

LARRY MULL MAKING SUCCESS IN FIELD, FOLKLORE WRITING

Miss Frances Lynne, author and promoter of Los Angeles, Calif., and Mr. Bascomb Lamar Lunsford, founder and director of the Mountain Dance Festival to be held in Asheville July 24-26, are making a tour of Western North Carolina preparing material for a book on folklore. Miss Lynne, a free lance writer, also is handling publicity for the festival this year.

Miss Lynne and Mr. Lunsford contacted Larry Mull, author and newspaperman, of Sylva, for material on the folklore of the Appalachian mountains when they were in Sylva on their tour last week. Mr. Mull has previously published one historical book on folklore, "Scenic Western North Carolina," and another, which will describe the dancing and tempo of Appalachian square dance music, is to be published in approximately one month by the William Frederick Press of New York City. He is a well known authority on folklore and square dancing in this section.

The manuscript of the unpublished book, "Everybody Square

Speedwell Churches To Have Home Coming, Decoration Program

The Speedwell Baptist and Methodist churches will have a joint home coming and decoration program on Sunday, July 27, beginning at the cemetery at 9 a. m. The program at the cemetery will be an address by Rev. Jonathan Brown from 9 to 9:15, from 9:15 to 10:00 songs and decoration of graves. 10:00 to 10:30 memorial talk by Mr. Z. V. Watson.

At 11:00 o'clock the program will be continued at the Baptist church with a sermon by Rev. Thad Deitz. 12:00 to 12:30 there will be special song service by visitors. 12:30 to 1:30 lunch. 1:30 to 4:00 special song service by the following quartets: Ellijay, East Sylva, Jamison girls, Lenoir, Eumagusta Male and Speedwell quartets.

The USDA announced a supplemental export allocation of 10,000 pounds of inedible tallow and grease to France in place of an equivalent quantity of soybean oil previously allocated.

Dances," attracted much interest on the part of Miss Lynne and Mr. Lunsford, and she said that it was one of the best articles of its kind that she had ever read. In addition to obtaining information and data from Mr. Mull's book, she was interested in the Sylva square dance team, with which Mr. Mull has been connected until last year. Miss Lynne had been trying to obtain information about each of the square dance teams in various towns in western North Carolina in order to see the different styles they have, although each uses traditional basic steps. Some glide or shuffle, Mr. Mull said, and some use slower tempo and show the figures more plainly than others, providing an individual style for each team.

PETRILLO TALKS BACK AT PROBE



APPEARING IN WASHINGTON before a special House sub-committee investigating the "musical dictatorship," James Caesar Petrillo, so-called musicians' czar, gives his version of the "learned music situation" after hearing that his union is engaged in unfair activities. (International)

HYBRID CORN STUDIES TO BE CONTINUED AT FARM AND HOME WEEK

If you are one of the farmers who have been amazed with the outstanding results others have obtained through the use of hybrid corn and there are still questions in your minds as to whether you could get the same results, then, here is your opportunity.

During Farm and Home Week, which will be held on State College, Campus, August 25-29, a demonstration will be conducted to answer many of the questions pertaining to hybrid corn production in the state, and at the same time explain some of the main points in the breeding of the crop.

Interested farmers attending the annual event will go to McCullers Test farm near Raleigh and as a part of the eight timely farm demonstrations that are to be conducted on the test farm, the breeding process or development of new varieties of hybrid corn for North Carolina will be explained by Dr. P. H. Harvey, research professor, in charge of corn breeding at State College.

Other demonstrations which will be conducted during the tour are: corn and sweet potato driers, peanut breeding, strawberry production, tobacco, cultivation practices, sweet potato harvesting methods.

A tour to the livestock farms of the college will furnish some of the latest practices being carried out in dairy and beef cattle production. Research work being carried on with turkeys and poultry at the College poultry farm will be observed as the tour continues to this plant. Terracing, crop rotations, cover crops, and string method of running tobacco rows will be explained at the soil conservation experiment station.

There are still many culls in North Carolina laying flocks that should be taken out.

Spring; Mr. and Mrs. C. B. Terrell of Sylva; Mrs. Annie T. Hoyle and Mr. and Mrs. J. K. Terrell, all of Whittier; and Mrs. O. E. Monteith of Sylva.

Loves Chapel Church Elects New Officers

The following new officers were elected last week to serve for the coming year at Loves Chapel Methodist church: Superintendent, Mr. Hayes Conner; secretary, Miss Betty Henson; treasurer, Miss Lucy Bumgarner; teachers—card class, Mrs. Walter Ashe, assistant, Mrs. Essie Ashe; junior class, Miss Emma Bumgarner, assistant, Mrs. Tyra Davis; intermediate class, Mr. Frank Moody, assistant, Mrs. Jessie Bumgarner; Young People's class, Miss Juanita Norton, assistant, Mrs. Lewis Bumgarner; senior Young People's class, Miss Lucy Bumgarner, assistant, Mrs. Howard Fullbright; adult class, Mrs. Tyra Davis.

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LOOKING AHEAD

by GEORGE S. BENSON
President—Harding College
Searcy, Arkansas

A Public Relations Job

America's biggest public relations assignment, perhaps the most significant of this kind in the history of the world, is gaining momentum. It's off to a good start. You may call it industrial statesmanship, if you want to, or you may call it selling the American way of life. What it amounts to is an all-out effort on the part of each one of us to demonstrate the faith we have in our economic system. So doing, we shall weather any present or future crisis.

There must be no tongue-in-cheek when we assert that never has any other system given a people so much; nor has any other system a brighter future. We Americans are not generally an emotional people. We can read history without weeping. Europeans think of us as more "practical" and less idealistic. At any rate, we have been so busy that we have largely overlooked our selling job, until time is later than we thought.

Selling Ourselves
An industrialist recently indulged in a bit of analysis: "The simple fact that our American-style processes of finance, production, distribution and selling actually produce more for more people than does any other set of processes ever devised by man, has never been planted deeply in the minds of our people—at least not to the extent that it becomes an ever present and active part of the public consciousness."

I am afraid this is too true. If we had actually sold ourselves on America through the years, we would never have seen the phenomenon of certain of our public figures playing peek-a-boo with the Communists. There would be genuine appreciation of the accomplishments and potentialities of America in every university chair in the land.

Campaign of Truth
Against so many rampant, fanatical destroyers, a clean and constant campaign of truth, well organized and supported, can be effective. Against the doubters and the cynics, this great public relations program must be tied-in with all-out effort to produce goods for the American people, through an economy of abundance. Without good works, your theory falls flat. Only first understand the system, if you please, then it's easier to make it work.

Too many somehow have decided that business, in this "capitalistic" country, is altogether bad. These folks have not considered, however, how many cherished things they would have to give up if they got rid of "capitalism." Without private initiative in business and industry, in labor, and in professional life, we would sink to the level of some of our critics.

We take a lot of things for granted. Yet we have a job to do. If we are businessmen, let us not only sell the product we make, but let us sell the product as a symbol of the freedom under which it is made. If we are workmen, let us consider our jobs as by-products of the freedom under which we live. And no matter what we are, let us know that this sweet land of liberty offers us a freedom of opportunity as individuals that we can find nowhere else on this planet.

Terrells Honored With Picnic At Cliffside

A picnic supper was given Sunday, July 13, at Cliffside picnic grounds honoring Mr. and Mrs. Carl C. Terrell and daughters, Gene Ann and Maudie Jo, of Los Angeles, Calif.

Mr. Terrell, son of Mr. and Mrs. J. K. Terrell of Whittier, is a native of Jackson county but has not been here in thirty years. The Terrells (made the trip here by plane, coming by New York and Washington, D. C., and they returned to California by plane, leaving Knoxville on July 20.

Those enjoying the courtesy extended the Terrells at Cliffside were the following: Mr. Hunter Henry of Clyde; Mr. Rowe Henry and family of Morven; Mrs. Nora Medford of Canton; Dean W. E. Bird and family of Cullowhee; Mr. Frank Keener and family of Asheville; Mr. and Mrs. Herschel Keener and Mr. and Mrs. Hugh Keener, all of Canton; Mr. Witsel Henson and family of Hendersonville; Mr. and Mrs. Jim Hughes of Murphy; Mr. and Mrs. Earl Crawford and son of Kenly; Mr. Harry Keller and son of Raleigh; Mrs. H. V. Hipps and Mrs. Inez Gordon of West Asheville; Mr. and Mrs. Edmond Battle of Cullowhee; Mr. and Mrs. J. O. Terrell of Boiling



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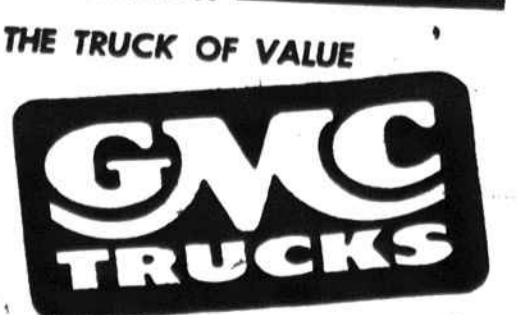
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