

THE SYLVA HERALD

Published By
THE HERALD PUBLISHING COMPANY
Sylva, North Carolina
The County Seat of Jackson County

J. A. GRAY and J. M. BIRD, Publishers

PUBLISHED EVERY THURSDAY

Entered at the post office at Sylva, N. C., as Second Class Mail Matter, as provided under the Act of March 3, 1879, November 20, 1914.

SUBSCRIPTION RATES

One Year, In Jackson County \$2.00
Six Months, In Jackson County 1.25
One Year, Outside Jackson County 2.50
Six Months, Outside Jackson County 1.50
All Subscriptions Payable In Advance



And he said unto them, Be not afraid: Ye seek Jesus of Nazareth, which was crucified: he is risen; he is not here: Behold the place where they laid him. Mark 16:6.

LET'S COMPLETE THE JOB

The current drive for Red Cross funds in Jackson county is lagging dismally... something that has not happened before... and should not happen now. The need for Red Cross work is just about as great as it was during the war. The organization is still helping many veterans their families, men in service, and answering the call for help from many other sources. Jackson's quota isn't large this year, only \$2,118 and should be well over-subscribed. Let's get behind Chairman Dills and his co-workers and put the drive over in the usual Jackson county manner of more than meeting our quota.

BUY EASTER SEALS

Those bright little Easter seals are now on sale in Jackson county and everyone is urged to buy as many as possible as the funds derived from the annual seal sales is for a most worthy cause, that of helping restore strength and usefulness to the weak and useless limbs of little children.

This is the 12th year the North Carolina League for Crippled Children has held the seal sales which is always at the Easter season. This year the campaign is from March 6 through April 6. Jackson county is late getting started and Dr. Harold McGurie, county chairman, urges everyone to respond immediately in order to complete the drive by April 6.

Some of the many uses this money is put to is: Medical care, artificial aids, transportation, education, financial assistance, prevention, and other services. Fifty per cent of the local sales money remains in Jackson county for work in the local crippled children's clinic.

When you buy a seal, think of the happiness it may bring to some unfortunate—then buy more.

WHERE DOES OUR TIMBER GO?

The nation is looking to the South to continue producing one half and more of the total pulpwood consumed in the United States. In 1944 this amounted to nearly 7 1-2 million cords and in 1946 easily 8 million cords.

A lot of wood; yet, but only 9 per cent of the total drain on living timber in the South, according to information by H. J. Malsberger, Forester, Southern Pulpwood Conservation Association. This surprises many people because they think the pulp and paper industry is responsible for a majority of the wood cut from our forests.

Lumber, a forest product of tremendous importance to our economy, uses 44 per cent. Fuelwood, which never makes the headlines as an essential commodity, causes a drain of 18 per cent. This is usually cut from about the same size and quality timber as pulpwood and consumes twice as much.

The people in the United States are the largest consumers of paper products in the world, averaging over 300 pounds per person per year. Trees are cut for pulpwood and converted into paper products to meet this demand.

Wood is the base for all this. The pulpwood industry could draw its annual supply of wood each year and every year thereafter from 20 to 25 million acres of Southern forests, as a conservative estimate, if those acres were well stocked, timber properly cut, and adequately protected from fire. There are about 167 million acres of forest land in private owner-

ship in this territory.

Look at the fire record as depicted in the leaflet—"Where Does Our Timber Go?"—prepared and distributed by the Southern Pulpwood Conservation Association in the interest of growing and protecting our forest resource. Fifty per cent more wood lost by fire, insects, disease, etc. than, as an example, is consumed by the entire pulp and paper industry in the South in one year. Such loss to the forest and to the public in usable products made from wood has been going on for years. The public is responsible for nine out of ten forest fires. A job needs to be done to stop the fires if we are to have growing crops of trees and if people are to have available the needed articles made from wood.

WHAT TO DO ABOUT CRIME?

Crime in 1946, says J. Edgar Hoover, chief of the FBI, hit a ten-year peak. That means it came much too near the all-time high. How are Americans going to react to this news?

There are three typical responses to such a crisis—for crisis it is. All three are wrong; all three are futile.

There is the hand-folding reaction ("Oh, well, this will pass; let's get back to normal business.")

There is the hand-wringing reaction ("What can we do? The problem is so vast. Where can we take hold of it?")

And there is the get-tough reaction ("Jail 'em all; treat 'em rough; parole nobody; hang the worst.")

Vast and complex as it unquestionably is, the problem of crime breaks down into three understandable parts. Each can be attacked by methods already well-developed. Crime can at least be diminished in human society.

The first part is negative; but it is the first essential. It is the problem of security and control. Police can be on guard. Known criminals can be watched. Most offenders can be apprehended. They can be securely locked up, and the repeaters kept out of circulation. Why isn't this being done effectively? Mr. Hoover gives one reason: Law enforcement agencies still do not have adequate trained personnel.

The second part of the problem is that of reform. And the question and answers are somewhat the same. Prisons are overcrowded and understaffed. Parole officers have too many parolees to look after.

The third aspect is that of prevention. Mr. Hoover gives two pertinent reasons for the current rise in crime: The social dislocations and disorganizations of war have not yet run their course. And "the gradual breakdown" of the American home is being reflected in national behavior.

Here the vastness and complexity of the problem do seem appalling. But every citizen can make some small contribution toward a national answer: Anything that builds up neighborliness, anything that steadies the home and family ties, whatever helps to stabilize the means of livelihood, all that lessens fear, cancels cynicism, and offers hope—all these fight crime where it starts.

Anyone who will can get into this fight, just in his daily life.

THE KITCHEN, an editorial on accident prevention tells us, is the most dangerous room in the house. It sure is when a new bride is let loose in one.

In Russia, hockey is played under Canadian rules. Hey, Comrade—this would not be an insidious infiltration of the Canadian way-of-life, huh?

Japan has just had a "moderate" earthquake, we read. Just trying one on for size?

Blizzards covered the shamrocks of Ireland with snow on St. Patrick's Day, according to a cabled dispatch. Shure, and we'd hated to have been a weather forecaster allergic to the shillelah!

Both sides claimed victory in the Paraguay revolution. Does this mean we now will have two Paraguay, Upper and Lower?

Cave men's worries were similar to ours, says an anthropologist. Oh, no, they weren't—in their case saber-toothed tiger instead of the First of the Month.

Solid color ties in subdued tones will soon replace the garish wall-paper type of cravats prevailing now, says a style authority. However, we'll still get the other kind, come Christmas.

"JAPANESE SCHOOLBOY"



The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

As I look out of my study window I see a picture which is preparing to unfold itself. It happens every year about this time, and I have become accustomed to look forward to it with a great expectation. There are three pear trees at home which usually come into blossom at Easter time. In my mind I call them the Easter trees.

Although the dates of Easter vary from year to year, yet these trees seem to follow its movements. As I write this now, some days before Easter, they are just commencing to bud. It looks as if they are again keeping up with the Church Calendar. The secular calendar they seem to ignore.

Even though I have seen this happen many years, yet it never loses its fascination for me. How I will regret the time when a building will cut the view of these trees off from me.

To me they are God's demonstration in nature of the message of Easter—out of the old comes the new.

Those who have never been called upon to stand by the graveside of some dear one will not be much interested in this, but those who have had that experience ought to be tremendously interested.

Many battles have been fought in world history, and many victories have been won, but none have ever eclipsed or surpassed the battle fought on Calvary's Hill, and the victory won in Joseph's

LOOKING BACKWARD

From the Files of The Ruralite of 15 years ago

On last Friday evening Cullowhee won in the triangular debate. Hayesville and Robbinsville were the other schools making up the triangle, but Robbinsville withdrew. The debaters were Doris Brown and David H. Brown, for the affirmative and Kate Stillwell and Awyer Tilley for the negative.

Mrs. W. C. Reed was appointed chairman of the Jackson County council of the Parent Teacher association. She will be glad to assist in organizing new P.T.A. groups in the county.

The new Ford V-8 went on display Thursday. With a brake horsepower of 65, the car is described as being capable of making 75 miles an hour.

The Harris Community hospital received \$1,196 from the Duke Endowment fund in the allocation of \$681,230 to 92 hospitals and 45 children's homes and child planning agencies in the two Carolinas.

Nineteen wildcats have been slain this season on Moses Creek. These crafty animals have led the hunters and their dogs through some thrilling experiences in accomplishing these feats.

Mr. and Mrs. Vernon Stroupe of Asheville spent Friday here with her grandparents, Mr. and Mrs. R. P. Potts.

Mrs. Jess Parker and daughter, Dessie, returned today to relatives in Carr...

The best safety... handling... as... says... agriculture... State...

Home Freezer

Now on display at

SOSSAMON FURNITURE STORE

Filled With Frozen Foods — Sample Our Selection

You can do so many farm jobs with the UNIVERSAL

'Jeep'

That's Why It's a Paying Investment

Most all-around useful vehicle that ever went to work on a farm—that's the Universal "Jeep." And thousands of "Jeeps" are at work on farms now, earning their keep many times over by spreading their cost over all kinds of jobs the year 'round.

When there's a hauling or towing job, the "Jeep" will do it. When there's field work needed, the "Jeep" serves as a light tractor. Its power take-off operates belt and shaft-drive farm equipment.

The "Jeep" has proved its value as a versatile farm vehicle. See it now at Willys-Overland dealers.

Fulmer Motor Co.

Cullowhee Road — Phone 212



FROZEN FOODS

ARE SAFER FOODS

No need to run short of meat, fresh fruits, or vegetables... store them in one of our modern new food freezers now available and keep your foods fresh and ready for use when you want them.

BENBAR HOME FREEZER

COOL, FRESH WATER ON TORRID DAYS... PLAN NOW TO HAVE COOL WATER FOR THOSE HOT SUMMER MONTHS JUST AHEAD—WITH ONE OF OUR MODERN ELECTRIC WATER COOLERS NOW AVAILABLE FOR COMMERCIAL AND HOME USE.

Also... BEV-FOOD, the combination Beverage Cooler and Food

See Each of These Now On Display At Our Store

Refrigerator for dry and wet storage.

BUCHANAN... Auto and Electric Company

"We Service What We Sell"

Telephone 53-W

Sylva, N. C.