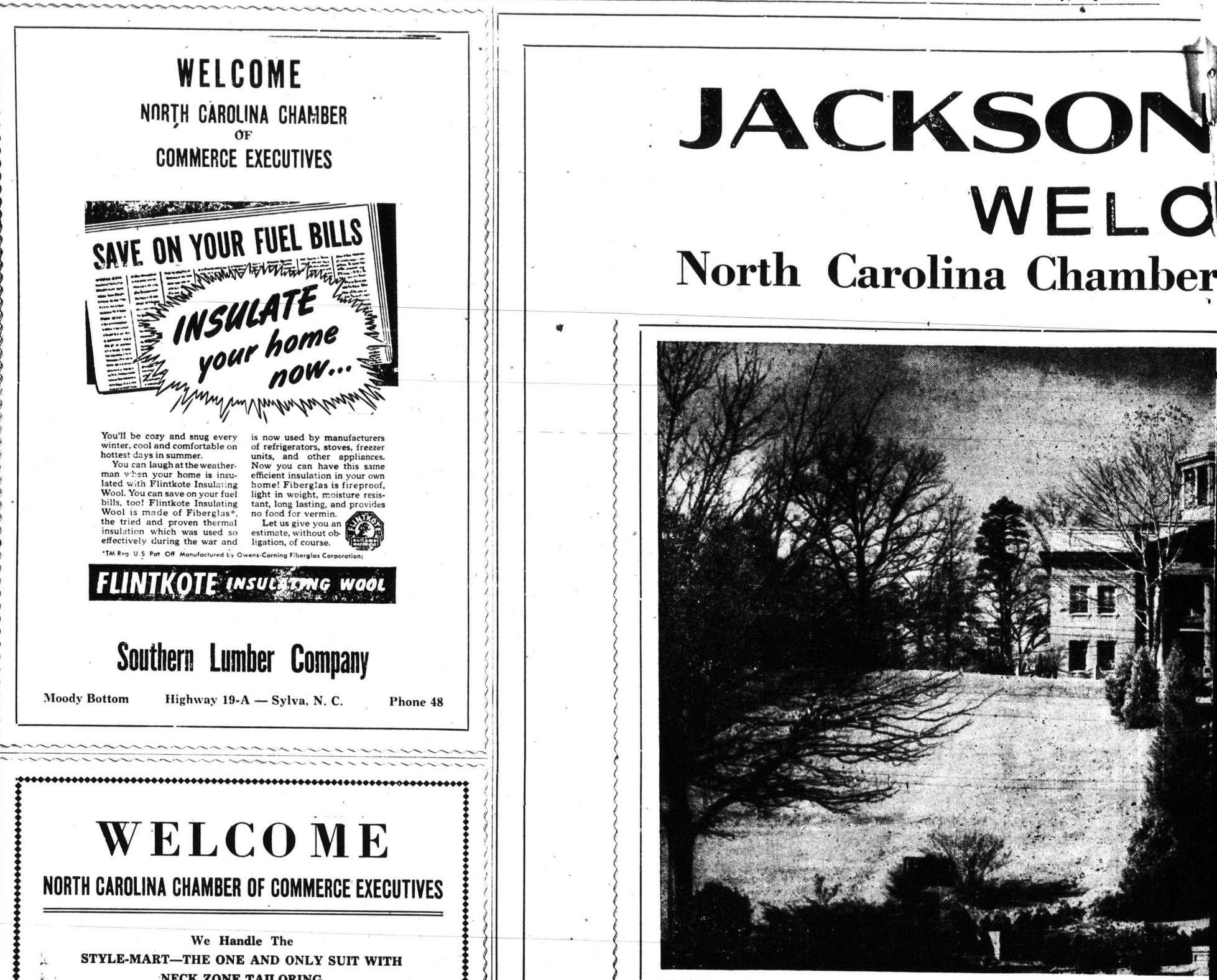
THE SYLVA HERALD AND RURALITE

Thursday, Sept. 9, 1948



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NECK ZONE TAILORING

Style-Mart Suits look right, feel right, fit right ... because of famous and exclusive NECK-ZONE TAILORING. This extra tailoring Feature prevents collar gap . . . brings out the full drape of Style-Mart's fine fabrics. See the beautiful Iron-Tone Worsteds by Style-Mart now.

When Winter's Icy Breezes blow . . . be smart . . . be warm . and be smart-looking in a handsome new Style-Mart Overcoat. Wonderful Fabrics . . . Beautifully Tailored . . . to bring out the perfect outer-garment for cold weather.

ALL THE LATEST FABRICS NOW AVAILABLE

The Men's Store

J. P. STOVALL Main Street J. FRANK FRICKS Sylva, N. C.

JACKSON COUNTY

JACKSON County extends from the Great Smoky Mountains to the South Carolina border, is bounded on the east by the high Balsam Range and on the west by the Cowee Mountains. Jackson County embraces 494 square miles of forest clad mountains and fertile valleys with a total population of approximately 20,000.

JACKSON county has grown rapidly in the past twenty-five years. It has grown soundly, because of the fact that people from all parts of the United States have come here to establish their homes and businesses. People above the average in success and financial background have established themselves in this section-therefore a high quality citizenship and a high per capita wealth. Jackson county is in the heart of one of America's outstanding summer resorts and normally attracts, in greater numbers each year, travelers from every state in the Union and foreign countries.

Jackson county contains thousands of acres of virgin soil yet to be developed. The soil throughout the county is most adaptable to some kind of agriculture. Much of the remainder can be utilized for pasture of clover and improved pasture grasses. Based upon past performance and present-day conditions, the future for agriculture in Jackson county is very promising.

JENNINGS A. BRYSON Commissioner of Finance JOHN E. HENSON Clerk Court

W. VERNON COPE Superintendent of Schools

GROVER WILKES County Physician

County

Jackson county has a wid which have been scarcely tout of many varieties; it has impor Kaolin; Asbestos, Felspar, Mi

The possibilities of Jacks ready here, and others that ma touched.

Under normal conditions supply of skilled and unskille particularly free from difficul cause of the exceptionally att be difficult to attract to this c a new industry has a need."

