

THE SYLVA HERALD

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LEAVING SYLVA TO TRADE

The following letter was received from a citizen of Sylva who misinterpreted our editorial of last week on "Trading at Home". After talking personally with the writer of the following article and setting him aright concerning the editorial's intention, he still asked that his article be published.—Editor.

In a recent issue of our local paper was an article proving our merchants have become aware of the rising trend of their customers going to adjoining counties to spend their money for the necessities of life.

This really started several years ago when one person in Sylva controlled Jackson county prices, both wholesale and retail, and at the same time had quite a lot to do with our wage scale.

Local merchants helped this trend along during the war when there was a scarcity of merchandise, with broken promises, high prices and in some cases falsehoods.

In hunting these scarce items people went to other towns to trade, and in so doing, enjoyed better prices, frank statements and greater appreciation for their dollars.

Department stores and grocery stores are not solely to blame. During the tire and gas shortage many people were compelled to ride the taxis and learned price from Sylva to Franklin was \$6.00, but in returning they could always get home for \$4.00, a difference not easy to forget.

Exaggerated fees are charged for professional services, causing many people to do without things they really need most.

In a recent conversation concerning the afore-mentioned article one man was heard to remark, "I would not spend a dime in Sylva if I had a car", another answered with, "If you trade in Sylva you will never own a car."

The working class of people are now striving for a better life, which requires all the necessities and some luxuries.

I am quite sure people of all classes in Jackson county could live better and much happier if we could only "live and let live."

So Mr. Merchant, business and professional man, prepare the feast and the prodical will return.

After seeing photographs of that Columbia U. Frosh-Soph campus battle we now know why that school selected for its next president a general of the Army.

Striking miners cut England's coal production drastically. There's one nation that would welcome a more vigorous underground movement.

Refusing the second helping is the best way to give first aid to western Europe.

By now Joe Stalin has scared so many people he's in danger of replacing the witch-on-a-broom as a permanent symbol of Hallowe'en.

Hollywood, investigation reveals, is full of Reds—and they didn't get that way from California's celebrated sunshine.

A clock-watcher isn't necessarily the dumbest of employes. At least he knows what time of day it is.

ture, and not all due to the war. We shall be glad to pull out."

That simple declaration goes straight to the heart of Britain's decay, and cuts deeper than reams of statistics and volumes of economic theory. Socialism means the triumph of the bureaucrat. It means that all the energies and resources of the nation become the property of the politicians in power. It means that the poor, no less than the rich, are getting poorer. Worst of all, it means that the individual spirit and drive which created an empire on which the sun never set is rapidly being throttled to death.

So the printer from Dorset is bringing his family to a nation where free enterprise still exists, and opportunity is open to all. Other English men and women are emigrating by the thousands to Canada and elsewhere. They love the soil of England still, but they cannot bear to watch the disintegration of the qualities that made her great.

The duty of the American people is to maintain a nation and a political system which will not tolerate the political forces that are destroying England.

FLASH! FOREST FIRES RAGE IN SIX STATES!



The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

Why not look for the best in life rather than the worst. You will be far happier, win and keep more friends if you do. You will even enjoy better health.

There are many more honest, lovable, charming people in this world than some would lead us to think. Whether we discover them, depends upon whether we look for them.

Some people seem to go through life in reverse. They are always looking for the worst in life, expecting the worst of people. Certain occupations provoke such an attitude. In my earlier days, before I entered the ministry, I was in the furniture manufacturing business. I had a job as inspector of machined furniture parts. It was my task to look for the flaws, and throw those pieces out before they were put into the finished furniture. I soon found myself looking for flaws in everything and everybody. When I woke up to that, I changed jobs, as I knew I couldn't afford to go through life with that attitude. Since then I have been trying to live by the motto, "Look for the best instead of the worst." It has certainly paid good dividends.



There are some whose work provokes a critical attitude, police officers for example. They deal with law-violators so much that if they aren't careful they'll begin to suspect that there are only two classes of people, the caught and the uncaught. Such an attitude is dangerous. I am convinced that the majority of people are honest, and desire to be helpful. Stop your automobile in any town, ask for information. You'll be surprised at the willingness of people to give it.

Most people will be helpful if they are approached properly. Recently in Charlotte, N. C. a housewife hid \$500 worth of Government bonds between the leaves of a telephone directory while she was absent from her home for a while. She planned to put them in her bank box at the next opportunity. Then she forgot about the bonds. New telephone directories came out, and she threw the old ones in the waste basket. Out in the garbage they went and off to the city dump. The next day her husband asked her for the bonds, saying that he would take them down to the bank.

Suddenly it dawned upon her what had happened. They contacted the Superintendent of the Sanitary Department. He was sympathetic, and promised to institute a thorough search on the morrow. The next evening the garbage collector appeared at her door with the telephone book containing the bonds, which after diligent search he had found among burning papers.

One of the finest television sets in Connecticut has been installed by the Harry W. Congdon Post 11 of The American Legion at Bridgeport.

A finish for interior surfaces that will withstand marking by water, heat, alcohol, acids, and grease seems a possibility, says the U. S. Department of Agriculture, as a result of recent research which has developed from sugar a new produce known as allyl sucrose.

FOR SALE—3 new 1 1/2 ton Ford trucks, 194 inch wheelbase, without cab. You can buy cabs separate. Suitable for buses or lumber trucks. Write or come to see J. V. Peace, Fair Play, S. C., 13 miles from Seneca, S. C.

FOR SALE—300 bushels oats, cotton seed meal and hulls, corn meal in 100 pound bags. Write for best prices. J. V. Peace, Fair Play, S. C., 13 miles from Seneca, S. C.

Read for Profit—Use for Results

"Ah-h-h! I Can Breathe Again!"

If your nose sometimes fills up with stuffy transient congestion—put a few drops of Va-tro-nol in each nostril. It quickly reduces congestion and makes breathing easier in a hurry... gives grand relief from sniffly, sneezy, stuffy distress of head colds. Follow directions in the package.

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12 HALLMARK CHRISTMAS CARDS



IN HANDY

Cello-pacs
 ONLY 29¢

THE BOOK STORE

In The Herald Building

SPECIAL! Anniversary Offer

IN MARKING OUR FIRST ANNIVERSARY AS O.K. RUBBER WELDERS IN SYLVA AND NORTH CAROLINA WE ARE OFFERING A SPECIAL APPRECIATION AND INTRODUCTORY

DISCOUNT OF 20% OFF REGULAR PRICE ON ALL PASSENGER AND TRUCK TIRE RECAPS FROM NOW UNTIL JANUARY 1, 1948

It gives us special satisfaction to know that of the more than 1,500 RECAPS we have put on during the past 12 months, not one has come off.

We use Regular Standard Guage Recap Rubber on all Tires and will use the same during this DISCOUNT PERIOD.

The Rubber used is 12, 14, 16 and 18 Guage

We are opening our STATION at Dillsboro Friday and will pick up and deliver Recaps at this point also.

Free Road Service in City Limits... Tires Loaned

ALLISON BROTHERS

O.K. RUBBER WELDERS

HOWARD and JACK ALLISON, Owners and Managers

Sylva and Dillsboro