

### FARM DEMONSTRATION AGENT'S COLUMN

#### PURE BRED JERSEYS PURCHASED

On Tuesday and Wednesday, Nov. 17 and 18, the County Agent accompanied the State Dairy Specialist, F. R. Farnham, and three local men on a trip to Eastern Tennessee points with a view to purchasing and bringing home some Jersey cattle. Numerous herds of Jerseys were visited around Morristown, White Pine, and neighboring points. As a result of this two days' trip there are in Madison County today 3 head of pure bred Jerseys and 8 high grade Jersey heifers. Mr. John Bryan brought back 6 head, one of them a pure bred, the other five head going to Mr. Elmer Carter and Mr. Jesse Keyes each getting a full-blooded Jersey. These cattle are choice animals and will no doubt be heard of in the future. The pure-bred cattle are from the herd of a Mr. Stewart, of Whitepine and are of the class of animals that buyers run the bids on to a high figure in the great Jersey sale-rings. Mr. Keyes got a 7-year-old cow that has a record made with her second calf of 428 pounds of butterfat and is now milking around 3 gallons of milk a day and will freshen early in the spring. Mr. Bryan and Mr. Carter are each the owner of a pure-bred heifer either one of which would do honor to a show ring, and each will freshen early, being heavy with calf to an Island bred bull which cost Mr. Stewart \$500 on the Isle of Jersey. The blood lines which these animals carry are of the sort that Jersey breeders are willing to bid high for and which are today doing much to win popularity for the breed. We wish these gentlemen all sorts of success with this stock and feel certain that they are headed in the right direction.

**SOYBEANS:** Now is the time to decide what you are going to plant in the spring. Seed can be purchased at a considerable saving usually if it is bought previous to the heavy demand. Many of the farmers are intending to plant soybeans the coming year, a few have spoken to the Agent about seed. Those intending to plant beans this spring should decide now about how much they wish to put in and buy their seed while the price is right. It will be possible to make further saving if the orders of those desiring seed can be bunched. By doing this and ordering early it is possible to save a dollar or more per bushel. You should take matters up with your County Agent decide on the variety and the acreage and pave the way to get the seed early and not wait until the last moment. It is doubtful if the Mammoth Yellow soybean which has been planted so generally in this county is the most desirable. Government tests indicate that there are other varieties that will yield greater amount of hay or seeds. One way that the farmer can make a greater profit his land is to plant such varieties as are best suited to his location and his soil. We wish to ask that everyone give this serious consideration. Hay will not be over plentiful the coming year and the soybean is one crop that will make a very desirable hay.

**SPILLCORN CREEK COMMUNITY:** A very interesting

meeting was held up on Spillcorn creek, Friday, Nov. 20. This community is having a road constructed which will put them in easy reach of our good markets and are now starting to plan how they may make the most of this added opportunity. They have a wide-awake leader in Mr. Sayford and he means business. Several branches of farming are open to them and they have only to decide which of these are best suited for them. If all our different communities had as interested leaders as Big Laurel and Spillcorn have in Mr. Wm. S. Rice and Mr. Sayford, Madison County would surely prosper. As it is we may look for some good things to come from the Big Laurel section of our County and the other sections will have to look to their honors.

**APPLES:** There are opportunities knocking at our doors. They say that opportunity does not knock but once. This surely is not so. Many people are convinced that she keeps knocking; that she is very persistent; but that human kind is very blind. This is not true of any one section but of every section. Consider apple growing. Apples from the west coast of the United States are selling on our local markets, yet apples of superior quality can be grown at home. Also we have at our beck and call a horticulturist who knows how to grow apples. We give following, a short account of the results obtained by properly caring for an orchard in Watauga County.

Age—4 years ago, 12 years old, neglected, and practically no returns.

Returns under proper management:

- 1st year—1200 bushels.
- 2nd year—2500 bushels.
- 3rd year—3500 bushels.
- 4th year—2500 bushels.

The last year was for 1925 when most people had very few if any apples. There were 1000 trees in this orchard. The apples sold at an average price of \$1.25 per bushel for the four years at the orchard. It cost an average of \$1000 per year to produce the apples, figure the profit.

This farm was bought four years ago for \$4500 and contains 50 acres, 25 of them being in orchard. A price of \$1000 per acre has been refused for the farm. Did it pay to give this orchard the attention it received? Mr. Niswonger's directions were followed.

#### YOU READ the Other Fellow's Ad

You are reading this one. That should convince you that advertising in these columns is a profitable proposition that it will bring business to your store. The fact that the other fellow advertises is probably the reason he is getting more business than is falling to you. Would it not be well to give the other fellow a chance?

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Subscribe to THE NEWS-RECORD



WRIGLEYS makes your food do you more good.

Note how it relieves that stuffy feeling after heavy eating. Sweetens the breath, removes food particles from the teeth, gives a refreshing freshness to the mouth. Comes to you fresh, clean and full flavored.



#### BIRTHDAY DINNER

Miss Zennie Stines celebrated her 18th birthday Sunday, November 22nd. There was a large number of her relatives and friends present. They all enjoyed the day very much. Miss Zennie has been very sick for the past three months and hasn't been able to visit very much. It was a pleasure for her friends to be with her.

#### HOW'S THIS?

HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. HALL'S CATARRH MEDICINE consists of an Ointment which Quickly Relieves the catarrhal inflammation, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus restoring normal conditions. Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, Ohio.

#### Brown Tones Dominant in New Fur Garments



In fur coats the trend of the mode is toward simple, tailored lines, wide fastenings, and conservative treatment of new style features. Greater fullness in skirts is introduced by short godets, or by the cut of the garment, with an eye to preserving the slender silhouette. Brown is the dominant color in many tones.

#### Marshall—South Side

The people are quite busy dressing turkeys for Thanksgiving.

Mr. and Mrs. Dennis Banks of Marshall South Side and Mr. Sam Banks of Craggy motored to Black Mountain Sunday and reported a nice time.

Manuel, the little eight-year-old son of Mr. and Mrs. Sam Banks of Craggy has been real sick and confined to his bed for the past 2 weeks, but Dr. Moore reported him better Sunday afternoon.

Miss Ruth Ramsey was on the sick list last week and absent from school but is better now.

Mrs. Wesley Fortner was in



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is in ACTIONS as well as WORDS.

We are willing to do favors and extend all Banking Courtesies consistent with sound banking.

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## THE BANK OF FRENCH BROAD YOUR FINANCIAL FRIEND

Marshall last Saturday for the first time in two years.

Mr. and Mrs. Dennis Banks, Miss Madia Riddle, Misses Iona and Bonnie Lee Banks attended church at the Free Will Baptist church in Marshall last Sunday night and enjoyed the service very much.

Mr. James Redmon and fam-

ily went to church on Anderson Branch last Sunday.

We are so sorry to hear of the death of Dr. Andre, of Marshall. We feel that another good man has gone to Heaven, where all his trials and troubles are ended. We extend our sympathy to the loved ones left behind.

Mr. Sam Banks has bought a nice house and lot in Craggy, where he will make his future home. Miss Edith Redmon was visiting Miss Ruth Ramsey Sunday. Wishing everybody a good Thanksgiving. Best wishes to News-Record readers.

### YOU ARE MISSING SOME GOOD THINGS

IF YOU ARE NOT COMING TO OUR STORE REGULARLY. OUR LINES ARE COMPLETE

When you think of the following things, think of

## WEST FURNITURE COMPANY

THE TIME HAS COME

When a VICTROLA will make a home worth while We will be glad to show you the Victrola and play the records you like to hear. Don't come to Marshall without coming to see us.

### MICKIE, THE PRINTER'S DEVIL

