

THE SYLVA HERALD

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The County Seat of Jackson County

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A Ski Resort Area?

A Ski Club is in the process of being organized in Jackson county. Citizens of Dillsboro and Sylva have made their intentions known and are going about the matter in a businesslike manner.

Clubs have previously been organized in Tennessee which use the snow packed hills at Indian Gap for their pleasure. As in times past, we here in the Mountains of North Carolina are the last to discover our own advantages — but better late than never. Our folks are waking up and discovering that polished pieces of lumber referred to as "Skis" do just as nicely on North Carolina snow as anywhere else!

In addition to the recreational facilities this "new-found" sport will bring to our own people it seems worthy of mention that other sections of the nation have profited greatly by the "ski trade". Anyone who has ever attended a moving picture has viewed the extensive tourist facilities which do a thriving business in such areas as Washington State and the Great Lakes section, drawing tourists from hundreds of miles around for week-end trips and from all over the nation for longer stays.

It seems certain that were Sking lodges available in the vicinity of Indian Gap, tourists from all over the Southeast would come to partake of the sport. If such were the case, this area could be built into a year around tourist area — and would that be bad?

What A New Road Would Mean . . .

The talk and planning continues for a new highway which would run in the general direction of the present Cullo-whie highway, on through Cashier and thus into South Carolina. Such a road would be the biggest boost Jackson county could receive at this time.

Such a route would connect the county directly with the rich winter resort areas which lie not far beyond the South Carolina line. Cashiers has already felt the benefit of the tourist trade from that direction — but a more suitable highway, coupled with a desire and will on the part of county citizens to "sell" the county to outsiders as a good summer resort area, would be of great benefit to everyone.

Background of Roger W. Babson

American business has no more inspiring personality than Roger W. Babson, internationally-known business commentator and investment adviser. An outstanding feature of his philosophy has been his life-long insistence on the importance of religion in business.

Born in 1875, reared in an old-fashioned atmosphere of hard work and hustle on a farm in Gloucester, Mr. Babson went to the Massachusetts Institute of Technology. Upon graduating in 1898, he turned instinctively to financial and business activities.

Mr. Babson founded Babson Institute for men; and, in cooperation with Mrs. Babson, developed Webber College for women, — both nationally-known educational institutions. Here young men and women may concentrate more in the fundamentals and less on the frills of business.

More recently he founded "Utopia College" for men, located in Eureka, Kansas, the center of Mr. Babson's "Magic Circle". He is also reviving an interest in Sir Thomas More who — 400 years ago — outlined in his "Utopia" the only solution to our problems. Only this year he has been active in the establishment of still another medium of service to the public, the Gravity Research Foundation, located at New Boston, New Hampshire. To millions of newspaper readers, Mr.

New Year's Greeting

The publishers and staff of The Herald extend best wishes to everyone in Jackson County and to our readers and supporters elsewhere for a Happy New Year, carrying with it throughout the 365 days continued health, happiness, and prosperity.

We especially wish to thank our friends for the many fine compliments expressed to us during the year for our efforts in bringing to you a good newspaper and also for the fine support we have received from the business firms in advertising and commercial printing. We feel that the benefits have been mutual and that thereby the Herald is enabled to contribute greatly to the general welfare of the community.

It is our hope and plan to enlarge the services of this newspaper to this community during the coming year. With the loyal support of our friends we feel confident that we can make The Herald more worthwhile as a community builder.

During the month of December we prepared and published 72 pages of news, features, farm information, society, church notices, pictures, and advertisements. To print this large number of pages, which when reduced to column inches adds up to 10,080, has been quite a task, but one we have enjoyed, although it did mean burning of the mid-night oil at times.

A Good Year . . .

Jackson Countians can look back over the year just passing and mark it down on their memory record as having been a good year. Much progress has been made along many lines of endeavor, especially in the agricultural field. It was during the early summer of this year that the Hatching Egg program was mapped out and put into operation. Within a few months a large number of the farmers who entered this type of farm program began getting their first eggs. Some 30,000 pullets are now entering the laying period or are about to start laying.

Educationally, Jackson county like practically all other counties in the state, has lacked adequate school buildings. Last year the people of Jackson county gave the county school board the "go-ahead" signal in school building improvement by voting in favor of bonds for buildings and repairs. Some progress has already been made: the Sylva Elementary building has been remodeled and placed in use again; the new building at Barkers Creek to take care of Wilmot and Barkers Creek children is rapidly going up. Plans for other new buildings are in the making.

Several new building have been completed or are in process of construction; Scotts Creek Baptist church members are about to complete a large educational building of brick, steel and concrete construction, which will provide adequate facilities for the large Sunday school of that church; the Sylva Presbyterian church had its formal opening the latter part of November; the Sylva Methodist church members are making plans for remodeling and modernizing their church. A number of churches in the rural areas have made improvements.

The largest single construction in Sylva this year is the Dan Allison building on Main Street; Hoyt Robinson is about to complete a four unit apartment building in the City Park area. Several new homes have been built in the town and county this year, and some 25 farms have built laying houses for hens in the hatching egg program.

We can all be thankful that the county suffered no disasters such as fire, flood, wind storms, or serious epidemics. Generally, the health of our citizens has been very good.

We can look forward to the new year with hope and confidence and the determination to continue to improve the living standards of our people. It is hoped that the new year may see the various communities enter beautification and improvement programs, such that will make Jackson one of the most attractive counties in Western North Carolina.

Babson is best known by his familiar weekly stories on business which appear in more than 420 papers throughout North America. Of unbounded energy, Roger W. Babson has probably done more than any other man to bring statistics to life, to instill a broader vision in businessmen and to publicize the ups-and-downs of the business cycle.

Mr. Babson's annual Business and Financial Outlook is being published in The Herald this week. It gives his views on what he thinks we may expect in 1950.

EVENTUALLY, WHY NOT NOW!



The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

As 1949 comes to a close we should look back and count our blessings — blessings which have come to us from God in one of the few countries where man still has a goodly amount of individual freedom.



But we also should be thinking about the direction in which we are going and what we are doing to preserve the freedom of the individual man. T. D. Kemp, Jr., in his column NOW which I make a habit to read profitably, offers some very serious food for thought in his December 11th column.

"Two powerful warnings against the road we are traveling came from important men last week. Alfred P. Sloan, Jr., head of General Motors, one of this nation's greatest organizations, tells a Chicago audience that we are 'slowly but surely losing our liberties and are traveling the road to slavery. If we turn back the pages of history we find indelibly inscribed thereon the fact that human progress is synonymous with human freedom. It is only when men were free to exercise their initiative, their talents, their ambitions, and the incentive of individual advancement that civilization really began and has since developed.'

"And Dr. Vannevar Bush, the eminent scientist, tells an audience at M.I.T. that Soviet Russia is building a big war machine and will use it against us when and if 'the Kremlin gangsters' think they can defeat us. And a people bent on a soft security, surrendering their birthright of individual self-reliance for favors, voting themselves into Eden from a supposedly inexhaustible public purse, supporting everyone by soaking a fast-disappearing rich, scrambling for subsidy, learning the arts of political logrolling and forgetting the rugged virtues of the pioneer, will not measure up to competition with a tough dictatorship," he said.

"When, you wonder, will the American people awaken? . . . We are the last great nation on earth seeking to preserve the private enterprise ideal, the last that stands against world domination by the Communists. It seems incredible that so many listen to the politicians and propagandists who would soften us up for the kill.

"In Washington's Smithsonian Institute . . . there is displayed a completely reconstructed dodo bird; the last of which died in the 17th century. The dodo bird, once powerful, became extinct because

its life was too easy . . . Though not pleasant to think about, what happened to the dodo could happen to us."

Too many of us are being taken up with the idea that the world owes us a living, looking to a benevolent government to provide those things which our own initiative, effort, and courage should provide under the direction of Almighty God. We need to remember the advice of Oliver Cromwell, "Trust God and keep your powder dry." The national motto, "In God We Trust," is still on the coin of our land. We had better practice these mottoes and practice them hard.

EDITOR'S NOTE: The third edition of Dr. Spough's little book on successful living "The Pathway to Contentment" is now available. Orders may be sent to The Everyday Counsellor, Box 6036, Charlotte 7, N. C. The price is \$1.00 postpaid. It also may be secured from your bookstore.

CAN YOU REMEMBER?

5 YEARS AGO

The school house at Tuckaseegee was completely destroyed by fire. The Sylva Fire Department was called but due to the distance the fire was beyond control.

OPA has asked housewives to destroy old Ration Books in preparation for the issue of the new books.

Mrs. E. Curry entertained employees of Bowers Dept. Store and guests with a X-mas party and dinner at Jarrett Springs Hotel. Guests were Mrs. D. M. Tallent, Mrs. Ous Holman, Mrs. Woodrow Middleton, Mrs. T. C. Bryson and Mrs. Ernest Torok.

The members of the Lion's Club, and Boy and Girl Scouts will collect paper in both the residential and business districts of Sylva.

Dr. and Mrs. Grover Wilkes entertained on Wednesday evening with an informal musical. Two piano compositions were played by Mrs. Paul Ellis and Mrs. Wilkes.

Lt. George Perkins of Dillsboro married Miss Francis Esser of Laremore, North Dakota.

Home from college for the vacations are Miss Anne Warren from Furman, Miss Patsy Bailey from Womans College, Miss Mary Margaret Seay from High Point College, Miss Ann Cowan from Brevard College, and Miss Jean Barrett from Greensboro College.

Toxaphene is now recommended for the control of ticks, lice, hornflies, and sheep ticks on all livestock except dairy cattle. This material is of special value in the control of ticks.

Your Child And The School

By Miss Lucille Hunt

It has been found that a number of conditions must be satisfied before success in reading simple passages or stories can reasonably be expected. In some studies the role of intelligence has been stressed; in others, emphasis has been given to the significance of maturation, motive, language development, or experience. Investigators no longer attribute readiness to a single item such as mental age. It is now generally conceded that readiness is a developmental condition depending upon the combined operation of a number of related factors such as home background, physical status and growth, mental maturity, emotional and social growth, interests, attitudes and experiences.

I understand that the children sometimes make scrapbooks, build toy forms, dramatize family activities, or go on trips to the places of interest in the community. What do these activities accomplish?

The reading-readiness program is so planned that it provides many experiences for children which supplement and extend the ideas they bring to school. Some children have had more varied experience than others before they come to school. The activities of the readiness program helps all the children gain a common background of experiences and ideas needed to read the printed page with understanding.

This same principle — of providing activities and experiences which will help children to understand and interpret what they read — is applied by teachers of all grades. Many of the group activities your child engages in contribute either directly or indirectly to his progress in reading by arousing interests which books will help to satisfy by building up a background of experiences and vocabulary which will make his reading more enjoyable and meaningful, by giving him an opportunity to try out for himself ideas he has found in books.

2—Reading books are different today. What is the purpose of the beautiful pictures? Your child's first little reading book, first pre-primer of the Basic Reading Program, looks and is different from the first reader you had as a six-year-old. Notice how colorful, how realistic, how appealing the pictures are. But there is more to these pictures than glamour.

Look carefully and you will see that this first little pre-primer is made up of a number of stories. Something happens in each one. Often it is amusing; always it holds a child's interest. Note that the very limited vocabulary is not sufficient to tell a story in itself. The plot of each story is carried in the pictures, and the words which the children read tell what the characters in the pictures are saying.

The children enjoy looking at, thinking about, and then talking about the pictures together in the classroom. Then it's a natural thing to turn to the printed words and read what the characters are saying.

By the end of the first grade, the words the child reads are telling all or almost all of the story. But pictures continue to be important in all our basic readers. At all levels, the pictures are planned as visual aids to good reading.

OVER 20,000 COWS BRED ARTIFICIALLY

More than a 70 per cent increase was made this year over 1948 in the number of North Carolina cows bred under the artificial insemination program, reports John F. Brown, extension dairy specialist at State College.

An estimated 21,000 were bred in 1949 as compared with only 12,600 last year, Brown says.

Anson and Jackson are the latest counties to organize artificial breeding associations. With these two units, Brown says, the State now has 50 associations serving farmers in 56 counties.

East La Porte News

Miss Hattie Burrell has returned to Charlotte to resume her work with the American Hardware Company after spending the Christmas holidays with her parents, Mr. and Mrs. General Burrell.

James Wike, a student of State College, Raleigh, spent the Christmas holidays with his parents, Mr. and Mrs. Homer Wike.

Mr. and Mrs. Alvin Burrell and little son, Johnny, of Dillsboro, spent the holidays with Mr. Burrell's parents, Mr. and Mrs. General Burrell.

Mother's Best

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MUGGS AND SKEETER



BY WALLY BISHOP

