

THE NEWS-RECORD  
The paper that tells what the people in this country as well as those in towns are doing.

# THE NEWS-RECORD

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## MADISON COUNTY 4-H CLUB GIRLS CAMPING NEAR SWANNANOVA

CLUB GIRLS FROM THREE COUNTIES CAMPING, SWIMMING, PLAYING BALL AND HAVING A GOOD TIME

That was a doll bunch of girls that left Marshall Monday to be in camp until Friday at their regular camping ground near Swannanoa. Notwithstanding the pouring rains the girls were in their camping costumes and in Marshall with plenty of good things to eat early in the morning. They left about noon in charge of Miss Frances Crafton, home demonstration agent for Madison County.

Their camping site near Swannanoa is a permanent camp for 4-H clubs. Both boys and girls use the same camp, but at different times. The present encampment includes the counties of Buncombe, Rutherford and Madison. At the camp there is one large building called the Murphy Hall, three cabins, a swimming pool, and places for playing ball and other games. The counselor for swimming is Mrs. Smith from Miami, Florida. Miss Sally Merrell of Penrose, N. C. teaches basketry. Miss Selwyn McDevitt of Marshall has charge of recreation. The entire camp is under the supervision of Miss Frances Crafton of Marshall, Miss Adner Edwards of Asheville, and Miss Laura Howard of Rutherford. Besides Miss Crafton and Miss McDevitt, the following girls from Madison County are in the party: Mary Lee Merrell, Laura Silvers, Evelyn Silver, Mae Eller, Clara Merrill, Edna Bryan, Nina Belle Hunter, Pauline Corn, Glenna Buckner, Ober, Hunter, Jodie Lee Buckner, Mildred Stines, Avis Fox, Lola Swain, Bonnie Meadows, Marie Hutchins, Manilla Woody, Marian Ramsey, June Gahagan, Ethabeth Smith, Mary Emma Ramsey, Nellie Wallin, Pauline Woody, Marjorie Odell, Martha Meadows, Minta Banks, Odessa Henderson, Zula Wallin.

### NOT TO MEET CLUBS NEXT WEEK

Miss Crafton wishes to announce that she will not meet her clubs next week—July 21-26—for the reason that she is working on a short course for Raleigh and preparing for a canning school.

### CANNING SCHOOL TO BE IN MARSHALL JULY 23

Miss Crafton wishes to announce that the canning school will be held at the county house in Marshall on Wednesday, July 23rd, beginning at ten o'clock A. M.

### WOMAN'S SHORT COURSE IN RALEIGH JULY 28-AUG. 2

The woman's short course will be held at Raleigh the week of July 28-August 2. All women planning to go will please see Miss Crafton.

## "WORLD NEWS" IN BRIEF

Contributed by the Carolina District Office, United States Department of Commerce

**MOSCOW—DIAL TELEPHONES ESTABLISHED IN RUSSIAN CAPITAL.** As a part of the five-year industrial plan, automatic telephone exchanges are being rapidly installed in Moscow, and it is stated that by 1942 all manual exchanges will be completely eliminated in that city, leaving even the central telephone exchange operated entirely by the dial system, according to the Commerce Department's transportation and communications division.

**WASHINGTON—SALE OF UNITED STATES OAK LUMBER ABROAD IN 1929 LARGEST IN FIVE YEARS.** The sale of oak abroad in 1929 was the largest for the last five years excepting the sales for 1925, according to J. G. Nellis, Assistant Chief of the Lumber Division, Commerce Department. The decline in 1929 from the sales of the previous years was very slight.



A baseball lost by Babe Ruth, world's greatest batsman, so impairs his batting that it may cost the Yankees the pennant.

As indicated by the available separate figures on oak exports which show the total exports in 1929 of oak—231,024,000 board feet—were composed of 221,323,000 board feet of oak lumber and 9,701,000 board feet of wagon oak planks as compared with a total of 236,287,000 board feet in 1928, composed of 229,404,000 board feet of oak lumber and 6,883,000 board feet of wagon oak planks. The general markets for oak lumber and wagon planks last year were Europe, Canada, and South America.

### WNIB

**NORFOLK—LIGHTHOUSE SERVICE MARKS NEW JAMES RIVER CHANNEL ABOVE NORFOLK.** A new channel, avoiding a difficult bend and dangerous shoals, has just been opened in the James River, above Norfolk, Virginia, and buoys have been placed for the guidance of mariners, according to the Lighthouse Service, of the Department of Commerce. This new channel is known as Rockland Shoal Channel, and is situated just above Newport News. Steamers passing through the cut-off avoid three or four sharp changes of course and save about three miles.

### WNIB

**BUENOS AIRES—ARGENTINE TEXTILE MARKET REPORTED SLOW.** The Argentine market for textiles during June was dull as this is the off season, according to a cable from Assistant Commercial Attaché, James G. Burke, Buenos Aires, to the Bureau of Foreign and Domestic Commerce. Business was fair in carded cotton yarn and good in mercerized yarn during June with some forward orders placed during the month. Demand for silk hosiery was fair.

## Carolina District Office Weekly News Letter

**ECONOMIC STUDY OF HIGHWAY MOTOR TRUCK TRANSPORTATION.** The Transportation Division of the Department of Commerce, in collaboration with the Bureau of Public Roads of the Department of Agriculture, is making a survey of the handling of goods over the highways by motor trucks.

The success of the study depends upon the extent of the cooperation received from the owners of such trucking companies as are operating in inter-city transportation, and since the demand and value of this research is from and for motor truck operators, it is desired that all operators fill in and return promptly the questionnaires that have been sent out.

Any truck operator who has not received a questionnaire will benefit himself and all others similarly engaged by advising this office of that fact and we will see that questionnaires are supplied. It will be appreciated if reference to this subject is made in the press, calling particular attention to this paragraph.

### FURTHER IMPORT DUTY INCREASES MADE IN AUSTRALIA

With effect from June 20, 1930, the import duties on a number of products were further increased in Australia. Among the items thus subjected to higher duties are syrups, rice, piece goods, pipes, fish-balls, agricultural implements and dairy appliances, printing machines and presses, office appliances, machines and machinery not otherwise specified, refrigerators, locomotives, road rollers, wireless receiving sets and parts, tires and tubes, paper manufactures, cycle and side car parts (rims), tire pumps; certain vehicle parts formerly classified as chassis parts and now specifically enumerated and dutiable, as well as motor car door handles, catalytic and fastening devices, window winders, and other parts and accessories; tools and tool handles, lumber and clocks. The recent import prohibitions remain unchanged.

Information has also been received that the British preferential duties have been increased in substantially the same proportion.

### NEW CLOCK STARTS RADIO

An attractive innovation has just appeared on the radio market in the form of an automatic clock that turns on and off the radio set. This clock may be attached to any radio set and the set tuned to the favorite station. At the hour of the favorite program, the clock turns on the set regardless of where the owner may be. There is no danger of the station going off the air and the owner forgetting to turn off the set. For the clock does that job too at the appointed time.

—The Pathfinder.  
Customer: "I'd like to see some good second-hand cars."  
Salesman: "So would I."

Further information concerning the Australian import duties will be furnished upon request.

### NATIONAL RETAIL CREDIT SURVEY, PART III, AVAILABLE

One of the outstanding problems confronting the retail business man today, and one on which there is a serious lack of information, is that of credit extension. To assist in solving this problem the Department of Commerce, at the request of the National Retail Credit Association, has made a nation-wide survey of retail credit. The report of the survey is divided into three parts. Part III includes data for 706 hardware stores; 680 coal and wood dealers; 640 lumber and building-material dealers; 207 coal, wood, lumber and building material dealers; 203 paint, oil and varnish stores; 731 plumbing and heating fixtures and supply stores; 22 stove and range stores; 49 house-furnishing stores; 430 drug stores; and 8,136 miscellaneous retail establishments. It also contains summary tables of all establishments covered by the survey.

The purpose of this report is to set forth without recommendation the experience of a large number of establishments on such subjects as credit losses, credit terms, the use of credit bureaus, collections, etc., which will serve as a chart or guide for the individual business man in carrying on his business. The individual merchant, knowing his own experience in these matters, can compare it with that of others and govern himself accordingly.

Information of the type disclosed by this credit survey, it is believed will be of substantial importance in the stabilization of business. It not only should be instrumental in assisting the merchant to carry on his credit business more efficiently, but also will enable him to pass the resulting gains to the consumer in the form of lower prices.

Copies of Part III, as well as Parts I and II, of the "National Retail Credit Survey" may be obtained from this office at the price of 10 cents each.

Very truly yours,  
MARVIN SHIRLEY,  
District Manager.

### LASTING FOOTPRINTS

Recently at the dedication of the Edison memorial building, Henry Ford had Mr. Edison walk across a huge corner stone with soft cement on top. Future generations can see the actual footprints of the wizard. Now the ideal held up to the young folk might read: Lives of great men remind us how through this great world they went. And departing left behind them Footprints in the soft cement.

—The Pathfinder.  
Landlady: "I'm sorry to say the lady who gave me the recipe for this soup has just died!"  
Star Boarder: "Then, out of respect, we'll all drink it in silence."

## MARSHALL TO HAVE MINIATURE GOLF COURSE



Secretary Mellon's costume of white linen fits Washington's torrid Summer climate.

### JOHNSON CITY TO HAVE FAIR

The Appalachian District Fair at Johnson City, Tenn., is to have a fair in September. The following article was sent us for publication:

The Appalachian District Fair at Johnson City, Tenn., has been recognized by the U. S. Department of Agriculture as an "inter-state" fair, and this immediate recognition is listed as a part of the territory from which entries in the "Tri-State Classes" are eligible. Due to the greatly expanded area of the local district of the Appalachian District Fair, thousands of extra copies of the premium list are being printed and a large quantity is scheduled for distribution in this and adjoining counties.

The Appalachian District Fair which is to be held at Johnson City, Tenn., September 8th to 13th inclusive, has just made a ruling that all cattle entered in the "Tri-State Classes" will be free from all entry fees, stall fees, etc. This is expected to result in large numbers of stock breeders who have never exhibited, becoming interested in showing this year. During previous Fairs all live stock and farm product classes were open to competition from any point in the United States and this resulted in many prize winning herds entering and making competition difficult for the local breeders in this region. This year, although open classes are still maintained, there are duplicating classes in which entries are restricted to breeders in the "Tri-State Territory" which consists of the following counties in Virginia, North Carolina and Tennessee:

Ashe, Watauga, Avery, Mitchell, Yancey and Madison counties, North Carolina.  
Wythe, Grayson, Smyth, Washington, Russell, Scott, Lee and Wise counties, Virginia.  
Johnson, Sullivan, Carter, Unicoi, Washington, Greene, Hawkins, Hancock, Hamblen and Cocke counties of Tennessee.

Practically all Farm, Garden and Orchard departments are restricted to entries from the Tri-State Area only. But in many of the women's departments, vocational agriculture, 4-H club work, etc., many of the entries are restricted to the tri-counties of Carter, Unicoi and Washington, Tenn., as a special inducement to local women, schools and clubs.

### THE LOT NEXT TO THEATRE IS LEASED BY ASHEVILLE PARTY AND BEING PREPARED

Miniature golf seems to be taking the country like wildfire. This game, which seems to have originated less than two years ago, has spread throughout the principal cities in the country and is now finding its way into the smaller towns. Asheville has a number of courses, there being two or three even for the colored people of Asheville. This week a course is being prepared in Marshall. The lot next to the Princess Theatre has been leased and but for the rain would be nearing completion. This vacant lot belongs to Messrs. Steve Roberts, A. J. Ramsey, and Guy Roberts, who have leased it to Messrs. F. C. Lockwood and W. F. Powell of Asheville, who hope to have the course ready for use very shortly after the weather clears up. This golf course will be called the "Marshall Midget Country Club". Mr. Lockwood is a graduate of the University of North Carolina, and Mr. Powell is a student at Princeton University.

If the Marshall course is patronized as such courses are in other cities and towns, it should prove a profitable investment.

### AMERICANISM

A policeman we call a cop,  
But for father we say pop;  
For potatoes we say spuds,  
And our clothing we term duds.  
To us a sailor's known as gob,  
But a haircut's just a bob;  
For government just say Uncle Sam,  
And crowded traffic is a jam;  
When we're cheated it's a rip,  
But to us a tear's a rip;  
Now all these things just go to show,  
That about us there's lots to know,  
And foreigners are all amazed  
In learning how these things are phrased.

Bobby (reading aloud): John appeared presently dressed in immaculate evening dress. What does "immaculate mean?"  
Eight-year-old Sister: "No gravy spots on it."

Thousands of dollars in additional premiums are being offered, and preparations are being made to handle heavy entry lists. The Fair comes the week following the Smyth County Fair at Marion, Virginia and is the week before the State Fair at Nashville and the Inter-State Fair at Chattanooga. Consequently, many important exhibits are expected, including one of the special "car load agricultural exhibits" from the U. S. Dept. of Agriculture at Washington.

An unparalleled program of entertainment has been prepared. The famous "Summer Follies of 1930" will present a huge musical revue every night, featuring internationally famous stars and a magnificent ensemble of beautiful girls. Each afternoon a big program of vaudeville and circus acts will be offered and at night there will be a stupendous fire-works program. The L. J. Heth Shows, one of the finest and cleanest carnival and exposition shows in the world, will have the midway, which is far larger than ever before. The Heth Shows have their own special train of more than thirty cars each 70-ft. long. The Midway, if laid out in a single row, would be more than one and one-fourth miles long. Several brass bands and many other features will be on the program and will be announced from time to time.

### Four Brothers Who Flew to Fortune



Albert, William, John and Frank, the four brothers who flew to fortune in the rubber business. They are shown here in the office of the City of Chicago, while the other two operated the rubber plant.