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The NEWS-RECORD.

The Medium.

Through which you reach the people of Madison County.

Advertising Rates on Application 

THE ONLY NEWSPAPER PUBLISHED IN MADISON COUNTY.

VOL. XVI

MARSHALL, MADISON COUNTY, N. C., FRIDAY, MARCH 13th, 1914.

NO. 11

# Bon Marche

# Asheville's Large Store.

### Our Spring Stock are not Surpassed in the South.

In collecting this wonderful showing, we kept in mind the wants of our various customers throughout this section. This establishment is larger than a mere City Store, it is s State Institution. You shop here with the knowledge that prices are as low to you as the person who trades 300 days in the year. Everything marked in plain figures, one price to all.

A woman can step into this store and be fitted in the newest of the world's styles, from shoes to hat, without going outside our door. This is the first time we have been able to make such a statement, as our shoe department was put in only last fall.

We pay your Railroad Fare-Write for information.

## We Doubled Our Mail Order Business Last Year.

Why? By pleasing our customers. Every day letters of thanks and appreciation for prompt and accurate service are received. Our service is so much better than it was before the Parcels Post came, that you would hardly recognize

We employ two shoppers, whose only work is to get up your orders carefully and well. We issue a 32 page cataloge, richly illustrated, twice a year. The Spring Number is about ready to send. HAVE WE YOUR NAME? If not, fill out the corner coupon and send immediately to us.

Satisfaction or MONEY BACK.

TEAR OUT, SIGN AND MAIL.

BON MARCHE.

Asheville, N. C.

Please mail to my address your Spring and Summer Catalog

## Ask Your Drug- THE OLD ROLLER TOWEL gist About it

There is a New Remedy that Takes the Place of Calomel. Recommended and Guaranteed by the Druggists.

Marshall Pharmacy drug store No. fear of a microbe forever never sold a remedy that gave more complete satisfaction than Dodson's Liver Tone-a mild vegetable remedy for constipation, sour stomach and lazy liver.

Folks who have suffered for years rather than resort to dangerous calomel have found after one trial that this pleasant tasting vegetable liquid gives them a long sought relief without bad after-effects.

Dodson's Liver Tone is guaranteed by Marshall Pharmacy to be a safe liver stimulant and to be absolutely harmless-without bad after-effects. You will find many persons in this locality who have tried it and every user will speak a good word for Dodson's Liver Tone. It livens up a a torpid liver and makes you feel fresh, healthy and clean.

The price of a large bottle is 50 cents-money back if not pleased. The success of Dodson's Liver Tone has brought many medicines into the field that imitate its claims, and some have name very similar and package same color, but remember Dodson's Liver Tone is guaranteed by Marshall Pharmacy who will give you back your money if you want it.

### NOTICE OF DISSOLUTION

### North Carolina Madison County

To all whom it may concern take notice that the firm of Sprinkle & George of Mars Hill, N. C., composed of A. F. Sprinkle and W. L. George is diss ved, and the firm of Sprinkle & George will no longer exist,

The said W. L. George will collect the bills and assets receivable and pay all obligations of said firm.

All persons owing said firm will please make settlement with the said W. L. George. This Feb. 20, 1914:

A. F. SPRINKLE.

How dear to our hearts are the things of our childhood, When fond recollections present them to view; The old district schoolhouse, the

pail and the dipper, The same cud of gum which in

turn we would chew. beset us.

No state board of health inter fered then at all; We bathed dirty faces in one

common basin, And turned to the towel tha hung on the wall.

The old roller towel, the stiff roller towel, The germ-laden towel tha

Of crash was this towel, i gen'rous proportion,

hung on the wall.

And never was changed more than once in a week; We turned it around and used it

all over, And for a dry spot it was idle

to seek, With use and abuse it grew

grayish in color, Acquiring an odor exceedingly

By Saturday night it presented surface As hard and unyielding as any

inch plank. The old roller towel, the stiff roller towel,

From which the fastidious foolishly shrank.

But now it is gone, vanished out of existence,

By virtue of power which the Board of Health holds; No more can we bury our stream

ing wet faces Within its bacterial, dangerous

folds, No longer we meet with the discolored banner,

Which hung from a roller nailed up on the wall;

clean huckabuck, initial embroidered, We wipe away tears which intrusively fall

For old roller towels, the stiff roller towels. The germ-laden towels that

hung on the wall. -George White, in the Ran

dolph Herald. Morrow & McLendon will sell

you all the building material you want on six to twelve months ime. Just make us safe. That's

# **PNEUMONIA**

### HOW TO GET IT AND HOW TO MISS IT.

people every year than any oth- from about the middle of October rural improvement; who kicks cepting consumption. Pnen that heary ignoramus gives way and longer terms are advocated; is caused by a small organism court on the verandas, in the mentioned; who insults you when similar in some respects to those shade, or out in the summer which we are familiar.

into the lungs through the mouth But we must get back to the better farming? Exactly for but not every one who has the house, and, in most cases, the that is the name he deserves, germs in his mouth will have stove heated house in winter. pneumonia. If he did, practi- There is where we heat the same the world does not need. In cally all of us would have the di- old air over and over again, and fact there is no place for the sease before the winter is over. It is only when the system is "run down" that the germs do their doesn't wear threadbare. dread work.

to encourage pneumonia, first place, we'll raise the window. them the reason they give you drink lots of alcoholic liquors, That's settled. No, we will not some "fishy" excuse and go off the poorer the quality the better, second expose yourself without is a vulgar phrase, never used exsufficient clothing, particularly in extreme weather, third and best of all live and sleep with your windows closed.

If you don't want pneumonia heed the following ways of avoiding it, first let all acoholic incoming zephyrs will be slanted drinks alone, second dress according to the weather instead of according to the fashion, third if exposed to rough weather or if you get wet and numb undress in a warm room rub the skin with a course towel and go to bed, fourth avoid constipation by eating more fruit and less meats and pastry and drinking more water and taking more exercise, fifth keep your feet warm and your head cool and last of all live and sleep in the fresh air all the

### TYPEWRITING and COPYING Work Neatly and Accurately done INSURANCE

Fire, Life, Health and Accident placed in Reliable Companies.

**SURETY BONDS** Of all kinds furnished on short

notice. Deeds, Deeds in Trust and Mort-

gages Blanks For Sale. MISS ROBERTA ROGERS

OFFICE:

BANK OF FRENCH BROAD BUILDING That's all there is to it. In the

TO YOU.

GET WHAT'S COMING

There's twenty-four hours' worth of fresh air due you every day, and if you don't get it, the ly have. chances are that you are to blame. Of course, there are the close, stuffy, vile-smelling "movies," and the churches but little better. You are not altogether responsible for the poison you breathe there. There may be some excuse for the "movies." They have to be closed and darkened, but church ventilationcongregation, is it any wonder that he doesn't get results?

But it is not always up to the movies" or the churches, not by any means. There is your own house, the very room in which you are now sitting. If you have a single window open you have chronic kickers in your course you are not a draft crank. We didn't say you were. But, by the way, did you ever notice February is the worst month how that genius, of the set-you-The germs of pneumonia get est daughter of Fresh Air.

breathe it over and over again, until the wonder is that the stuff every occasion all good progress.

cept by the unlettered. What will we do? We'll set a piece of glass, about a foot high and as upward and diffussed with some of those vile emanations from excreting lungs, to say nothing of decaying teeth, offensive mouths, neglected laundry or

Yes, there's the bedroom, too. In a bedroom, as elsewhere, one person is enough, two are company, and three are a crowd. Where there is company, or less in a room, close all the bedroom doors and all but one window Open that window wide. Roll the bed alongside it, place your pillow over as near the window as you can, or even on the window sill, if possible. Then dress warmly, cover up well, and go to sleep with your head as near ture by adding warmer clothing.

morning you will feel like three-year-old, if you have had sense enough to dress warmly. If you haven't dressed warmly enough, you will deserve the brand new cold you will probab-

Then, if you have dressed warmly enough, and if you care to take out an insurance policy against colds and issue an injunction against grippe and consumption, just ring a towel or wash cloth out of cold water, and wash are predicting the line up in the the neck, chest, and abdomen. Don't neglect to rub fast and ies. At present there is but little furious. Follow this with a certainty as to who the cardiwell, someone said, "the devil good, stiff rubdown with the dates for the county offices will only knows" about that. Even roughest dry towel you can find, when a minister pours out his and you will be surprised to find heard the name of Senator Chas. very life itself before a drowsy how your work looks like play. B. Mashburn prominently men--North Carolina Health Bul-

### THE CHRONIC KIGKER

How about it, my friends, de

six inches, don't read another community? If so, how much do word of this article. It dosen't they injure the advancement of concern you. But if you haven't all that is good and helpful to any windows open, the chances your section? Of course you adare ten to one that you are afraid mit readily that they are a bind of that "cold draft." No, of rance to your progress. Shall we call a man a chronic kicker who has some galling word of contempt for all progress in your city, town, or community; who for the worst disease, PNEU- know, just not "our kind"—the opposes all betterment societies; MONIA. Pneumonia kills more "draft crank," has his inning who is against all municipal and er human malady, not even ex- to the middle of April? Then and growls when better schools monia is a germ disease, and to that delightful nymph we who howls when better roads are you ask him to join you in makcausing other diseases with sleeping porch, whose maiden ing a better religious atmosphere name is Delightful Breeze fair- in the community; who grunts when you ask him to join you in and justly so, such man as this "crouchy" man who opposes on And when you ask this "crouchy" What are we going to do about kind to help, they reply, "Wal I We here give three good ways it? Easy enough. In the first oppose sich." When you ask get a "cold draft," either. That kicking. Why live such life? Why live your days out as a "sore head." When you die posterity will point to your grave and say "Beneath that clay lies long as the window is wide, in a a perfect chronic kicker and a slanting position across this calamity howler. He never opening. Then those life giving placed his shoulder to the wheel and pushed for progress? Truly we must say that the world will be better off when the chronic kicker fills his little space of earth. In life he was a menace to all that was good, and left no monument to his name except that of "kicker." . When he died the community breathed a relief

from his opposition. On the other hand how much better is it to live a life of philanthropy? Is it not better to be a special man in the way of social betterment, building up your community, than to be a perpetual grunter and a continual kicker, Do you not think life sweet er when you do some real good for humanity? Then why live a the window as possible. Where life of opposition to good schools, there is more than company in a good roads, better farming, and bedroom, that is, where neces- more enlightened citizenship? sity requires that there be more Then why not get behind all than one bed in a room, it is best good movements and push as all to open all the bedroom doors and good citizens do, and as a result, windows and let the fresh air extract some of the real sweets circulate at will. In other words, from life. Please tell me why keep your windows just as you you should be a drone when you do in the summer time, and make can be a useful helper to your up for the difference in tempera- self as well as to the community Think about it.

G. C. BROWN.

### POLITICAL WHISPERS

The political season is just

ahead when the county will be handed its biennial political treat. Throughout the county will be heard the voice of those aspiring to the various offices. Even now the "political pot" is beginning to boil and the far off jumble of the political battle may be faintly heard. The "political seers" camps of the two opposing partbe. For Representative we have tioned; for Sheriff, W. M. Buckner, the present incumbent of that important office, also W. M. Lawson of Hot Springs and Feltner Tweed of Marshall. For Clerk of the Superior Court the names of W. A. West, W. C. Sprinkle and Alfonso Chandley are being mentioned as probable candidates for the nomination at the hands of the Republican party, while we have heard the name of N. B. McDevitt, the present Clerk, mentioned as the probable candidate who will ask the Democrats of the County for the nomination for that office. C. F. Runnion, present Treasurer and "Dock" George of Mars Hill, are spoken of as candidates for the office of Treasurer. We have not heard of anyone aspiring to the office of County Commissioner. Z. G. Sprinkle, present Register, is being mentioned as a probable candidate to succeed himself to that offlice. We have heard very little said further than this with reference to candidates for county office.

George M. Pritchard will seek the nomination for Solicitor of this district at the hands of the Republican primaries and Solicitorial convention. Mr. Pritchard is an avowed candidate and will wage a good fight for the nomi-

The gentlemen mentioned are all good men and they will make "hot times" for us just a little later on. There may be other hats thrown into the ring before the real campaign comes on. Its 'a free for all" fight and any man who desires to serve the people of the county is hereby invited to enter the race for whatever office he desires.

### HONOR ROLL MAR-SHALL HIGH SCHOOL.

Second Grade.

Ila Cook, Katherine Deaver, Lena Frisbee, Carol McDevitt, Ollie Roberts, Norman Roberts.

Third Grade

Nellie Franklin, Lillian Tweed, Roy Cook, Wayne Farmer, Leo White, Emmette Plemmons.

Fourth Grade Claude Thomas, Orla Plem-

mons, Ella May Ramsey. Fifth Grade

Tom James, Jack Swann, Winona Ramsey.

Seventh Grade

Everette Chandley, Nora Cook, Minnie Ball, Robert Rector, Sallie Haynie.

Eighth Grade

Hattie Tilson, Lucy Cook, Sara Finley, Maud Ray, Clota Ramsey.

Ninth Grade Oscar Stanton, Oliver, Shelton.

Tenth Grade

Edna Robinett, Francis Mor-