



Best Wishes

... May the Yuletide season be the harbinger of a year of peace and prosperity for all our friends.

REED'S GROCERY

Phone 39 Sylva, N. C.

JEWISH NEW YEAR IS SOLEMN RITE

Jewish people observe the New Year at a different time and with more religious solemnity than is associated with the Christian New Year.

Rosh Hashana, the name of Jewish New Year's day, may occur any time between Sept. 5 and Oct. 5. It is one of the highest of Orthodox holy days and opens a period of penitence, prayer and charity which lasts until Yom Kippur, ten days later. Yom Kippur means Day of Atonement.

Traditionally, Yom Kippur was set apart as a day of atonement by Moses and elaborate ceremonies solemnized its observance until the offering of sacrifices was abandoned after the destruction of the Temple in Jerusalem in 70 A. D.

In modern times, no other Jewish fast day or festival is as generally and religiously observed. Services in the synagogues begin in the evening of the preceding day and are continuous until sunset on the day itself. The souls of the dead are included in the community of those pardoned on the Day of Atonement, and it is customary for children to have public mention



NOAH NUMSKULL

DEAR NOAH—WAS THE CANOE THE FIRST OF THE DANGEROUS "ROCK IT" WEAPONS?
MISS ARLENE COULTER
SPRINGFIELD, ILL.

DEAR NOAH—DO THEY KEEP ALL THE BAD LITTLE "SQUIRTS" IN FOUNTAIN PEAS?
R. L. BECK, JR.
CUMBERLAND, MD.

MAIL YOUR NUMSKULLS TO "NOAH" IN CARE OF THIS PAPER!
Illustrated by King Features Syndicate, Inc.



HOLIDAY GREETINGS

To everyone whom we are privileged to call "friend and neighbor" go our heartfelt expressions of the Season's joyous sentiments.

EAST END SERVICE STATION

Greene and Dillard
Ph. 9112 Sylva, N. C.



A MERRY Christmas

May the Christmas Season and the New Year bring you all the good things of life in rich abundance.

PROFESSIONAL DRUG STORE

Phone 49 Sylva, N. C.

METHUSELAH'S LIFE HAD LONGEST SPAN

Methuselah, the Hebrew patriarch who lived 969 years, has become synonymous with Father Time because he lived longer than any other man in recorded history.

Notwithstanding Methuselah's direct descent from Seth—the third son of Adam and Eve, born after Cain had slain Abel—and the fact that he was the grandfather of Noah, it has been said longevity Methuselah's only claim to history's commemoration; and even this claim seems to hang by a slender thread, considering that longevity was the rule rather than the exception among the patriarchs.

The fifth chapter of Genesis records that Adam lived a total of 930 years; Seth reached the age of 112, and Enos—the son of Seth—died at 905. Cainen lived 910 years, Mahalaleel attained the age of 185, and Jared—grandfather of Methuselah—lived 962 years, only seven years less than his grandson's record. Enoch, Methuselah's father, seems to have been the exception to the rule—since he died at the age of 365.

made of their deceased parents and to make charitable gifts on behalf of their souls.

There is, reportedly, a Book of Life wherein the name of every living creature is written. This Book is sealed annually on Yom Kippur. This is the reason for the customary Jewish New Year greeting, "May you be inscribed for a happy New Year."

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The Season's Greetings and all best wishes

To our many good friends and patrons, we extend our warmest greetings. May this Christmas be the best you have ever had—a forerunner of many happy days to come, of wonderful friendships and achievements well done . . .

Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Builders Supply and Lumber Company, Inc.
PHONE 45 SYLVA, N. C.

Farmers Federation

Phone 139 FRED E. COPE, Mgr. Sylva, N. C.