

# GRAND OPENING

Thursday, April 8th -- At Our New Location --

on Main Street

**COME IN AND SEE  
FOR YOURSELF**

THE WONDERFUL IMPROVEMENTS FOR SHOPPERS AND FEAST YOUR EYES ON THE BUDGET SAVING VALUES. YOU WILL MARVEL AT THESE FEATURES

—IN—

**SYLVA'S outstanding  
food store.**

- WIDE SPACIOUS AISLES
- 50 FT. PRODUCE DEPT.
- 42 FT. REFRIGERATED MEAT CASES
- TRAINED COURTEOUS PERSONNEL
- NEW MODERN EQUIPMENT
- BRAND NEW BUILDING

**BUT . . . MOST OF ALL**

YOU WILL BE PLEASED TO FIND THAT SHOPPING HERE IS LIKE

PUTTING  
MONEY

in the

**BANK**

because

you get

A FULL

DOLLAR'S

WORTH

EVERY

TIME!



Fat Back, thick

Blackeye Peas, 2 lb. pgs.

Chewing Gum, Box of 20 pgs.

Grape Jam or Grape Jelly, 1 lb. jar

Van Camps Pork & Beans, No. 2 can 2 for 35c

Dixie Home Milk, 3 tall or 6 small cans 39c

Libbys Halves Y. C. Peaches, No. 2 1/2 can 30c

Gold Cup Coffee, 1 lb. Bags 89c

**SCOTT TOILET  
TISSUE**

**ROLL  
10c**

In appreciation of past patronage, Dixie-Home has spared nothing in bringing to Sylva the finest self-service market that modern engineering and scientific food research can design.

We look forward to continued pleasant shopping relations and our motto will always be "Service at its best, with every day low prices."

**FREE**

**FREE!** 500 BOUQUETS OF GORGEOUS TULIPS FROM THE FAMOUS MEADOWS GARDENS, TO THE FIRST 500 LADIES VISITING THIS STORE THURSDAY.

● **Self Service Meats**

Trained Personnel Plus "Quality Tender" Assures Economy And Satisfaction.

- Pinky Pig Pork Sausage ..... lb. 49c
- Pinky Pig Sliced Bacon ..... lb. 65c
- Economy Slices Smoked Ham ..... lb. 79c
- U. S. Good Veal Patties ..... lb. 43c

● **Ocean Fresh Sea Food**

Fresh Caught And Shipped Direct To You

- Halibut Steak ..... lb. 43c
- Dressed Sea Bass ..... lb. 33c
- Skinless Fillets of Cod ..... lb. 39c
- Salmon Steak ..... lb. 55c
- Fillets of Whiting ..... lb. 29c
- Fillets of Red Perch ..... lb. 37c

● **Self Service Dairy**

Taste Tempters To Aid Any Meal

- Southern Gold Margarine, 1-4 lb. prints colored ..... lb. 53c
- With Cheese Cutter, Velveta Cheese, 2 lb. package ..... 99c
- Kraft American Cheese ..... lb. 57c
- Philadelphia Cream Cheese, package ..... 17c
- Savory Sharp Cheese Food ..... lb. 52c
- Ballards Biscuits, package ..... 13c
- Dixie-Home Butter, 1-4 pound prints lb. ..... 92c
- Dixie-Home Butter, 1-2 lb. patties ..... 46c
- Avonset Whipping Cream, 8 ounces ..... 44c

● **Stock Up On These**

- Red Pie Cherries, No. 2 can ..... 25c
- Seedless Raisins, 15 oz. .... 10c
- Standard Pack Tomatoes, No. 2 can, 2 for ..... 25c
- Hunts Peaches, No. 2 1/2 can ..... 2 for 47c
- Sliced or Crushed Del Monte Pineapple, No. 2 1/2 can ..... 37c



**THE STORE WHERE QUALITY COMES FIRST!**

- MILD WISCONSIN STATE CHEESE ..... lb. 53
- JELLO, ASSORTED FLAVORS, 3 pkgs. .... 25c
- FLORIDA GRAPEFRUIT JUICE, 46 oz. can ..... 2 for 31c
- PINK SALMON, No. 1 Tall can ..... 49c
- ROSE ROYAL FLOUR, plain or self-rising, 24 lb. .... 1.89
- FACTORY PACK SUGAR, 10 lb. bag ..... 85c
- SWIFT'S JEWEL SHORTENING, 4 lb. carton ..... 1.27
- ALL SOUTHERN MARGARINE, lb. .... 34c

**2500 Items To Select From**

*We Feature . . .  
. . . Quality Brands*

- Dixie-Home Standard Bleach, 1-2 gal 24c
- Dixie Queen Brooms ..... 1.05
- Dixie-Home Salad Dressing, 16 oz. 33c
- Sunshine Krispy Crackers, 1 lb. pkg. 25c
- Nabisco Ritz Crackers ..... 31c
- Stokelys Apple Sauce, No. 2 can, 2 for 29c
- Silver Cup Coffee, 2 1-lb. bags ..... 79c
- Armours Treet, 12 oz. can ..... 49c
- Wesson Oil, pint bottle ..... 41c
- Del Monte Medium Prunes, 1 lb. pkg 20c

**GARDEN FRESH PRODUCE**

SHIPPED DAILY FROM THE FINEST FARMS IN THE SOUTH-LAND IN REFRIGERATED TRUCKS AND OFFERED TO YOU AT THE PEAK OF GOODNESS.

- WAVERLY GRAPEFRUIT, Medium size, 4 for ..... 17c
- U. S. No. 1 POTATOES, 10 pound bulk ..... 49c
- FANCY TOMATOES, carton ..... 29c
- FLORIDA ORANGES, 8 pound mesh bag ..... 37c
- LARGE HEADS LETTUCE, 2 for ..... 19c
- FANCY YELLOW SQUASH, 2 pounds ..... 23c
- GOLDEN HEART CELERY, 2 large stalks for ..... 15c
- BEN DAVIS or ALBEMARLE PIPPIN APPLES, 5 pounds 37c

**Every Day  
Low Prices**



**Shop Early  
In The Week!**