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MADISON COUNTY RECORD,  
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# The NEWS-RECORD.

**The Medium.**  
Through which you reach the  
people of Madison County.  
Advertising Rates on Application.

THE ONLY NEWSPAPER PUBLISHED IN MADISON COUNTY.

VOL. XVI

MARSHALL, MADISON COUNTY, N. C., FRIDAY, SEPTEMBER 11th 1914.

NO. 37

## Seasonable Goods

### AT SACRIFICE PRICES

- One lot Crepe Ratane and other 25c goods at 15c per yard.
- One lot Striped Crepe 17 1-2c grade at 10c per yard
- One lot Flowered and Striped Lawns and Dimities 10c grade at - - - 5c per yard.
- One lot White goods 10c grade at - 5c per yard
- A good grade 12 1-2c bleach at - - 10c per yard
- One lot black & tan Serge 35 to 40 c at 25c per yard
- One bolt only Pink Silk Ratane bought at a bargain, regular price 50c Now - - - 17 1-2c per yard

A big line of samples in ladies Petticoats Gown combination Suits and Princes Slips at less than wholesale cost.

Boys wash suits and Childrens' Dresses.

- 50c grade at 38c
- 75c grade at 60c
- \$1.00 grade at 75c

- MEN'S OXFORDS**
- \$2.50 grade at 1.50
  - 3.50 grade at 2.60
  - 4.00 grade at 3.00
  - 4.50 grade 3.50
  - 5.00 grade at 3.75

A few Ladies White Skirt slightly soiled at following prices:

- \$1.00 grade at 50c
- One Lot of Ladies Wool Skirts \$4.00 at \$2 75

- About 150 pair of Ladies Heavy Shoes and a few fine ones worth from 150 to 2 50 for 98c per pair
- One lot Ladies Pumps and Oxfords up to \$2 50 for - 98c per pair
- One lot 12 1-2c Embroidery 7 1-2c
- One lot 10c Embroidery- 5c

### Samples in Men's Shirts

- 1.00 Grade - - 69c
- 50c Grade - - 37c
- Men's Elastic Seam Drawers - 25c
- Mens Sample Belts. Size 32,
- 25c grade - 18c
- 50 grade - 37

One lot Child Fancy Hose and Sox in sizes 5 1-2 to 6 1-2 10c. grade 7 1-2c. 15c grade 10c 25c grade 15c

Sample lot of Ladies Misses and Boys Hose--Size 9.

- 10c grade - - 7 1-2c
- 15c grade - - - 10c
- 25c grade : - 15c
- 50c grade - - 29c.

A splendid line of MEN'S and BOYS CLOTHING and many other things that I haven't room to mention at GREATLY REDUCED PRICES. COST HASN'T BEEN CONSIDERED IN THESE PRICES: it is simply money out of my pocket into yours. Come and see For Your self. I Need the Money and the Room--That's all.

THESE PRICES GOOD UNTIL SEP'T. 15.

P. V. RECTOR.

"The Quality Store."

## THE MAN WHO STICKS

The man who sticks has his lesson learned  
Success doesn't come by chance—it's earned  
By pounding away; for good hard knocks  
Will make stepping stones of stumbling blocks.

He knows in his heart that he cannot fail;  
That no ill fortune can make him quail  
While his will is strong and his courage high,  
For he's always good for another try.

He doesn't expect by a single stride  
To jump to the front; he is satisfied  
To do ev'ry day his level best,  
And let the future take care of the rest.

He doesn't believe he's held down by the boss—  
It's work, and not favor, that "gets across."  
So his motto is this; What another man  
Has been able to handle, I surely can."

For the man who sticks has the sense to see  
He can make himself what he wants to be,  
If he'll off with his coat and pitch right in—  
Why, the man who sticks can't help but win!

(CHAS. R. BARRETT)

## THE MAN WHO QUILTS

The man who quits has a brain and hand  
As good as the next; but lacks the sand  
That would make him stick, with a courage stout,  
To whatever he tackles, and fight it out.

He starts with a rush, and a solemn vow  
That he'll soon be showing the others how:  
Then something new strikes his roving eye,  
And his task is left for the bye and bye.

It's up to each man what becomes of him;  
He must find in himself the grit and vim  
That brings success; he can get the skill,  
If he brings to the task a steadfast will.

No man is beaten till he gives in;  
Hard luck can't stand for a cheerful grin;  
The man who fails needs a better excuse  
Than the quitter's whining "What's the use?"

For the man who quits lets his chances slip,  
Just because he's too lazy to keep his grip.  
The man who sticks goes ahead with a shout,  
While the man who quits joins the "down and out."

(CHAS. R. BARRETT)

"STAR BRAND SHOES ARE BETTER."

This is Good Suggestion For  
Your Farmers.

To the Farmers:

All indications point to GRAIN AS THE MONEY CROP for the farmer during the coming year.

In view of the conditions brought about by the great European War there will naturally arise an INCREASING DEMAND FOR WHEAT AND CORN. The Price has already advanced considerably and shows every indication of further increase.

This condition presents a SPLENDID OPPORTUNITY for our farmers to PROFIT largely through PLANTING MORE WHEAT THIS FALL and MORE CORN NEXT SPRING.

Many of the European wheat fields will be idle next year because the men are at the front fighting.

The Asheville Board of Trade, therefore, urges every farmer in BUNCOMBE COUNTY AND WESTERN NORTH CAROLINA to profit by present conditions by PLANTING MORE WHEAT, MORE CORN, AND OTHER GRAINS.

Agricultural experts are agreed that land plowed during winter months give greater yield than with spring plowing. Also that subsoiling is very valuable as a crop increaser.

Yours Very truly,

Asheville Board of Trade,  
Agricultural Department,  
J. A. Nichols, Chairman  
N. Buckner, Secretary.

## "Conceited."

The immortal Gray may have been right in his assertion that "many a flower is born to blush unseen, and waste its sweetness on the desert air," but I haven't noticed any human flower blushing unseen or wasting their sweetness on air of any kind. If there are any timid, shrinking violets in this world they have escaped my observation and eluded my search.

The people I have met are all pretty chesty. They believe in personal advertising. They all have good opinions of themselves and they don't give a whoop who knows it. The men brag and the women show off. The men talk much and the women strut with their chins in the air. Don't say this fits somebody else. You're one of them. What! You are not proud? Oh yes; you are. If you have a boil on your neck you are proud of it.

You describe the beginning and progress of that boil with infinite detail to everyone who will listen. You boast of the pain it causes. You endeavor to give the impression that your boil is the only and original old He boil, and that none other since the time of Adam has hurt so badly or swelled so large.

If you are a woman you brag unceasingly about your headaches, of the pain in your side or your back—and these pains are always worse than any other woman's pains, and far, far more

than any mere man could bear. If you have been operated on—appendix taken out, for instance—you are all swelled up with conceit. You can hardly bring yourself to associate with ordinary folk who have not been cut into.

If a member of your family is sick you make the case seem about four times as serious as it really is, when talking to friends about it. You exaggerate in order to impress, and your conceit feeds on the momentary publicity the incident affords you.

If you have a child your pride blinds your eyes to its faults, and you weary an already nerve-shattered world with tales of the youngster's smartness.

If you have a boy in college you think, and endeavor to make the world think, that he is the smartest in his class.

If your daughter has a beau, you tell the neighbors how rich, how clever, how industrious he is, and relate how many girls he set aside in order to choose yours. And when the girl finally manages to hood-wink some unsuspecting, half witted wart who clerks in a livery stable, you announce to an anxious public that she has been given in marriage to an enterprising and successful young business man who holds a lucrative position with a big organization.

Conceit is a common vice. There are fifty-seven varieties of pride.

People who have money grow chesty over it. People who haven't money wear ragged underclothes and swell outside clothes, and are just as proud.

People who have been to college are conceited about it. People who haven't been to college are proud of their "horse sense."

Big, heavy men boast of their muscle; puny little cusses declare that nature exhausted all her energy in building their brain and didn't have much left over for muscle.

We all despise conceited people, and feel vastly superior to them because we are big enough to overcome such a vice. And by despising the others and felicitating ourselves we qualify as the same kind of asses we have been wont to condemn.

There's only one kind of man who is entirely free from conceit. He is the man who says he isn't conceited—he is a liar.

And this goes double for women, bless their dear hearts." —Ex.

### Stop that First Fall Cough.

Check your fall cough or cold at once—don't wait—it may lead to serious lung trouble, weaken your vitality and develop a chronic lung trouble. Get a bottle of Dr. Bell's Pine-Tar-Honey to day: it is pure and harmless—use it freely for that fall cough or cold. If Baby or children are sick give it to them, it will relieve quickly and permanently. It soothes the irritated throat, lungs and air passages. Loosens phlegm, is antiseptic and fortifies the system against colds. It surely prevents cold germs from getting a hold. Guaranteed. Only 25c. at your Druggist.

## THE NORTH CAROLINA State Normal and Industrial College

Maintained by the State for the Women of North Carolina. Five regular Courses leading to degrees. Special Courses for teachers. Free tuition to those who agree to become teachers in the State. Full session begins September 16th, 1914. For catalogue and other information, address: JULIUS I. FAUST, President. CHINCOTELE, N. C.