

Chamber of Commerce Membership Drive Will Get Underway May 15

President Picklesimer And Board Of Directors Ask For Co-operation

President Felix Picklesimer and the board of directors of the Jackson County Chamber of Commerce will start their 1946 membership drive on May 15, according to an announcement by President Picklesimer this week. The officers of the organization urge the hearty co-operation of the business firms and individuals in their promptness when the solicitors call. The organization has already been to quite a bit of expense this year in securing folders, tourist accommodation list and road signs, etc.

"This is your Chamber of Commerce and without your help we cannot put across the things we should. We not only need your financial support but we need the complete co-operation of everyone pulling together as a unit in order to accomplish the most good for the community as a whole. If we will do this Sylva and Jackson county will be a more thriving place than ever before. We are sure that everyone wishes to see our city and county grow and develop into the best in Western North Carolina. Your Chamber of Commerce can help bring this about.

"There are always different drives on and there always will be. We do not fancy our task of soliciting our merchants and business men for money to carry on the work, but this is the way it has been done before, so this time if anyone will join as an individual it will help out wonderfully and will go a long way, no matter how small your contribution.

"Please see Miss Carolyn Lewis at the information office and give her your membership, or mail it to the Chamber of Commerce office."

PARTY RETURNS FROM WEST VIRGINIA

Mr. and Mrs. Joe Ward, Mrs. V. E. Ward and Mr. and Mrs. Clifford Holcombe have returned from West Virginia where they attended the funeral of Mrs. C. M. Givens, mother of Mrs. Ward.

WOW Members Have Formal Opening of New Lodge On Monday Night, May 13th

Hugh Monteith Was Speaker For Occasion; 150 Members Present

One hundred and fifty members and guests were present Monday night for the banquet and formal opening of the new fraternal lodge of the Woodmen of the World.

Jeff Hedden, council commander, presided over the evening's festivities. The invocation was led by Rev. C. M. Warren.

Prior to the banquet a mock wedding was performed by Mr. Warren, who joined together the bride, Howard Allison, and the bridegroom, Andy Allison, at the insistence of an irate father, J. D. Moore.

Following the dinner, Hugh Monteith delivered the address of the evening, using as his subject, "Responsibilities of the Average Citizen in the Average Community." He stressed the importance of home making, church activities and civic affairs with particular emphasis on the youth of the community.

"No community will reach higher than the standards of the homes in that community; no church can wield its proper influence in a community without an alert, aggressive and conscientious membership."

RESPONSIBILITIES TO YOUTH IS EMPHASIZED

He added, "What the youth do in any community is largely determined by the attitudes of the adults in that community toward the young people. It is not enough

SATURDAY IS LAST DAY TO REGISTER FOR MAY PRIMARY

Saturday, May 11, is the last date on which the Registration book of the county will be open for registering voters for the May 25th Primary. The books will close Saturday night and all persons eligible to vote who have not registered must do so on or before that date if they wish to vote in the coming primary.

Challenge day will be on Saturday, May 18, one week before election day.

With the large number of candidates seeking nomination for the various offices the vote is expected to be heavy. Candidates are busy rounding up support and it is not likely that they will let eligible voters fail to register, if they know about them. The books will be open at the city hall for those of the North ward, and at the home of Mrs. Walter Jones for the south ward.

OPA AND RATION NEWS OF THE WEEK

Sugar Stamp No. 49, good for five pounds, expires August 31.

Sugar Stamp No. 9, good for five pounds of sugar for canning, expires October 31, 1946.

New Meat Price List

New meat retail price lists, the strongest weapon of retailers and housewives in fighting the black market, are now posted in all butcher shops, OPA Director T. S. Johnson has announced.

These price lists, already familiar to millions of housewives, are printed in green ink for easy identification, Johnson said. They show the new increase of retail prices for every cut and grade of meat, he added.

Johnson pointed out that through effective use of these price lists by shoppers, black market overcharges can be eliminated.

EMBARGO ON RAIL SHIPMENTS STARTS THURSDAY MIDNIGHT

An embargo will go into effect on all railroad shipments except mail, livestock, food, coal, gas, oil and fuel oil, and perishables, at midnight Thursday, Herbert Gibson, agent for the Southern at the Sylva station, said Wednesday. The Government has ordered the embargo in order to conserve the nation's coal supply, now reaching critical low stages.

The only freight trains running will be those carrying the above-mentioned items. Passenger trains 17 and 18 will continue as usual unless the coal situation becomes worse. The Southern has stopped a number of passenger trains on some of its branch lines already.

Baptist Sunday School Convention To Meet With Hamburg Church

The Tuckaseegee Baptist Sunday School convention will meet Sunday, May 12, at 2:30 p.m. with the Hamburg Baptist church. A good group from each Sunday School in the association is expected to attend the meeting.

First noted 100 years ago as a "harmless weed" in this country, lespedeza now is recognized as one of the nation's greatest soil building legumes.

SOFTBALL LEAGUE TO GET INTO ACTION WITH GAME MAY 20

Sylva Lions Will Play Cherokee Indian Team On Sylva High Field

The Smoky Mountains Athletic association will start its schedule of softball games on the Sylva High school athletic field Monday, May 20, at 8 p.m. The first game of the season will be the Sylva Lions vs. Cherokee.

The next two games for the week of the 20th will be on the 22nd, when Paperboard will meet the Tannery, which will be on Wednesday night, with the third game of the week on Friday night when Reed's Grocery team meets the Webster boys.

The entire schedule for 1946 will be made up and published in an early issue of The Herald.

PEACH HARVEST TO BEGIN SOON IN N. C.

RALEIGH, May 8.—Marketing of this year's crop of North Carolina peaches should begin in about two weeks, according to D. S. Matheson, fruit and vegetable marketing specialist with the State Department of Agriculture.

Pointing out that growers produced around 1,629,000 bushels in the 15,000-acre Sandhill peach country last year, Matheson said that production should be equally as high this season, provided favorable weather continues.

He reported that "vigorous efforts" are being made to have the price ceilings on peaches discontinued this year.

OPA Sets Dollar-and-Cents Ceiling Prices On North Carolina Brick Sales

RALEIGH, May 8.—Dollar and cents ceiling prices have been set for all sales of brick in North Carolina in an effort to aid home builders to determine quickly the cost of their brick and at the same time encourage brick makers to deliver the brick to the construction site, Theodore S. Johnson, State OPA director, said today.

The ceiling price for brick in North Carolina was set at \$20 per thousand for sales at the brick plants and from carload rail sales and a ceiling price of \$25.75 per thousand for brick delivered to the construction site, Johnson said.

Johnson explained that the price of common brick delivered to the construction site has been adjusted from \$21 to \$25.75 per thousand in order to encourage brick sellers to make delivery to the projects. This apparent increase will result in lower total costs by brick buyers because formerly the buyers were forced to hire high-priced truckers to go to the plants and deliver the brick. Some truckers charged as much as \$10 per thousand to deliver brick. The new dollars-and-cents ceiling price of \$25.75 per thousand will enable brick sellers to deliver their own brick to construction projects and stop the high-priced trucking fees buyers have been forced to pay when brick makers did not deliver brick.

The new prices for North Carolina are now in effect in all of the state's 100 counties.

Thirty Children Attend Pre-School Clinic Here

Mrs. Charles McMahan, chairman in charge of arrangements for the Pre-School Day at Sylva Elementary school, reports that 30 children attended and were given physical and dental examinations and inoculations for diphtheria, whooping cough and smallpox by Dr. Mary Michal, assistant district health officer, Dr. Wayne McGuire, dentist, Mrs. Alma McCracken, district nurse, and Mrs. Doris Hicks, nurse from Swain county.

Following the examinations, the children were given a party and served ice cream and cookies.

The Philco company has installed a logging railroad with gasoline locomotive, a crane at the mill and many other labor saving devices in the Simmons Bay area of Columbus county where it has bought timber rights.

WEDNESDAY IS BIG CIRCUS DAY IN SYLVA



PRETTY CIRCUS STARS—Star white horses as well as lovely, graceful riders, such as shown above are among those to be seen in Sylva under the "Big Top" of Beers-Barnes Circus in their shows scheduled here Wednesday, May 15.

Wednesday is circus day in Sylva! Shortly after sun-up Wednesday morning the large caravan of Beers-Barnes big one-ring circus will arrive in town and proceed to the show grounds, where the carnival is exhibiting this week, and give two performances.

On the show grounds workmen will be engaged in the task of erecting the huge tented city, which, like a mushroom seems to spring from nowhere.

The first major activity of circus day will take place in the afternoon around 2 o'clock when Sylva will witness its first circus street parade in 16 years. The parade will wind its way over the business section of the city. In the line of march will be found all the bands and features which made the parades of a generation ago such an important part of circus day. They will all be there— from the prancing horses to the screaming calliope.

Performances being presented by Beers-Barnes this season are said

to be among the best ever seen in the South.

Those attending from Sylva were: Felix Picklesimer, Roscoe Poteet, Everett Harris, Harry Ferguson, Harold McGuire, Roy Reed and Mack Ashe.

Mrs. W. O. Soderquist Is Elected Director Of U.D.C. District No. 1

At the annual meeting held last Friday at the George Vanderbilt hotel, in Asheville, Mrs. W. O. Soderquist was elected director of district No. 1, United Daughters of the Confederacy, and Mrs. Harry Ferguson was elected district secretary. Mrs. Preston Thomas, of Asheville, was chosen historian.

Mrs. Soderquist and Mrs. Ferguson are members of the B. H. Cathey chapter, Sylva. The former is now president while the latter is a past president.

Mrs. Charles Fortune, retiring director, presided, and the principal speaker was the North Carolina Division president, Mrs. Paul Lambert Borden. When the reports were made from the different chapters making up the district, the Sylva chapter won the attendance prize which is counted on a percentage basis, considering distance and number of members.

Following the business session a luncheon was held. The Fanny Patton chapter was hostess. The meeting next year will be held in Wainville.

Sylva C. Of C. Members Guests At Waynesville Banquet Friday Night

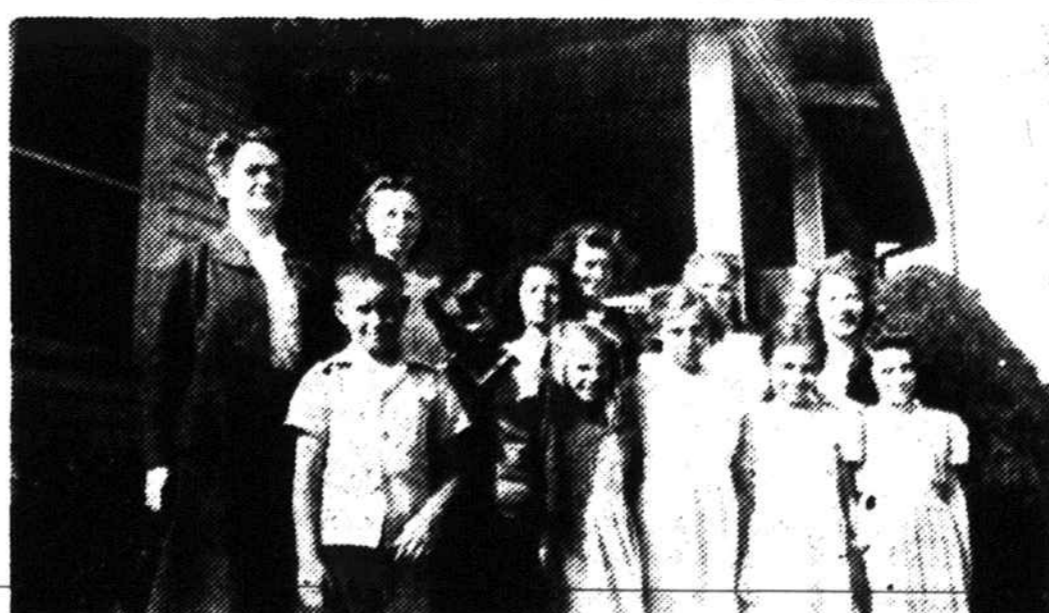
Seven members of the Sylva Chamber of Commerce were special guests at the Waynesville Chamber of Commerce banquet which was held last Friday night. E. G. Young, 8, auditor delivered the principal address of the evening and spoke on the future role of Western North Carolina in the South.

Those attending from Sylva were: Felix Picklesimer, Roscoe Poteet, Everett Harris, Harry Ferguson, Harold McGuire, Roy Reed and Mack Ashe.

Pageant At Cullowhee Wednesday Evening

A pageant, "A Legend of the Weaving Wind," written and directed by E. V. Deans, Jr., will be presented Wednesday evening at 8 o'clock on the Woodland stage at Western Carolina Teachers college. It was originally planned to give the pageant in conjunction with the crowning of the Queen of the May on last Friday, but because of rain, it was postponed until Wednesday evening.

4-H CLUB ORGANIZED AT COPE CREEK



Eleven girls and boys met at the home of Mrs. Johnnie Watson, April 19, and under the leadership of Miss Josephine Johnston, Home Demonstration agent for Jackson county, organized a Cope Creek 4-H Club. The following officers were elected: Mattalean Frizzel, president; Nancy Hartman, vice-president; Dorothy Jean Chester, secretary, and Shirley Hartman, treasurer.

The program of the afternoon was on the importance of keeping record books and 4-H club work. Shirley Hartman and Dorothy Jean Chester were winners of prizes in the contests. Mrs. Johnnie Watson and Mrs. Bill Wilson are the leaders of this club. The meeting adjourned to meet with Joanne Wilson in May.

The Herald Subscription Commission Gives 4-H Club Funds For Cabin

COAL DELIVERIES ARE SLASHED AS STRIKE HOLDS NATION IN GRIP

The Solid Fuel administration is now prohibiting delivery of soft coal to any householder having more than a five-day supply.

Deliveries to public utilities, railroads, hospitals and other similar users were restricted to those having less than 10 days supply.

These restrictions were announced by Fuel Administrator J. A. Krug as the 37-day strike of 400,000 soft-coal miners reached a critical point.

Sylva coal dealers are entirely out of coal at this time. Mead Corporation and other industrial users have a supply on hand and are able to continue operation. However, Mead expects to be curtailed in production because of the inability to secure certain supplies now short due to the strike.

President Truman met with top labor and reconversion aides Monday to discuss the situation, which he described as most serious, which may cause the rationing of coal next winter, even with the strike ending soon.

John L. Lewis is keeping his soft coal miners off the job trying to force his demand for a royalty on coal production.

LAST RITES HELD FOR MRS. GIVENS

Funeral services were held April 28 at the First Baptist church in Bogas, W. Va., for Mrs. Charles Givens, who died April 24 while visiting her daughter, Mrs. Joe Ward, at Whittier. Burial followed in the family cemetery.

Mrs. Givens became ill while visiting her daughter and was taken to the hospital where she died a few days later.

She is survived by her daughter, Mrs. Ward; her husband, C. M. Givens, of West Virginia; her mother, Mrs. V. B. Blankenship, and three sisters, all of West Virginia.

Large Per Cent of FSA Loans Now Going To The Veterans That Are Returning To Farms

GROUND IS BROKEN FOR NEW BUILDING TO HOUSE FORD AGENCY

Workmen are busy preparing the site for beginning of construction of a new building by Woody Hampton to house the Ford automobile office, sales rooms and garage. The new building will be located on Cullowhee road nearby the firm of Hall and Norton Tire company, and will be similar to the new building of Kirk-Davis just across the street.

Mr. Woody plans to rush construction as fast as possible under present conditions. He was in the Ford business here before entering service four years ago. After spending two years overseas he returned and was recently discharged, holding the rank of first lieutenant in the Army.

New Fruit Stand Being Constructed In Sylva

J. D. Gillespie, of Georgia, who has been operating a fresh fruit and vegetable business in this county for the past 15 years, will reopen for the season some time next week.

Workmen are rapidly completing a building to house the stand. It will be located on Main street adjacent to the Baptist headquarters and the Sylva Supply Hardware company.

SOSSAMON'S ... in Sylva

Club Boys And Girls Busy on Various Projects To Help Raise Funds

As a means of assisting the 4-H club boys and girls of Jackson county in raising money with which to build their cabin at the 4-H club camp at the test farm in the Western district, The Sylva Herald is offering to the club members a percentage of all subscriptions to The Herald they secure during the month of May. The various clubs of the county are already at work on the project and they seek the co-operation of the public in their efforts. A special prize will be awarded the club turning in the largest number of subscriptions.

A number of the clubs are working on other projects, also, for raising money for their cabin. The 4-H girls of Webster have challenged the Campfire girls to a ball game Friday afternoon. The club boys will play the Boy Scouts immediately following the girls' game. Miss Lucy Hedden, 4-H club neighborhood leader, will make cup cakes to be sold at the game. All proceeds will be used for the cabin.

Other clubs have sold eggs, seeds, and other items from the farm homes. Box suppers and various plans are to be sponsored by the clubs. Cope Creek members are to sell chances on a quilt made by them.

The young folk are really working to raise the funds for their camp cabin and should be given all the encouragement possible in their undertaking. It is good that they do earn their own money for this camp, as it will give them a greater pride in the cabin when it is completed.

Sylva P.T.A. Will Meet Tuesday Afternoon

The Sylva Parent-Teacher association will meet Tuesday afternoon at 2:30 o'clock in the auditorium of the Sylva Elementary school. Rev. W. Q. Grigg will be the speaker. All members are urged to attend, as this is the last meeting of this school year.

Money Being Used To Purchase Livestock, Equipment & Expenses

Requests from veterans accounted for 24 per cent of the 1,397 applications for Farm Security Administration rural rehabilitation loans received from farm families during March in FSA Region, IV, comprising Kentucky, North Carolina, Tennessee, Virginia and West Virginia.

In North Carolina there were 385 applications, 92 or 24 per cent of them from veterans, according to William T. Brown, Jr., FSA Supervisor for Jackson, Swain, and Graham counties.

Mr. Brown said that many of the veterans returning to farms find rural rehabilitation loans useful for operation expenses and the purchase of livestock and equipment. Loans are repayable in one to five years and bear five per cent interest. About 1,000 loans averaging \$648 have been made to veterans in this region.

Applications on hand in this region for farm ownership loans total over 10,000, of which about eight per cent are from veterans. In North Carolina there are 1,715 of which 14 per cent are veteran applications, Mr. Brown stated. Farm ownership loans may run 40 years at three per cent interest on unpaid principal. To date 39 loans averaging \$5,810 have been made to veterans in this region.

The scarcity of farms for sale on the basis of long-time earning capacity values accounts for the

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