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EMPLOY THE HANDICAPPED

Next week will be a week of National weeks. Three very important things will be stressed from October 5 to 11. We have National Fire Prevention week, a subject of vital importance to every American citizen. We also have National Newspaper Week during which time attention is focused more forcefully on the importance of the American press in helping to keep America and Americans free. A third and very important week is National Employ The Physically Handicapped Week, with stress laid upon the employment of disabled veterans.

The William E. Dillard Post of the American Legion has sponsored an advertisement in this issue of The Herald asking employers of the county to consider the disabled veteran and other handicapped persons when they have a vacancy to be filled.

A survey made by the Department of Labor in cooperation with the Veterans Administration has proven that the physically handicapped person can do a job as well, and sometimes better than a normal person. Naturally a disabled veteran must be placed in a job in keeping with his special skills and physical capacity.

Consider the physically handicapped during the week of October 5-11.

CORRECT FIRE HAZARDS

With the start of the heating season bringing added fire danger, Fire Prevention Week, Oct. 5-11, provides householders with an opportunity to give their homes an autumn check-up.

Last year more than 400,000 homes were damaged or destroyed by fire, a majority of them in the fall and winter months, according to the National Board of Fire Underwriters, which issues this advice to cautious householders:

Start your autumn check-up in the basement, with the furnace and other heating equipment. Furnaces should be cleaned out once a year, and in the case of oil burners, this should be done by an experienced repairman. Chimneys, flues and smokepipes should be inspected for cracks and holes which will spread fire.

All rubbish accumulated during the summer should be cleared out of the basement, as well as from attics, closets and other places.

Inspect the fuse box. See that only 15-amp fuses are installed, and get a supply of extra fuses to keep on hand.

Inspect the wiring of all electric appliances, particularly those portable heaters you will use this winter. Have all defective wiring repaired or replaced.

Oil and clean the motors of all electric appliances you will use this winter, so they won't overheat and start fires. If your refrigerator motor isn't the "sealed-in" type, be sure to oil this, too.

Get out your metal screen for the fireplace and set it in place for your first open fire. Inspect your chimney to see that it is clear of all obstructions.

Equip your home with plenty of ashtrays, to keep careless smokers from throwing their ashes on carpets or into wastebaskets.

Inspect your kitchen stove to be sure that it is functioning properly. Have a supply of soda or salt on hand to stop grease fires in broilers or cooking vessels.

In 1946 the New York City Fire Department put out 44,764 fires, an average of 122 per day, and answered an average of 47 false or unnecessary alarms per day. Fire losses in the metropolis during 1937-46 have risen 184 per cent, according to Fire Department figures.

"DEDICATED TO FREEDOM"

Not so long ago in terms of history a homicidal maniac gifted with silvertongued oratory drove his bloodthirsty hordes across Europe and succeeded in plunging the world into history's most devastating war. Individual liberties, freedom of all kinds vanished wherever his foot trod.

The world will wonder, how could such things happen in a modern civilization?

The answer is simple. It happened because this man understood one thing: control the press and communications facilities and you can control thought; that accomplished, all democratic processes can be eliminated at will.

There were some great newspapers in Germany when Hitler was running an underground movement, meeting in beer-halls, developing his strong-arm methods. Hitler talked a good game; he promised much for the future; he persuaded some of those newspapers to support him. Their editors agreed that his program was good for Germany, that a few liberties and freedoms would have to be sacrificed for the good of the country.

Uninformed Electorate Helped Hitler

When Hitler rode into power with the help of an uninformed electorate and an unsuspecting government there were still powerful newspapers who could have exposed him and his gang of cutthroats. But it was too late. Those last few who dared to speak out against him were quickly silenced. Their voices were added to the other newspapers and radio stations which became merely the amplifiers for his "wisdom".

The American press will not forget what happened in Europe. Actually it did not need this example to be forewarned. A similar thing almost happened, and could have happened in this country if it had not been for the vigilance and fearlessness of some newspaper editors.

We're speaking of Huey Long, the potential dictator. He had Louisians by the throat and was taking steps to silence opposition from the newspapers by taxing them out of existence when those papers won a costly and lengthy Supreme Court battle. No one knows what might have happened, how far Huey Long might have gone, if those newspapers had not been alert.

Individual liberties are a cherished thing here which set this country apart as the mecca for oppressed peoples everywhere. And yet, these liberties and freedoms are taken for granted by the vast majority of the people who are neither interested nor vocal enough to recognize and fight the threatened encroachments on those rights.

The American press is the medium dedicated to that proposition. National Newspaper Week gives us this opportunity to rededicate ourselves once again to that purpose.

Freedom of the press is not an intangible prerogative granted to the owner of the printing press. It is a guarantee to the American people. Freedom of the press belongs to you. It is merely exercised in your behalf by the existing publishers. It includes your freedom to read and hear whatever you wish, the same as it is your privilege to buy the literature you wish, to agree or disagree, to praise or criticize the points of view expressed therein.

Our newspaper is acutely aware of its responsibility to inform its readers on the important news of the day. Because all news items by themselves are not readily understandable or may have wider significance, your newspaper also is aware of its responsibility to analyze and comment on such news.

Freedom and responsibility go together. Your right and duty to vote is interlocked with your freedom to speak. Your right to individual happiness depends on your freedom to go anywhere, whenever you please. And in the final analysis, all individual freedoms rest on the first one—your right to read and be informed.

Restricted Newspapers Lose Their Freedom

If your newspaper is restrained in any manner in its function of telling you what is going on, you have begun to lose your individual freedoms. And the rights and privileges that you enjoy as an American citizen will slowly but surely begin to crumble away.

Your newspaper is dedicated to freedom—the American type.

"MIDSUMMER KNIGHT'S DREAM"



The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

Courtesy being one of the most admirable human traits, I have often wondered why more emphasis has not been placed upon it by our schools. According to THE MARION STAR (S.C.), the state of South Carolina is launching a vigorous program of courtesy training in their high schools. "At first surveys will be made in business firms amongst employees and customers to determine what courtesy problems are most common and what can be done to correct them. Films and posters will be used to call to the attention of the public and clerks the fact that courtesy is contagious and does pay dividends."

That training will be initiated in the form of a "Courtesy Promotion Week." After this, classes will be conducted in both high schools and business firms to train youths and adults to be more courteous, thereby rendering more effective service in the field of distribution. This is a part of the program of work in Distributive Education being conducted in South Carolina.

This is an interesting angle to the program of Distributive Education, which is becoming a part of our school system throughout the country. It brings the schools closer to business and industry which will employ our high school graduates.

We Americans are an impetuous and somewhat intemperate people. We drive things through to a conclusion, and often at the expense of the feeling of others. There is a school of modern psychology, of which Dale Carnegie is an outstanding exponent, which teaches that appreciation and encouragement accomplish far better results in getting the most out of people, than force and pressure. They tell us repeatedly that courtesy, consideration and appreciation pay big dividends. Those of us who have tried this program know that it works.

It is fine that courtesy programs are being launched in our schools. Every encouragement should be given to them. But if they're to be truly effective, such a program must originate in the home. Much good teaching in the school can be totally counteracted by bad example and practice at home. That puts the problem squarely in the lap of us parents. That's where it ought to be.

Too many marriages are going

Singing Convention To Be At Ochre Hill

The Central Jackson singing convention will meet at Ochre Hill Baptist church the first Sunday, October 3, at 2 P. M. All singers are invited and urged to attend.

MOTHER

If your child is cross, disagreeable, with a coated tongue due to constipation, give Triena. Made especially for children under 12. Won't upset digestion. Easy to take, delicious prune-juice flavor. Made with dependable senna. TRY TRIENA. Caution: use only as directed. 30c. large size, 50c.



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LOOKING BACKWARD

From the Files of The Ruralite of 15 years ago

Dr. and Mrs. H. T. Hunter and family have returned from a three weeks vacation, during which time they resided on the campus of Cornell University at Ithaca. Miss Hannah Lou Brown was the guest of the Hunters while they were in New York.

Enrollment at the Sylva schools broke the record Monday morning with 663 children enrolled in the two schools. The opening exercises of the school was featured by an address by Clarence O. Kuester, executive vice-president of the Charlotte chamber of commerce. W. C. Reed and B. B. Long, principals of the high and elementary schools also made brief talks.

Construction was begun this week on a one-story and basement brick building on Main street, estimated to cost \$10,000. Sol Schulman of Cherryville is erecting the building and as soon as it is completed, he will operate a department store at this place.

Miss Helen Allison left Sunday for Greensboro where she entered N. C. C. W. She was accompanied to Greensboro by her parents, Mr. and Mrs. J. C. Allison and Miss Allie Wilson.

Lyndon McKee and Tom Kelly left last week for McCallie school at Chattanooga. William McKee has gone to the University of North Carolina.

Charles Candler, Jr. left Sunday for St. Bonaventures, Allegheny, N. Y. to enter school. Western Carolina Teachers College's new athletic field has been completed and is ready for the coming season. There is a large board fence around the field. Several sections of movable bleachers have been erected and will enable those attending the football and baseball games to enjoy them more fully. The dressing rooms and shower facilities at the gymnasium have also been enlarged.

Young calves should be provided clean, dry, well-lighted calf pens, and plenty of good hay, grain, and protein supplements when they reach the proper age.

SALUTE TO NATIONAL NEWSPAPER WEEK

By KAY KYSER
Hey chillun, pay attention! Class is now in session and this is your Ol' Professor telling you it's about time you paid tribute to one of America's greatest institutions—your hometown newspaper!

This is National Newspaper Week and that's no "Comedy of Errors". In fact, it's time we all agreed nothing's more fun than a newspaper. Feeling very scholarly at the moment, I'd say that as the immediate reflection of a community's taste and opinion, your local newspaper is the crystallization of public thought and what's better for lining bureau drawers?

Being a high class student myself, ever since I rocked Rocky Mount by winning the zinc-plated yo-yo for being best orator in the drum and bugle, chowder and peanut racing corps, I remember when Shakespeare referred to the seven ages of man. Now we can do that through newspapers. First a baby has the comics read to him, then he learns for himself. Soon the sport pages begin to interest him and then in school current event classes cause the news section to play a part in his life. The amusement section is added when dating comes along. Then as young manhood is reached he begins to realize the "news" can affect him personally. Editorials become required reading. The last stage is reached when Grandpa removes his uppers and turns to the obituary page first instead of the comics.

America's free press is one of the greatest bulwarks of democracy. Tip my tassel to it and recommend we all do the same.

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