

Program For The Annual Convention
N. C. Association of Chamber of Commerce Executives
 Sept. 12, 13 and 14, Sylva, N. C.
PROGRAM

SUNDAY SEPTEMBER 12, 1948
 Registration — Carolina Hotel — 2:00 to 5:00 P. M.
 5:00 P. M. — Leave from in front of Carolina Hotel, Sylva, for Buffet Supper at Telen's Sky Club, near Cashiers, some 35 miles north of Sylva, as guests of the Jackson County Chamber of Commerce.

MONDAY, SEPTEMBER 13
 9:00 - 9:30 — Registration for new arrivals Lobby of Carolina Hotel.

GENERAL CONVENTION SESSION
 Ritz Theatre (across street from Carolina Hotel)
FRANK A. PIERSON, Vice President N. C. Association of Chamber of Commerce Executives, and Manager of the Durham Chamber of Commerce, presiding.

9:30 — Invocation — The Rev. W. Q. Grigg, Pastor of First Methodist Church.

9:35 — Welcome to Convention — Jack C. Allison, Mayor of Sylva

9:40 — President's response and address — **HARRY J. KRUSZ**, President North Carolina Association of Chamber of Commerce Executives and General Manager of the Winston-Salem Chamber of Commerce

10:00 — Address — "The Financial Squeeze on North Carolina Municipalities" **GEORGE C. FRANKLIN**, General Counsel, North Carolina League of Municipalities, Raleigh.

10:30 — Address — "How to Prepare Briefs to Attract New Industries" **FRANK SHAW**, Director Industrial Bureau, Atlanta Chamber of Commerce, Atlanta, Ga.

11:00 — Address — "The Local Chamber's Great Opportunity" **ED H. CHERRY**, Assistant Manager, Southeast Division, Chamber of Commerce of the U. S., Atlanta, Ga.

11:30 — Address — "The North Carolina Port Authority and What It Is Doing" **COL. GEORGE W. GILLETTE**, Chairman, N. C. Port Authority, Wilmington, N. C.

11:45 — Business Session — Report of Secretary-Treasurer — **JOHN G. THOMAS**, Wilson Chamber of Commerce Appointment of Committees Election of Officers

12:15 — Recess until 12:30 — **LUCHEON SESSION, 12:30 P. M.**
 Allison Annex Dining Room, First Methodist Church

JOHN G. THOMAS, Secretary-Treasurer of the North Carolina Association of Chamber of Commerce Executives, Presiding
 Address — "The Public School Outlook in North Carolina"

DR. W. H. PLEMMONS, Secretary N. C. Commission on Education and member of faculty of the University of North Carolina, Chapel Hill.

AFTERNOON SESSION, 2:00 P. M.
 Community House

JOHN C. BASKERVILLE, Chairman of Program Committee and Managing Secretary of the Lenoir Chamber of Commerce, presiding.
 Panel Discussions of Vital Chamber of Commerce Activities

2:00 — Education Activities **GEORGE D. COLCLOUGH**, Manager of the Burlington Chamber of Commerce, Discussion Leader, assisted by **WILLARD T. KYZER**, Greenville; **JULIAN METZ**, Fayetteville; **MAX STEELMAN**, Hickory; **PETER CARLSON**, Edenton

2:30 — Membership and Finance **JOHN S. PATTERSON**, Executive Vice President, Greensboro Chamber of Commerce; Discussion Leader, assisted by **FLOYD F. KAY**, Charlotte; **CHARLES L. McCULLERS**, Kinston; **WALTER PARAMORE**, Furquay - Varina and **LESTER ROSE**, Raleigh.

3:00 — Solicitations Control **JOHN G. THOMAS**, Executive Secretary, Wilson Chamber of Commerce, Discussion Leader, assisted by **WILLIAM G. BOBBITT**, Rocky Mount; **C. E. McINTOSH**, Lincolnton, and **FLORA ANN LEE**, Winston-Salem.

3:30 — Tourist Promotion **JOHN H. FARRELL**, Executive Secretary, Wilmington Chamber of Commerce, Discussion Leader, assisted by **ROBERT S. ECKLES**, Black Mountain; **STANLEY PROTAS**, Asheville, **ROBERT LOWE**, Morehead City and **FELIX PICKLESIMER**, Sylva.

4:00 — Recess

ANNUAL BANQUET—7:00 P. M.
 Allison Annex of the First Methodist Church

HARRY J. KRUSZ, President, North Carolina Association of Chamber of Commerce Executives, presiding.
 Invocation—

—"An Editor Looks at Chambers of Commerce in N. C." **DR. SYLVESTER GREEN**, Editor of the Durham Herald, Durham, N. C.

An exhibition of square dance figures will be presented in the Community House, following the banquet, by the Smoky Mountains Square Dance Team of Bryson City and the American Legion Square Dance Team of Sylva, with Richard Queen, director and "caller" for the famous Soco Gap Square Dance Team from Waynesville, Haywood County, as "caller". Following the exhibitions, the delegates to the convention, their wives and friends will be invited to join in the square dance figures and will be given individual instructions by members of the exhibition teams.

TUESDAY MORNING BUSINESS SESSION
 Ritz Theater — 9:30 o'clock

HARRY J. KRUSZ, President, North Carolina Association of Chamber of Commerce Executives, presiding.
 Invocation—

9:30—Report of Resolutions Committee
 9:30—Hearing of Invitations for 1949 Convention
 9:50—Adjournment

10:00—Motorcade leaves for trip to Qualla Indian Reservation at Cherokee and Great Smoky Mountains National Park.

11:00—Arrival at Cherokee Indian Reservation for special program to be provided by the Cherokee Indian Tribe. Address of welcome will be made in Cherokee language by Chief Henry Bradley and special entertainment provided by Tribal Council Members, Carl Standingdeer and Amos Trampler. This will be followed by tour of Government Indian School buildings.

TUESDAY AFTERNOON
 12:00—Picnic dinner served on school grounds by students of Cherokee Indian School.

1:15—Motorcade will leave on trip through Great Smoky Mountains National Park to Newfound Gap and Clingman's Dome, the "top of Eastern America."

4:30—Return to Cherokee and Sylva for dispersal.

Complete List Of New And Renewal Memberships In The William E. Dillard Post 104

The following is a complete list up-to-date of new and renewal memberships for 1948 in the William E. Dillard Post 104 of the American Legion. This list will be presented at the State Convention in Asheville Sept. 10 through 13, and places this Post in 9th place in membership for the State.

The members are: Ralph H. Brunette, Marvin L. Snipes, John R. Carter, Kenneth R. Brown, Hugh S. Monteith, Harold S. McGuire, John H. Morris, Henry L. Walker, Sr., Chester Scott, H. P. Cathey, W. O. Perkins, Charles N. Price, William R. Enloe, Dan K. Moore, Felix H. Picklesimer, Fred M. Williams, Roland H. Stebbins, Westen O. Ensey, Britton M. Moore, Charles R. Bumgarner, Raymond U. Sutton, Grover Wilkes, Roy W. Kirchberg, Hoyte B. Roberson, Carl Buchanan, D. Dexter Hooper, Jr., H. Frank Bumgarner, John S. Collins, Joe Harrison Denton, Jack Cameron Allison, Berry R. Gaither, Robert V. Reed, Cecil S. Paxton, Joseph Howard Revis, Frank Allman Vaughn Messer, Richard O. Wilson, Sr., Paul M. Echols, William W. Buchanan, Joseph F. Wilson, Thomas B. Pannell.

Edward Lee Watson, Carl R. Cagle, Jr., Woody R. Hampton, Charles C. Pettit, Ervin C. Buchanan, Dair Swanson, Joseph Carl Corbin, Robert E. Allison, T. D. Stagle, David S. Stillwell, Joseph M. Allison, Edward W. Wilson, George B. Sloan, Paul L. Warren, Michael David Strong, Thomas L. Clayton, Harold B. Morgan, Sr., Porter R. Scroggs, L. H. Cannon, Ralph S. Morgan, Daniel B. Hooper, Dudley V. Frye, Ed Bryson, David R. Calhoun, Jr., W. Q. Grigg, Miles Crawford, Ralph S. Greene, James L. Harris, Joe Clyde Fisher, Len H. Higdon, William R. Sellers, Cash B. Clark, James Edgar Reed, Nelson D. Tatham, Bill Ed. Haskett, Clyde C. Rector, James R. Barnwell, Charlie R. Cathey, Hugh E. Monteith, Jr., Joe W. Davis, James T. Bennett.

Samuel G. Shelton, Robert L. Crawford, Claude A. Hooper, Woodford B. Melton, Lewis W. Bumgarner, Jarvis W. Crawford.

Rural Living
 (Continued from page 1)

livestock much labor and money. Soils here are also suitable for the growing of a great variety of crops and respond well to good management. Timber is a very valuable crop on a large acreage and receives considerable attention from farmers and others realizing the great importance of the woodlands.

Nature has been very generous to Jackson county and great progress has been made along agricultural lines within the last few years. However, the natural advantages are so great that still greater progress in the broad field of agriculture may be expected. Strawberries and other small fruits as well as vegetables of all kinds are being grown more and more and will increase very rapidly within the near future. Our farmers now realize the importance of good hay and grazing crops and have the "Know How" in pasture building which will mean a great expansion in dairying as well as other livestock production including poultry. Livestock and livestock products will soon play a much greater part in the life of Jackson county.

FARMERS SEE
 (Continued from page 1)

clover and 12 pounds of orchard grass per acre, seeded from now until the last of September on land that has been limed, well fertilized, and prepared for seeding, will furnish more grazing than any crop that has ever been tried in this county.

A temporary winter grazing crop is also most important to maintain the milk flow in dairy cattle and body weight on beef cattle. Rye seeded heavy or a mixture of small grain consisting of wheat, letoria winter oats, and sunrise barley, if seeded heavy will furnish excellent grazing and cut feed cost almost in half.

When seeding a small grain or a mixture of small grains, a good seed bed should be prepared and at least 500 pounds of high grade fertilizer applied per acre. A heavy seeding is necessary so that a sod will be formed to help prevent damage to the soil when grazing in wet weather.

JURORS DRAWN FOR OCT. COURT TERM

Following is a list of the jurors drawn for service for the October term of Superior Court, which will be held October 11:

FIRST WEEK
 T. C. Fisher, Sylva RFD
 John Broom, Argura
 Lee Fisher, Glenville
 Griffin Rice, Cashiers
 John Lee Shook, Glenville
 Robert S. Shelton, Cullowhee
 W. L. Fisher, Sylva RFD
 Elliott C. Pressley, Cullowhee
 Ray Bryson, Sylva

SECOND WEEK
 Blaine Nicholson, Cowarts
 Blaine Nicholson, Cowarts
 Homer Davis, Sylva
 Willie Ammons, Norton
 Horace Cabe, Gay
 Carl Buchanan, Sylva
 Cicero Bryson, Sylva
 Charlie Snider, Dillsboro
 Bill Lewis, Webster
 Ed Oxyner, Whittier RFD
 John D. Norton, Sylva
 Elbert J. Watson, Cullowhee
 Charlie Snider, Dillsboro
 Bill Lewis, Webster
 Griffin Browning, Gay
 L. T. Queen, Sylva
 T. C. Bryson, Jr., Sylva
 F. L. Ward, Whittier RFD
 Lee Estes, Greens Creek
 Jim L. Price, Cullowhee
 Rufus Watson, Cullowhee
 Charlie Worley, Whittier RFD
 Dan Bryson Hooper, Sylva
 Grasy Cline, Speedwell.

Albert-Moss, Glenville
 Lynch Dillard, Cashiers
 Ed Norton, Cullowhee
 Boyd Brown, Dillsboro
 Frank Hodgins, Cowarts
 Don Fisher, Sylva
 Bob Powell, Tuckaseegee
 Lyndon Holden, Speedwell
 Miller Hall, Qualla
 Albert Patton, Whittier RFD
 Will McConnell, Webster
 Roland Parker, Sylva
 Weaver Hurst, Sylva
 W. F. House, Qualla-Whittier
 E. J. Beasley, Sylva
 Grady Henson, Sylva
 Lee Dillard, Sylva
 Jess Clabo, Cullowhee
 Jarrett Davis, Whittier RFD
 Carl Woods, Cowarts
 L. T. Queen, Sylva
 C. G. Davis, Whittier
 Carl Higdon, Gay
 Bert Webb, Gay
 Roger Monteith, Sylva
 John Phillips, Cullowhee
 T. F. Dillard, Sylva
 Ed Bumgarner, Whittier RFD
 T. N. Massie, Sylva
 David Karp, Sylva
 Mrs. Harry Hastings, Sylva

Cabe, C. D. Deitz, Earl F. Cook, Willard W. Turpin, Wiley C. Jones, Raymond Nicholson, Jr., Martin C. Cunningham, Isaac Brooks, Henry C. Shelton, Eugene Reid, Cyrus M. Pundersen, Evelyn Sherill, John Robert Phillips, William H. Buchanan, Kenneth C. Cowan, Porter (Red) Raper, John R. Long, William C. Collins, Leon Shook, Frank W. Moody.

Interest in poultry production is increasing in Montgomery County.

The Jackson County Chamber of Commerce
Extends A Most Cordial Welcome to Our Visiting
Chamber of Commerce Executives

We, The Board of Directors, are at Your Service

WOODY R. HAMPTON, President
T. N. Massie, Vice-President
W. C. Hennessee
Boyd Sossamon
W. J. Fisher
Carolyn Lewis, Business Sec.
Rudy Hardy, Sec.-Treas.
Dexter Hooper
Grayson Cope
Ralph Sutton
Felix Picklesimer, Conv. Chmn.

TOURIST ACCOMMODATIONS IN JACKSON COUNTY

SYLVA, N. C.		CULLOWHEE, N. C.	
Hotel Lloyd	200	Mrs. Brady Parker Home (Rooms, Meals)	
Carolina Hotel	9106	Long's Tourist Home	
Sylva Hotel	15		
Mrs. John A. Parris (Rooms)	55		
Mrs. H. J. Landis	1875		
Mrs. J. F. Freeze Home (Rooms and Meals)	126		
Pioneer Village (Cabins)	67		
Maple Springs Tourist Camp (Cabins and Meals)	219-J		
Park Tourist Home (Rooms)	187-W		
Mrs. Ray Cogdill (Rooms)	18		
Mrs. Harry Hastings (Rooms)	16		
Mrs. H. M. Hooper (Rooms)			
Mrs. Minnie Green, Beta (Rooms)			
Mrs. F. M. Williams (Rooms) (Maple Springs)	218-W		
Poteet Tourist Home (Rooms) (Savannah Drive)	189		
Parker's Cottages			
Dan Tompkins (Rooms)	222-W		
Mrs. B. R. Morgan (Rooms)	77-J		
DILLSBORO, N. C.		CHEROKEE, N. C.	
Jarrett Springs Hotel	9103	Mac's Indian Village (Rooms, Meals and Cottages)	
Cannon's Cottages	242-W		
Gray Stone Lodge (Rooms - Meals)	2007		
Carl's Cottages			
New Riverside Cottages			
The Old Mill Inn (Rooms - Meals)			
Hillcrest	242-R		
		GAY, N. C.	
		Clark's Place, Cowee Mtn., (Cottages)	
		Mountain Springs Hotel, Balsam, N. C.	
		Balsam Lodge, Balsam, N. C.	
		High Hampton Inn, Cashiers, N. C.	
		Cottage Inn, Cashiers	
		Whispering Pine, Cashiers, N. C. (Rooms - Meals)	
		E. G. Lombard (Rooms) Highlands, N. C.	

The Directors of the Jackson County Chamber of Commerce wish to express their thanks and deep appreciation to all who have made possible this Special Welcome Edition of The Sylva Herald—both businesses and individuals. Your wholehearted cooperation is most appreciated and encouraging.