

BOWER'S • BOWER'S •

Bower's Returns To Sylva

REOPENING

ONE LARGE BOX
DREFT
SOAP FLAKES
FREE

with each \$2.00 Purchase
or more. Only 1 to a Customer.
Quantity Limited

OPENING SPECIAL
RUGS
FELT BASE

6 x 9 \$2.98
9 x 12 \$6.95

FRIDAY, JANUARY 30, 9:00 A.M.

Yes, Bower's has returned to Sylva and is reopening a brand new modern store on Main street next to Massie Furniture Company. The management is more than pleased to be able to make this announcement through our grand reopening sale, beginning **FRIAY MORNING** at 9 o'clock. During this sale you will be able to purchase real bargains in the same high quality Merchandise we have always stocked. When we lost our lease here last year and had to move we announced that we would return as soon as a building was available, this we are now doing. We will endeavor to carry the merchandise you want and at prices on which you can save money. We invite you to come in and see our nice new store whether you wish to buy or not.

LADIES' DRESSES

Printed Rayon
Sizes 11 to 38

\$4.99

Others up to
\$12.90



TOWELS

Size 22 X 42
Assorted Colors
Rough and Thirsty

49c

NAVY DENIM DUNGAREES

Sizes 28 to 32
Full Cut, 8 oz. Sanforized Denim

\$1.77

MEN'S CORDUROY PANTS

Sizes 29 to 42

\$4.98

MEN'S ARMY COMBAT BOOTS

10 inch top Flesh Side Out
Assorted Sizes

\$6.95



SHOES

For The Family
as you know we carry a
complete line of shoes
For The ENTIRE FAMILY

BOYS' CAPTAIN MARVEL SWEAT SHIRTS

Sizes 4 to 14
Blue, Yellow and Tan

\$1.00

OPENING SPECIAL

Boys' Sweaters
Sizes 8 to 16
Reg. \$2.49 Value

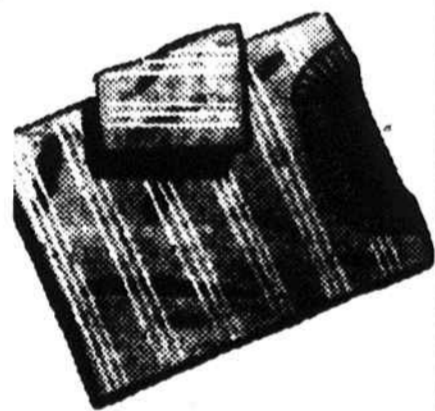
ONLY \$1.00

BOYS POLO SHIRTS

Long Sleeves—Stripes,
Yellow, Blue and Maroon
Sizes--Large, Medium,
Small

79c

2 FOR \$1.00



OPENING SPECIAL

MEN'S JEWELL OVERALLS

Sizes 32 to 42, 8 Oz.
Sanforized

High and Low Back Assorted Length

\$1.99 FULL CUT

MEN'S GRIPPER SHORTS

Fancy Patterns
Sizes 30 to 42

39c

ALARM CLOCKS

Ivory Color
\$2.98 EACH

AMMUNITION

22 Shorts per box 26c
22 Longs per box 34c
22 Long Rifle per box 43c

SHAKESPEARE AUTOMATIC FLY REEL

\$9.95

SHAKESPEARE CASTING REEL

\$10.95

HEDDON DELUXE CASTING ROD

\$24.50

MEN'S

Covert and Blue Chambray
Work Shirts
Sizes 14½ to 17

\$1.97

IVER JOHNSON SINGLE BARREL SHOT GUNS

16 and 12 Gauge Only

\$18.95

MARLIN 22 RIFLE

Model 80

\$14.45

BAMBO FLY ROD

\$12.90

WINCHESTER

410 Gauge
SINGLE BARREL SHOT GUN

\$16.50

COMPLETE LINE OF LURE

MEN'S COTTON SUEDE SHIRTS

Blue and Green
Sizes 14½ to 17

\$2.49

MEN'S DRESS SHIRTS

Fancy Patterns
Stand Firm Collar
Sizes 14 to 17

\$2.49

White \$2.98

OUTING

Stripes, White, Pink
and Blue

29c PER YARD

PRINTS

Plaids, Checks, Stripes
36 inches wide

44c PER YARD

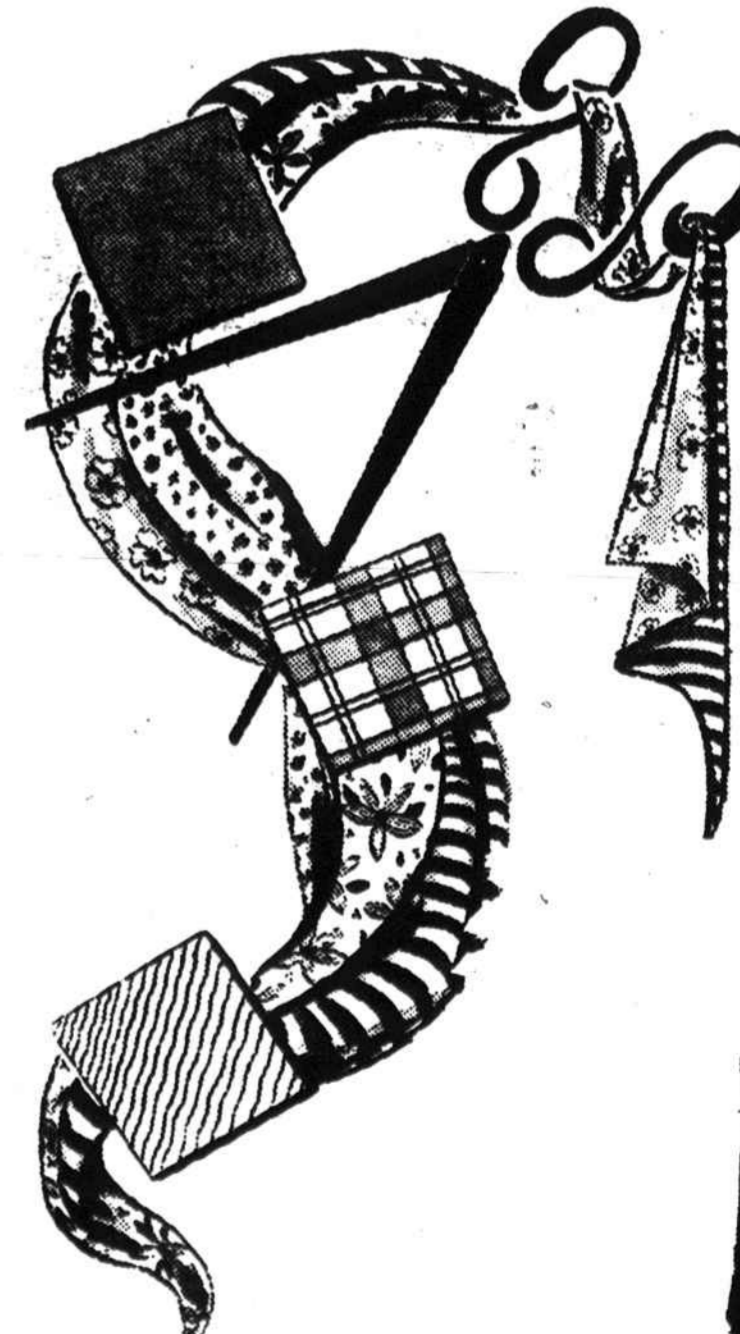
COTTAGE SET

Red and Blue Fruit
Design

\$1.49

Others For

\$1.98



BOWER'S

IN NEW BUILDING

SYLVA, N. C.

MAIN STREET

BOWER'S

BOWER'S