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# MRS. S. T. LONG

# (Continued from page 1)

ert Long of Sylva; three daughters, flag whoe in turn presented it to Mrs. J. R. Buchanan of Sylva, Mrs. Post Guide Philip Jones. The W. H. Carter, Danville, Ky., and flag, representing the Senior Scout Mrs. H. E. Buchanan of Hender- charter, which will be presented sonville; one brother, Frank H. at a later date, will be used by children and four great-grandchil- other occasions where the larger dren. flag can not be used.

Pallbearers were Harry Buchanan, Jr., Bamsey Buchanan, Jr., Jean Buchanan, Lincolnton; Mr. efforts of Charlie Campbell, who William Porter, Charles Goodard, and Mrs. William Porter, Chapel is directing part of the 4th activi-Frank Brown, Jr. and Fred Brown, Hill, Mr. and Mrs. Alec Kizer and ties and the Merchants Association, all grandsons and nephews of the Mrs. Carrie McKee, Brevard; Mrs. Claude L. Shafer, famous balloondeceased.

W. H. Carter, Danville, Ky.; Mr. ist and parachute jumper, of In-Out-of-town people here for the and Mrs. Lloyd Jarrett, Biltmore; dianapolis, Ind., will come here funeral were Mr. and Mrs. H. E. Mrs. Charles Smith, Mr. and Mrs. for an exhibition at 5:30 Monday Buchanan, Harry Jr., and Miss Earl Smith, Mr. and Mrs. E. F. afternoon, the 5th. Pearl Buchanan, Mrs. Mary Carter Green, Mr. and Mrs. Brown, Ashe-Brinson, Mr. and Mrs. Harry Cro- ville; Mr. and Mrs. A. H. Cannon, well, Mr. and Mrs. Lloyd Bigger- Wytheville, Va.; Mr. and Mrs. W. ber of years, and his performances staff, W. B. Hodges, L. I. Burgin, R. Smith, Brevard; Mr. and Mrs. Fred Reed, Carroll White, Miss Ed Williams, Mrs. I. H. Powell always please the crowds. His Syretha Sossamon and Hattie and Mrs. Guy Hipps, Canton; Mr. Wright from Hendersonville; Miss and Mrs. J. M. Long, Waynesville; best. He appeared at Asheville

SENIOR SCOUT COURT

(Continued from page 1)



workmanship and tough quality materials.

ALSO we have all colors of good grade shoe polish and for all leathers.

-FOR THE FARMER-

Good Leather For All Types Harness Repair

**BLUE RIBBON SHOE SHOP** PHONE 114 SYLVA, N. C. THE SYLVA HERALD AND RURALITE

# Thursday, June 24, 1948

### SYLVA IS TO HAVE BALLOON ASCENSION Missing 18 Years, Found edge which mankind has accumu-TIMBER TALKS JULY 4, FIRST ONE HERE IN 31 YEARS lated over the centuries is pre-(Continued from page 1) By W. C. HENNESSEE served and recorded for future In celebrating July 4th on Mon- of free acts, and this year will be and is well acquainted with this \* generations by being written or day, the 5th this year, Jackson no exception, however it is one of rugged mountain section, having Wood, The Indispensable printed on paper which is made the first and oldest free acts to- hunted and fished the entire region of wood pulp. Brown, Cullowhee; eight grand- the troop on camping trips and their first balloon ascension since day. The ascension will be made many times. The searchers took The years just passed proved Now that we have seen that beyond a shadow of a doubt that the county fair in 1917, and many from the Sylva Graded School up the task Monday morning of civilization with all its conveniwood is definitely here to stay, let's devise ways and means of of the younger generation their grounds, or the Mark Watson Field, locating some trace of the missing ences and modernization cannot improving its quality. For many first in a life-time. Through the and will take place at 5:30 P. M. man. survive without a few basic subland-owners that will mean a "Mr. Hawkins, 73 years old, was stances. Among these is wood. afternoon of July 5 weather permitting. The committee has taken not in the best of health when he complete reversing of present poli-It is estimated that eighty perout insurance should it rain, or disappeared from his home and it cent of all American families live cies. Instead of using only the bad weather prevail at the above is feared that he was taken sick in houses which are built chiefly "cream" we may have to use the time, due to the fact that it has and crawled off to some secluded of wood. While millions of peo-"whole milk", or perhap only the taken quite a sum of money to spot and died, or that he has fal-"whey" for a few years. In other ple use wood as the principal fuel bring the balloon exhibition to len off some of the high cliffs and for heating their houses. words, the better trees must stay Sylva. Several dollars are being killed himself. and the poorer ones must be weed-We hardly realize the many Shafer has appeared at fairs and spent in advertising this gigantic "An emergency patrol of the ways in which we use wood. This ed out. 4th of July celebration, by radio, Boy Scouts of Sylva, including newspaper, for example, is print-Here are a few other suggestions newspapers, window cards, and the Marshall Cooper, Bob Moody, to assure development of timber: ed on paper which was made albumper cards which appear on James Moody, Frank Askey, Earl most entirely from ground wood ten acres on your farm to timber automobiles and trucks on the high Collins, Bill Moody, Bill Edwards, ways within the next few days. Edmund Brown and Ray Hooper, growth. Harvesting of lima beans in If the old man weather will per- went to Cashiers on Saturday to North Carolina will reach its peak (2) Select the land as to characmit, Sylva will witness its largest aid in the search." ter and capacity to produce alterabout July 1. crowds in many of a moon. Nearby Funeral services were held Sunnative crops of greater value. Bryson City, Franklin, Waynes- day afternoon at 2 o'clock at the Rev. W. N. Cook officiating. Burial \* (3) Become a grower of wood ville, and the smaller towns and Cashiers Methodist church with A picture of the balloon is shown villages are being well advertised was in the upper Cashiers ceme- and learn the techniques of the business. tery. in the advertisement on this page. It is shown on the ground, then at 2.000 feet and the small spot at the Idle waste land should be planted to trees. Place your applicacus. Mayor Allison joins the 4th wasted they would be in a better eron of Washington, D. C.; one son, tion for trees with the county agent top of the picture represents 4,000 of July committee in welcoming position to present such facts to Wade Hawkins, Cashiers; 13 chilnow. feet up, just before the parachute people from far and near to visit interested groups in Jackson dren; a brother, Jim, and a sister, LET'S KEEP JACKSON COUNTY County. our city for this great 4th of July Belle. GREEN. **Celebrate** 4<sup>th</sup> of July In Sylva Mon., July 5th tor Brown, Mrs. D. H. Brown, Mr. Mrs. F. M. Williams, Secretary; and Mrs. F. H. Brown, Mrs. W. W. Mrs. Blaine Nicholson, Member; Brown, Prof. and Mrs. W. E. Bird, Mrs. Garland Dillard, Mr. Blaine Mr. and Mrs. Keith Hinds, Mrs. Nicholson, Mr. M. L. Snipes, Coun-

FEATURING

**Claude L. Shafer's** Sensational Balloon Ascension and Parachute Jump

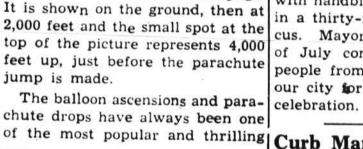
ston Phelps, Spruce Pine; Dr. and to observe and study their Market. Mrs. Kermit Chapman, Waynes- The committee felt by observing ville; and Misses Otelia and Irene a successful Market where many Cathey, Asheville. thousands of dollars is handled

Gola Ferguson and Mr. and Mrs. ty Agent; Mary E. Johnston, Home

Luther Ferguson, Cullowhee; Mr. Agent; and a visitor, Mrs. Collins,

and Mrs. Charles Goddard, Chat- visited the Henderson County Curb

tanooga, Tenn.; Mr. and Mrs. Win- Market on Saturday, June 19th



county citizens and Sylva's visitors

will have the opportunity to see

various celebrations for a num-

ascensions are made on schedule

and his equipment is always the

last Sunday at the Recreation park

where thousands witnessed his

show.

of the most popular and thrilling Curb Market Committee Mr. and Mrs. J. R .Long, Miss Mary Visits Henderson. Market Long and Miss Margaret Wilson, The Jackson County Curb Mark-Bryson City; Mr. and Mrs. George et Committee consisting of Mrs. Coward, Whittier; Mr. and Mrs. Dennis C. Higdon, President; Mrs. J. R. Bryson, Mr. and Mrs. Vic- Lewis Bumgarner, Vice-President;

# WHY "Stepping Down" IS SO IMPORTANT TO YOU

Nudson amazes motor-car world by using vital "step-down" zone-not available in any other car-to bring you riding qualities and safety beyond anything known before!

Word's going 'round-and fast, toothat Hudson gives you a "sweet," smooth, safe ride that is a new high in motor-car performance!

Perhaps you've heard pleased and proud Hudson owners talking about this exciting new experience, but here's something you may have missed hearing:

The key to this amazing new ride lies in that area just under the floor of the average car, which in the New Hudson becomes the "step-down" zone-as illustrated in the sketches at the right.

This "step-down" zone is all-important, because experience has shown that the lower to the ground a car can be built, the better it will handle, the more stability it will have, the safer it will be, and thus the more enjoyable and comfortable will be your ride.

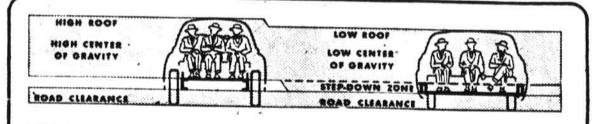
Hudson, and Hudson alone, has accomplished a near miracle of low-built streamlining and smooth, safe, comfortable riding with a new type of base frame which surrounds the passenger compartment, and thus permits the floor to be lowered down within it. Recessing the floor creates the "step-down" zone and a center of gravity that is the lowest in any American stock car-yet road clearance is ample!

That's why Hudson has a hug-the-road way of going, even in cross-winds, and on every conceivable kind of highway. When you see how this car takes even a the sharpest curves, it will spoil you for any other type of automobile! You sense this delightful conformity to the road the minute you begin your ride; and this stability, plus the protection of riding incircled by a sturdy box-section steel frame, gives you a grand feeling of safe well-being.

Sitting in this car is as downright satisfying as stretching out in your favorite easy chair. You ride on seats that are lowered and cradled ahead of the rear

wheels and, even with its low silhouette, this breathtakingly beautiful motor car gives you more head room than any other mass-produced car built today! Hudson's use of the vital "step-down" zone in its exclusive, all steel Monobilt body-and-frame\* is a development that required years of engineering work, the perfection of new production techniques, and millions of dollars in highly specialized new plant investment. Perhaps this explains why Hudson alone offers this new design principle today.

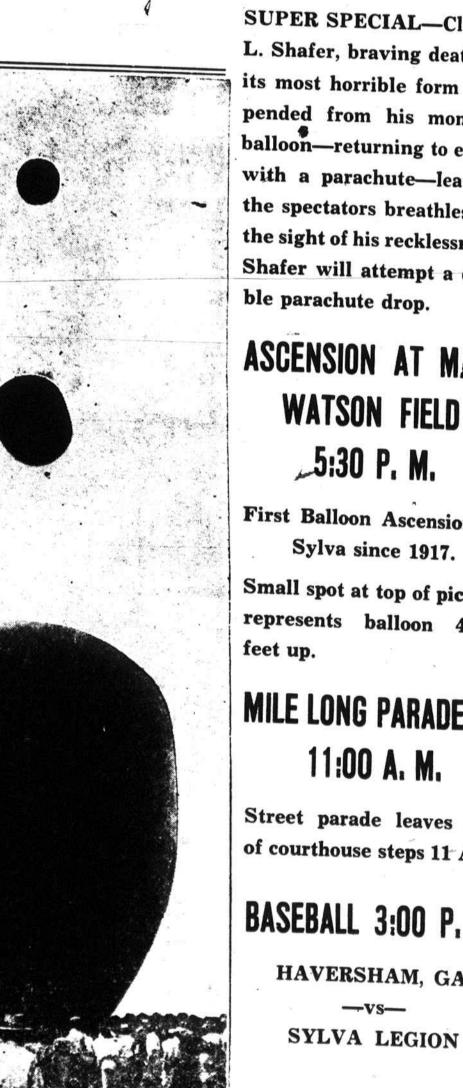
The nearest Hudson dealer has a booklet -yours for the asking-which explains how "stepping down" brings you advantages beyond anything known before! Hudson Motor Car Co., Detroit 14. \*Trade-mark and patents pending.



OTHER CARS-Here you can see that any car with floor on top of the frame, as shown above, fails to utilize that all-important space between frame members (heretofore wasted by placing floor on top of the frame). This results in a high center of gravity, and either a high roof line or insufficient head room.

NEW HUDSON-Here the important space between frame members, shown above, becomes the "step-down" zone-a highly useful addition to interior passenger roominess that creates a new, lower center of gravity, which in turn permits greater safety, improved roadability and ride, a low, streamlined silhouette.





SUPER SPECIAL—Claude L. Shafer, braving death in its most horrible form suspended from his monster balloon-returning to earth with a parachute-leaving the spectators breathless at the sight of his recklessness. Shafer will attempt a double parachute drop.

# **ASCENSION AT MARK** WATSON FIELD

First Balloon Ascension in Sylva since 1917.

Small spot at top of picture represents balloon 4,000

# MILE LONG PARADE AT 11:00 A. M.

Street parade leaves foot of courthouse steps 11 A.M.

BASEBALL 3:00 P. M. HAVERSHAM, GA. 

BEAUTY CONTEST

