

## Chamber Of Commerce Executives To Meet Here

### Arrangements Made To Spray Sylva Area With DDT In Fight On Polio

#### Home-Owners And Business Firms To Be Asked \$1.00 Each To Help Defray The Cost

In an effort to prevent the further spread of polio in the town of Sylva arrangements have been made by the Merchants Association, and individuals of the town with the Orken Exterminating Company of Asheville to apply fog spray of DDT to all premises inside the city limits and as much of the outlying districts as funds will provide for.

The cost of doing this work will amount to over \$500 and since the city cannot pay the bill from public funds the cost must be met by individual property owners. This being the case Grayson Cope, president of the Merchants Association, on behalf of the Association, is asking every individual property owner and business owner to contribute \$1 each toward this expense. The money can be left with Edwin Allison at the city hall, Mr. Cope stated. This being a central place and most convenient for everybody to get to or send in the \$1.00. Although Mr. Allison is City Clerk this money can in no way be connected with any of the town's funds.

Plans now are to have the spray applied some time next week, or as soon as the money is in hand and the Asheville Company can get here to do the work.

There has been only two cases of polio within the city limits since the outbreak started earlier in the summer. The county, however, as a whole including the two in Sylva, has had only seven cases.

#### Miss Addie Crawford Dies

Miss Addie Crawford died Wednesday at 12:40 p.m. at the home of her brother, Robert Crawford, at Balsam. Funeral arrangements are in charge of the Garrett Funeral Home in Waynesville. Services will be held at the Mount Pleasant Baptist Church at Balsam at 3 p.m. Thursday, September 9. Burial will be at the Crawford Cemetery at Balsam.

#### R. F. Jarrett In Winston-Salem Hospital

Mr. Robert Frank Jarrett of Dillsboro, owner of the Jarrett Spings Hotel, was taken to the Baptist Hospital in Winston-Salem last Saturday for examination and observation. His son, Mr. Claude Jarrett, of Andrews, is in charge of Jarrett Spings Hotel during his father's illness.

### Public Invited To Attend All Business Sessions of C. of C.

The general public is given an invitation, and urged to attend all the business sessions of the convention of the North Carolina Association of Chamber of Commerce Executives to be held at Ritz Theatre in Sylva Sept. 13 and 14. The opening session in the theatre will be at 9:30 Monday morning, continuing through to the lunch hour and then re-convening for further session at 2:30 at the Club house. These sessions will be full of interest to every citizen of Sylva and Jackson county. You are urged to come out and get acquainted with the Chamber of Commerce Executives.

The annual banquet dinner will be held Monday evening at 7 o'clock in the Allison building, followed by an address by Dr. Sylvester Green, editor of the Durham Herald. Mr. Green is a very forceful speaker and will have a message of interest to everyone.

A limited number of tickets are available to this banquet and the luncheons that are to be held. They

### THIS IS JACKSON'S LARGEST NEWSPAPER

As far as we have been able to find out this issue of The Herald (36 pages in four sections) is the largest single issue of any paper ever published in Jackson county. It certainly is the largest single issue of The Herald, sixteen pages being the largest previous to this "Chamber of Commerce Executives Welcome Edition."

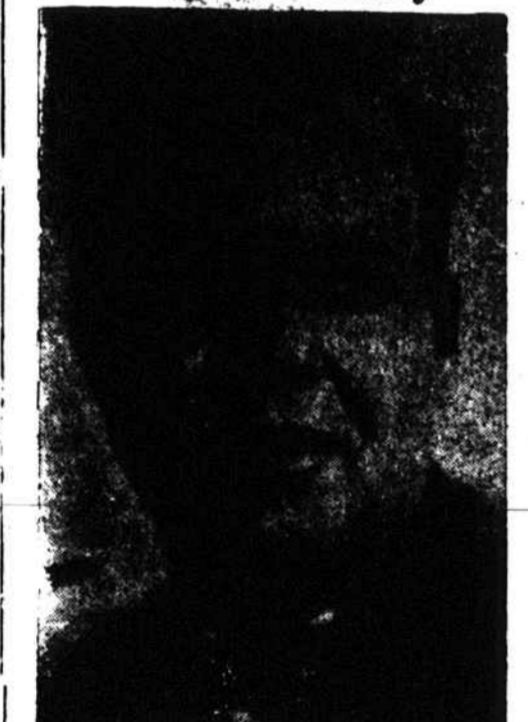
This large issue of The Herald has been gotten out with the usual shop force, and front office staff, except for the help of Mr. Felix Picklesimer in selling the advertising. However, considerable "night-crit" has been burned in doing so.

A number of extra copies of this issue are available at The Herald office.

### Schools To Open Thursday, September 16

V. L. Cope, superintendent of the Sylva and Jackson county schools, has announced the opening date for all these schools for Thursday, Sept. 16. This is two weeks later than the original date set for the opening, but was necessary on account of cases of polio in the county. However, the officials deem it safe now that the number of cases throughout the state are on the decline.

#### C Of C Secretary



JOHN C. THOMAS, Secretary-Treasurer of the N. C. Chamber of Commerce Executives Association, and member of the Wilson Chamber of commerce at Wilson, will make the annual report at the 11:45 session of the State Convention on Tuesday morning.

### Former Cullowhee Lady Wins In Contest

Mrs. Glynn E. Poteet, the former Miss Jean Hampton of Cullowhee, was the first prize winner of the recent Betsy Ross Bread Contest in Lynchburg, Va. Mrs. Poteet lives in Lynchburg where she and her husband are employed by the Mead Corporation, Heald Division. She won the First Prize of \$35.00 for having a perfect score in the Betsy Ross Quiz. Mrs. Poteet is assistant editor of the Mead Corporation's paper, "The Spreading Chestnut."

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### 2nd Peacetime Draft Begins



TYPICAL OF THE THOUSANDS of young Americans registering for the second peacetime draft is this group of 25-year-old New Yorkers waiting their turn to fill out questionnaires. Some 20,000 registration offices across the nation were faced with the task of checking the eligibility of 9,600,000 young men. First on the list are those born in the year 1922 after August 30. Other eligibles will register later. (International)

### Rural Living Standards Rise In Jackson As Farmers Apply The "New Look" To Methods

Agriculture in Jackson County is on the up and up and is bringing about a better rural living to the farm families located on the twenty-four hundred farms in the county. The county now has the "New Look" which shows up from every known way of measuring rural progress.

The first major step in bringing about the "New Look" to the farms in the county was to pull the row crops from the steeper hillsides. This required a lot of pulling and hard work by leading farmers, agricultural workers, and business men. It meant making two blades of grass grow where only one previously grew. Today the steeper fields are green with hay crops, pastures, or turned back to permanent forests. Farmers are now producing as much corn on one acre as they did a few years ago on four acres.

What does the high yields of corn, alfalfa, potatoes, and other

### REPAIR WORK ON ELEMENTARY SCHOOL IS PROGRESSING

The remodeling of the Sylva Elementary School building is progressing favorably, according to Robert Holden, construction foreman.

Mr. Holden stated Tuesday that even though the materials are hard to get, the work on the building is going along rapidly.

New floors, windows and safety apparatus are being installed. The painters began Tuesday on the beautification of the inside.

Mr. Holden declined to say just when the work would be finished but said the job was running on schedule. He said that the best of materials were being used and that the hard part of getting them was due to the fact that the new material had to be matched to the old stuff.

### Farmers See Better Pastures As Short-cut to Higher Profits

It has been proven conclusively by many of our farmers in Jackson County as well as throughout the State these commodities can be increased with a considerable profit when sufficient pastures, both winter and summer, are maintained.

(Continued on page 8)

### TRAVEL IS HEAVY IN NATIONAL PARK

Travel in the Great Smoky Mountains National Park has been heavier than ever before, according to figures released by park superintendent, Blair Ross.

Tubulations for August brought the travel total for the year to 1,247,578, said Ross. This figure is for the eleven month period beginning in October of 1947, the schedule on which travel is counted in the park.

The 1946-47 travel year only brought in 1,136,000. This year's total has already out-stripped that figure.

Labor Day crowds and fall visitors are expected to boost the number up several notches. Ross said that 29,000 people went into the park on the Fourth of July and almost that many were expected Monday, Labor Day.

### FUNERAL RITES FOR MRS. MAE BUMGARNER HELD MONDAY, 2 P M

Mrs. Mae Bumgarner, 54, daughter of Mrs. Dovey Pressley and the late W. R. Pressley and widow of the late Frank R. Bumgarner, died Sunday morning, August 29, at her home in Cullowhee following a long illness.

Surviving are the mother, of Franklin; one daughter, Mrs. Burke Ferguson of Cullowhee, five sisters, Mrs. Leshar Green, Miss Betty Pressley, Mrs. Laura Bell Dowdie, all of Franklin, Mrs. Ethel Mincey of Dillsboro, and Mrs. Charlie Brendle of Speedwell; three brothers, E. C. Pressley of Dillsboro, W. R. Pressley of Franklin, and Zollie Pressley of Detroit, Mich.

Funeral services were held Monday afternoon at 2 o'clock at Speedwell Baptist Church, of which she was an active member. The Reverend Brown and the Reverend Kincaid officiated. Burial was in the Bumgarner cemetery. The body lay in state an hour prior to the funeral.

Pallbearers were Edwin Knight, Clarence Brendle, Ray Hooper, Max Holden, Clyde Pressley, and Weaver Fox.

Honorary pallbearers were Dr. J. B. Painter, Lee Freeman, Edd Bryson, Luther Ferguson, Robert Shelton, Ray Pressley, Clair Cotter, G. P. Ferbuson, Dr. Charles Crawford, Clifton Crisp, Bowman Bumgarner, Clinton Hooper, and R. L. Knight.

The Intermediate Girls' Class were flower girls. Moody funeral home was in charge of arrangements.

### OPENS OFFICE HERE



DR. PRATT CHEEK, JR., above, recently opened offices in the new Ferguson building for the practice of medicine, specializing and doing his work to the eye, ear, nose and throat, including bronchospasy.

### Lunch Room Officials Meet And Discuss Ward

Jackson County school principals and lunch room workers met at Sylva High school September 7, with Mrs. Kathryn O. Woodard, area supervisor of the school lunch program. At this time Mrs. Woodard explained the new report system and discussed plans for the year with the group.

### Annual State Convention To Open Sunday Night With Dinner at Sky Club

#### C. OF C. PRESIDENT



HARRY J. KRUSZ, President of North Carolina Association of Chamber of Commerce Executives, and general manager of the Winston-Salem chamber of commerce will make the response and address at the opening session of the annual State meeting here Monday morning at 9:40 o'clock. President Krusz's address will follow Mayor Allison's address of welcome. Mr. Krusz will preside over all business sessions of the convention.

He is well known in Sylva, having spoken before our chamber of commerce group before.

### Funeral For S-Sgt. Hoyle Held Here Wednesday

Funeral services for Staff Sergeant John Vester Hoyle were held at 2 P.M. Wednesday afternoon at the Moody Funeral Home in Sylva. Rev. B. S. Hensley conducted the service. The W. E. Dillard Post of the American Legion were active pallbearers and assisted in a military burial service at the Old Field Cemetery at Beta.

Sergeant Hoyle was a native of Sylva. He entered the service in September 1942 and was killed in Eastern France January 4, 1945. He was awarded the Bronze Star and the Silver Star-Medals posthumously for gallantry in action. He is survived by his mother, Mrs. Mary Jane Hoyle, of Sylva, 4 brothers, Frank, Harvey, Walter, and Ernest; and two sisters, Mrs. Bessie England and Miss Myrtle Hoyle.

### Baptists Have Meet

The Tuckasee Baptist Sunday School Convention will meet with the Balsam Grove Baptist Church on Sunday afternoon September 12, at 2:30 P. M. Reverend Wayne Dietz will deliver the main address. All Sunday Schools in the association are urged to attend.

### Curb Market Answering Long Need For Produce Market

When Miss Mary E. Johnston came to Jackson County as Home Agent, she realized that a great deal of surplus foods were being wasted because the women of the county had no way of getting their produce on the market. After much discussion with all Home Demonstration Club women throughout the county concerning the possibility of establishing a Curb Market, the club voted 100% in favor of such a project.

A Jackson County Curb Market Committee was appointed and the County Council president committee is as follows: Mrs. C. Higdon, president; Mrs. Bumgarner, vice president; F. M. Williams, secretary - surer; Mrs. Frank H. Brown and Mrs. Blaine Nicholson, members.

The president of the Committee contacted Mr. Dan Allison concerning a location for a Curb Market and he most generously donated space on one of his

#### Business And Pleasure To Feature Activities Of C. Of C. Officials

Final arrangements have been completed for entertaining the 95 members of the North Carolina Association of Chamber of Commerce Executives, their wives and friends during their three-day annual State Convention here Sunday, Monday, and Tuesday.

The guests will begin registering at the Carolina Hotel Sunday and Sunday night they will be taken in a motorcade to Tatem Sky Club, formerly Fairfield Inn near Cullowhee for a buffet supper, returning to Sylva for the night.

Monday morning at 9:30 the first business session will convene in the Ritz Theatre building, followed by a luncheon at noon and further business session in the club house in the afternoon. At 7 p. m. Monday the annual banquet will be served in the Allison building when 150 or more visitors and townspeople will attend. Sylvester Green, editor of the Durham Herald, will make the address.

Another business session will be held in the Ritz Theatre Tuesday morning for a brief period after which the visitors will be taken by motorcade to Cherokee and the Smoky Mountains National Park. The motorcade will leave the theatre at 10 o'clock. At Cherokee a picnic lunch will be served by students of Cherokee Indian school.

A number of outstanding square dance teams will perform for the entertainment of the guests Monday evening following the banquet. The convention will adjourn its 1948 convention Tuesday afternoon at 4:30.

A larger number of hotel reservations have already come in, with some of the visitors planning to stay over a few days longer for scenic motor trips in this area.

Around 125 are expected to attend the convention from all parts of North Carolina.

The complete program in detail will be found on back page of section one.

### COURT OF HONOR HAS BEEN POSTPONED

The boy scout District Court of Honor scheduled to be held tonight, Sept. 9, at 8 o'clock in the Sylva Methodist church, has been postponed until some future date, Scout officials announced Tuesday. This is being done, they said, due to the polio situation. Announcement will be made thru The Herald as to the date the court will be held.

### Curb Market Answering Long Need For Produce Market

lots, rent-free for the rest of the year.

Materials for the building were secured from W. C. Hennessee Lumber Company and the Sylva Supply Company. These business men were quick to realize the value of a curb market to the county as well as to the town people, and they advanced materials for the construction of the market. The Home Demonstration Club women have assumed the responsibility of paying the cost of this market by donations and fees from the sale of produce. This market cost the clubs approximately \$300.00.

The Jackson County Curb Market had its formal opening on August 14, with a special program at which Mrs. D. C. Higdon presided. Mr. Jack Allison, Mayor of Sylva, welcomed the market to Sylva and expressed his appreciation for what the club women of the county had succeeded in accomplishing.

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