

THE SYLVA HERALD
Published By
THE HERALD PUBLISHING COMPANY
Sylva, North Carolina
The County Seat of Jackson County

J. A. GRAY and J. M. BIRD.....Publishers

PUBLISHED EVERY THURSDAY

Entered at the post office at Sylva, N. C., as Second Class Mail Matter, as provided under the Act of March 3, 1879, November 20, 1914.

SUBSCRIPTION RATES

| | |
|---|--------|
| One Year, In Jackson County..... | \$2.00 |
| Six Months, In Jackson County..... | 1.25 |
| One Year, Outside Jackson County..... | 2.50 |
| Six Months, Outside Jackson County..... | 1.50 |

All Subscriptions Payable In Advance

INSIDE WASHINGTON

WASHINGTON — The appointment of George V. Allen, a veteran career diplomat who has worked next door to the Soviet Union in the Middle East, to handle the "Voice of America" program has many State department employees worried.

They have been running the "Voice" their own way and, according to some reports, very satisfactorily. However, they fear that Allen may lop many of them off the payroll to make way for men who have worked in the area around the Iron Curtain and been subjected to Russian radio propaganda.

Actually, Allen was put on the job primarily on the chance he would put up a better argument for more funds for the "Voice" with Congress than his predecessor, William Benton.

However, Marshall wanted him also because he felt that a diplomat with a good background could do a more effective job in meeting what has been described as Russian "lying" about American motives in the Marshall Plan and in foreign policy generally.

NAVY DISAPPROVES—The Navy is burned up about the presidential aid policy commission recommendation that its transport service be merged with the Air Force's Air Transport Command.

One high naval aviator said. "It would be all right if they would let us have an equal say about management. But they won't. Because the Air Force is bigger and has a better 'in' at certain places, we'll be sunk without a trace."

He cited the commission's own report in defense of NATS. That document reveals that the Naval Air Transport Service, with one-fourth of the airplane and one-fourth of the personnel of ATC, flies four-fifths the ton miles covered by ATC.

WOODRING MAY GET JOB—The recent departure of former Secretary of War Harry Woodring for an extended tour of Europe has brought rumors that he may take an active part in the administration of the Marshall Plan.

The former Kansas governor said he was making the journey as a "private citizen" just to "have a look around." However, he conceded that he would weigh conditions as he found them against proposals for aid as envisioned in the Marshall Plan.

Additionally, Woodring said he would attempt to visit all European countries from Italy to Sweden, including excursions to Trieste and Vienna, but would attempt to penetrate the "iron curtain" or enter Russian satellite countries.

Washington recalled that it was Woodring who appointed Gen. George C. Marshall as Army chief-of-staff over the protests of the late President Roosevelt. In fact, Woodring was so certain that he had the right man for the right job that at one point he threatened to resign his cabinet post unless FDR approved Marshall's promotion.

TO GLAMORIZE DISHWASHING—The Agriculture department has tackled perhaps its most difficult task. It hopes to convince the daughter of the American household that dishwashing is a privilege, not a tiresome chore.

It has thrown its vast resources at the problem as the result of a 4-H club poll which revealed that 11 girls out of 12 consider scrubbing the family china their most distasteful job.

Agriculture is promoting such slogans as "bend at the knees instead of the back" and "use a tray to save kitchen trips." It promises a report by spring on its glamorization performance.

furniture industry, on the face of the statistics, appears to have a place for the small but efficiently operated unit. Many of the North Carolina plants are small, although some of the largest and most successful plants in the Nation are located in High Point and other North Carolina towns and cities.

Our presently thriving furniture industry has grown out of the foresight, initiative and enterprise of North Carolina citizens largely and the conditions and resources favorable to woodworking plants which exist in the State. Its growth and prosperity in the future depends to a very great degree upon the wise handling, development and proper exploitation of our forestry resources which feed the furniture and other wood-working plants of the commonwealth.—Winston-Salem Journal.

"HIGHEST OFFICE IN THE LAND"



The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

Do you take your worries and problems to bed with you at night? If you do, you have a bad habit. The purpose of a bed is for rest and sleep. It is not a device to enable you to go over the day's worries and problems, plan tomorrow's work, in a reclining posture.



Eugene R. Smith, Mecklenburg county (N.C.) school principal, took his troubles to bed with him one night and regretted it before he got out of bed the next morning.

The Charlotte Observer (N.C.) reports that one of Principal Smith's bus drivers backed a school bus into eight-year-old Billy Brown, seriously injuring him. According to the news story, "all day Thursday and Friday the matter worried Mr. Smith. Friday night he had worked himself into such a state that he had a nightmare. He dreamed he saw the little boy just behind the bus and made a mighty heave to get him and drag him to safety. The mighty heave carried Mr. Smith right out of bed into the dresser across the room. He awoke with a tearing pain in his shoulder. A visit to a hospital X-ray machine showed he had a broken shoulder bone . . . yesterday both victims of the bus accident were doing well."

Not all of us throw ourselves out of bed, wrestling with the problems which we took in with us, but many of us do a bad job at sleeping. Under such circumstances, restlessness provokes many things. Some get up, pace the floor, smoke, read a book, or go to the refrigerator and get something to eat. Others lie there and think what a terrible thing it is not to be able to sleep. And the net result is more sleeplessness.

Recruiting Officer Announces Vacancies In Army And Air Force

T-Sgt. David R. Calhoun, Franklin Sub-Station of the United States Army and United States Air Force Recruiting Service announced today that he has received an allotment of vacancies to be filled in many different Air Force Bases throughout the United States. The vacancies, which are for former servicemen only, call for many different military occupational specialties and for all different grades. The bases at which assignments are open are: Marshall Air Force Base, Kansas; Lawson Air Force Base, Georgia; Turner Air Force Base, Georgia; Pope Air Force Base, North Carolina; Bergstrom Air Force Base, Texas; Langley Air Force Base, Virginia; Shaw Air Force Base, South Carolina; and Greenville Air Force Base, South Carolina.

Former servicemen, who are interested in enlisting in the Air Force and obtaining one of these assignments, should contact the local recruiting sub-station or any recruiting sergeant for full information.

Kudzu can be used for grazing hogs as well as dairy and beef animals. As a feed it ranks along with alfalfa.

Agricultural Conservation Program of Jackson County Urges Use of Limestone

Applying limestone to farm land is one of the four practices that has been selected from the State Hand Book to apply to Jackson County in 1948. The credit rate for applying limestone to farm land is \$2.70 per ton for bulk lime delivered to the farm. The farmers part to pay at the time he places the order with the County Office is \$1.95 per ton.

The County PMA Committee has made arrangements this year for these farmers that prefer bag lime. They can now get it through this office by paying \$1.95 per ton at the time they place their order and they will get the same credit rate of \$2.70 per ton as the bulk lime. The bag lime would be in 100 pound paper bags and it would be necessary for the farmer to haul the lime from a warehouse here in Sylva to his farm.

The County Committee feels that there is still a lot of farm land and pastures that need to be limed in Jackson County and they are hoping the farmers who need lime will be sure and show their intentions of using lime on their 1948 Farm Plan and come to the County Office and place their order for

Jackson Men Enlist In Army And Air Force

The following Jackson county young men have enlisted, through the Franklin recruiting station, in the U. S. Army and U. S. Air Force, according to a release from that office: Dock H. Turpin, Sylva, U. S. Air Force; James E. Guffey, Sylva, 11th Air Borne Division; Harvey C. Powell, Sylva, 13th TC Car Co., Fort Bragg.

same. We are now ready to take orders for limestone, either the bulk lime or the bag lime.

WOODMEN OF THE WORLD

Life Insurance Society

Fraternity Protection Service

BRITTON M. MOORE
Sylva Representative
Sylva, N. C.

MARKETING with Marjorie

Meatless meals needn't be treatless meals! Because it's easy to give old Lenten standbys "the new look." All you need is a flock of ideas like the ones I'm going to pass on to you today, and a stock of fine foods from your thrifty A&P.

ALLURE-RING FOR LENT

Want mighty contentin' Lenten eating for 4? Sift 1 1/2 cups flour; measure and sift again with 2 tsps. baking powder and 1/2 tsp. salt. Add 3/4 cup cubed MELLOW-BIT AMERICAN CHEESE from the A&P, and blend. Combine 1 well-beaten egg, 1/2 cup milk and 1 tsp. melted shortening. Add to dry ingredients, stirring till all flour is moist. Bake in greased qt. ring mold in hot oven, 425 F., 25 minutes, or till done. Fill with creamed vegetables. Serve at once.

BUN DAY BEST

For the tastiest treat in a month of bun days, serve piping hot JANE PARKER HOT CROSS BUNS! They're delivered to your A&P fresh daily all during Lent, which is one reason they're the hit of the season. There are many others, too . . . as you'll discover when you taste these fluffy, fruit-filled buns with their creamy icing crosses. Try them soon!

TONY MACARONI

To make a Yankee Doodle Dandy dish that'll be a feather in your cap, cook 1 cup A&P's ANN PAGE ELBOW MACARONI according to pkg. directions. Drain. Put 1/2 macaroni in greased casserole; add 1 1/2 cups flaked salmon and 1 cup medium white sauce. Add remaining macaroni and another cup of white sauce. Sprinkle with 1/2 cup grated cheese, and bake in moderate oven, 375 F., about 1/2 hr. Serves 4.

SPIRIT OF '76 SALAD

When can't you beat a drum? When it's a Washington's Birthday salad made like this: To 1/2 lb. of cream cheese, add 2 tbsps. of A&P's ANN PAGE GARDEN RELISH, and beat till smooth. For each salad, spread mixture about 1 inch thick between 2 tomato slices, and arrange strips of green pepper diagonally across filling. Serve with 2 crossed drumsticks made of 1/2 pieces of celery topped with stuffed olives. Serves 6.

Only One is No. 1—

Only Chevrolet Is First!

Men and women everywhere agree: Only one is No. 1—only Chevrolet is first—in all-round value as in popularity. Consequently, more people drive Chevrolets than any other make, according to official nationwide registrations; and more people want Chevrolets than any other make, according to seven independent nationwide surveys. Here, in the new 1948 Chevrolet, is record value. For new and even more luxurious styling, colors and appointments have been added to all of Chevrolet's other advantages of BIG-CAR QUALITY AT LOWEST COST!

Meet the new standard of Big-Car beauty! It's here, in Chevrolet's Bodies by Fisher—finest bodies made—available only on Chevrolet and higher-priced cars.

You'll enjoy Big-Car performance, too, when you own a Chevrolet; for it brings you Valve-in-Head engine performance, found elsewhere only in more expensive cars.

You'll find Chevrolet rides more smoothly on all types of roads due to the famous Knee-Action Ride; and, of course, Knee-Action is found only on Chevrolet and costlier cars.

Keep your present car in good running condition by bringing it to us for skilled service, now and at regular intervals, pending delivery of your new Chevrolet.

CHEVROLET and ONLY CHEVROLET IS FIRST!

Kirk-Davis Chevrolet Co., Inc.

PHONE 57

SYLVA, N. C.