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THE NEWS-RECORD

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CIRCULATION-1975

HIGH TAXES RUNNING GOOD PEOPLE OFF

Dear Mr. Editor:—The following is a copy of a letter I have just received which is self-explanatory:

Hot Springs, N. C., Aug. 3, 1927.
 Mr. Ira Plemmons,
 City.

My dear Mr. Plemmons:
 Your articles on the serious tax problem in Madison County were most timely and right to the point. Your presentation of the situation shows much thought and study, and I heartily commend you for having the "guts" to say what you did regardless of whose toes were trodden on.

I fully intended to build a home here that would have been a credit to the community. Then, as every careful man will do, I investigated the all important tax question and found the rate prohibitive.

We must unite and elect representatives who will fight for economy and tax reduction. Count on my support morally and financially.

Most sincerely,
 W. G. JOHNSON.

Mr. Johnson is a splendid gentleman and well fixed as to money, but he will not spend it here or elsewhere on account of the excessive taxation. If Mr. Johnson had located here, he would have spent many thousand dollars, but he prefers to rent for what time he is here.

We are sincerely sorry Mr. Johnson, that conditions will not permit you to buy in our town at this time, but we do hope that these conditions will be changed and taxation will be lowered.

I thank you for the frankness of your letter and appreciate the kindness of your expressions toward me.

Madison Girl Among Cullowhee Graduates

The faculty of the Cullowhee Normal School will entertain the Seniors of the School who are to graduate in August, at a picnic at High Falls Monday, it was decided at a meeting of the faculty this afternoon.

The action was taken to honor the largest graduating class in the history of the institution. Mrs. Lucy Posey, Social Director, Miss Edna Reams, and Mr. P. Wade Alexander were appointed by the President to engineer the picnic. Trucks and automobiles will carry the crowd to the Falls, where a picnic supper will be spread.

The Seniors who expect to graduate from the Normal School in August, number twenty-eight. The spring graduation class was composed of twenty-six members. The summer school graduates are as follows:

F. Morris Alley, Cashiers; Helen Alley, Cashiers; Mary Willa Boyd, Wayneville; Harriette Taylor Brendle, Franklin; Mrs. Thelma Shields Burley, Ravensford; Daisy Viola Carter, Marston; Mrs. Louis Duckett Cole, Canton; Morgan Cooper, Beta; Emma Catherine Cox, Graham; Rachel Etchison Eaton, Cana; Ora Lee Gaddy, Monroe; Julia Florence Heath, Alliance; Rachel Lucile Hunter, Alexander; Eva Alice Jackson, Winterville; Odessa Adeline Lemon, Indian Trail; Inez McGlohon, Greenville; Evelyn Otella Morgan, Candler; Ruth Caldwell Pierce, Salisbury; Sara Tennis Privette, Statesville; Mae Thelma Roberts, Marshall; Bessie Hyburnia Shipman, Brevard; Helen Lucile Smathers, Clyde; Mary Elizabeth Sorrell, Burlington; Annie Lee Spake, Shelby; Elythe Jane Terrell, Clyde; Clara Aydiette Williams, Currituck; and Hattie Gertrude Westman, Cassar.

MARS HILL ASSURED FINE WATER

The Town of Mars Hill is going ahead in its progressive march. The bonds have been sold with which to put water to the town and the money is available as the work progresses. Part of the material for the water line is already in sight and the work is going forward. The water shed has been purchased and is said to be one of the finest. If not the finest, water sheds in Western North Carolina, its source being near Bald Mountain, where the water is unexcelled, being cold enough for lemonade without ice. It is hoped that a system may be completed from the same bond issue. This will be the greatest step forward that Mars Hill has ever made as even its great college could not have remained there without a better water supply.

The most inspiring message from a head coach to his men is attributed to the football mentor of a North Carolina eleven just about to face Harvard. "I want you boys to remember," said he, "that every man on the Harvard team is a Republican."

Some fellows with clownish habits think that people are laughing with them when they are laughing at them.

WESTERN N. C. FAIR OCT. 4-7 AT ASHEVILLE

Directors Fix Dates Six Weeks Earlier Than Last Year; Finances Are Arranged.

(From Blue Ridge Republican.)

The Western North Carolina Fair will be held at the Asheville Recreation Park, October 4, 5, 6, and 7, according to decision reached at the meeting of the Fair Association directors held late Monday afternoon at the office of L. Dale Thrash, Secretary.

The date of the fair is set about six weeks earlier this year than last and the largest crowds which have ever attended a fair in Western North Carolina are expected this year. All indications are that the exhibitions will be bigger and better than ever before and that more people will view the exhibits of Western North Carolina's farm products, J. Walter Haynes, President, announced.

All those entering exhibits at the fair will be admitted free. The fair directors announced that the fair has been satisfactorily underwritten, and that the gate receipts are expected to take care of the expenses of staging the big agricultural show.

A new feature will be vocational school exhibits for which work prizes are being offered this year for the first time. There are four vocational agricultural schools in Buncombe County, Barnardsville, Fairview, Candler and Leicester, and many others in the district served by the Western North Carolina Fair and it is expected that most of the schools will compete for the five prizes of \$60.00, \$50.00, \$40.00, \$30.00 and \$20.00, offered for the best vocational schools exhibits.

Secretary Thrash announced that the prize list, which will be published in a few days, will differ in but few particulars from that of last year. Particular emphasis is being placed on community exhibits, he said.

Many entertaining features are already being planned for the fair, chief of which will be an old fiddlers' contest, which is expected to draw many contestants. An old fashioned dancing contest between teams from the western counties of North Carolina is expected to create much interest and communities will be asked to enter folk-plays in the folk-play contest.

Another attraction will be the hog-calling contest. And the committee also announces that there will be fireworks on one night during the fair.

Admission will be the same as last year, adults fifty cents and school children admitted free, it was decided.

Friday, October 7, has been designated as school day, and all county schools will be asked to close on that day to allow the students to attend the fair.

Among those attending the Monday meeting were: Cecil McElroy, Ashworth, Fairview; S. F. Chapman, Asheville; S. C. Clapp, Superintendent State Test Farm, Swannanoa; Miles Marsh, vocal teacher at Fairview; Lyles Harris and Bert Slagle, of Franklin; Howard Hayes, Henderson County; and Harry Nettles, Asheville.

WHY TAX RATE IS LESS

The rate is reduced from \$2.13 to \$2.05 for the following reasons:

1. The fiscal year of all county affairs, under the new law, is changed from Dec. 1, to July 1, of every year. This brings all county affairs to the same fiscal year that has heretofore been for the schools only. For this reason it was unnecessary this year to levy only for 7 months as to General county expenses covering the period from Dec. 1, to July 1, 1928, the rate will be fixed to run for a full year on all these matters from July 1, to July 1.

The rate on bonded indebtedness is increased from 80c to 95c on account of the loans to State Highway Commission and to take care of sinking fund.

The school budget this year has enabled the Board to reduce the rate from 95c to 90c.

J. N. WHITE, Auditor

TYPHOID TREATMENT AT WALNUT AUGUST 18

Dr. Roberts wishes to announce that owing to the fact that typhoid fever is present in Walnut, the vaccination for typhoid and diphtheria will begin at Walnut Thursday, Aug. 18. The hours will be from 9 to 11 a. m. at the school house.

RADIO SINGERS WANTED

Radio Station WWNC at Asheville, North Carolina, has been chosen by the Atwater Kent Foundation as the location for tests to be conducted in October to find the most promising young radio singers in North Carolina. Station WWNC is a 1000 watt station, owned and operated by the citizens of Asheville, through the Asheville Chamber of Commerce, and broadcasting on the wave length of 1010 kilocycles or 296.9 meters.

Early in October, the singers with the most promising voices in each city of North Carolina, will journey to Asheville where the tests will be conducted, according to J. Dale Stentz, Director of the station. Tests will be conducted on the nights of October 13 and 14 and the judges will evaluate the ability of the contestants through the reception gained through receiving sets nearby. The decision of the judges will be rendered immediately following the programs broadcast and the quality of the voices will be judged entirely from the radio standpoint, those broadcasting with the greatest clarity and beauty being chosen as winners of the State contest.

Winners of the North Carolina contest will go to a district contest and compete against winners from other states, the winners of the district contest going to still higher competitions till the national contest which will be held later. It is expected that North Carolina will broadcast singers of high quality in this contest.

At WWNC the evening of October 13th will be devoted to tests for the best voice among girl contestants from different cities. October 14th is the night set for young men. The judges will decide by vote and will collaborate on the decision, the voice receiving the most votes being declared the winner of the contest.

The judges will not see the singers but will decide by means of radio reception from receiving sets established at various parts of the city.

PLAY AT MARS HILL SAT. NIGHT

"Borrowed Money," the play to be given at Mars Hill Saturday night, by Walnut talent for the benefit of the Walnut Baptist Church, is well worth attending. Aside from patronizing a most worthy cause, the play is well worth the little price charged.

The play was put on in Walnut last Saturday night and was enjoyed again Tuesday night. It was given at the school auditorium and was well done. The characters all took their parts well and the girls' New York costumes were really beautiful.

Of course they are amateurs and one should not expect an entertainment by professionals, but the publisher of this paper thoroughly enjoyed this play. Below we give the cast of characters.

"Pa, what does it mean here by 'Diplomatic Phraseology'?"
 "My son, if you tell a girl that time stands still while you gaze into her eyes, that's diplomacy. But, if you tell her that her face would stop a clock, you're in for it."

MIDSUMMER EXCURSION TO KNOXVILLE AND CHATTANOOGA

The Southern Railway Company will operate Special Excursion to Knoxville and Chattanooga on Friday, August 19th with final return limit August 23rd, 1927.

SCHEDULE, Friday, August 19,

| | |
|-----------------|----------------|
| Lv. Asheville | 7:30 A.M. (ET) |
| Lv. Alexander | 6:32 A.M. (CT) |
| Lv. Marshall | 6:50 A.M. |
| Lv. Barnard | 7:05 A.M. |
| Lv. Hot Springs | 7:20 A.M. |
| Lv. Paint Rock | 7:30 A.M. |
| Ar. Knoxville | 10:20 A.M. |
| Lv. Knoxville | 1:15 P.M. |
| Ar. Chattanooga | 4:40 P.M. |

| | | |
|-------------|--------------|----------------|
| Asheville | TO KNOXVILLE | TO CHATTANOOGA |
| Alexander | \$3.00 | \$5.50 |
| Marshall | 2.75 | 5.25 |
| Barnard | 2.75 | 5.25 |
| Hot Springs | 2.50 | 5.00 |
| Paint Rock | 2.50 | 5.00 |

Tickets to Knoxville and Chattanooga good returning on all regular trains scheduled to arrive original starting point before mid-night August 23rd.

A splendid opportunity to visit both of these progressive cities. At Chattanooga, many points of interest—historic and scenic beauty are to be enjoyed—Chicamauga Park—National Cemetery—Fort Oglethorpe—Look Out Mountain, etc. are a few of the leading attractions.

J. H. WOOD, Division Passenger Agent
 Phone 217

SOUTHERN RAILWAY SYSTEM

Baptist's To Meet In 120th Annual Session

The French Broad Baptist Association will meet in its 120th Annual Session with Mars Hill Church, August 25, 26, 1927.

The introductory sermon will be preached by Rev. H. L. Smith of Marshall. If Mr. Smith cannot be present, Rev. S. M. Stroupe, the alternate will fill his place on the program.

The officers of the Association are as follows:
 Moderator, L. C. Roberts.
 Clerk, Fred Jervis.
 Executive Committee:—R. L. Moore, L. J. Ammons, W. R. White, W. B. Metcalf, Luther Howell.

President, S. S. Convention, E. S. Morgan.
 President, W. M. U. Convention, Mrs. R. L. Moore.
 Secretary, W. M. U. Convention, Mrs. E. R. Elmore.
 President, B. Y. P. U. Convention, J. H. Hutchins.
 Secretary, B. Y. P. U. Convention, Miss Mary Hamby.
 Associational Missionary, Miss Della Huggins.

STILL CAPTURED NEAR BULL CREEK

Monday a large still was captured near Bull Creek by law enforcement officer John Merrell. No liquor was captured though the still was large and had been in operation quite a while.

Last week the Sheriff's department captured five stills, two men, lots of beer was destroyed. Sheriff Ramsey himself captured two large stills on Spillcorn one night last week.

LAW BREAKERS APPREHENDED

The three men who broke into the store of J. S. Brown of Waverly, have been apprehended and are in jail for a preliminary hearing Saturday. How they admit the crime.

Two of the three men who stole S. B. Ferguson's car about three weeks ago have also been captured and admit the crime.

REDMON—BYRD

Mr. Jim Redmon and Miss Audrey Byrd, both of Marshall, motored over to Newport, Tenn., last Sunday and were married about 3:30 o'clock in the afternoon. They were accompanied to Newport by Miss Gage Morrow, Miss Katherine Davis and Mr. Wallace Sprinkle. The bride and groom spent Sunday night in Greenville and returned to Marshall Monday. The bride, 18 years of age, is the attractive and popular daughter of Mr. and Mrs. J. T. Byrd and was a student at Mars Hill College last session. Mr. Redmon, age 22, is the son of Mr. and Mrs. J. C. Redmon and holds a position with the Shelton-Tweed Motor Co., of Marshall. For the present the bride and groom are making their home with Mr. and Mrs. Howard Reator.

Customer: "Chicken croquettes,
 Waiter: "Fowl ball!"

SUMMER INSTITUTE CHAPEL HILL AUGUST 15 TO SEPT. 3

More than 100 recreation and social workers, school officials and athletic directors of North Carolina and neighboring states, according to enrollment figures given out today by Morgan E. Vining, Director of North Carolina's second annual Summer Institute, will gather in Chapel Hill, August 15 to September 3, when the University, through its Extension Division, will turn over its physical plant for an ever-broadening program of adult education.

The program reveals many new features, including the Textile Social Worker's Institute, conducted in cooperation with the Southern Textile Social Service Association, a series of lectures on Principles of Christianity, by Rev. Mr. M. T. Workman, of the University School of Religion, and a Scoutmaster's Institute, which will be added to the regular program, combining interesting educational lecture courses with a pleasant vacation.

The courses offered in the Institute are placed under the following divisions: The Textile Social Worker's Institute, under the direction Dr. Howard W. Odum, head of the University School of Public Welfare; the School of Recreation and Physical Education directed by Harold D. Meyer Professor of Sociology in the University; and the Coaching School, under Robert A. Fetzer, Director of Athletics in the University. In addition, Summer Institute students will be given the opportunity to attend courses in dramatics, being taught in the University Summer School, by Hubert C. Heffner, Assistant director of the Carolina Playmakers. Activities such as picnics, folk dances, dramatics music and other entertainments have been arranged for the entire student body.

The Textile Social Worker's Institute will last from August 15 to 25 and will be followed by the annual convention of the Southern Textile Social Service Association, August 2, 6 and 27. Classes in the School of Citizenship and School of Recreation and Physical Education will start Monday morning, August 15. Registration for the Coaching School courses will be held Monday August 22, and classes in this school will begin Tuesday, August 23.

THE SAMS REUNION A GREAT DAY IN MADISON COUNTY

August the 7th, 1927, early Sunday morning the cars began to arrive at the home of Mr. A. H. Sams. They were loaded with James Sams' children and grandchildren and great grandchildren and friends. Some of the cars and trucks were loaded with fine cakes, pies, fried chicken and fine things to eat. At the noon hour a fine table was spread in front of the home and more than 100 people were bountifully fed. It was a great time of hand shaking and renewing acquaintances. Cars came from Asheville and Mars Hill, Marshall, Big Laurel and many other places. This was a birthday dinner set by James Sams' children and his friends. Mr. Horace Sams, Mr. George Sams of Marshall; Mr. Bob Sams, Mr. Blain Sams and Mrs. Hubert Sprinkle of Asheville; Mrs. Fred Rice of Big Laurel; two sisters Mrs. L. W. Peek, Miss Flury Sams; one brother Mr. Bob Sams of Marshall. Mr. James Sams was 81 years old, a soldier in the Civil War. He is a good citizen, raised a fine family of children and gave them all a good education. The Sams family is one among the best families in Madison County. In the afternoon the time was taken up in good talks. The well known Bob Sams of Marshall spoke. In his speech he referred back 65 years to his school days and when he plowed an ox on the Madison county hills in the Grape Vine valleys. The writer spoke of the great change of times and great improvements but that all were homebound bound to the great beyond. Prof. Roy Rice of Big Laurel and Miss Sallie Joe Morgan of Democrat, Buncombe county were present. They are in charge of the school at Grape Vine now. Many small children were present. Some of the oldest citizens who served in the Civil War was Uncle Dan Lewis who is upwards of 80 years old, Uncle Ben Peek who is upwards of 85 years old. Mr. Blain Sams of Asheville was present at the noon hour serving ice cream and other fine refreshments, he was also taking the picture of the large crowd. This was a great day and was much appreciated by all present. No family would make a mistake in following this example, showing respect to father and mother. The Bible says, "children, honor thy father and mother that your days may be long on earth."

A Subscriber
 E. S. MORGAN.

He—Haven't you had enough amusement lately. Why, you've been to the theatre, a dance, a concert—
 She—Yes, but you came with me.

Chapman—Do you know where little boys go to fish on Sunday?
 Little Boy—Yes.
 Chapman—Well, where?
 Little Boy—You must find out for yourself, like I had to. I'm not letting you in on a good thing.

The high percentage of advertising expenditure which is devoted to newspapers is again testimony of the appreciation of utility men of the value of newspaper advertising," says the report.

"There is every indication that the public utilities, in their endeavor to sell their services scientifically, are using newspapers for results."

The Chatham News.

The Cash variety of tobacco appears to be leading in many demonstrations conducted by expert growers this summer.

ROMANCE IS CULMINATED

Leicester, N. C.

Mr. and Mrs. H. B. Penland have recently returned to Leicester after spending their honeymoon in Greenville, S. C. Mr. and Mrs. Penland were quietly married by Rev. R. V. Self at Asheville on August 6, 1927. The marriage was the culmination of a romance begun when the bride, formerly Miss Hattie May Garrett of Sandy Mush, N. C., was a teacher in the Turkey Creek school, during which time Mr. Penland was school committeeman of that school. Mrs. Penland having graduated from Cullowhee High School with the class of 1925, taught school at Turkey Creek and New Found during the two ensuing years. The bride is the attractive daughter of Mr. and Mrs. W. H. Garrett and the groom is the son of Mr. and Mrs. R. P. Penland. The bride and groom will make their home with the parents of the groom for the present.

Tables Are Turned

Luke 18:10. Two men went up into the temple to pray; the one a Pharisee and the other a publican.

11. The Pharisee stood thus and prayed with himself, God, I thank thee, that I am not as other men are, extortioners, unjust, adulterers, or even as this publican.

12. I fast twice in the week, I give tithes of all that I possess.

13. And the publican, standing afar off, would not lift up so much as his eyes unto heaven, but smote upon his breast, saying, God be merciful to me a sinner.

14. I tell you, this man went down to his house justified rather than the other; for every one that exalteth himself shall be abased; and he that humbleth himself shall be exalted.

PRAYER. Without thy mercy, O Lord, we are all undone. None of us can plead our own merits. We have all sinned and fall short of thy glory. We throw ourselves upon thy grace and forgiveness. Amen.

Remember the Sabbath Day, to Keep it Holy—Exodus 20:8.
 Go to Church Sunday.

FIGHTING THE DEVIL WITH FIRE

The Devil can't be fought successfully with fire. Out in Illinois last year the dry forces allowed themselves to be persuaded, through their fear of wet triumph, to support two highly dubious characters, Small for Governor, and Smith for Senator. It was known at the time that Small was under charge of having retained the interest on State funds placed in his keeping while he was treasurer of Illinois; and it was known that Smith had accepted immense campaign contributions from Insull, the public Utilities magnate, while Small was in a position to grant Insull favors at the expense of the public. What is the result? Only a few days ago Small was compelled to disgorge \$650,000, money which belonged to the people of the State of Illinois; and a strong effort, which has a good chance of success, will be made to bar Smith from the United States Senate on the ground that he is not morally fit to sit in the body. The consequence is that the wets are having a field day, and public confidence in the Anti-Saloon League of Illinois has been badly shaken up. The election of Smith and Small has turned out to be more of an advantage to the wets than to the dries. So it is always bound to be. The election of a candidate tainted with corruption can never be real triumph to any cause. Always the reaction comes and, indeed, it ought to come; for if we are foolish enough to use the devil's tools, it is but just that we should burn our hands. Prohibition cannot be harmed by the rage of the wets, but it can be harmed if the dries fall into folly.
 —Charity And Children.

Turn To Newspapers To Build Up Business

Public utilities are using more than half of their yearly advertising appropriations, estimated at twenty five million dollars, to tell their message to the public through newspapers, according to the recent report of the Public Utilities Advertising Association.

In 1925, the last year for which figures are available, electric lights and power companies spent 71 per cent of all advertising outlay in newspapers and gas companies spent 68 per cent.

"The high percentage of advertising expenditure which is devoted to newspapers is again testimony of the appreciation of utility men of the value of newspaper advertising," says the report.

"There is every indication that the public utilities, in their endeavor to sell their services scientifically, are using newspapers for results."