

Farm people in North Carolina eat more pork, both fresh and cured, than all other types of meat combined.

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Pet's Feature Flavor of the Month

BLACK WALNUT
as thrilling as the light of the Harvest Moon



Enjoy Pet Black Walnut Ice Cream often all through this month as a delightful symbol of good living and the abundance of the autumn harvest. The mellow, subtle flavor of genuine black walnuts, blended with the delicate, sweet cream flavor of smooth, creamy Pet Ice Cream is as thrilling as the light of the harvest moon!

ON FESTIVE DAYS
On festive days...and, whenever you entertain...make it a royal occasion! Serve Princess Pet Ice Cream...the new, de luxe Ice Cream packed in the Orchid Carton, stamped with the Crest of Quality! Royalty never tasted a more exotic delicacy...Princess Pet is so rich, so creamy, so delectable. It's simply out of this world!

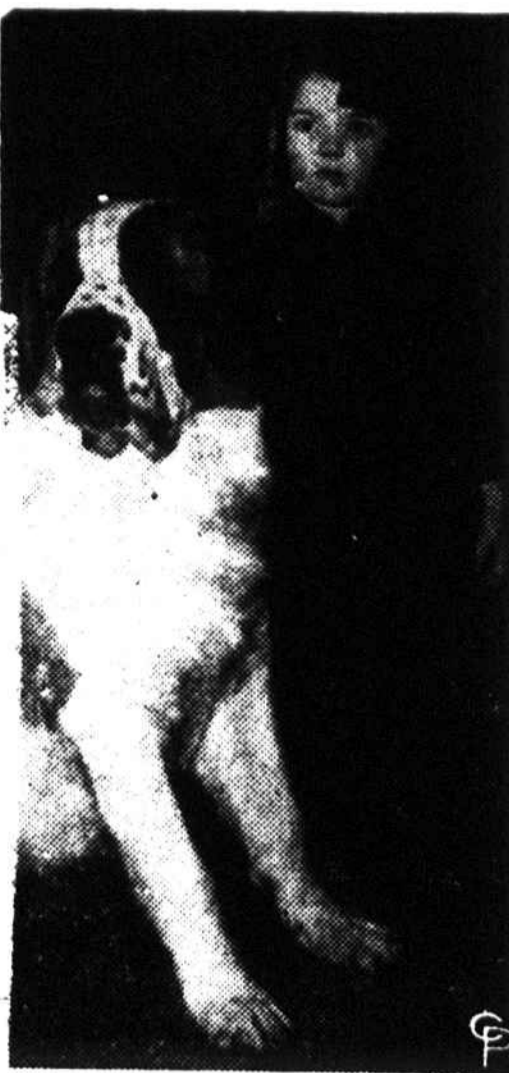


EACH PET ICE CREAM
Each Pet Ice Cream...Pet and Princess Pet...is made only of daily fresh whole milk, daily fresh sweet cream and delicate natural flavorings. So, we ask you to compare any Pet Ice Cream with any other Ice Cream. We're sure you'll agree that...as to flavor, body, texture and quality...Pet Ice Creams top them all!

Yes, whether you buy richer, creamier, de luxe Princess Pet, or popular Pet Ice Cream, you can't buy finer...more delicious Ice Cream...at any price! Take home a pint or two of each, today!



Her Prize Buddy



LITTLE Carol Ann Welcomer, 5, of Middletown, Pa., stands beside her towering pal, blue-ribbon winner Sir Gary V. Athos. The Saint Bernard romped away with the prize in his class at the Philadelphia Dog Show. The owner is George Wallis of Philadelphia. (International)

Sheep Profitable If Well Managed

Growers who follow good management practices report that sheep are a profitable enterprise for North Carolina farms, according to L. I. Case, in charge of animal husbandry extension at State College.

As an example, he says, farm flock records of six Person County farmers show that they averaged a gross income of \$33.33 per ewe this year. Some of them as high as \$48 per ewe.

However, says Mr. Case, sheep must be properly bred, properly fed, and properly managed the year round if they are to make money for their owners.

Right now, he points out, ewes should be gaining in condition so they will be in good, strong shape at lambing time, which is not far off.

Another thing that's important at this season—and throughout the year—is keeping sheep free from internal parasites, Mr. Case says. If the flock had access to phenothiazine and salt during the grazing season, the mature sheep will be pretty well taken care of.

About December 1, however, the entire flock should be given individual treatment of some kind. The treatment may be with either phenothiazine or copper sulphate and Black Leaf 40 combined.

Full directions for application are given in Extension Folder No. 61, "The Control of Internal Parasite of Sheep," copies of which are available free from the county agent or from Agricultural Editor, State College Station, Raleigh.

STATE COLLEGE ANSWERS TIMELY FARM QUESTIONS

QUESTION — What equipment is needed to do a satisfactory job of butchering hogs on the farm?

ANSWER — A sharp six- or eight-inch butcher knife, a sharp eight-inch boning knife, a smooth steel for straightening edge of knives, a good sandstone or carborundum, a hay hook for handling hog in barrel, one or two bell-shaped hog scrapers, several hog gambrel sticks or single-trees, and a saw, preferably a meat saw. In addition, you will need a kettle or vat for heating water, a barrel or tank for scalding, a table for scraping, and some type support for hanging up the carcass.

QUESTION — Why should meat be smoked?

ANSWER — The purpose of smoking is to add flavor as well as to give a more desirable appearance to the meat. Smoking also improves the keeping qualities of the meat. Hickory, hard maple, apple, and other hardwoods are satisfactory for smoking meat, although hickory has long been regarded as the best. Green wood and sawdust are desirable since they give a cooler smoke.

QUESTION — What procedure

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Fresh and Cured Meats
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GRADE "A" MARKET
Experienced Meat Cutter
JACKSON COUNTY FARMERS COOPERATIVE
Entrance both Main and Mill Streets

BARKLEY VISITS CUBAN PRESIDENT



VICE-PRESIDENT-ELECT Alben Barkley (center), combining his vacation with neighborliness, visits Cuban President Dr. Carlos Prío Socarrés in Havana. At left is Cuban Secretary of State Heviev. (International)

the experiment was highly successful.

Mr. Spruill had a three-acre field of corn which he estimated would yield 66 bushels to the acre. He decided to run a hogging-off demonstration.

On August 19, a total of 27 pigs weighing 2,862 pounds were turned on the field. For 67 days they went about eating all the corn they wanted.

By October 25, the pigs had added 2,688 pounds and weighed a total of 5,550 pounds. Thus Mr. Spruill figures he produced an average of 896 pounds of pork per acre.

At \$1.25 a bushel, the estimated corn yield from the three acres would have brought \$247.50. Mr. Spruill spent \$64.80 for 1200 pounds of supplement and \$3 for 30 pounds of mineral to feed the pigs. In other words, the corn, supplement, and mineral cost

\$315.30.

The hogs sold for 25.5 cents a pound. The 2,688 pounds added brought a return of \$685.44, and the net profit from the hogging-off was \$370.14.

Mr. Spruill's records show he made \$5.52 a day just by watering and caring for the pigs. And, considering the hogs as harvesters and marketers of corn, he was able to realize a return of \$125.05 per acre above feed cost, in addition to saving the expense of harvesting the corn.

Beta PTA Changes Meeting Date

The Beta PTA will meet at 1:30 p. m., Dec. 15th, instead of the regular meeting date Dec. 1, Mrs. Joe C. Fisher, president, has announced. Each member is asked to bring a gift to exchange at this meeting.

An up-to-date supervised curb market is now being organized in Craven County. It will be the 38th to be put into operation in the State.

Total farm employment in the South Atlantic States, which include North Carolina, decreased 1 per cent between October, 1947, and October, 1948.

NEW DRESS PRESS INSTALLED

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Yes, that is what all the women of Sylva are now saying since they have had their dresses cleaned and pressed in our plant and on our **NEW DRESS PRESS**

Our new dress press is the most modern equipment in the Pressing industry . . . it is a complete press with sleeve, puff iron and electric ironer.

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Have your raincoats water proofed. This is also a new service we have for our customers.

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Thanks to many people for many things

THIS IS THE SEASON OF THANKSGIVING . . .

And there is much for which we can all be thankful in this great country of ours.

Certainly we are thankful for a bountiful harvest of grain and corn, for a high level of production and employment, for a standard of living that is the envy of the world.

Most of all, perhaps, we are grateful for our American heritage . . . freedom of opportunity, freedom of choice, freedom to think and worship according to our own beliefs.

We Feel as a Chevrolet dealer it is an appropriate time to convey our sincere appreciation to the people of this community for their loyalty, patience and understanding.

For Despite Chevrolet's production of more cars and trucks during 1948 than any other manufacturer there is still a long "waiting list" for America's most-wanted cars and trucks.

Chevrolet is doing everything within its power to maintain and increase production. Meantime, we would like to express our thanks . . .

Thanks to Buyers and Prospective Buyers of New Chevrolets for your generous recognition of the honest value built into this first-choice car in the low-priced field. More people have bought Chevrolet cars and

trucks, during the eighteen-year period from 1931 to date, than have bought the cars and trucks of any other manufacturer.

Thanks to Those Who Are Waiting for Orders to be Filled for your patience and understanding. You can be sure we are doing our best to treat all customers fairly . . . doing our best to speed the day when we can give you the good news, "Your waiting days are over!"

Thanks to Service Customers for the opportunity to keep your present cars in safe driving condition. We have tried to serve you well, and appreciate your patronage.

Thanks to all whose friendship and favor have helped maintain Chevrolet's leadership . . .

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