The domestic demand for poul-

# FREEZE HOUSE

— For —

COOL

Comfortable Rooms Svlvan Hts. Sylva

## try and eggs is likely to continue GREAT SMOKY MOUNTAINS SOON TO BE AFLAME WITH BEAUTIFUL AUTUMN COLORS

Within a few weeks, the annual, of the year. march of autumnal colors will begin in the vast hardwood forests of the br.lliant red of the sumac, of western North Carolina.

Late in September will appear the Blue Ridges and the Great gums, scurwood, Virginia creeper Smokies, those twin mountain dogwood, red maple and low bush ranges which run the entire length blueberry. They will blend with the yellow of the sassafrass, birch And with them will come the an- and yellow poplar, which, as the nual army of sightseers for the early reds fade, continue to blend "leaf" season - a vacation and with the late reds of the scarlet travel season now firmly establish- and red oaks, the tan of the white

ed as one of the best visiting times oak, and the yellow of the chestnut oak. These last-to-turn continue the color into the first week or ten days of November. The glorious, flaming color proagainst a background of ever-

duced by the greatest remaining stand of hardwoods in America is greens, ranging from the bright green conifers to the sombre blacks of the balsams. The arrival of fall color is so gradual that everywhere during October the traveler will find a favorite view. Usually, though, October 15th is considered the climax of the leaf

Many resorts will remain open as usual to take care of leaf visitors, and in many instances, summer rates are reduced by from 10 to 25 per cent.

The Blue Ridge Parkway, the Great Smoky Mountains National Park and the forest lands of Pisgah and Nantahala National Forests are favored goals of visitors, and all facilities of these areas will be made available during the

Weather generally is dry at this time, days sunny, nights from cool to chilly, the air clearer.

Canadian controls on exports of slaughter and feeder cattle and dressed beef were lifted on Aug-

WE EXTEND A HEARTY

#### WELCOME TO

MEMBERS OF N. C. ASSOCIATION OF CHAMBER OF COMMERCE EXECUTIVES

After Your Business Sessions in This Building . . . drop in for a refreshing dish of Ice Cream or Cold Drink. Smokes of all kinds.

#### RITZ ICE CREAM SHOP

Ritz Theatre Building **Convention Headquarters** 

Main St.

### WELCOME CHAMBER OF COMMERCE EXECUTIVES

THE ENTIRE FAMILY HOUSEHOLD AND SPORTING GOODS



Ladies' Coats and Toppers \$19.50 TO \$29.50

Ladies' Fall Suits 100% Wool, Stripes and Solids.

\$22.50 TO \$24.50

Ladies' Fall Dresses.

\$5.95 TO \$11.95

Children's Cotton Print Dresses. Sizes 1 to 14.

\$1.75 - \$2.98

FOR BARGAINS IN MEN'S AND BOYS' WEAR VISIT OUR MEN'S DEPARTMENT

MEN'S ALL-WOOL SUITS ONLY . . .

MEN'S FALL SLACKS \$7.95 TO \$11.95

MEN'S LEATHER **JACKETS** \$14.90 TO \$22.50



BOYS' ZEALAND **JACKETS** \$2.98 TO \$3.98

**BOYS' TWEEDAROY PANTS** \$4.98

Main Street

Sylva, N. C.

# **VETS' PROBLEMS**

verted insurance?

insurance accrues cash, loan and the change. paid-up insurance values, whereas Q-I have been working in a garage? term insurance does not.

hat I expected it to be. Can I range my course to one that will meet my requirements?

Q-What is the difference be- A-Yes, providing you have VA's ween term insurance and con- permission to do so. Whenever the facts in the case indicate that a A-The protection in event of change will be to your best interdeath is the same, but converted est, VA will grant authority for

garage and now have an opportaking under the G. I. Bill is not ness. Can I use my loan guaranty Public law 346, (G. I. Bill).

Real Estate Tranfers FROM REGISTER'S RECORDS Gates and wife.

Recent transfers of property as recorded in Register of Deed's office are as follows: Clarence Bumgarner and wife,

ights to acquire an interest in the

to T. L. Monteith, and wife. John O'Kelly and wife, to Oscar

Narvie W. Ward and wife, to

Walter Bradley. Ernest Denslow and wife, to George B. Hoyt, and wife.

"Remember - Only You Can Prevent Forest Fires" is the slogan A-Yes. Such a loan would be which post offices in 38 major cities Q-I find that the course I am tunity to buy a share in the busi- eligible for guaranty under the will use in their stamp cancellation

# WELCOME

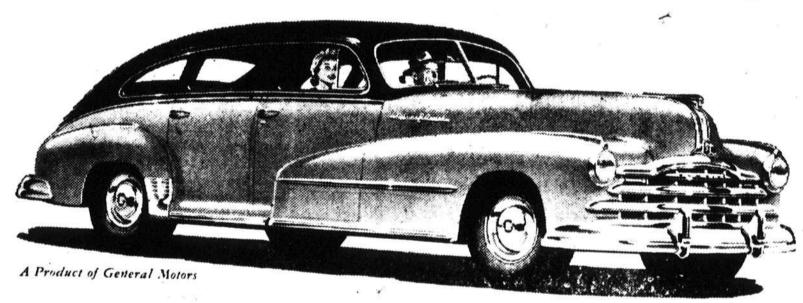
to Sylva

Chamber of Commerce Executives

For Your 1948 Convention

If You are Driving a Buick, America's Most Popular Automobile, We Know Your Trip Was a Pleasant One

Not a single thing lacking!



We're Also Dealers for the Beautiful New Pontiac and GMC Trucks

> Modern Shop Fully Equipped and Manned by Expert Mechanics

Hooper Motor Company BUICK PONTIAC **GMC TRUCKS** 

Main Street

DEXTER HOOPER, Owner-Manager

Sylva, N. C.