# SOSSAMON STILL LEADS the PARADE

1ST IN VALUE! 1ST IN PRICE!

Visit Us During This Gigantic \$100,000 Sale

In You Don't Find What You Want--At A Price You Want To Pay--We Invite You To Make Us An Offer



FREE!

In Prizes

Visit Our Store!



Regular \$1.25 Five-String Broom.

Two 970

A \$2.50 VALUÉ 2 Per Customer. Come Ear y

#### SENSATIONAL

Sacrifice on new fishing boats! Carload to be sold at today's Factory List Price-and a brand new Nationally known 5 HP motor (\$159.50) will be given absolutely at no additional cost with each boat! Hurry! Our loss is your gain. Let's all go fishing!

#### FREE!

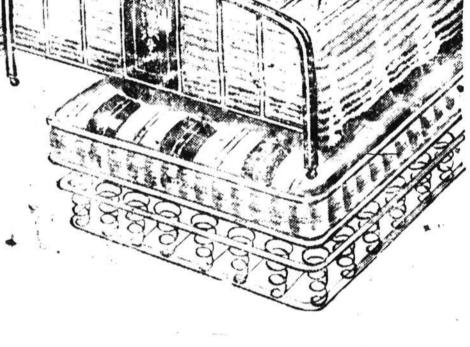
34 Piece Dinner Set

With each coal or, wood range sold during this sale.

9 x 12 genuine Gold Seal Rug with each Living Room Suite sold dur-

When Better Values Are Found SOSSAMON Still Will

Have Them!



BED, HEIJCAL-TOP SPRINGS

COMFORTABLE FULL-SIZE MATTRESS

All For \$36.00



COMFORTABLE LIVING ROOM

### CHAIRS AND ROCKERS

Durable Upholstery — Spring Seats

Regularly \$14.95 Special At .....

\$7.50

MANY DOLLARS MORE! FULLY GUARANTEED. A WHALE OF A BUY AT ONLY

WORTH

## SUSSEMUN SUS

First with the Most---We Lead the way?