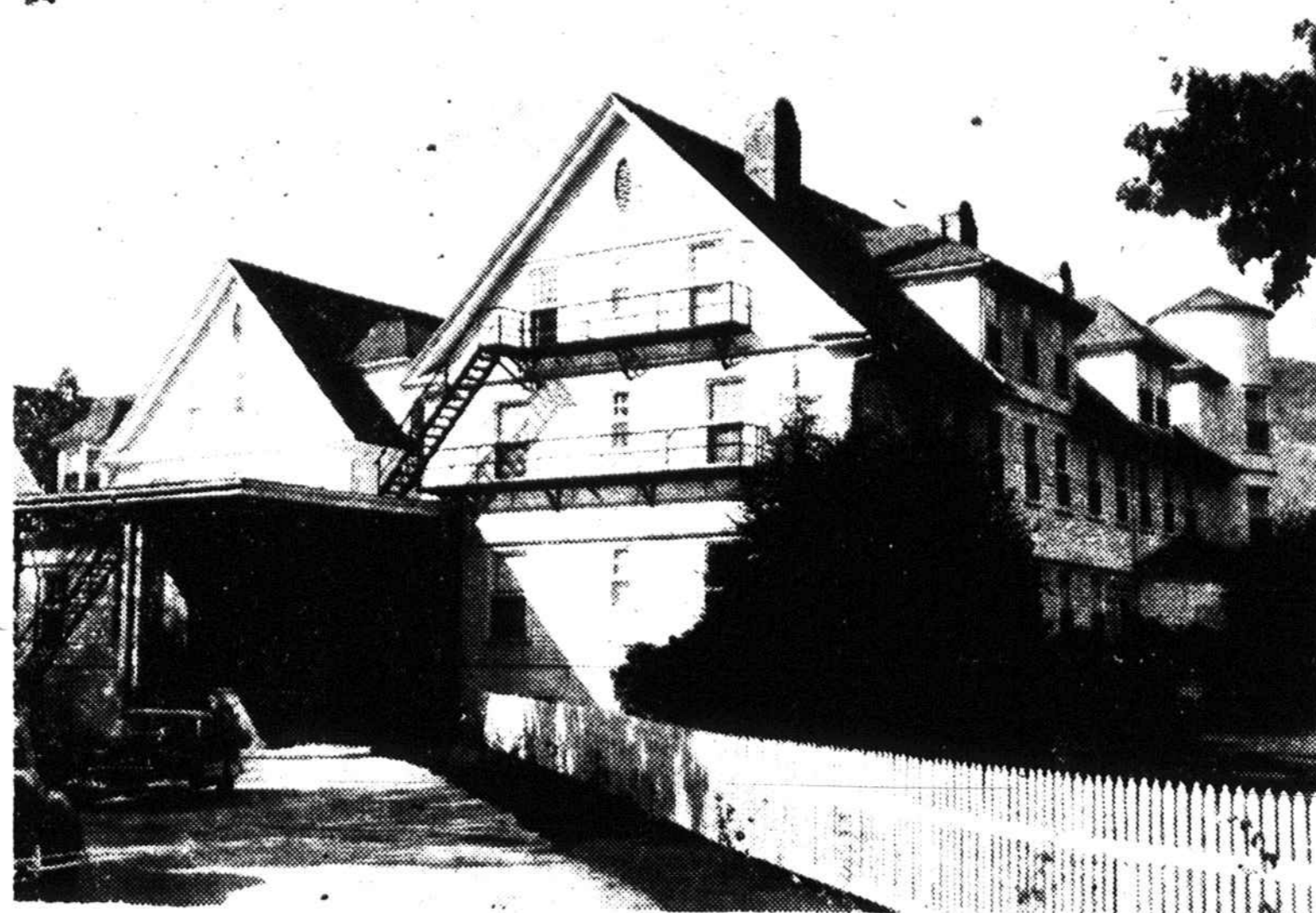


**THE SYLVA HERALD**  
SECTION THREE  
FEATURES  
September 9, 1948

# Jackson Has Splendid Tourist Accommodations

Framed Fairfield Inn Becomes Modern Tatem Sky Club



Pictured above is the famous Fairfield Inn which has been completely remodeled and renovated by its new owner, Tatem Wofford, and has been renamed "Tatem Sky Club." The prominent resort is located at the county line near Cashiers. Elaborate plans are being made to make it one of the most outstanding hotels in this section with a 18-hole course, a modern outdoor ice rink and all other facilities for vacation pleasure. The 100 rooms in the building have been replastered and redecorated and a steam heating system is being installed.

N. C. Chamber of Commerce Executives will be entertained here Sunday evening, September 12, at a dinner given by the Jackson County Chamber of Commerce.

The 4-H judging contest sponsored by the North Carolina Jersey Cattle Club will be held Aug. 27 at Biltmore Farms near Asheville.

## U. S. Department of Commerce Reports On Domestic Stock

Commenting on the near record low position of domestic stocks of fats and oils revealed in the latest issue of the U. S. Department of Commerce's official publication **Industry Report**, the American Fat Salvage Committee urges homemakers to continue salvage of every available drop of used fat.

The report shows that despite favorable production of fats and oils in the U. S. in the 1947-48, "stocks of fats and oils in the U. S. have continued to decline and at the end of May 1948 totaled 1,416 million pounds." This figure is 139 million pounds less than May 1946 and only 246 million pounds more than the record low of recent years reached in October 1945, the Fat Salvage Committee points out.

"Concern over the low stock position would be greater were it not for the indicated favorable prospects for the 1948-49 season," the Fat Salvage Committee explains. Besides the hundreds of industrial channels into which used fats go, this additional 100 to 200 million pounds of household fat salvaged each year serves the national economy by making available greater amounts of other kinds of fats including vital food fats. Illustrative of the significant contribution made by household fat salvage is a statement by Chas. T. Lund, Associate Director, Food Branch, Office of International Trade of the Department of Commerce: "This reclamation of used fats, between 100 to 200 million pounds a year . . . reduces the possible use of lard (for example) with its resultant increased de-

mand for vegetable oils to meet domestic needs."

Nearly 100 million tons of hay will be produced in the nation this year.

**WELCOME**  
Chamber of Commerce  
EXECUTIVES  
**EAGLES 5 & 10c**  
Main St. Sylva, N. C.

**Tourist Accommodations To Be Found In Jackson County**

The following is a list of hotels, tourist courts and tourist homes to be found in Jackson county, listed with Chamber of Commerce, there are also others: SYLVA — Lloyd hotel, Carolina hotel, Sylva hotel, Mrs. John A. Parris, rooms; Mrs. H. J. Landis, rooms; Mrs. J. F. Freeze, home, including meals; Pioneer Village, cabins; Maple Springs Tourist Camp, cabins and meals; Park Tourist home, rooms; Mrs. Ray Cogdill, rooms; Mrs. Harry Hastings, rooms; Mrs. H. M. Hooper, rooms; Mrs. Minnie Green, Beta, rooms; Mrs. F. M. Williams, rooms; Poteet Tourist Home, rooms; Parker's Cottage; Dan Tompkins, rooms; Mrs. B. R. Morgan, rooms; DILLSBORO — Jarrett Springs hotel, Cannon's cottages, Hillcrest

Mrs. J. C. Cannon, rooms; Grey Stone Lodge, rooms; Carl's Cottages, New Riverside Cottages, Old Mill Inn. CULLOWHEE—Mrs. Brady Parker Home, rooms-meals; Long's Tourist Home. WHITTIER—Sunset Farm, cottages and meals; The Martin House, rooms; Patton Tourist Home, rooms and meals; Green Acres Farm, rooms and meals; Hall's Tourist Home, rooms and meals; Hillside Haven, rooms and breakfast; Redwing Tourist Cabins. CHEROKEE—Mac's Indian Village, cottages, rooms and meals. GAY—Clark's Place on Cowee Mountain, cottages and meals.

Mountain Springs hotel, Balsam; Balsam Lodge, Balsam.

CASHIERS—High Hampton Inn Cottage Inn and Whispering Pines, rooms and meals. E. G. Lombard, rooms, Highlands.

## MANY MODERN COURTS, HOMES, HOTELS FILLED EVERY SUMMER WITH HUNDREDS OF VISITORS SEEKING RECREATION

### Jackson County In Heart Of Scenic Wonderland Of Great Smoky Mountains

From Whittier to Balsam Gap and Sylva to Whiteside Mountain Jackson County is well covered with modern hotels, tourist courts and tourist homes, filled each summer with thousands of visitors coming to the Great Smoky Mountains Scenic Wonderland of Western North Carolina for rest, recreation and pleasure. The Tourist accommodations advertised on this page and elsewhere in this Special Welcome edition for Chamber of Commerce Executives, are improving their places from year to year. Most of them have all modern conveniences and are pleasantly located for all types of visitors, those seeking rest and quiet will find such places here; those seeking recreation and a point from which to take daily motor trips over the scenic highways and return at night, will find those also.

Some of the outstanding attractions in and near Jackson County include: The Cherokee Indian Reservation, the home of the Eastern Band of Cherokees. Many of the pure blood Indians still remain on the Reservation, many speaking only their native language. Their annual fair, held each fall at the height of the color season, this year from October 5 thru 9, is one of the late fall attractions. The Smoky Mountains National Park is only an hour's drive from most of these tourist places. The Cashiers section, with impressive Whiteside Mountain

Highlands and the beautiful scenery of the area, is the main tourist center of the county. Tuckasee River, winding through the valley of the same name, on which Glenville Lake is found, is a beautiful stream. Highway 107 follows this river for 25 miles, affording the motorist many breath taking views. Western Carolina Teachers College, located in this valley, is one of the State's fast growing educational institutions.

To appreciate Jackson county one has only to tarry for a little while.

The Executives of North Carolina Chambers of Commerce will find this and much more awaiting them when they come to Sylva for their annual convention Sept. 12, 13, and 14.

**WELCOME**  
EXECUTIVES  
**MOORE'S CLEANERS**  
Ph. 120 Sylva, N. C.

**666** GIVES when cold  
LIQUID OR TABLETS miseries strike  
FAST RELIEF

**WELCOME**

CHAMBER OF COMMERCE EXECUTIVES

**CANNON'S LOG CABINS**

Mr. and Mrs. M. B. Cannon, Props.  
Kitchenettes City Conveniences  
Phone 242-W  
Junction U. S. 23-19-A Dillsboro, N. C.

**WELCOME TO SYLVA**

AND JACKSON COUNTY

CHAMBER OF COMMERCE EXECUTIVES

**CARL'S COTTAGES**

MODERN—CLEAN — DELIGHTFULLY COOL

1 1/2 miles South of Dillsboro on

U. S. 23—Franklin-Atlanta

CARL ALLMAN, Proprietor

— Daily or Weekly Rates —

**ANTIQUES**

Consisting of

**CHINA**

Pressed and Blown

**GLASS**

MARBLE TOP TABLES

LAMPS, Etc.

**STALLCUP'S**

ANTIQUA & PICTURE

FRAMING SHOP

Sylva, N. C. — Whittier, N. C.

MR. & MRS. W. G. STALLCUP

**WELCOME TO JACKSON COUNTY CHAMBER OF COMMERCE EXECUTIVES**



Delightful Mountain Inn Surrounded by Modern Cottages

**SUNSET FARMS**

Just off U. S. Highway 19-A Between Sylva and Whittier  
Write For Weekly or Monthly Rates and Reservations  
Mr. and Mrs. E. A. Bumgarner, Owners

**WELCOME NORTH CAROLINA CHAMBER OF COMMERCE EXECUTIVES**

**HILLCREST**

TOURIST HOME

Mrs. J. C. Cannon

S. 19-A Dillsboro, N. C.

Spend Your Vacation At

**CLARK'S COTTAGES**

In The Shady Grove On Cowee Mountain  
U. S. 23 Between Dillsboro and Franklin, N. C.

We Have The

**LARGEST WATER WHEEL IN THE U.S.**

OUR COTTAGES HAVE

ELECTRIC KITCHENETTES . . . PRIVATE SHOWERS  
IF FOR A WEEK OR MONTH, WRITE FOR RESERVATIONS

WE HAVE AN "A" GRADE CAFE IN CONNECTION WITH OUR COTTAGES

— SERVING —

Fried Chicken — Country Ham — Steaks — Chops

CLARK'S COTTAGES

GAY, N. C.