet the Constitution of the United States permits the the time we have brought it on States to determine their own qualifications ourselves by our absurdities . . for voters. Georgia, indeed, may have started something.

Georgia's 18-year-olds next year will have business of the stockingless age . . two opportunities to distinguish themselves: It is possible for them to be the first of their leged to roam around with socks, age to help elect an American President for or minus them . . . and now there a fourth term in office-or they could become pioneers in breaking away from the tradition that they must vote "the way granpappy did."—Christian Science Monitor. to others it is a grand excuse to

If there is any truth in the old saying man say one word of criticism that "Happy is the country without a his- about the fashion . . . we have been tory", then Sicily must be one of the most unhappy countries in the world.



ANOTHER STEPPE CHILD!

## HERE and THERE

HILDA WAY GWYN

section from the actual war ac- nation to let us do as we please, plane near the Haywood-Jackson end. . . brought a deeper realization of the death . . . and the tragedy of the us . . . Our grade was a zero . heard the pilot say that the civilians of a thing that happened in Aug not know the mountaineers, their the ones we remember he told us ready sympathy to those in trouble in service who needs us. . .

army ways . . . that civilians were seemed to be running around in land. . . circles and getting nowhere . . but that in the army they were really doing something about it . . and getting results for their work. . . Soldier, you may have something there . . . but you will have to admit that we mean well at any rate . . . the conversation has come back to mind several times . . . for we have never known Editor The Herald, .. everyone you meet seems to be iving on an exacting schedule . . . nobody has time like they once United States since the days of the Colonies. return to the days when the sands of the hour glass were unhurried in reverse again . . . and we find was a lot of talk about how to

From time immemorable men have poked fun at women and their fads and fancies . . . and changing but one fad that is growing in such amazing manner, has appeared to go unnoticed . . . that is this lit has not been so long ago that only the very young were privistockingless legs . . . some have acquired the habit from force of circumstances, because they cango without hose . . . believe it or greatly impressed by this silence . . could it be that the low cost of bare legs has something to do

A group of people in an eventoll of war to us . . . and shocked ing's conversation can cover a lot the training it takes to be a mem- duration of the war . . . down to ber of this great skyline defense their favorite dessert . . . can all the mechanism of the plane may es back and forth . . . the subject of fail. . . We were a little surpris- writing "bread and butter" notes tors had bailed out . . . for we had had recently heard from a weekthought that method of leaving a end guest who had written, "that training . . . it seems, so we learn- visiting in her family that he was ed from one of the authorities here afraid he had forgotten to be po-

We did not know that so many conditions, that those two men must important dates in American hishave lived a lifetime . . . in that tory fell in the month of August split second in which the door of the until one of those people who have plane was opened and they felt disgusting (and Enviable) memothemselves falling into space . . ; ries . . . who never forgot anythat thin line between them and thing in their lives began to quiz one who could not make it . . . We for the life of us, we couldn't think in this area had given one hundred ust . . . we would get to the 4th of percent cooperation . . . and he July and then we would jump to seemed quite overcome with their Labor Day and then to Thankskindness . . . and consideration giving and leave August out of which was proof that the Lt. did the picture. . Here are a few of . . . August 16, 1777, date of the . . their deep dyed patriotism Battle of Bennington, Vt., when . . . We have too many boys of the whole British Force was either ready to give our best to the man 1786, the birthday of David Crockett, famous American frontiersman . . . soldier and politician . We overheard one soldier say August 18, 1586, birthday of Virto another one (riding behind them ginia Dare . . . first white child was glad his furlough was over and 1833, birthday of Benjamin Harrithat he was going back to regular son, 23rd president of the U. S. A.

# **Letters To The**

We are enjoying The Sylva Her- Editor The Sylva Herald, ald. We found the contents very I extend to you my best wishes interesting, so I am enclosing a for the success of The Sylva Herboth as to the necessary details of year's subscription so as not to miss ald. I have every confidence that

Whittier, route one.

COLLEGE PRESIDENT LIKES HERALD

I have read the initial issue of The Sylva Herald with genuine Editor The Herald, interest. You have hit a high!

tivities that the crash of the army because they know we will in the

# Editor

LIKES THE HERALD

Mrs. J. K. Terrell,

Editor The Herald,

We are so far removed in this with it . . . or is it a state of resig-

on a bus this week) . . . that he born in America. . . August 20, The makeup of your front page

Manager The Asheville Citizen-Times.

BEARS ARE REAL PROBLEM FOR SHEEP RAISERS

Bear now constitute a far great



# Inside WASHINGTON

Airplane Seen as Cause of Post-War Trade Expansion

Aviation Will Open Entire World to Alert Businessmen

● WASHINGTON—Business men will "call a plane" as matter-offact as they summon a taxi today, if the entire aviation industry rallies after the war to utilize the economic potentialities of aircraft. So maintains Carleton Putnam, youthful president of Chicago and

Already we can see what the airplane has meant in the conduct of this war, quite aside from its use in combat. Thanks to it, President Roosevelt and Prime Minister Winston Churchill have been able to meet frequently. Gens. Sir Archibald Wavell and Claire Chenault fly to a meeting. Madame Chiang Kai-shek made her historic journey by plane. Wendell Willkie encircled the globe by air.

"What these military and political leaders have done in war, our business leaders will be able to do in peace, at a cost in time and money so small it will revolutionize business," the 42-year-old airline executive points out. He looks ahead to a new business tempo operating at three Business:

times the speed on a world-wide scale. Tempo ... This will become more apparent in the "mopping up" period right after the war. In the post-war. world there will doubtless be areas that must be occupied or rebuilt. Speedy cargo ships will bring in new pieces of machinery for the factory, foods from the stockpiles of more fortunate countries, band-

Flying these converted instruments of destruction will be thousands of pilots who, unless jobs are made immediately available, would be unemployed.

Putnam foresees two possibilities in the direction of air transports: to organize new air cargo companies or to add a cargo division to the already existing airlines carrying passengers and mail.

American business men can expand their business to their heart's content. That opportunity in Costa Rica, that market in China, that plant in Iraq, which yesterday did not seem worth exploring, will become feasible investments.

Putnam's personal success demonstrates the vision and realism he advocates for the airplane industry.

This tall, gangling law student of Columbia walked down 57th street in New York one day 20 years ago . . . pressed his nose against the showcase of Curtiss-Wright Co. . . and came out 10 minutes later with a four-passenger Curtiss Robin. This plane and 10 years of organizing, borrowing, and persuading aviation powersthat-be were the birth of the Chicago and Southern Airline . . . a line which today talks about an overland air route through Nome to Singapore. (It's application has been filed.)

Lately Putnam's vision has brought, some definite figures in the field of cargo rates for airplanes . . . and they are startling.

He illustrates by a simple case, "If Chicago and Southern were able to obtain more airplanes today and the seats were removed and the planes devoted to carrying nothing but cargo, we could operate at about 35 cents a plane mile, direct air costs,

and carry up to three tons of cargo, depending on the degree of single engine performance desired. This is at a rate of about 11.7 cents a ton mile. Add an estimated 5.5 cents for ground pick-up and delivery (so-called terminal costs) and you have a total of 17.2 cents a mile."

Air Freight Costs Not Excessive

Correspondents in every section

of Jackson county are wanted to

handle the news for their com-

This is a newspaper designed

for the people of Jackson county,

and all the news of the county

is wanted for YOUR NEWSPA-

Those interested in their com-

munity being represented in the

news columns of this newspaper

each week, are invited to call by

the office and get complete details,

I am selling my sheep this week.

I plead with the State authorities

and with the National Park offi-

dogs that crossed the Park line

after sheep killers. Each agency

blamed the other for the trouble.

I appeared before the State Board

of Conservation to ask them to hire

a man, like is done out west, to

eliminate the killing bear. They

ington to ask the National Park

Service for permission to follow the

killers into the Park. They refused

and-postage-paid envelopes.

miles from the Park.

This is almost exactly the present rate charged for first class rail express.

If we fail to remake the airplane into an instrument for peacetime utilization to the fullest, Putnam says, "God help us in the

"From new on, time moves on wings, and it carries either death or a wider life for mankind!"

water mark and I am sure the citi-Correspondents zens of Jackson County will respond with appreciation. Wanted In All Enclosed is my check for a year's subscription. Communities

H. T. Hunter, President Western Carolina Teachers College.

A SWELL PAPER

Editor The Herald, Congratulations on The Sylva Herald. It is a swell newspaper. Robert J. Brown, editor Farmers Federation News.

FINE JOURNALISM

Editor The Herald. I have enjoyed reading the two issues of The Herald and I know your subscribers are going to re- together with adequate stationery, is particularly well balanced and er hazard to sheep raising than the whole paper reflects credit to dogs. They are also playing havoc the staff. We know with your with cattle as well as sheep. long experience in editing and publishing, that The Sylva Herald will I have lost more than \$1,000 worth continue on a high standard of of sheep in the past four years, and journalism. Here's our best wish- have got to quit. Some of my es for continued success.

neighbors, five miles from the Park E. D. Shirey, manager boundary have begun losing sheep, Western Newspaper Union, and this will get worse each year. Atlanta. Cattle have been killed three to five

BEST WISHES

cials to give us some aid and relief from the depredators. Instead of doing this they threatened me with prosecution if I tried to protect my you will give the people of Jackproperty. The National Park offison County a bright, newsy weekly. cials threatened to shoot any bear D. Hiden Ramsey, General

Some of the landowners are now putting out poison for the bear, and are thereby risking poisoning all the wild life in the section. Others, and I am one of these, feel that if some relief is not given soon we will have to take the law into our own hands. As soon as I sell all my sheep there is little doubt but that the bear will break on everyone's cattle in this end of the These wild bear are never seen by Park visitors. They are of no

use whatever, and are more dangerous than rattlesnakes. The south end of the county, next to Pisgah Forest may expect similar conditions if some provision is not made to protect livestock. How can Haywood county become a sheep county under such condi-

Very sincerely yours, THOS. W. ALEXANDER

Every time you do an evil act the devil is standing by to give you an encore.